



CITY OF SANTA BARBARA
REGULAR MONTHLY MEETING
SANTA BARBARA ARTS AND CRAFTS SHOW
ADVISORY COMMITTEE

Tuesday, February 10, 2015

Louise Lowry Davis Center
1232 De La Vina Street

Screen New Members: 6:30 – 7:00 p.m.
Regular Meeting: 7:00 - 9:00 p.m.

Meeting Minutes

CALL TO ORDER 6:30pm

SCREEN NEW MEMBERS

ROLL CALL

Committee

Tony Longo - Arts – Present
Jim Hockin – Arts – Present
Marilyn Dannehower – Crafts - Present
Rebecca Plum – Crafts - Present

Staff

Jason Bryan - Senior Recreation Supervisor
Xochitl Camarena – Recreation Specialist
Parks & Recreation Commission Liaison
Chris Casebeer - Present

1st Alternate Members

Charlotte Barnard – Crafts

Member At Large - Open

2nd Alternate Members - Open

CHANGES TO AGENDA After the screening, the regular meeting resumed at 7:05pm.

Motioned Seconded and Carried unanimously to have Public Comment after Adam Hendel's presentation.

PUBLIC COMMENT

Public Comment began at 7:48pm after the Public Works presentation.

Marilyn Dannehower clarified a mistake stating that public comment is limited to two minutes per member and that points of order should come from the committee and not the audience.

Jeff Kennedy stated that a Facebook post was posted Saturday morning advertising the special Saturday show while it was raining and disagrees with having old pictures of the show posted on the Arts & Crafts Show Facebook page. He would like to see color photos that depict the current show.

CONSENT CALENDAR

1. Approval of Minutes of the January 13, 2015 Meeting - For Action (attachment)
Motioned Seconded and Carried to accept the meeting minutes of the January 13, 2015 meeting with Tony Longo objecting.
2. Statistics Report – For Information (attachment)
Jason Bryan presented the statistics report.

NEW BUSINESS

1. Review Advisory Committee Election Results - For Discussion (attachment)
Mr. Bryan presented the election results and stated that Albert Hannon was present to open and tally all election ballots.

OLD BUSINESS

1. Advertising – For Discussion
Ms. Dannehower asked Jason Bryan for an update on the advertising projects approved by the Advisory Committee. Mr. Bryan stated that there are changes being made to some of the survey questions on the post cards, the logo is currently being modified to the suggestions presented at last month's meeting in order to be used as branding on bumper stickers, clings and signs along Cabrillo Boulevard. Mr. Bryan stated that management will present a draft contract for Cristy Hamilton's advertising videos. Mr. Bryan stated that an ad was released in the Independent, the City's water bill insert and presented pictures of the trolley ads.

Jim Hockin suggested removing the word "make" in "Make shopping as easy as a walk on the beach."

Ms. Hamilton would like to see more advertisements. Mr. Bryan stated that an ad-hock committee could be formed or the Advisory Committee could call a special meeting to cover advertising.

Motioned Seconded and Carried unanimously to create an ad-hock advertising committee.

Motioned Seconded and Carried unanimously to take a 2 minute break.

2. Hand-produced items and reproductions –For Discussion
Change rule B.6 from

Reproductions: Offset lithography and Polaroid processes are not permitted in the show. Serigraphs using photo silk-screens must be developed and printed by the individual artist. Hand-colored Polaroid photographs are allowed. ~~For the purposes of the show, if there is an original from which a work is photographically or photo-mechanically copied, the resulting work is a reproduction and is not permitted. A work may not be a copy of another artwork unless the resulting work has been substantially altered to create a totally new design or effect. Any artist that takes a digital photo or scans their original art with their own equipment can print on their own professional printers on paper, canvas or any other medium and can sell prints at the show, after registering their artwork from which the reproduction will be derived with the arts and crafts show office. 4/2010~~

Strikethrough text (~~text~~) is proposed to be removed and underlined text (text) is proposed to be added.

Mr. Longo stated that the word "canvas" was never used in previous agenda's or meeting minutes and claims that staff added the word "canvas" to the proposed language in rule B.6. Mr. Longo motioned to add his verbiage to the proposed rule change. The motion did not carry with Ms. Dannehower, Ms. Plum and Mr. Hockin opposing.

Mr. Hockin read a prepared statement. Saying that the “hand-produced” limitation was the way that the City used to justify limited private commerce on public land in the interest of recreational and cultural encouragement. He said that the board can process with the request to revise that limitation, but that he in good conscience could not support.

