

- ** Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- ** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.

NOTICE:

That on January 10, 2003, at 4:00 P.M., this agenda was duly posted on the Community Development bulletin board, in the office of the City Clerk, and on the bulletin board on the outside of City Hall.

GENERAL BUSINESS (1:30):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of January 2, 2003.

Motion: Approval of the minutes of the Sign Committee meeting of January 2, 2003, with corrections.
Action: Hausz/Bloom, 3/0/1. Redd abstained.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from January 2 to January 8, 2003 are listed at the end.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

1. Ms. Johnston announced that Ms. Larson would not be present at the meeting.
2. Jaime Limón, Design Review Supervisor, made the following announcements:
 - a) Suzanne Johnston has prepared a report on the status of various enforcement cases, a copy of which is available for review. Mr. Limón explained that approximately 400 cases have been abated in the past two years, but that there are some that he would like the Sign Committee to review. He mentioned that Staff is reviewing the Sign Ordinance and looking for areas in which the language can be strengthened. Mr. Hausz expressed concern that there is no definition of the word "window" in the ordinance, which renders the term ambiguous and open to interpretation. Mr. Limón allowed that certain sections of the ordinance were unclear, and added that the City Attorney has asked Staff to clarify the language of the ordinance to avoid spending City resources on minor issues.
 - b) Two copies of the book *Saving Face*, an exploration of the ways in which various communities govern signs for big corporations and franchises, are available for the Sign Committee members to borrow.
3. JoAnne LaConte, Planning Technician I, discussed the distinction between the Sign Committee guidelines, which is a recommendation of the manner in which signs should be designed and installed, and the Sign Ordinance which, as it is part of the Municipal Code, comprises enforceable regulations.

E. Possible Ordinance Violations.

No possible ordinance violations were reported.

CONCEPT REVIEW - NEW

1. **STATE STREET FLAGS**

Assessor's Parcel Number: 033-102-0RW
 Application Number: SGN2002-00154
 Owner: Downtown Organization
 Business Name: Santa Barbara Film Festival

(Proposal for a new flag logo for the "Santa Barbara Film Festival" to be installed on existing brackets.)

(1:41)

Rhea Lewis-Woodson, Santa Barbara Film Festival; and Marshall Rose, Downtown Organization, present.

Motion: Final approval of the flags as submitted.
 Action: Bloom/Hausz, 4/0/0.

CONCEPT REVIEW - NEW

2. **1 S MILPAS ST**

C-P Zone

Assessor's Parcel Number: 017-171-001
 Application Number: SGN2002-00155
 Business Name: Santa Barbara Eyeglass Factory
 Owner: McKeever Living Trust

(This is an enforcement case for as-built signs. Proposal to approve three "as-built" neon signs and one "as-built" vinyl window sign for the Santa Barbara Eyeglass Factory. An exception is requested to allow 14-inch letters. 17.00 square feet of signage is being requested, in addition to 27.00 square feet of existing signage. The building frontage is 50.00 feet. The allowable signage is 50.00 square feet.)

(PROJECT REQUIRES EXCEPTION FINDINGS.)

(1:47)

Rick Feldman, Agent, present.

Motion: Continued two weeks for Staff to research the height restriction for the informational signs.
 Action: Hausz/Bloom, 4/0/0.

REFERRED FROM CONFORMING SIGN REVIEW

3. **1435 ANACAPA ST**

R-O Zone

Assessor's Parcel Number: 039-072-003
 Application Number: SGN2003-00001
 Owner: Albert & Lillian Winnikoff, Trustees
 Contractor: Vogue Sign Company
 Business Name: Land American Lawyers Title

(Proposal for an 8.70 square foot wall sign for Land America Lawyers Title. The sign is to be constructed from two-inch-thick, stud-mounted aluminum letters. The proposed maximum letter height is nine inches. 8.70 square feet of signage is being requested, in addition to 8.50 square feet of existing signage. The building frontage is 85.00 feet. The allowable signage is 85.00 square feet.)

(2:08)

Tim Worrell, Vogue Sign Company, present.

- Motion: Final approval of the letters with the following conditions: 1) Remove the gold edge from the letters.
2) Paint the letters to match PMS 462, a dark brown.
- Action: Hausz/Ziemer, 4/0/0.

CONCEPT REVIEW - NEW

4. 1324 STATE ST

C-2 Zone

Assessor's Parcel Number: 039-132-015
 Application Number: SGN2003-00003
 Owner: Arlington Plaza, LLC
 Business Name: Arlington Plaza Sign Program
 Contractor: Signs by Ken

(Proposed Sign Program for Arlington Plaza, which currently has nine tenant spaces. The proposal includes two illuminated, nine square foot projecting signs and an eight square foot sign to be attached to a proposed architectural element at the corner of Arlington Avenue and State Street. The changes to architectural elements at the corner will require review and approval by the Historic Landmarks Commission. Each individual tenant will be allowed a sign constructed from 3/4-inch individual MDO letters (maximum of eight inches in height) suspended on two 3/4-inch metal rods and a 2.5 square foot pedestrian sign. Individual tenant signage will be reviewed under separate applications.)

