



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Wednesday, January 28, 2004 **David Gebhard Public Meeting Room: 630 Garden Street** **1:30 P.M.**

COMMITTEE MEMBERS: STELLA LARSON, Chair, Absent
 LORETTA REDD, Vice Chair, Present
 STEVE HAUSZ, Present
 TOM NILSEN, Present
 DAWN ZIEMER, Present

ALTERNATES: ANTHONY SPANN, Absent
 CHRISTOPHER MANSON-HING, Absent

CITY COUNCIL LIAISON: DAS WILLIAMS, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Present; left at 2:12 p.m.
 JOHN SMOLEY, Planning Technician, Present
 JULIETTE VAN WEEGHEL, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Rain Longo, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

* Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on January 23, 2004, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of January 14, 2004.

Motion: Approval of the minutes of the Sign Committee meeting of January 14, 2004, with corrections.
Action: Ziemer/Redd, 2/0/2. Hausz and Nilsen abstained.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from January 14 to January 27, 2004 are listed at the end.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

Mr. Smoley announced that there were no changes to the agenda.

E. Possible Ordinance Violations.

No possible ordinance violations reported.

DISCUSSION ITEM**Sign Enforcement Update.****(1:38)**

Daniel Kato, Zoning Enforcement Supervisor, present.

Mr. Kato discussed several zoning enforcement procedures and proposed amendments to the Sign Ordinance with the Committee members. Ideas included issuing an immediate citations and postcards to inform property owners that a complaint has been filed against them. The issuing of citations by Staff and volunteers could be more effective and administratively less time consuming. The Committee members were asked to consider participating in this program as a volunteer. The Committee continued the discussion two weeks.

City Staff will be proposing a couple changes to the Sign Ordinance at City Council. The first amendment would be to add additional prohibited signs, such as balloons, inflatable signs, streamers and political signs in the public right-of-way. Staff has

received a request from the Santa Barbara Association of Realtors to change the allowable square feet for realtor signs to four feet.

CONCEPT REVIEW - CONTINUED

1. **1305 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-131-012
 Application Number: SGN2004-00009
 Owner: Tevis-Jankovitz Gladys Trust
 Applicant: Freedom Signs

(Proposal to install one 1.14 square foot awning sign and a 1.66 projecting sign in El Pueblo Viejo Landmark District. 2.80 square feet of signage is being requested, in addition to 1.00 square feet of existing signage. The building frontage is 20.00 feet. The allowable signage is 20.00 square feet.)

(Referred from Conforming Review.)

(2:09)

Betsy Harris, Designer, present.

Motion: Continued two weeks with the comment that the project is pending on the review of the awning by the Historic Landmarks Commission, since that will drive the location, type and colors for the signage.

Action: Hausz/Nilsen, 4/0/0.

CONCEPT REVIEW - CONTINUED

2. **534 N MILPAS ST** C-2 Zone

Assessor's Parcel Number: 031-241-035
 Application Number: SGN2003-00191
 Owner: Portland-Pacific Milpas, LLC
 Applicant: Mike Reese
 Contractor: Ansi Signs, Inc.
 Business Name: Quality Windows & Glass

(Proposal for two sets of internally illuminated wall mounted standard channel letters for Quality Windows and Glass. 50.90 square feet of signage is requested. The building frontage is 85.00 feet. The allowable signage is 65.00 square feet.)

(2:19)

Mike Reese, agent; and Erik Karlson, President of Portland-Pacific Milpas, present.

Motion: Final approval of the project and a one-week continuance to Conforming Review for review of the details, with the following conditions: 1) The neon of Sign A shall be controlled by a dimmer with the intention to keep the illumination at a low level. 2) The finish of Sign A shall be verde patina. 3) The possibility of reducing the letter height of Sign A to nine inches shall be studied in order to reduce the line length. 4) The finish of Sign B shall be verde patina to match Sign A as closely as possible. 5) The size of the letters of Sign B shall be reduced from eight inches to six inches. 6) The sign panel of Sign C is acceptable. 7) The bracket of Sign C shall have proportionally larger steel members than the presented sample. 8) The finish of Sign C bracket shall have an off-black color, such as green-black.

Action: Hausz/Ziemer, 4/0/0.

CONCEPT REVIEW - CONTINUED**3. 406 E HALEY ST** C-M Zone

Assessor's Parcel Number: 031-283-016
Application Number: SGN2003-00187
Business Name: Tileco Warehouse
Applicant: Dave Cross

(Proposal for the installation of two internally illuminated wall mounted signs for Tileco Stone and Tile Warehouse. 24.00 square feet of signage is requested. The building frontage is 112.00 feet. The allowable signage is 90.00 square feet.)

(2:46)

Gena Flint, Designer, present.

Motion: Continued two weeks with the following comments: 1) The signs should relate more to the entrances. 2) Sign A should be moved next to parking lot entrance. 3) Sign B should relate to the glazed opening on the street frontage. 4) Provide scale drawings of both elevations showing the size to scale, height and dimension of the sign. 5) Provide scale drawings of the sign with color samples, font style, letter size, and dimensions. 6) The Committee is open to consider a tile or painted sign.

Action: Hausz/Ziemer, 4/0/0.

RECONSIDERATION HEARING**4. 1219 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-182-018
Application Number: SGN2003-00145
Business Name: Unity Shoppe
Owner: Unity Shoppe, Inc.
Contractor: Signs By Ken

(Project Revised. Proposal for wall signs for Building Identification located in El Pueblo Viejo Landmark District. 28.68 square feet of signage is requested. The building frontage is 38.00 feet. The allowable signage is 38.00 square feet.)

