

Parks and Recreation Department

Arts and Crafts Show Advertising Fund

As at end February-2016

Fiscal Year 2015		
Start of FY15		\$ 14,013.26
Member advertising fees	Jul 14-Jun 15	\$ 3,575.37
 <u>Expenses:</u>		
	<u>Date</u>	
Visit Santa Barbara 2014	8/28/2014	\$ 320.00
Independent Advert	12/18/2014	\$ 496.00
Printing of Trolley Ad	1/28/2015	\$ 137.48
Independent Advert	3/26/2015	\$ 287.00
Independent Advert	5/7/2015	\$ 336.00
Independent Advert	5/14/2015	\$ 336.00
Chamber of Commerce Membership	5/31/2015	\$ 420.00
Independent Advert	6/4/2015	\$ 336.00
Post Card Printing	6/30/2015	\$ 302.37
Cristy Hamilton Video 1	6/30/2015	\$ 750.00
Visit Santa Barbara 2015	6/30/2015	\$ 320.00
		\$ 4,040.85
End of FY15		\$ 13,547.78

Fiscal Year 2016		
Start of FY16		\$ 13,547.78
Member advertising fees	Jul 15-Feb 16	\$ 2,289.63
 <u>Expenses</u>		
	<u>Date</u>	
Independent Advert	7/2/2015	\$ 336.00
Independent Advert	9/3/2015	\$ 342.72
Sticker printing	9/9/2015	\$ 500.69
KLITE holiday ad campaign	10/14/2015	\$ 2,208.00
Cristy Hamilton Video 2	11/16/2015	\$ 750.00
Independent Advert	12/3/2015	\$ 350.00
Independent Advert	12/17/2015	\$ 336.00
Independent Advert	1/28/2016	\$ 336.00
		\$ 5,159.41
As at 2/29/2016 (FY16)		\$ 10,678.00