



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

**Wednesday, June 20, 2007**    **David Gebhard Public Meeting Room: 630 Garden Street**    **9:00 A.M.**

**COMMITTEE MEMBERS:**            NATALIE COPE, *Chair*  
    BOB CUNNINGHAM, *Vice-Chair*  
    STEVE HAUSZ (HLC)  
    JENNIFER ROSE  
    PAUL ZINK (ABR)

**ALTERNATES:**                    LOUISE BOUCHER (HLC)  
    CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**    GRANT HOUSE

**STAFF:**                    JAIME LIMÓN, Design Review Supervisor  
    DEBBIE HUGHEY, Planning Technician  
    GABRIELA FELICIANO, Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated to Staff the day before the meeting prior to 4:00 P.M. Call Debbie Hughey, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on June 15, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

**B. Approval of the minutes of the Sign Committee meeting of June 6, 2007.****C. Listing of approved Conforming Signs.****D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.****E. Possible Ordinance Violations.****CONCEPT REVIEW – CONTINUED****1. 3815 STATE G-131**

C-2/SD-2 Zone

**(9:00)**

Assessor's Parcel Number: 051-010-014

Application Number: SGN2007-00046

Owner: Patricia S. Nettleship, Trustee

Applicant: Dave's Signs

Business Name: Ruth's Chris Steak House

*(Three new aluminum wall signs, halo lit channel letters: one 28 square foot wall sign on the front entrance north elevation, one 17 square foot wall sign on the east elevation, and one 17 square foot wall sign on the north elevation. The linear building frontage is 122 feet. The allowable signage is 90 square feet.)*

**(Exception requested to exceed the allowable square footage by 19 square feet.)**

**CONCEPT REVIEW – CONTINUED****2. 1309 STATE ST**

C-2 Zone

**(9:15)** Assessor's Parcel Number: 039-131-010  
 Application Number: SGN2007-00043  
 Owner: Ronald J. Gillio 2006 Revocable Trust  
 Applicant: Sign-A-Rama  
 Business Name: Evolutions Medical Spa

*(Proposal for a new 3'x4' oval shaped wooden sign to replace an existing sign. The total proposed new signage area is 12 square feet. The linear building frontage is 28 feet. The allowable signage is 28 square feet.)*

**(Second Concept Review.)**

**CONCEPT REVIEW – NEW****3. 740 STATE ST**

C-2 Zone

**(9:30)** Assessor's Parcel Number: 037-092-001  
 Application Number: SGN2007-00058  
 Owner: Atlantico, Inc.  
 Applicant: Sherry & Associates  
 Business Name: Peace Store

*(Proposal for a 6.7 square foot projecting sign. This address is on the California Inventory of Historic Resources and is on the List of Potential Structures of Merit and Landmarks. 4G Phase I Survey Name: La Placita Building, a.k.a.: McKay-Bothin Building. The linear building frontage is 19 feet. The allowable signage is 19 square feet. The project is located in El Pueblo Viejo Landmark District. Note: Requires full board review.)*

**CONCEPT REVIEW – CONTINUED****4. 1298 COAST VILLAGE RD**

C-1/R-2/SD3 Zone

**(9:45)** Assessor's Parcel Number: 009-230-043  
 Application Number: SGN2007-00040  
 Owner: Olive Oil & Gas, LP  
 Applicant: Jennifer Brown  
 Business Name: Coast Village 76 Station

*(Proposal for one 19.8 square foot monument sign; eight pump skirt signs totaling 48 square feet; eight pump valance signs totaling 22 square feet; and one auto care sign totaling 19.3 square feet. Total signage requested is 109.1 square feet. The linear building frontage is 54 feet. The allowable signage is 54 square feet.)*

**(Exception requested for additional proposed signage.)**

**CONCEPT REVIEW – CONTINUED****5. 436 E GUTIERREZ ST**

M-1 Zone

**(10:10)** Assessor's Parcel Number: 031-343-009  
 Application Number: SGN2007-00044  
 Owner: Laguna Industrial Partners  
 Agent: Sign-A-Rama  
 Business Name: P. J. Milligan

*(Proposal for one 7.5 square foot projecting sign and two 7.5 square foot wall mounted signs totaling 15 square feet. Total proposed signage is square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)*

**CONCEPT REVIEW – NEW****6. 2222 BATH ST**

C-O Zone

**(10:25)** Assessor's Parcel Number: 025-181-019  
 Application Number: SGN2007-00071  
 Owner: City Commerce Bank  
 Agent: Stellar Installations  
 Business Name: Rabobank

*(Proposal for a new 12 square foot sign atop an existing monument base. Also proposed is a 7 square foot wall sign and two window signs for Rabobank. The linear building frontage is 24 feet. The allowable signage is 24 square feet.)*

**CONCEPT REVIEW – NEW****7. 33 E CARRILLO ST**

C-2 Zone

**(10:40)** Assessor's Parcel Number: 039-282-009  
 Application Number: SGN2007-00070  
 Owner: City Commerce Bank  
 Agent: Stellar Installations  
 Business Name: Rabobank

*(Proposal for three 13 square feet bronze mounted wall signs totaling 39 square feet; one non-illuminated ATM sign and parking directional signs. Total requested signage is 46.20 square feet. The linear building frontage is 78 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW****8. 914 CARPINTERIA ST**

C-P Zone

**(10:55)** Assessor's Parcel Number: 017-212-013  
 Application Number: SGN2007-00072  
 Owner: Waller Exemption Trust  
 Agent: Stellar Installations  
 Business Name: Rabobank

*(Proposal to change the existing signage for Midstate bank to "Rabobank" at an existing shopping center. Change all existing signs: The monument sign, three wall signs, two illuminated ATM signs, an ATM wall sign, parking signs, and window signs. The linear building frontage is 64 feet. The allowable signage is 64 square feet.)*