



**CITY OF SANTA BARBARA**

**REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday, January 13, 2015**

**Louise Lowry Davis Center  
1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.**

**Regular Meeting: 7:00 - 9:00 p.m.**

**Meeting Minutes**

**CALL TO ORDER** 6:45pm (Tony Longo and John Rindlaub were late)

**SCREEN NEW MEMBERS**

**ROLL CALL**

**Committee**

Tony Longo - Arts – Present  
John Rindlaub – Arts - Present  
Marilyn Dannehower – Crafts - Present  
Kevin Loughran – Crafts - Present

**Staff**

Jason Bryan - Senior Recreation Supervisor  
Xochitl Camarena – Recreation Specialist  
**Parks & Recreation Commission Liaison**  
Chris Casebeer

**1<sup>st</sup> Alternate Members-** Open

**Member At Large** - Open

**2<sup>nd</sup> Alternate Members** - Open

**CHANGES TO AGENDA** After the screening, the regular meeting resumed at 7:25pm.

**PUBLIC COMMENT**

Jeff Kennedy addressed the Advisory Committee stating that the Arts & Crafts Show used to run the meetings until all business items were discussed and since Judith Cook- McCaffrey took over the show meetings started ending at 9pm. Mr. Kennedy would like all screenings to end at 7pm so the meetings can begin promptly at 7pm and all agenda items are covered. Mr. Kennedy would like all agenda items to have a set time restraint and would like for a group of show members to start considering what kind of machines will be allowed for 2D & 3D printing, to get ahead of this upcoming issue.

Cristy Hamilton addressed the committee regarding press releases and would like the committee to consider press releases.

Lyn Giani presented the Parks and Recreation Best Customer Card and stated that she would have liked the Arts & Crafts Show to have been featured on the card.

Donald O'Malley would like the committee to consider opening the show to locally produced, printed, designed and labeled CD's from local songwriters and musicians. Mr. O'Malley feels that Santa Barbara's vital music community is not part of the show. He made a comparison between painters using canvases to paint and musicians using CD's to put their music on.

Marilyn Dannehower stated that as a new chairperson she will attempt to run meetings in compliance with Roberts Rules, keep meetings on track, set time limits on agenda items and asked that committee members raise their hands when they want to speak. Tony Longo objected to Ms. Dannehower's statement.

## **CONSENT CALENDAR**

1. Approval of Minutes of the December 9, 2014 Meeting – For Action (attachment)

Mr. Longo objected to the word "canvas" in Old Business item 2 and stated that the word canvas was added without Advisory Committee consent by the Arts & Crafts Show office. Ms. Dannehower had Jason Bryan go back to previous meeting minutes to confirm how long the rule change has been discussed.

Motioned Seconded and Carried to accept the meeting minutes of the December 9, 2014 meeting with Tony Longo objecting.

2. Statistics Report – For Information (attachment)

Jason Bryan presented the statistics report.

## **OLD BUSINESS**

1. Advertising– For Action  
Discuss Cristy Hamilton's marketing videos for the Arts & Crafts Show – For Action

Mr. Bryan asked the committee to create the parameters for the contract that he will be generating in compliance with the City's professional services contract template necessary for paying an individual for this type of service. Mr. Bryan stated that the show's advertising money is in a miscellaneous asset account and not in a general fund account. Mr. Bryan asked Cristy Hamilton how long each video will be so the time frame can be included in the contract template.

Kevin Loughran would like to know where the videos are going to be shared.

Ms. Hamilton stated that the videos are intended to share a story of the show. She stated that the videos would be able to be uploaded to show member's web pages, social media accounts, the Arts & Crafts Show web page, Facebook page, YouTube etc.

Helen Heising asked if paying one of the show members for an advertising project would be a conflict of interest. Mr. Bryan stated that it is not a conflict of interest but it needs to meet the City's criteria.

Motion Seconded and Carried unanimously to move forward with Cristy Hamilton's advertising video productions.

Mr. Bryan presented the draft logo. The committee suggested including people, the ocean, the word "Sunday" in the theme and break up the large black field. The committee would like to see elements from the old logo incorporated into the new logo.

Mr. Kennedy reviewed historic show information and stated that the Advisory Committee has the authority to spend the money in the show's advertising fund. Mr. Kennedy emphasized that the show members should have complete autonomy from City policies on how the show can spend their advertising fund. Mr. Longo agrees with Mr. Kennedy regarding the show having full control of the advertising budget.

2. Hand-produced items and reproductions –For Discussion  
Change rule B.6 from

Reproductions: Offset lithography and Polaroid processes are not permitted in the show. Serigraphs using photo silk-screens must be developed and printed by the individual artist. Hand-colored Polaroid photographs are allowed. ~~For the purposes of the show, if there is an original from which a work is photographically or photo-mechanically copied, the resulting work is a reproduction and is not permitted. A work may not be a copy of another artwork unless the resulting work has been substantially altered to create a totally new design or effect. Any artist that takes a digital photo or scans their original art with their own equipment can print on their own professional printers on paper, canvas or any other medium and can sell prints at the show, after registering their artwork from which the reproduction will be derived with the arts and crafts show office. 4/2010~~

*Strikethrough text (~~text~~) is proposed to be removed and underlined text (text) is proposed to be added.*

Ms. Dannehower put a time limit to discuss item 2 until 8:45pm and read a prepared statement.

Mr. Longo suggested that the committee re-visit the language he previously developed regarding limiting the ratio of reproductions to originals and the size of prints to be limited to a size of the original.

Mr. Rindlaub read a prepared statement.

