



City of Santa Barbara Planning Division

SIGN COMMITTEE MINUTES

Wednesday, December 3, 2003 **David Gebhard Public Meeting Room: 630 Garden Street** **1:30 P.M.**

COMMITTEE MEMBERS: STELLA LARSON, Chair, Present, left at 2:13 p.m.
 LORETTA REDD, Vice Chair, Absent
 STEVE HAUSZ, Present
 Tom NILSEN, Present, arrived at 1:42 p.m.
 DAWN ZIEMER, Present

ALTERNATES: CAROL GROSS, Absent
 ANTHONY SPANN, Absent

CITY COUNCIL LIAISON: DAN SECORD, Absent

STAFF: JAIME LIMÓN, Design Review Supervisor, Absent
 RAIN LONGO, Planning Technician I, Absent
 ELIA ZAVALA, Recording Secretary, Present

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to eleven a.m. of the meeting day. Call Rain Longo, Planning Technician I, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

- * Please note: Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

EPV = EL PUEBLO VIEJO, EX = EXCEPTION, ENF = ENFORCEMENT, C = CONTINUED

NOTICE:

That on November 26, 2003, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

RECESS WAS TAKEN FROM 1:35 P.M. TO 1:45 P.M.**B. Approval of the minutes of the Sign Committee meetings of November 5, 2003, and November 19, 2003.**

Motion: Approval of the minutes of the Sign Committee meeting of November 5, 2003, with corrections.

Action: Hausz/Ziemer, 3/0/1. Ziemer abstained. Larson abstained from Item No. 13, 320 W. Pueblo Street, Santa Barbara Cottage Hospital.

Motion: Approval of the minutes of the Sign Committee meeting of November 19, 2003, with corrections.

Action: Hausz/Ziemer, 4/0/0.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from November 5, 2003 to December 2, 2003 are listed at the end.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.**1. Suzanne Johnston, Planning Technician, announced the following:**

a) Ms. Long will be absent today (Ms. Johnston attended in her place).

b) The applicant for Item No. 3, 801 Chapala Street, is driving from Los Angeles and expects to arrive at the scheduled time.

c) The Claeysens Community Center application has been appealed and will be on the Historic Landmarks Commission agenda of December 10, 2003.

d) A letter was received from The UPS Store, located at 27 W. Anapamu Street, indicating that although the applicant typically does not like to use painted signs on his buildings, he withdraws his objection to an aesthetically pleasing painted sign on this building.

- e) Cancellation of the December 31, 2003.

Motion: Cancel the December 31, 2003 Sign Committee meeting.
Action: Nilsen/Ziemer, 4/0/0.

- 2) Ms. Ziemer announced that she will be unable attend the December 10, 2003 the Conforming Review meeting. Mr. Hausz volunteered to attend in her absence.

E. Possible Ordinance Violations.

Mr. Nilsen reported the following possible ordinance violations:

- 1) Julian's, 421 N. Milpas Street, where there is a banner installed on the side of the building.
- 2) Big O' Tires, 136 E. Haley, where there is a banner installed and pennants have been reinstalled.
- 3) Urgent Money, 401 N. Milpas Street, where there is a banner attached to the building.
- 4) Milpas Liquor, 314 N. Milpas, where there is a banner hanging and many advertisements on the building.

CONCEPT REVIEW - CONTINUED

1. **1032 E MASON ST** R-2 Zone

Assessor's Parcel Number: 017-133-005
Application Number: SGN2003-00164
Owner: Second Baptist Church of Santa Barbara

(This is an enforcement case [ENF2003-00036]. Proposal to permit an "as-built" 9 foot 3 inch high, 24.40 square feet internally illuminated ground sign for an existing church located in a residential zone. 24.40 square feet of signage is being requested. The building frontage is 95.00 feet. The allowable signage is 90.00 square feet.)

(2:29)

Motion: Continued two weeks due to the applicant's absence.
Action: Ziemer/Nilsen, 3/0/0.

CONCEPT REVIEW - CONTINUED

2. **3210 STATE ST** C-2/SD-2 Zone

Assessor's Parcel Number: 053-332-024
Application Number: SGN2003-00167
Owner: Riha, Alfred & Odessa Louise Inter
Applicant: Vogue Signs
Business Name: Enterprise Rent-A-Car

(Proposal for a 23.10 square foot wall sign and a new logo for the existing 5.30 square foot awning on an existing commercial building. 28.40 square feet of signage is being requested. The building frontage is 16.50 feet. The allowable signage is 16.50 square feet.)

(1:55)

Ralph Barns, Enterprise Rent-A-Car, and Mark Mc Gill, Vogue Signs, present.

- Motion: Final approval of the project with the following conditions: 1) Provide a scaled elevation of the front of the building showing the relationship of the illuminated sign on the spandrel above the windows. 2) Provide a cross section of the front of the building showing the profile of the sign. 3) Provide complete dimensions on the awning signs. 4) All finishes shall be satin or matte.
- Action: Hausz/Ziemer, 4/0/0.

