



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, October 6, 2004 **David Gebhard Public Meeting Room** **630 Garden Street** **1:31 P.M.**

COMMITTEE MEMBERS: LORETTA REDD, Chair, Present
 DAWN ZIEMER, Vice Chair, Present
 STEVE HAUSZ, Present at 1:38 p.m.
 STELLA LARSON, Absent
 TOM NILSEN, Present

ALTERNATES: ANTHONY SPANN, Absent
 CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Present, left at 1:58 p.m.
 DAVID SULLIVAN, Planning Technician I, Present
 BARBARA E. WALSH, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call David Sullivan, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on October 1, 2004, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of September 22, 2004.

Motion: Approval of the minutes of the Sign Committee meeting of September 22, 2004, with corrections.
Action: Ziemer/Nilsen, 3/0/0.

Motion: To table approval of the minutes of the Sign Committee meeting of September 8, 2004 until a quorum is available.
Action: Nilsen/Ziemer, 3/0/0.

Motion: Untable and approve the minutes of the Sign Committee meeting of September 8, 2004, with corrections.
Action: Hausz/Ziemer, 4/0/0.

C. Listing of Approved Conforming Signs.

There were no signs approved on Conforming Sign Review from September 23, 2004 to October 6, 2004.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items:

1. Mr. Sullivan announced that there were no changes to the agenda.
2. Danny Kato, Zoning and Enforcement Supervisor, announced that Brenda Beltz has been hired as the permanent Planning Technician for Zoning and Enforcement.
3. Jaime Limón, Senior Planner, announced that the Sign Committee members are invited to the Sheffield reservoir opening on October 20, 2004 from 4:00 p.m. to 6:00 p.m.

E. Possible Ordinance Violations.

No Ordinance Violations.

DISCUSSION ITEMS:**(1:41)**

Mr. Limón discussed the possibility of updating the Sign Application Review checklist format. Mr. Limón stated that the original purpose of the form was an attempt to upgrade application submittals for signs proposed in El Pueblo Viejo District. He related that the form that has been used by applicants to provide details of proposed signage has proved to be unsuccessful and as a result, the form has been changed to reflect a yes or no format. Mr. Limón stated that he will bring a package of information to the Committee that is given to the applicants for their review.

Public comment opened at 1:43 p.m.

David Benton of Benton Signs, stated that there are questions on the Sign Application Review Checklist in relation to the El Pueblo Viejo District that help a new applicant to understand what is acceptable and what is not acceptable; however, there are also a number of questions that are redundant and possibly, some of the questions could be phrased a little differently for clarification purposes.

Public comment closed at 1:45 p.m.

The Committee requested Staff to return with all application submittal materials to determine if the information being provided is adequate to explain El Pueblo Viejo District standards.

Motion: Continued two weeks for further study of the El Pueblo Viejo Conformance Guidelines Checklist.
Action: Hausz/Nilsen, 4/0/0.

(1:47)

Mr. Kato requested feedback on the proposed procedures from the Sign Committee regarding prohibited sign enforcement for volunteers.

Motion: Continued two weeks to review the Prohibited Sign Enforcement Procedures Manual with the suggestion that there will a special subcommittee meeting consisting of Mr. Kato, Chair Redd, and Mr. Nilsen.
Action: Hausz/Nilsen, 4/0/0.

CONCEPT REVIEW - NEW**1. 1134 CHAPALA ST**

C-2 Zone

Assessor's Parcel Number: 039-231-001
Application Number: SGN2004-00108
Owner: Alice Erving & Elaine Kearney
Contractor: Benton Signs
Applicant: Lombretta
Business Name: Lombretta

(Proposal to install two 3.00 square foot blade signs and two 1.6 square foot awning signs in El Pueblo Viejo Landmark District. 9.20 square feet of signage is being requested. The building frontage is 45.00 feet. The allowable signage is 45.00 square feet.)

(1:58)

David Benton, Contractor, present.

