



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE MINUTES

**Wednesday, September 13, 2006 David Gebhard Public Meeting Room: 630 Garden Street 9:00 A.M.**

**COMMITTEE MEMBERS:** DAWN ZIEMER, Chair – Present  
NATALIE COPE, Vice Chair – Present  
STEVE HAUSZ (HLC) – Present at 9:04 a.m.  
GARY MOSEL (ABR) – Present

**ALTERNATES:** LOUISE BOUCHER (HLC) – Absent  
CHRISTOPHER MANSON-HING (ABR) – Absent

**CITY COUNCIL LIAISON:** GRANT HOUSE – Absent

**STAFF:** JAIME LIMÓN, Design Review Supervisor – Present 9:06 a.m. to 9:13 a.m.  
TONY BOUGHMAN, Planning Technician I – Present  
GABRIELA FELICIANO, Commission Secretary – Present

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. The day before the meeting. Call Tony Boughman, Planning Technician I, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to noon and 1:00 p.m. to 4:00 p.m., Monday through Friday.

**NOTICE:**

That on September 8, 2006, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov).

**GENERAL BUSINESS (9:00):****A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

**B. Approval of the minutes of the Sign Committee meeting of August 30, 2006.**

Motion: Approval of the minutes of the Sign Committee meeting of August 30, 2006, with corrections.

Action: Cope/Mosel, 3/0/0.

**C. Listing of approved Conforming Signs.**

The signs approved on Conforming Sign Review from September 6 to September 13 are listed below.

1. 135 E Carrillo Street, The 805 Deli. Final approval as submitted.
2. 114 Moffit Place, Enterprise Rent-A-Car. Final approval as submitted.
3. 701 Paseo Nuevo, Sephora. Final approval as submitted.
4. 301 Paseo Nuevo, Forth & Towne. Final approval with condition.
5. 29 West Anapamu Street, Sansum Clinic. Final approval as submitted.
6. 330 State Street, Santa Barbara Consignment Company. Final approval as submitted.
7. 927 State Street, Riviera Fine Art. Final approval of Review After Final as submitted.

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Mr. Boughman announced that the applicant for Item # 1, 222 West Carrillo Street, CVS/Pharmacy, requested a two week postponement.
2. Ms. Ziemer reported that the Wells Fargo on Anacapa Street, located in El Pueblo Viejo District, has gold letters on its sign.

## E. Possible Ordinance Violations.

No possible ordinance violations reported.

**CONCEPT REVIEW – CONTINUED**1. **222 W CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 039-271-013  
 Application Number: SGN2006-00082  
 Owner: Roger and J. Carol Duncan  
 Business Name: CVS/Pharmacy  
 Applicant: J. Walker Signs & Lighting

*(Proposal for a 12 square foot reverse channel-letter wall sign, a 1.9 square foot replacement face for an existing ground sign, a 3 square foot door sign, and a 2.4 square foot wall sign. The linear building frontage is 64 feet. The allowable signage is 64 square feet. The project is located in El Pueblo Viejo Landmark District.)*

This item was postponed two weeks at applicant's request.

**CONCEPT REVIEW – NEW**2. **1906 CLIFF DR**

C-P/R-2 Zone

(9:14) Assessor's Parcel Number: 035-141-008  
 Application Number: SGN2006-00116  
 Owner: Levon Investments, Inc.  
 Applicant: Cearnal Andrulaitis  
 Business Name: The Mesa Center

*(Proposal for Conceptual Review of a new sign program. The linear building frontage is 687 feet. The allowable signage is 90 square feet.)*

Present: Brian Cearnal, Architect  
 Adam Cunningham, Associate

Motion: Continued two weeks.

Action: Ziemer/Hausz, 4/0/0.

Comments: Committee members are requested to drive by the site. The Committee will consider whether or not signage should be allowed on parapet walls above roof eaves.

**\*\* THE COMMITTEE RECESSED FROM 9:36 A.M. TO 9:46 A.M. \*\***

**CONCEPT REVIEW – NEW****3. 740 STATE ST**

C-2 Zone

(9:46) Assessor's Parcel Number: 037-092-001  
Application Number: SGN2006-00117  
Owner: Atlantico, Inc.  
Applicant: Eagle Signs  
Business Name: Lucky Kid

*(Proposal for two 6 square foot wall signs and two 8 square foot blade signs. This property is on the California Inventory of Historic Resources and is on the List of Potential Structures of Merit and Landmarks. La Placita Building, also known as the McKay-Bothin Building. The linear building frontage is 41 feet. The allowable signage is 41 square feet. The project is located in El Pueblo Viejo Landmark District.)*

Motion: Postponed indefinitely due to applicant's absence.  
Action: Ziemer/Cope, 3/0/0.

**DISCUSSION ITEM:****4. 2006 SIGN COMMITTEE AWARDS – NOMINATIONS**

(9:06)

This item was heard out of order.

Present: Jaime Limón, Senior Planner/Design Review Supervisor

Mr. Limón stated that the Sign Committee Awards are given every three or four years and requested that the Committee members consider exemplary signs in the City for award nomination. The four award categories are: El Pueblo Viejo District, Graphic Quality and Creativity, Model Sign Program, and Corporate Representation. The Committee members were given a list of approved, installed signs. The awards will be presented by City Council possibly in November, 2006. The nominations will be discussed at the October 11<sup>th</sup> Sign Committee meeting.

**\*\* MEETING ADJOURNED AT 9:46 A.M. \*\***