



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, November 17, 2004 **David Gebhard Public Meeting Room: 630 Garden Street** **1:30 P.M.**

COMMITTEE MEMBERS:

LORETTA REDD, Chair, Absent
DAWN ZIEMER, Vice Chair, Present
STEVE HAUSZ, Present at 1:52 p.m.
STELLA LARSON, Present, left at 2:26 p.m., returned at 2:51 p.m.
TOM NILSEN, Present

ALTERNATES:

ANTHONY SPANN, Absent
CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON:

DAS WILLIAMS, Absent

STAFF:

JAIME LIMÓN, Design Review Supervisor, Present at 2:01 p.m., left at 2:05 p.m.
DAVID SULLIVAN, Planning Technician I, Present
BARBARA WALSH, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call David Sullivan, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on November 12, 2004, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of November 3, 2004.

Motion: Approval of the minutes of the Sign Committee meeting of November 3, 2004, with no corrections.
Action: Larson/Nilsen, 3/0/0.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from November 4, 2004 to November 17, 2004 are listed as follows:

1. 516 State Street, Pierre LaFond Bistro. Final approval of the signs with the condition that the backgrounds shall be off-white as noted on the plans.
2. 216 E. Yanonali, Metropolis Market. Final approval of the signs as submitted.
3. 923 N. Milpas, Eastside Family Dental Clinic. Final approval of the sign as submitted.
4. 3880 State Street, Santa Barbara Herb Clinic. Final approval of the sign with the condition that the sign shall be a non-gloss finish.
5. 3349 State Street, Four Paws Salon. Final approval of the sign as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Mr. Sullivan announced the following:
 - a) The December 1, 2004 Sign Committee meeting will be held in the Public Works Conference Room located at 630 Garden Street.
 - b) The December 15, 2004 Sign Committee meeting will be held in the Housing and Redevelopment Conference Room, located upstairs at 630 Garden Street.
2. Ms. Larson announced that she will be absent for a brief period during the meeting.

E. Possible Ordinance Violations.

No possible ordinance violations reported.

CONCEPT REVIEW - NEW**1. 907 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-321-028
Application Number: SGN2004-00124
Owner: Lec Alexander
Business Name: Santa Barbara Frameshop
Contractor: Signs by Ken

(Proposal to install a seven square foot hanging redwood sign and an eight square foot wall sign in El Pueblo Viejo Landmark District. 15.00 square feet of signage is being requested. The building frontage is 19.00 feet. The allowable signage is 19.00 square feet.)

(1:39)

Ken Sorgman, Contractor, present.

Motion: Final approval of sign B as submitted and Final approval of sign A with the following conditions:
1) The chain shall be a solid wrought iron. 2) The back plate bracket shall be aged. 3) The wrought iron color is to be warm black.

Action: Larson/Nilsen, 3/0/0.

(THE COMMITTEE RECESSED FROM 1:46 P.M. TO 2:00 P.M.)**CONCEPT REVIEW - NEW****2. 9 W CARRILLO ST**

C-2 Zone

Assessor's Parcel Number: 039-321-006
Application Number: SGN2004-00128
Owner: Three West Carrillo Partners
Business Name: Nutri-World
Contractor: Benton Signs & Designs

(Proposal to install a seven square foot blade sign in El Pueblo Viejo Landmark District. 7.00 square feet of signage is being requested. The building frontage is 15.00 feet. The allowable signage is 15.00 square feet.)

(2:00)

David Benton, Applicant, present.

Motion: Final approval of the sign with the following comments and conditions: 1) The colors, shape and material are acceptable. 2) The existing bracket is acceptable. 3) The chain shall be 3/16" in size with closed links painted to match the existing bracket.

Action: Larson/Hausz, 4/0/0.

CONCEPT REVIEW - NEW**3. 3344 STATE ST** C-2/SD-2 Zone

Assessor's Parcel Number: 053-324-014
Application Number: SGN2004-00129
Owner: Nicholas Teng & Huang Huitzu ,Trustees
Business Name: Guesthouse International
Contractor: Benton Signs & Designs

(Proposal to change the face of an existing twenty-two square foot ground sign. The proposal will result in 72 square feet of signage on the site. The building frontage is 200.00 feet. The allowable signage is 90.00 square feet.)

(2:06)

David Benton, Applicant; and Nicholas Teng, Owner, present.

Motion: Final approval of sign A with the following comments and conditions: 1) The two non-conforming signs are to be removed. 2) Return to Conforming for Review After Final to review further signage.

Action: Larson/Hausz, 4/0/0.

CONCEPT REVIEW - NEW**4. 115 E MICHELTORENA ST** R-O Zone

Assessor's Parcel Number: 027-241-022
Application Number: SGN2004-00127
Owner: Micheltorena Partners
Applicant: Benton Signs
Business Name: Fidelity Title

(Proposal to install a twelve square foot wall sign and a one square foot window sign. 13.00 square feet of signage is being requested. The building frontage is 39.00 feet. The allowable signage is 39.00 square feet.)

(2:24)

David Benton, Applicant, present.

