



City of Santa Barbara Planning Division

SIGN COMMITTEE MINUTES

Wednesday, November 3, 2004 **David Gebhard Public Meeting Room:** **630 Garden Street** **1:31 P.M.**

COMMITTEE MEMBERS:
LORETTA REDD, Chair, Present
DAWN ZIEMER, Vice Chair, Present
STEVE HAUSZ, Absent
STELLA LARSON, Absent
TOM NILSEN, Present

ALTERNATES:
ANTHONY SPANN, Absent
CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Absent
DAVID SULLIVAN, Planning Technician I, Present
BARBARA WALSH, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call David Sullivan, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on October 29, 2004, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comment:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of October 20, 2004.

Motion: Approval of the minutes of the Sign Committee meeting of October 20, 2004, with corrections.
Action: Ziemer/Nilsen, 3/0/0.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from October 21, 2004 to November 3, 2004 are listed as follows:

1. 416 E. Micheltorena, Riviera Market. Final approval on the vending machines with the following conditions:
1) The exterior electrical conduit shall be painted dark brown to match the existing exterior wall. 2) The vending machine shall be relocated to the right of the phones with the vending machine facing northward as noted on the plans. 3) The exterior electrical conduit along the exterior of the building shall be located six inches above the existing grade.
2. 2234 De La Vina, American Fuel. Final approval of the vending machines with the following conditions: 1) The approved vending machine panels shall be installed. 2) Staff shall confirm that the site is not over signed and does not require an exception letter to allow the additional sign area.
3. 535 State Street, Charisma Clothing and Gifts. Final approval of the sign as submitted.
4. 3700 State Street, Leider Hayes. Final approval of the sign as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Mr. Sullivan announced the following:
 - a) Stella Larson will be absent.
 - b) Steve Hausz will be absent.
2. Chair Redd announced she will be absent from the November 17, 2004 meeting.

E. Possible Ordinance Violations.

No Ordinance Violations.

CONCEPT REVIEW - NEW**1. 923 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 029-313-004
Application Number: SGN2004-00116
Owner: Melvia & Fausto Parisotto
Contractor: Signs by Ken
Business Name: Eastside Family Dental Clinic

(Proposal to install a 9.00 square foot sandblasted redwood ground sign. 9.00 square feet of signage is being requested. The building frontage is 38.00 feet. The allowable signage is 38.00 square feet.)

(COMMENTS ONLY; GROUND SIGN REQUIRES TRANSPORTATION REVIEW.)

(1:52)

Ken Sorgman, Contractor, present.

Motion: Final approval of the sign with the condition that Staff acquire Transportation's approval of the ground sign location.

Action: Nilsen/Ziemer, 3/0/0.

CONCEPT REVIEW - NEW**2. 3349 STATE**

C-P/SD-2 Zone

Assessor's Parcel Number: 051-063-010
Application Number: SGN2004-00114
Owner: Alan Porter
Applicant: Wasantha Mohottige
Agent: Murdy Farham
Business Name: For Paws Salon

(Proposal to install a 3.00 square foot sandblasted hanging sign and install a 14.00 square foot acrylic wall sign in San Roque Plaza. 17.00 square feet of signage is being requested. The building frontage is 15.00 feet. The allowable signage is 15.00 square feet.)

(COMMENTS ONLY; PROJECT REQUIRES AN EXCEPTION LETTER AND EXCEPTION FINDINGS.)

(1:38)

Wasantha Mohottige, Applicant, present.

Motion: Continued one week to Conforming Review with the following comments: 1) Supply actual paint chips of all colors. 2) Note on the drawings that there is to be no internal illumination. 3) Return with a letter requesting an exception for the revised sign program.

Action: Ziemer/Nilsen, 3/0/0.

CONCEPT REVIEW - NEW**3. 3019 STATE ST** C-2/SD-2 Zone

Assessor's Parcel Number: 051-121-022
Application Number: SGN2004-00117
Owner: Overeem Family Survivor Trust
Contractor: Sign Express
Business Name: Santa Barbara Signs and Graphics

(Proposal to install an 8.00 square foot sandblasted foam wall sign and an 8.00 square foot sandblasted foam blade sign. 16.00 square feet of signage is being requested. The building frontage is 42.70 feet. The allowable signage is 42.70 square feet.)

(2:02)

Fred Barbaria, Applicant, present.

Motion: Final approval of the signs as submitted.

Action: Nilsen/Redd, 2/1/0. Ziemer opposed.

CONCEPT REVIEW - NEW**4. 26 W ANAPAMU ST** C-2 Zone

Assessor's Parcel Number: 039-181-021
Application Number: SGN2004-00118
Owner: Tynan Group
Contractor: Benton Signs & Designs
Business Name: Peritus Asset Management

(Proposal to install two 6.00 square foot painted wall signs in El Pueblo Viejo Landmark District. 12.00 square feet of signage is being requested. The building frontage is 45.00 feet. The allowable signage is 45.00 square feet.)

(2:23)

David Benton, Contractor, present.

Motion: Final approval of signs A & B as submitted with the condition that any future modifications to signs A & B will not need review by the Sign Committee as long as the changes follow the existing scale and font style within the existing outline of the scroll.

Action: Ziemer/Redd, 3/0/0.

Motion rescinded.

Motion: Final approval of signs A & B as submitted with the comment that Staff consider future additions to the signage exempt from Sign Committee review considering it match existing font and scale within the scroll.

Action: Ziemer/Nilsen, 3/0/0.

CONCEPT REVIEW - NEW**5. 26 W ANAPAMU ST**

C-2 Zone

Assessor's Parcel Number: 039-181-021
Application Number: SGN2004-00119
Owner: Tynan Group
Contractor: Benton Signs & Designs
Business Name: Fine Fabrics of Santa Barbara

(Proposal to install a 9.00 square foot hanging sign, a 3.16 square foot painted wall sign and a 10.00 square foot painted wall sign in El Pueblo Viejo Landmark District. 22.00 square feet of signage is being requested. The building frontage is 35.00 feet. The allowable signage is 35.00 square feet.)

(2:27)

Dave Benton, Contractor, present.

Motion: Final approval of signs A & C as submitted with the following comments and conditions: 1) Sign B is not approved. 2) Restudy Sign B to better integrate it as a scroll sign.

Action: Ziemer/Nilsen, 2/1/0. Redd opposed.

CONCEPT REVIEW - CONTINUED**6. 916 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-322-052
Application Number: SGN2004-00109
Owner: City of Santa Barbara
Business Name: Fiesta Theater
Contractor: California Marquee

(Proposal to remove and replace one 144.00 square foot white Lexan panel with clear tracks and two 32.00 square foot white Lexan panels with clear tracks for the marquee in El Pueblo Viejo Landmark District.)

(2:42)

Stan Swede, Contractor, present.

Motion: Final approval of the sign with the condition that the panel shall be an ivory Plexiglass background with changeable letters in a brown Flare Serif font.

Action: Ziemer/Nilsen, 3/0/0.

**** MEETING ADJOURNED AT 2:52 P.M. ****