Rebecca Plum stated that one of the reasons that the show has deteriorated is because items are being approved that should not be approved according to the rules. Ms. Plum motioned to discontinue the rule change discussion due to lack of support from the Advisory Committee after several attempts for changing this rule.

Motioned Seconded and Carried to remove the proposed rule change from the agenda with Tony Longo objecting.

2. Bridge replacement project –For Discussion
Bridge construction updates from Adam Hendel. (7:15pm Time Certain)

Adam Hendel presented a PowerPoint presentation. Mr. Hendel stated that stage 2 of the construction zone will begin within the next couple of weeks and Stage 3 will begin in 2016. There is anticipated to be a net loss of three parking spaces at the end of the project. Monthly email updates of the construction are available at www.SantaBarbaraCA.gov/CabrilloBridge.

Derrick Bailey from the Traffic division presented the pedestrian safety improvement project they will be working on at the Cabrillo and Anacapa intersection. This construction project will take place at the same time as the bridge construction.

Mr. Longo stated that no invitation was given for public comment on the Pedestrian Improvement and the Bridge projects since questions were first asked in 2012. Derrick Bailey stated that December was the last opportunity for public comment.

Cristy Hamilton asked if the whole arts section area will be closed for the remainder of the bridge construction. Mr. Bryan stated that we are planning for the worst, however, it may be possible to open up some sections throughout the construction process.

Space 20-24 in the Arts section, currently held by Pali Szilvassy, will be eliminated due to the creek’s widening.

Note: The Power Point presentation will be available online as a Staff Report on the Advisory Committee webpage.

3. Discuss penalties for plagiarism- For Discussion

Motion Seconded and Carried unanimously to extend the meeting to 9:05pm.

Mr. Longo made a suggestion to add “from conception, design and production to all works” to A.2. Helen Heising would like to add “do not get to reapply in the future.”

Motion Seconded and Carried unanimously to extend the meeting to 9:05pm.

A recommendation was made to add the following rule A.4 to the Arts & Crafts Show rules and regulations handbook.

Rule A.4:

“Plagiarism is not allowed in the show. Violation of this rule will result in automatic revocation of show permit without refund of fees, and no opportunity to re-apply to the show.”

Motion Seconded and Carried unanimously to add rule A.4 to next month’s agenda as a discussion item.

STAFF REPORTS

1. Special Events
Special Saturday Show –
February 7th, February 14th
2. General Correspondence
Jeff Kennedy’s email regarding 3D printing
Tony Longo’s email regarding ads on web
Tony Longo’s email regarding bridge construction
Tony Longo’s email regarding meeting minutes
Tony Longo’s survey
Email from Marilyn Dannehower to Adam Hendel
Jeff Kennedy’s email regarding old photos
Email from Jason Bryan regarding February 2015 Advisory Committee Election
Jeff Kennedy’s email regarding signs during construction
Leigh Sparks email regarding second row spaces
Leigh Sparks email regarding Arts Section relocation
Jeff Kennedy’s email regarding beach show sandwich boards
3. Citations, Complaints and Incidents
Mr. Bryan stated that he was not happy that craft section members moved to arts section spaces on a weather day before 10:15pm. Mr. Bryan addressed the show monitors and warned them to cite show members moving into spaces before 10:15am.

AGENDA ITEMS FOR NEXT MEETING

Adding music sales to the show
Funding an adult education class
Language on rule B.5 and B.12 for screenings
Show members smoking during the show

ADJOURNMENT 9:20pm

REPORTS: Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet is available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact Xochitl Camarena at 805-560-7557. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

Next Regular Meeting: **Louise Lowry Davis Center**
Tuesday March 10, 2015

**Santa Barbara Arts & Crafts Show
Artist Screening List Results
February 10, 2015**

Last	First	Section	New Addition Rejoin	Description	Decision	Cautions
Filipko	Jennifer	Crafts	Addition	Leather Bags, Key Chains, Wallets	4-0	
Foresta	Kenneth	Crafts	New	Watercolor Paintings	3-0	(Tony Longo not present.)
Green	Al	Crafts	Rejoin	Sea Shell Creatures	2-2	Committee asked to re-screen. Questioned as to appreciable amount of modification of raw materials.
Longo	Tony	Arts	Addition	Photography of his Own Sculptures	1-2	(Tony Longo abstained.) Rule B.6 was cited.
Moghaddam	Amir	Arts	Rejoin	Oil Paintings on Canvas	4-0	