



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, September 22, 2004 **David Gebhard Public Meeting Room: 630 Garden Street** **1:30 P.M.**

COMMITTEE MEMBERS: LORETTA REDD, Chair, Present
 DAWN ZIEMER, Vice Chair, Present
 STEVE HAUSZ, Absent
 STELLA LARSON, Absent
 TOM NILSEN, Present

ALTERNATES: ANTHONY SPANN, Absent
 CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Present, left at 1:47 p.m.
 DAVID SULLIVAN, Planning Technician I, Present
 BARBARA E. WALSH, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call David Sullivan, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on September 17, 2004, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of September 8, 2004.

Motion: To postpone approval of the minutes of the Sign Committee meeting of September 8, 2004 until a quorum is available.

Action: Nilsen/Ziemer, 3/0/0.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from September 9, 2004 to September 22, 2004 are as follows:

1. 2701 De La Vina Street, Santa Barbara Tire and Service Center. Final approval of the signs with the condition that the letters on both signs shall be painted directly onto the building.
2. 251 S. Hope, Big Wave Dave's. Final approval of the sign with the condition that no temporary banners shall be permitted on the lot.
3. 617 Garden, Mental Health Association. Final approval of the sign as submitted.
4. 920 State Street, Sumbody. Final approval of the signs as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.**1. Mr. Sullivan made the following announcements:**

- a) Stella Larson and Steve Hausz will be absent.
- b) Item No. 4 has been postponed indefinitely at the applicant's request.
- c) Item No. 1 will be placed at the end of the Agenda.
- d) Item No. 2 will be heard in place of Item No. 1.

Motion: Postpone Item No. 4 indefinitely.

Action: Nilsen/Ziemer, 3/0/0.

2. Danny Kato made the following announcements:

- a) Sign Committee members are encouraged to volunteer as sign ordinance violation officers. He presented the instructions and brochures for the zoning enforcement on prohibited sign enforcement for review and stated that if Committee members are interested, please contact Staff for further direction.
- b) David Sullivan has been hired as a permanent employee with the City of Santa Barbara and will be the new Planning Technician I for the Sign Committee.

E. Possible Ordinance Violations.

Mr. Nilsen requested that Staff examine the temporary posts located on the lot at 251 S. Hope Avenue.

DISCUSSION ITEM

(1:38)

Mr. Limon's discussion item has been postponed indefinitely due to Mr. Limon's absence.

CONCEPT REVIEW - CONTINUED

1. **213 PASEO NUEVO** C-2 Zone

Assessor's Parcel Number: 037-400-002
 Application Number: SGN2004-00096
 Owner: Redevelopment Agency/Santa Barbara
 Architect: Glen Morris
 Business Name: Tacone

(Proposal to install a 2.00 square foot wall sign and a 6.00 square foot blade sign for a new restaurant in El Pueblo Viejo Landmark District. 8.00 square feet of signage is being requested. The building frontage is 16.00 feet. The allowable signage is 8.00 square feet. There is an existing Sign Program for Paseo Nuevo.)

(2:01)

Glen Morris, Agent for Paseo Nuevo, present.

Motion: Final approval of the signs with the following conditions: 1) Wrap the metal around the frame to match the color and design of the bracket. 2) The letters shall be a creamy white and the background is to be a warm black. 3) Submit actual paint chip samples to Staff. 4) Awning lettering shall be a creamy white.

Action: Ziemer/Nilson, 3/0/0.

CONCEPT REVIEW - CONTINUED

2. **315 E HALEY ST** C-M Zone

Assessor's Parcel Number: 031-211-018
 Application Number: SGN2004-00101
 Owner: George and Mary Palomarez
 Business Name: Auto Body & Paint Action
 Contractor: Freedom Signs

(Proposal to repaint an existing 33.52 square foot metal wall sign for Auto Body & Paint Action. 33.52 square feet of signage is being requested. The building frontage is 43.00 feet. The allowable signage is 43.00 square feet.)

(1:43)

Betsy Harris, applicant, present.

Motion: Final approval of the sign as submitted with the condition that the lighter background color shall be 50% Arizona White and 50% building color in matte finish.

Action: Ziemer/Nilsen, 3/0/0.

CONCEPT REVIEW - NEW

3. **21 N MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 017-123-013
 Application Number: SGN2004-00104
 Owner: Guanahani Milpas, LLC
 Business Name: H&R Block
 Agent: Signs Pacific

(Proposal to replace an existing 8.3 square foot sign with a new 8.3 square foot sign with internally illuminated channel letters and install an 8.3 square foot sign with internally illuminated channel letters. 16.60 square feet of signage is being requested. The building frontage is 30.00 feet. The allowable signage is 30.00 square feet.)

(1:47)

Tom Carr, Agent, present.

Motion: Final approval of the signs with the following conditions: 1) Reduce the letters to a maximum of 10".
 2) Change the color of the Plexiglas to be off-white or cream.
 3) Narrow the proposed 5" raceway to 2". 4) No fasteners shall be exposed to the public view.
 5) Submit revised drawings and colors to Staff.

Action: Ziemer/Nilsen, 3/0/0.

CONCEPT REVIEW - CONTINUED

4. **820 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-052-024
 Application Number: SGN2004-00091
 Owner: EPP office Building, LLC
 Business Name: 24 Hour Fitness
 Agent: Vogue Signs

(Proposal to install a 8.66 square foot projecting sign, a 2.81 square foot wall sign and a 3.47 square foot wall sign in El Pueblo Viejo Landmark District. 14.94 square feet of signage is being requested. The building frontage is 76.00 feet. The allowable signage is 65.00 square feet. There is an existing Sign Program for the El Paseo Building.)

Postponed indefinitely at the applicant's request.

MEETING ADJOURNED AT 2:16 P.M.