(Project previously appealed to the Historic Landmarks Commission. Review of alternative signage proposal.)

(2:56)

Ken Sorgman, Contractor; Tom Reed, Development Director, present.

Motion: Final approval of the project with the following conditions: 1) The words "Claeyssen's Center" on top of the upper part of the building are acceptable. 2) The scrolls with the words "Claeyssen's Community Training & Resource Center" shall be painted directly on the plaster. 3) Revised drawings shall be submitted.

Action: Hausz/Nilsen, 4/0/0.

RECESSED FROM 3:05 P.M. TO 3:15 P.M.

CONCEPT REVIEW - CONTINUED**5. 1032 E MASON ST**

R-2 Zone

Assessor's Parcel Number: 017-133-005
 Application Number: SGN2003-00164
 Owner: Second Baptist Church of Santa Barbara
 Owner: Herman Harris

(Proposal to permit an "as-built" 9 foot 3 inch high, 24.40 square feet internally illuminated ground sign for an existing church located in a residential zone. 24.40 square feet of signage is requested. The building frontage is 95.00 feet. The allowable signage is 90.00 square feet.)

(ENF2003-00036)**(3:15)**

Herman Harris, Reverend; and Silas Jackson, Trusted Deacon, present

Motion: Continued two weeks with the following comments: 1) The sign is not acceptable as presented. 2) Subsequent sign proposals must conform to the City Sign Ordinance and be appropriate to the scale of the residential neighborhood.

Action: Hausz/Nilsen, 4/0/0.

CONFORMING CALENDAR**January 14, 2004****CONCEPT REVIEW - CONTINUED****A. 36 E VICTORIA ST**

C-2 Zone

Assessor's Parcel Number: 039-183-007
 Application Number: SGN2003-00166
 Owner: Christ Presbyterian Church
 Contractor: Signs By Ken

(Proposal for two 7.75 square foot projecting signs, and two wall signs, one 15.50 square feet and the other 10.10 square feet for the new Christ Presbyterian Church located in the El Pueblo Viejo Landmark District. 41.10 square feet of signage is requested. The linear building frontage is 129.00 feet. The allowable signage is 90.00 square feet.)

Final approval of the project as submitted.

CONCEPT REVIEW - CONTINUED**B. 3040 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 053-342-027
 Application Number: SGN2003-00186
 Owner: Anacapa Company
 Contractor: Sign Express
 Business Name: Active Physical Therapy

(Proposal for one projecting sign on an existing bracket for Active Physical Therapy office. 8.00 square feet of signage is requested. The linear building frontage is 30.00 feet. The allowable signage is 30.00 square feet.)

(Applicant insisted upon coming back to conforming review to keep web and street addresses on sign. Sign Committee denied these requests.)

Final approval of project with the following conditions: 1) The web and street addresses shall be removed from the sign. 2) Applicant may lower "Physical Therapy" and slightly increase the type size. 3) Administrative approval is acceptable if the re-submittal is consistent with the conditions.

CONCEPT REVIEW - CONTINUED

C. 1227 A DE LA VINA ST

C-2 Zone

Assessor's Parcel Number: 039-171-007
 Application Number: SGN2004-00001
 Owner: Grant House, LLC
 Contractor: Signs By Ken
 Business Name: Grant House

(Proposal to erect a sandblasted redwood freestanding identification sign with external illumination. 5.83 square feet of signage is requested. The linear building frontage is 44.00 feet. The allowable signage is 50.00 square feet.)

Final approval of the project as submitted. The Committee thanks the applicant for the high quality sign design.

CONCEPT REVIEW - CONTINUED

D. 1600 GARDEN ST 1

R-3 Zone

Assessor's Parcel Number: 027-280-001
 Application Number: SGN2004-00003
 Business Name: Parkview Condominiums
 Contractor: Signs By Ken

(Proposal for a 6.66 square foot sandblasted redwood identification sign for Parkview Condominiums. 6.66 square feet of signage is requested. The allowable signage is 10.00 square feet.)

Final approval of the project as submitted.

January 21, 2004

CONCEPT REVIEW - CONTINUED

E. 1209 COAST VILLAGE RD

C-1/SD-3 Zone

Assessor's Parcel Number: 009-291-011
 Application Number: SGN2003-00153
 Applicant: Visible Graphics
 Business Name: The Coffee Bean & Tea Leaf
 Contractor: Dave Mahn
 Owner: Peter Jackson
 Agent: BDC Management

(Proposal to install illuminated reversed channel letters on the front of the building and to re-skin and add new painted lettering to all existing awnings. In addition, there is a proposal for one new neon "lollipop" sign to be placed on the inside of the front window. 14.83 square feet of signage is requested. The linear building frontage is 57.00 feet. The allowable signage is 57.00 square feet.)

Final approval of the details with the condition that the voltarc neon tube shall be reduced from 6500 to 4500 white.

CONCEPT REVIEW - NEW

F. 15 E FIGUEROA ST

C-2 Zone

Assessor's Parcel Number: 039-282-029
Application Number: SGN2004-00008
Owner: Levy William
Contractor: Anacapa Signs
Business Name: Kaliman's Cafe & Seafood

(Proposal for two six square foot hanging signs for Kaliman's Cafe & Seafood in the La Arcada paseo. Signs are conforming to existing sign program. 12.00 square feet of signage is requested. The allowable signage is 46.00 square feet.)

Final approval of the project with the following conditions: 1) The applicant shall reduce the brightness of the white color in the sign. 2) Planning Staff can administratively approve the project.

**** MEETING ADJOURNED AT 3:22 P.M. ****