CONCEPT REVIEW - NEW

3. **801 CHAPALA ST** C-2 Zone

Assessor's Parcel Number: 037-042-025
Application Number: SGN2003-00172
Business Name: Countrywide
Applicant: Diane Stewart
Contractor: Ad-Impact

(Proposal for new lettering on six existing awnings, three facing State Street, one facing out to W. De La Guerra Street, and two facing out to the parking area. The proposal is for Frazee white #001, 10" letters to be added to each awning. 4.30 square feet of signage is being requested, in addition to 14.88 square feet of existing signage. The building frontage is 70.00 feet. The allowable signage is 65.00 square feet.)

(2:05)

Diane Stewart, applicant, present.

Ms. Stewart clarified that the proposal is to apply lettering only to awning sign "A".

- Motion: Final approval of the project (awning sign "A" over the parking entrance only) with the following conditions: 1) The height of the letters shall have a one inch clearance above and below the letters to the top and bottom edges of the awning valance. 2) The letter height shall not be bigger than eight inches.
- Action: Hausz/Nilsen, 4/0/0.

CONCEPT REVIEW - NEW**4. 3102 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 053-332-014
Application Number: SGN2003-00171
Owner: Peter & Katina Demourkas, Living Trust
Contractor: Betsy Harris
Business Name: Mackenzie Market
Business Name: Full Throttle Custom Cycles

(Proposal for a face change of an existing internally illuminated ground sign at Mackenzie Market for Full Throttle Custom Cycles, a new internet business. 31.00 square feet of signage is being requested, in addition to 16.00 square feet of existing signage. The building frontage is 50.00 feet. The allowable signage is 65.00 square feet.)

(2:15)

Betsy Harris, contractor, and Peter Demourkas, owner, present.

Motion: Continued two weeks with the following comments: 1) Provide a color sample for the stucco base (medium earth tone to relate to the stone facing of the building). 2) Provide a color sample for the paint on the two sign cabinets. 3) The background color of the "Full Throttle Custom Cycles" sign should be an opaque dark color, which does not illuminate, with a matte or satin finish. 4) The letters should be a light color and can be illuminated. 5) Provide a landscape and irrigation plan.

Action: Nilsen/Ziemer, 3/0/0.

CONFORMING CALENDAR**November 05, 2003****REVIEW AFTER FINAL****A. 3905 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 051-021-005
Application Number: SGN2003-00136
Owner: William Levy
Business Name: UPS Store
Applicant: Richard Benson

(Proposal to remove the existing signage and install an eight square foot illuminated wall sign and a 2.5 square foot blade sign and a 1.17 square foot painted wall sign for the UPS Store in an existing tenant space. There is an existing sign program for the center and the proposal meets all of the requirements. 11.66 square feet of signage is being requested with 22.58 square feet of existing signage. The linear building frontage is 24.00 feet.)

Final approval of the Review After Final with the condition that the placement of the letters shall be four inches higher.

November 19, 2003

REVIEW AFTER FINAL

B. 403 E MONTECITO ST

M-1 Zone

Assessor's Parcel Number: 031-343-010
 Application Number: SGN2003-00052
 Business Name: Carpenter's Local No. 1062
 Contractor: Benton Signs & Designs*
 Owner: Richard Spann

(Proposal for two 10.8 square foot wall signs for Carpenter's Local No. 1062. The signs are to be individual plastic letters painted duronodic bronze, with a matte finish. The letters will be peg-mounted to stucco, and offset by 1/4 inch. 22.00 square feet of signage is being requested. The linear building frontage is 88.00 feet. The allowable signage is 65.00 square feet.)

(Re-submittal to change from one line of 10" letters to two lines with the bottom line at six inches.)

Final approval of the Review After Final change.

CONCEPT REVIEW - NEW

D. 1532 STATE ST

C-2 Zone

Assessor's Parcel Number: 027-232-013
 Application Number: SGN2003-00163
 Owner: Genn Roelanda Trustee (for) Genn Roelanda
 Applicant: Freedom Signs

(Proposal for a new 5 square foot hand painted enamel wall sign for a doctors office located in El Pueblo Viejo Historic Landmark District. 5.00 square feet of signage is being requested. The linear building frontage is 43.00 feet. The allowable signage is 43.00 square feet.)

Final approval of the project as submitted.

CONCEPT REVIEW - CONTINUED

E. 53 CASS PL

A-F/SD-3 Zone

Assessor's Parcel Number: 073-304-0BL
 Application Number: SGN2003-00168
 Owner: City of Santa Barbara
 Applicant: Easy Lift Transportation

(Proposal to add a 13.36 square foot medex wall mounted sign on a stucco building located at the Santa Barbara City Airport property. The sign conforms to the sign program and is non-illuminated. 13.36 square feet of signage is being requested.)

Final approval of the project with the condition that white color shall be changed to off-white.

***** MEETING ADJOURNED AT 2:30 P.M. *****