



CITY OF SANTA BARBARA

**REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE**

Tuesday, May 12, 2015

**Louise Lowry Davis Center
1232 De La Vina Street**

**Screen New Members: 6:00 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.**

Meeting Minutes

CALL TO ORDER 6:00pm

SCREEN NEW MEMBERS

ROLL CALL 7:11pm

Committee

Tony Longo - Arts – Unexcused Absence
Jim Hockin – Arts – Present
Marilyn Dannehower - Crafts – Present
Rebecca Plum – Crafts – Present

Staff

Jason Bryan - Senior Recreation Supervisor
Xochitl Camarena – Recreation Specialist
Parks & Recreation Commission Liaison
LeeAnne French - Present

1st Alternate Members

Charlotte Barnard – Crafts - Present

2nd Alternate Members – Open

Member At Large - Open

CHANGES TO AGENDA

PUBLIC COMMENT

Marilyn Loperfido would like to thank everyone for a job well done on the opening ceremony and suggested reimbursing Jason Bryan from the advertising fund for the wine he provided for the event.

CONSENT CALENDAR

1. Approval of Minutes of the April 7, 2015 Special Meeting - For Action (attachment)

Motioned Seconded and Carried unanimously to approve the meeting minutes of the April 7, 2015 special meeting.

Approval of Minutes of the April 14, 2015 Meeting - For Action (attachment)

Motioned Seconded and Carried unanimously to approve the meeting minutes of the April 14, 2015 meeting.

2. Statistics Report – For Information (attachment)

Jason Bryan presented the statistics report.

OLD BUSINESS

1. Review potential addition of plagiarism rule A.4 - For Discussion

Continue the discussion on potentially adding a new rule on Plagiarism:

“Plagiarism is not allowed in the show. Violation of this rule will result in automatic revocation of show permit without refund of fees, and no opportunity

to re-apply to the show.”

Mr. Bryan recommended tabling the plagiarism rule because legal review would be required in cases of intellectual property right infringement.

Motioned Seconded and Carried unanimously to table Old Business Item 1.

2. Discuss clarifying language on B.5 and B.12 for screenings. – For Discussion

This item is intended to resolve conflicts between these two rules that have occurred in many past screenings.

Mr. Bryan briefly introduced this topic.

Rebecca Plum read a prepared statement. (Attachment)

Jim Hockin stated that B.12 lacks reference to dominant appeal but refers to assemblage.

Mr. Bryan stated that during screenings the Committee also refers to rule B.15. Mr. Bryan stated that the purpose of clarifying language on B.5 & B.12 is to find clarity for the Advisory Committee and future screenings.

Charlotte Barnard would like to see the wording in a strikethrough format and would like B.15 to be included.

Eric Whitney suggested that a problem has not been identified for the Committee to address a potential rule change.

Marilyn Loperfido stated that the dominant appeal is often subjective when it comes to the screening process.

Ms. Dannehower supports combining rule B.5 and B.12 and would like the Advisory Committee to review the written language drafted by Ms. Plum and make edits to discuss at next month's meeting.

3. Advertising

Mr. Bryan presented the proclamation from the Mayor that he and Ms. Dannehower received this afternoon. The proclamation has been uploaded to the Arts & Crafts Show webpage.

Mr. Bryan presented two draft postcards, one showing a picture of the Crafts section and the other showing a picture of the Arts section. The Advisory Committee and members of the public support the postcard with the Arts section and stated that Stearns Wharf in the background looks more appealing than the picture from the Crafts section showing EZ Up tent skeletons.

Ms. Dannehower would like to see the words "Every Sunday" on the postcards and would like them to be printed with the picture showing the Arts section. She would like monitors to have the postcards within the next two weeks.

Ms. Barnard suggested removing the logo to use that space to write a message to clients from show members.

Mr. Bryan presented the previous logo with the revisions and recommended changing the font.

The Committee recommended additional changes to the draft logo: soften mountains, more white space above the mountains and reduce the size of "since 1965".

Ms. Plum was very dissatisfied with the recent Independent Ad and stated that there was a lot of wasted white space. Ms. Dannehower understands the frustration and stated that this is why the Advisory Committee is trying to develop and create a logo.

4. Bridge Replacement Project –For Discussion

Mr. Bryan stated that they are starting the construction for the temporary bridge and there will be little impact over the next two weeks, more updates will be provided as they are communicated to him.

NEW BUSINESS

1. Discuss the possibility of funding an adult education class for show members. – For Discussion

Ms. Plum suggested having a raffle at the 50th Anniversary but since there is not much interest, she would like to table New Business Item 1.

Motioned Seconded and Carried unanimously to table New Business Item 1.

2. Discuss the possibility of discontinuing the \$20 advertising fee from the City. – For Discussion

Mr. Hockin questioned if the City should continue to collect the advertising fees. He would like to discuss this item at next month's meeting. Mr. Whitney stated that the fees should continue to stay within the City. Jim Koorey spoke for Marilyn Loperfido and stated that she would like the fees to remain within the City.