Motion: Final approval of the signs as submitted with the following conditions: 1) The letters of the name, emergency numbers, and hours of operation on the entry doors shall be less than 2" high. 2) Provide details on the straps that connect the sign to the awning arms.

Action: Hausz/Nilsen 4/0/0.

CONCEPT REVIEW - NEW

2. **916 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-322-052
Application Number: SGN2004-00109
Owner: City of Santa Barbara
Business Name: Fiesta Theater
Contractor: California Marquee

(Proposal to remove and replace one 144 square foot white Lexan panel with clear tracks and two 32 square feet white Lexan panels with clear tracks for the marquee in El Pueblo Viejo Landmark District.)

(2:06)

Stan Swede, Contractor, present.

Motion: Continued two weeks with the following comments: 1) Return with something other than white plastic with the suggestion to use an ivory colored plastic. 2) Consider using a serif font for the letters that is more appropriate to El Pueblo Viejo Landmark District. 3) The color of the letters should be a dark brown rather than black.

Action: Hausz/Nilsen, 4/0/0.

CONCEPT REVIEW - NEW

3. **825 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-400-008
Application Number: SGN2004-00107
Owner: Mildred Hsi, Trustee
Business Name: Rite Aid
Applicant: Dave Tilsner Signs

(Proposal to remove and replace three existing wall signs with a 12 square foot and a 4 square foot wall sign containing back-lit channel letters and a 2 square foot wall plaque in El Pueblo Viejo Landmark District. 18 square feet of signage is being requested. The building frontage is 50.00 feet. The allowable signage is 50.00 square feet.)

(2:15)

Glen Morris, Agent; and Dave Tilsner, contractor, present.

Motion: Continued indefinitely with the following comments: 1) Restudy the application to be appropriate with El Pueblo Viejo Landmark District guidelines including, but not limited to, location of the wall signs, material, colors, and lighting. 2) Proceed to the Historic Landmarks Commission for review of the awning before returning to the Sign Committee.

Action: Hausz/Ziemer, 4/0/0.

CONCEPT REVIEW - NEW**4. 322 PASEO NUEVO**

C-2 Zone

Assessor's Parcel Number: 037-400-002
Application Number: SGN2004-00106
Owner: Redevelopment Agency/Santa Barbara
Agent: Glen Morris
Contractor: Signs by Ken
Business Name: Artistic Nails and Spa

(Proposal to remove and replace an un-permitted blade sign with a 3.75 square foot blade sign and legalize as-built lettering on an existing awning in El Pueblo Viejo Landmark District. 3.75 square feet of signage is being requested, in addition to 3.50 square feet of existing signage. The building frontage is 27.00 feet. The allowable signage is 27.00 square feet. There is an existing Sign Program for Paseo Nuevo.)

(2:30)

Ken Sorgman, Contractor; and Glen Morris, Agent, present.

Motion: Final approval of the signs with the following conditions: 1) The letters on the blade sign shall match the font of the letters on the awning signs. 2) The sandblasted sign shall be 1.5" thick.
Action: Hausz/Nilsen, 4/0/0.

CONCEPT REVIEW - CONTINUED**5. 213 PASEO NUEVO**

C-2 Zone

Assessor's Parcel Number: 037-400-002
Application Number: SGN2004-00096
Owner: Redevelopment Agency/Santa Barbara
Architect: Glen Morris
Business Name: Tacone

(Proposal to install a 2.00 square foot wall sign and a 6.00 square foot blade sign for a new restaurant in El Pueblo Viejo Landmark District. 8.00 square feet of signage is being requested. The building frontage is 16.00 feet. The allowable signage is 8.00 square feet. There is an existing Sign Program for Paseo Nuevo.)

(2:35)

Glen Morris, Architect, present.

Motion: Final approval of the signs as submitted with the comment that the bracket shall be Paseo Nuevo brown.
Action: Hausz/Ziemer, 4/0/0.

**** MEETING ADJOURNED AT 2:38 P.M. ****