Fred Joehneck asked the committee why photographers were not originally required to sell negatives with a photograph. He would like 3D printing to be excluded from the show.

Mr. Rindlaub stated that you never needed a negative to sell photography and that the nature of multiple originals and reproductions for photographers and block prints are distinct from other arts and crafts.

Eric Whitney addressed the committee regarding 3D printing and suggested introducing language not specific to the 3D process because it would be a multi-year discussion on this emerging technology.

Mr. Kennedy asked the committee what denotes a painting and feels that show members will likely try to circumvent any rules on reproductions by adding a “splash of paint” to a print to allow the resulting work as original.

Mr. Joehnck gave an example of a photographer taking a picture of a mural that was not his work and questioned how that would be addressed in our show rules.

Jim Hockin suggests a grammatical correction in error in number regarding potential rule B.6 change. The correction would appear as follows “Artists who take digital photos or scan their original art with their own equipment can print on their own professional printers on paper, canvas or any other medium and can sell prints at the show, after registering their artwork from which the reproductions will be derived with the Arts and Crafts Show office.”

Mr. Longo motioned to accept John Rindlaub’s suggested rule change after excluding references to 3D Art. The motion did not carry with Ms. Dannehower and Mr. Loughran opposing.

The committee will review options presented at this meeting and continue the discussion at next month’s meeting.

3. Bridge replacement project –For Discussion  
Review bridge construction updates.

Mr. Bryan addressed the committee and stated that correspondence should comply with the code of conduct and that the email sent from Mr. Longo to Adam Hendel gives the show a negative image. Mr. Bryan would like to caution representing the committee in an email sent out by individual committee members. Mr. Loughran and Mr. Rindlaub found Mr. Longo’s email very offensive. Ms. Dannehower agrees with Mr. Bryan and would like to craft a letter of apology for Mr. Hendel. She would like to ask that future letters state that it is the committee member’s personal opinion not the board.

Mr. Bryan stated that Adam Hendel will be presenting updates on the bridge construction at next month’s meeting and that a net of three parking spaces are anticipated to be lost. Mr. Bryan stated that starting early February the grass section west of Mission Creek will begin to have impact.

4. Review potential rule for adding Saturday shows after a weather day Sunday – For Action

“In the event that any Sunday is declared a weather day, the following Saturday will be a makeup show date held under the same rules as a holiday show, as long as the city does not have conflicting scheduled events. If the following Saturday is a scheduled holiday show date, then that will be considered the makeup day.”

Motioned Seconded and Carried unanimously to approve the suggested rule change and present it to the City.

5. Discuss penalties for plagiarism- For Discussion

Mr. Longo stated that anybody that plagiarizes should be kicked out of the show with no refund of their fees and asked that part of his rule be considered for this topic.

Motioned Seconded and Carried unanimously to discuss Mr. Longo's language and other committee members input.

Motioned Seconded and Carried unanimously to continue the meeting until 9:05pm

## **STAFF REPORTS**

1. Special Events  
Special Saturday Show – January 17<sup>th</sup>  
February 7<sup>th</sup> - New Special Saturday Show – For Information  
Sunday, April 26<sup>th</sup>, May 3<sup>rd</sup> & May 16<sup>th</sup> Cruise Ship Visits

Mr. Bryan reviewed special events and stated that Saturday, February 7<sup>th</sup> was added because a cruise ship will be visiting.

2. General Correspondence  
Email from Tony Longo regarding 12-9-14 meeting packet  
Emails from Jeff Kennedy and Nancy Rapp regarding advertising budget  
Emails from Jeff Kennedy and Nancy Rapp regarding City financial procedures  
Jeff Kennedy's email regarding publicity fund  
Insurance requirements for professional services agreement  
Professional services agreement format  
Email from Jason Bryan regarding Facebook posts  
Email from Tony Longo regarding post-construction parking  
Email from Tony Longo to Adam Hendle regarding parking  
Email from Jeff Kennedy regarding Bill Zeldis' photo  
Tony Longo's email regarding the bridge construction project

Mr. Kennedy stated that he thinks that it is important that the show knows who the advertising money belongs to.

3. Citations, Complaints and Incidents

## **AGENDA ITEMS FOR NEXT MEETING**

### **ADJOURNMENT 9:09pm**

**REPORTS:** Copies of documents relating to agenda items are available for review at the Santa Barbara Arts and Crafts Show Office, 100 East Carrillo Street, during normal business hours. Please note that emailed meeting packets may not include some exhibits. Materials related to an item on this agenda submitted to the Santa Barbara Arts and Crafts Show Advisory Committee after distribution of the agenda packet is available for public inspection in the Santa Barbara Arts and Crafts Show Office located at 100 East Carrillo Street, during normal business hours.



**Santa Barbara Arts & Crafts Show  
Artist Screening List Results  
January 13, 2015**

<b>Last</b>	<b>First</b>	<b>Section</b>	<b>New Addition Rejoin</b>	<b>Description</b>	<b>Decision</b>	<b>Cautions</b>
Cochran	Michael	Arts	New	Paintings	4-0	Conditionally approved until proof of residency is submitted.
Ruiz	Nicholas	Crafts	New	Borosilicate Glass Jewelry, Key Chains	4-0	
Loughran	Nipaporn	Crafts	Addition	Photography	3-0	Kevin Loughran Abstained.
Tait	Barclay	Crafts	New	Leather Purses	4-0	Bags must be made from scratch. The work of the artist must be the predominant appeal of the finished product.
Weber	Claire	Crafts	Addition	Jewelry	4-0	Ten or more woven beads required per piece. (i.e. per earring)