Motion: Final approval of sign B as submitted and Final approval of sign A with the following comments and conditions: 1) The wording "Escrow Company" may remain the size as submitted. 2) Reduce the letter height from 9" to 8" and reduce the logo proportionately.

Action: Hausz/Nilson, 3/0/0.

CONCEPT REVIEW - NEW**5. 1017 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-281-019
Application Number: SGN2004-00125
Owner: Victor and Susan Schaff
Agent: Benton Signs
Business Name: Jewelry Mart

(Proposal to install a four square foot hanging sign in El Pueblo Viejo Landmark District. 4.00 square feet of signage is being requested in addition to 6.00 square feet of existing signage. The building frontage is 17.50 feet. The allowable signage is 17.50 square feet.)

(2:30)

David Benton, Applicant, present.

Motion: Continued two-weeks with the following comments and conditions: 1) The Committee cannot support the proposed signage perpendicular to the street. 2) Install the new sign per the sign presented in the same fashion as the Fromex sign. 3) Consider window signage with the relocation of the existing sign. 4) Tone down the white color to off-white on any new signage.

Action: Hausz/Nilsen, 3/0/0.

CONCEPT REVIEW - NEW

6. 1284 - B COAST VILLAGE RD

C-1/SD-3 Zone

Assessor's Parcel Number: 009-230-032
 Application Number: SGN2004-00126
 Owner: Edwin and Mary Ellen Bishop
 Business Name: Fidelity National Title & Escrow Co
 Contractor: Benton Signs & Designs

(Proposal to construct an eleven square foot wall sign and a one square foot window sign. 12.00 square feet of signage is being requested. The building frontage is 19.50 feet. The allowable signage is 19.50 square feet.)

(2:40)

David Benton, Applicant, present.

Motion: Final Approval of the signs as submitted.

Action: Hausz/Nilsen, 3/0/0.

CONCEPT REVIEW - CONTINUED

8. 26 W ANAPAMU ST

C-2 Zone

Assessor's Parcel Number: 039-181-021
 Application Number: SGN2004-00119
 Owner: Tynan Group
 Contractor: Benton Signs & Designs
 Business Name: Fine Fabrics of Santa Barbara

(Proposal to install a nine square foot hanging sign, a three square foot painted wall sign and a ten square foot painted wall sign in El Pueblo Viejo Landmark District. 22.00 square feet of signage is being requested. The building frontage is 35.00 feet. The allowable signage is 35.00 square feet.)

(2:43)

David Benton, Applicant, present.

Motion: Final approval of the signs with the following comments: 1) Signs A & C are approved and the applicant can proceed with the installation. 2) Return with a bracket design for the blade sign B on front of the building above the arch. 3) Signs A & C are acceptable as revised with the notchings along the bottom edge.

Action: Hausz/Nilsen, 3/0/1. Larsen abstained.

CONCEPT REVIEW - NEW**9. 819 STATE ST C**

C-2 Zone

Assessor's Parcel Number: 037-400-010
 Application Number: SGN2004-00123
 Owner: ESJ Centers
 Contractor: Vogue Sign Company
 Business Name: Sakura Express

(Proposal to install a seven square foot sandblasted redwood blade sign in El Pueblo Viejo Landmark District. 7.00 square feet of signage is being requested. The building frontage is 16.00 feet. The allowable signage is 7.00 square feet.)

(3:03)

Jack Woodruff, Applicant, present.

Motion: Final approval of the sign as submitted.
 Action: Hausz/Larson, 4/0/0.

CONCEPT REVIEW - NEW**10. 18 E COTA ST**

C-M Zone

Assessor's Parcel Number: 037-173-003
 Application Number: SGN2004-00122
 Owner: Howe Family Corporation Et Al
 Architect: M.E. Productions
 Contractor: Sign-A-Rama
 Business Name: Cafe Luck

(Proposal to install a nine square foot reverse lit wall sign, a two square foot wall sign, two two square foot window signs, and a menu board sign in El Pueblo Viejo Landmark District. 15.00 square feet of signage is being requested. The building frontage is 42.00 feet. The allowable signage is 42.00 square feet.)

(3:06)

Al Williams, Applicant, present.

Motion: Continued two weeks with the following conditions: 1) The resubmittal shall have larger scale drawings with accurate colors, material samples and sizes. 2) Restudy the fonts to be more appropriate with El Pueblo Viejo District. 3) Resubmit a sample of the vinyl letters in the window. 4) Provide scale drawings that reference all proposed signage.

Sign A: 1) If proposed as a reversed lit pan channel, then remove the raceway. 2) Return with specific details on neon lighting intensity and the pin mounting dimensions. 3) The Committee recommends painting the business name directly on the wall. 4) Dull the red color on the reverse lit pan channel letters.

Sign B: To be eliminated.

Sign C: Reduce the 10" sign letters to 8" in height and reduce "Cafe Luck" proportionately.

Sign D: Reduce the 8" letters to 6" height.

Sign E: Include accurate scale drawings.

Sign F: Include accurate scale drawings for the plaque.

Sign G: Return with accurately scaled drawings of the menu box contents and construction drawings.

Action: Hausz/Nilsen, 4/0/0.

**** MEETING ADJOURNED AT 3:35 P.M. ****