



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE MINUTES

**Wednesday, May 23, 2007**    **David Gebhard Public Meeting Room: 630 Garden Street**    **9:00 A.M.**

**COMMITTEE MEMBERS:**    NATALIE COPE, *Chair* – Present  
   BOB CUNNINGHAM, *Vice-Chair* – Absent  
   STEVE HAUSZ (HLC) – Present  
   JENNIFER ROSE – Present  
   PAUL ZINK (ABR) – Present

**ALTERNATES:**    LOUISE BOUCHER (HLC) – Absent  
   CLAY AURELL (ABR) – Absent

**CITY COUNCIL LIAISON:**    GRANT HOUSE – Absent

**STAFF:**    JAIME LIMÓN, Design Review Supervisor – Present until 9:37 a.m.  
   DEBBIE HUGHEY, Planning Technician – Absent  
   TONY BOUGHMAN, Planning Technician II – Present from 9:38 a.m.  
   GABRIELA FELICIANO, Commission Secretary – Present

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A.    Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B.    Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C.    Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D.    Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Debbie Hughey should be called, City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov). If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on May 18, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:09):**

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of May 9, 2007.

**Motion: Approval of the minutes of the Sign Committee meeting of May 9, 2007.**

**Action: Rose/Zink, 4/0/0. (Cunningham absent.) Motion carried.**

C. Listing of approved Conforming Signs.

There were no signs approved on Conforming Sign Review on May 16 or May 23, 2007.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Mr. Limón announced that Mayor Blum received a response from Caltrans to a letter she wrote to the director of the California Department of Transportation objecting to the changeable message board sign that is to be installed at Highway 101 and Las Positas Road. Caltrans will not change the design of the message sign, stating it is late in the design and that it is required to be installed.

2. Mr. Zink inquired about the July 18<sup>th</sup> joint meeting between the Architectural Board of Review and the Historic Landmarks Commission to discuss the heights of buildings in the City. It will be held at the Cabrillo Arts Pavilion at 8:30 a.m. Mr. Limón agreed to verify whether the Sign Committee meeting will be canceled that day.

E. Possible Ordinance Violations.

David Benton, local resident, reported that the EOS Lounge, 500 Anacapa Street, has an electric sign on the building with exposed conduit.

**CONCEPT REVIEW – NEW**

1. **413 STATE ST** C-M Zone

(9:15) Assessor's Parcel Number: 037-211-032  
 Application Number: SGN2007-00049  
 Owner: Lewis Peter  
 Applicant: Benton Signs  
 Business Name: Lettuce B. Frank

*(Proposal for one 8.3 square foot double-faced wood projecting sign and one 6.3 square foot wall sign. Total square footage requested is 14.6 square feet. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)*

Present: David Benton, Benton Signs

**Motion: Final approval of proposed sign as submitted.**

Action: Hausz/Zink, 4/0/0. (Cunningham absent.) Motion carried.

**REFERRED FROM CONFORMING SIGN REVIEW**

2. **2006 STATE ST** R-2/R-O Zone

(9:21) Assessor's Parcel Number: 025-312-012  
 Application Number: SGN2007-00016  
 Owner: George & Maria F. Herold Revocable Trust  
 Applicant: DCM Graphics  
 Business Name: Goodwyn & Thyne

*(Proposal for a 23.7 square foot ground sign and a 6.25 square foot ground sign was approved February 28, 2007. Resubmitting at this time for lighting approval. The linear building frontage is 60 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)*

Present: Kevin Goodwin, Goodwyn & Thyne

**Motion: Continued one week to the Conforming Sign Review with the following comments:**

**1)** The exposed incandescent lamps are not supportable. It was suggested that one fluorescent fixture be mounted centered on the sign and lowered. **2)** The maximum wattage on the fluorescent fixture should be twenty-six watts. **3)** A time clock should be provided to control the off time.

Action: Hausz/Rose, 4/0/0. (Cunningham absent.) Motion carried.

**CONCEPT REVIEW – NEW****3. 222 PESETAS LN**

R-2/P-D/SD-2 Zone

(9:35) Assessor's Parcel Number: 057-201-011  
Application Number: SGN2007-00047  
Owner: Sansum-Santa Barbara Medical Foundation Clinic  
Applicant: Dave Tilsner  
Business Name: Fresenius Medical Care

*(Proposal to remove existing 31.65 square foot wall sign and install one (1) new 34.65 square foot sign. Total square footage requested is 34.65 square feet. The linear building frontage is 180 feet. The allowable signage is 90 square feet.)*

The applicant was not present, but was called and he asked that the Committee to review the proposal.

**Motion:** **Continued one week to the Conforming Sign Review with the following comments:**  
**1)** The logo should be reduced in size. It was suggested that it be 16 inches tall.  
**2)** Provide additional options for arrangement of the text and logo so that text appears more centered on the doorway, such as making the text flush left or centering the text on the doorway. **3)** Specify that the letters and logos should have a low sheen finish. **4)** The returns should be the same color as the face. **5)** The blue color should be muted.  
**6)** Provide a color sample for the second color of the logo.

**Action:** Hausz/Rose, 4/0/0. (Cunningham absent.) Motion carried.

**\*\* MEETING ADJOURNED AT 9:42 P.M. \*\***