(COMMENTS ONLY, PROJECT REQUIRES HISTORIC LANDMARKS COMMISSION APPROVAL.)

(2:21)

Douglas Bartoli, Designer; and Ken Sorgman, Signs by Ken, present.

- Motion: Continued indefinitely with the following comments: 1) The signs and colors presented are acceptable. 2) The hanging signs parallel to the eaves shall have 1/2" x 1/2" solid steel bars with a rust finish. 3) The letters on the hanging signs shall have true gold leaf on the front, with the remainder having the same rust finish as the bars. 4) The blade signs should match Dunn-Edwards "Sahara," with true gold leaf lettering. 5) Lighting on the hanging signs should be directed solely at the signs and be the lowest wattage possible, e.g., 20 watt halogen. 6) Staff shall research whether or not existing lighting was permitted at the time of installation.
- Action: Hausz/Bloom, 4/0/0.

REVIEW AFTER FINAL

5. 505 STATE ST

C-M Zone

Assessor's Parcel Number: 037-172-011
 Application Number: SGN2002-00076
 Owner: Sima SMP
 Business Name: Go Fish
 Contractor: Bill's Signs

(Proposal for a seven square foot round projecting sign, an eight square foot wall sign, and a 1.90 square foot tile sign inset in the ground in the entry way for Go Fish in El Pueblo Viejo District. 16.90 square feet of signage is being requested. The building frontage is 17.00 feet. The allowable signage is 17.00 square feet.)

(Review After Final change to approve the tile mosaic as installed. The sign application will expire on January 17, 2003. Signs have been installed without a building permit.)

(2:42)

Kenneth Boxer, owner; and Bud Jones, Bud's Signs, present.

- Motion: Final approval of the four-inch letters as installed in the mosaic sign.
- Action: Redd/Bloom, 4/0/0.

CONSENT CALENDAR**January 06, 2003****CONCEPT REVIEW - NEW****A. 1027 STATE ST** C-2 Zone

Assessor's Parcel Number: 039-281-013
 Application Number: SGN2003-00002
 Owner: Robert L. Thornburgh
 Contractor: Signs by Ken
 Business Name: Spice Avenue Curry House

(Proposal for one double faced projecting sign to be constructed from 3/4" MDO for Spice Avenue Curry House in El Pueblo Viejo District. 10.50 square feet of signage is being requested with 10.50 square feet of existing signage. The linear building frontage is 21.50 feet. The allowable signage is 21.50 square feet.)

Continued one week with the comment that the applicant should study reversing the background and lettering colors.

January 09, 2003**REFERRED FROM THE FULL BOARD****B. 27 EL PASEO** C-2 Zone

Assessor's Parcel Number: 037-052-024
 Application Number: SGN2002-00146
 Contractor: Frank Schipper Construction
 Owner: El Paseo Partnership

(Proposal for an additional canvas sign with wood backing on the El Paseo Building, located in El Pueblo Viejo District. An exception is requested to allow an off-site sign for Frank Schipper Construction at a construction site. The proposed sign is 64.00 square feet with 12-inch-high letters. There is a 20.00 square foot sign on-site that is exempt from Sign Committee review, and which identifies several companies involved in the remodel of the building. The sign is proposed to remain until approximately the middle of February. 64.00 square feet of signage is being requested with 20.00 square feet of existing signage. The linear building frontage is 65.00 feet. The allowable signage is 65.00 square feet.)

Final approval of the sign with the condition that the sign and the trailer be removed immediately upon completion of construction.

CONCEPT REVIEW - NEW**D. 1435 ANACAPA ST** R-O Zone

Assessor's Parcel Number: 039-072-003
 Application Number: SGN2003-00001
 Owner: Albert & Lillian Winnikoff, Trustees
 Contractor: Vogue Sign Company
 Business Name: Land American Lawyers Title

(Proposal for an 8.70 square foot wall sign for Land America Lawyers Title. The sign is to be constructed from two-inch-thick, stud-mounted aluminum letters. The proposed maximum letter height is nine inches. 8.70 square feet of signage is being requested with 8.50 square feet of existing signage. The linear building frontage is 85.00 feet. The allowable signage is 85.00 square feet.)

Final approval of the sign with the following conditions: 1) The letter height should be reduced proportionally by 10%. 2) The outline shall be Antique Gold. 3) All paint shall have a satin finish.

CONCEPT REVIEW - NEW

E. 113 W MISSION ST

C-2 Zone

Assessor's Parcel Number: 025-363-005
Application Number: SGN2003-00004
Owner: David C. Nordahl
Business Name: Santa Barbara Bodyworks

(Proposal for a new seven square foot awning sign for Santa Barbara Bodyworks. 7.00 square feet of signage is being requested with 6.00 square feet of existing signage. The linear building frontage is 30.00 feet. The allowable signage is 30.00 square feet.)

Final approval of the awning sign with the following conditions: 1) The maximum capital letter height shall not exceed six inches, and the lower case shall be reduced proportionally. 2) It is suggested that the letter color should be off-white.

****MEETING ADJOURNED AT 3:09 P.M.****