Ms. Dannehower suggested continuing this item at next month's meeting.

3. Review the space claiming rule (H.1) as it relates to how spaces are claimed at 6:00am if show members are present before that time. – For Discussion

Show rule H.1 states that no space can be claimed prior to 6:00am, however, many show members feel that they do not need to flip a coin for a space at 6:00am if they were present before another show member.

H.1 Assigned spaces are valid until 10 a.m. Permit holders without an assigned space may set up in the unused assigned area after 10 a.m. or in the unassigned area any time after 6 a.m. Permit Holders may not set up or reserve a space prior to 6 a.m.

Only one space may be reserved at a time. Space claiming ties will be settled with a coin flip at 6 a.m.

At 10 a.m., permit holders setting up or reserving their assigned space, a vacant assigned space or an unassigned space shall have their permits readily visible. Permit holders reserving assigned space shall have their assigned space numbers written on their permit display form. At 10 a.m. spaces shall be considered vacant and available unless reserved by an

obvious permit indicating space numbers or by a permit and marker indicating space numbers being reserved.

"Spilling" into unclaimed adjacent spaces may not be done until 11 a.m. and may not exceed an additional 10 feet. 11/2009 If both adjacent members desire the vacant space it should be shared equally. 12/2009, 11/2012

Jason Bryan introduced this topic.

Mr. Hockin read a prepared statement. (Attachment)

Mr. Bryan stated that no space can be claimed until 6am regardless of what time show members arrive to the space assignment, as the rules are currently written.

Ms. Dannehower stated that the problem is that artists are setting up prior to 6am.

Mr. Whitney stated that if someone puts their permit down at an assigned space, the space is assigned to the assigned artist. However, two individuals should be flipping coins at 6am if they are both claiming an unassigned space. He would like show members to receive clarification, a statement of the rules with examples of what is acceptable and unacceptable.

Jim Koorey suggested eliminating the coin flip rule and stated that it is only being misused and abused. He stated that this rule was created when he and another show member showed up at the same time many years ago. He stated that the coin flip rule is only adding confusion, misinterpretation and bullying. The tie is the appropriate time, not 6am.

Ms. Barnard stated that the reason why 6am was put in there is because that's the time the show is permitted to set up.

Mr. Hockin stated that the 6am rule is creating more problems.

Mr. Koorey presented a written statement. (Attachment)

Ms. Dannehower would like to continue this item at next month's meeting.

- 4. Discuss possibility of combining the Arts and Crafts sections – For Discussion**
Tony Longo suggested a discussion on the possible elimination of separate sections in the show.

Continue New Business Item 4 at next month's meeting.

STAFF REPORTS

1. Special Events-

- Anniversary Weekend including Free Community Concert on Sunday, May 17th.
- Cruise Ship Visits: Sunday, May 17th.
- Upcoming Special Shows: May 16th & May 23rd

Mr. Bryan stated that Saturday and Sunday should be a great 50th Anniversary weekend. He will put no parking signs for the hot dog vendor; the concert will be on the lawn adjacent to Chase palm park from 1pm to 3pm.

2. General Correspondence

**Santa Barbara Arts & Crafts Show
Artist Screening List Results
May 12, 2015**

| Last | First | Section | New Addition Rejoin | Description | Decision | Cautions |
|-------------|--------------|----------------|------------------------------------|------------------------------------|--------------------|--|
| Brady | Lorna Jaya | Crafts | New | Clothing, Temple Doors, Boot Cuffs | 3-0 | Artist's work must be the predominant feature. Shells & Feathers cannot be the dominant feature of the finished product. |
| Browning | Shashona | Crafts | New | Acrylic Painting & Drawings | 3-0 | No prints of original art. No dolls. |
| Cardona | Necia | Crafts | New | Wire Wrapped Jewelry | 3-0 | No strung beads unless made by permit holders. |
| Craig | William | Crafts | New | Sterling Silver & Gold Jewelry | 3-0 | |
| Gerlach | Phil | Arts | Addition | Printing on wood | 3-0 | |
| Hillegass | Thatcher | Crafts | Rejoin | Art on Wood | 3-0 | |
| Hernandez | Elena | Crafts | New | Sewn & Crochet Items | 3-0 | Dominant appeal cannot be a commercial item. |
| Hugo | Susan | Crafts | New | Jewelry | Pending re-screen. | Follow-up screening per advisory Committee to address questions. |
| Kirchhoff | Jeremy | Arts | Re-join | Linocuts & Woodcuts | 3-0 | |
| Loperfido | Marilyn | Crafts | Addition | Art clay with embellished beads | 3-0 | |
| Miller | Anne | Crafts | New | Jewelry | 3-0 | No strung beads. |
| Shi | Jun | Crafts | New | Bracelets & Pendants | 3-0 | Only simple molds or molds designed by artist. |
| West | Brennan | Crafts | New | Glass Jewelry & Glass Sculptures | 3-0 | |