



**CITY OF SANTA BARBARA**  
**REGULAR MONTHLY MEETING**  
**SANTA BARBARA ARTS AND CRAFTS SHOW**  
**ADVISORY COMMITTEE**

**Tuesday, September 9, 2014**

**Louise Lowry Davis Center**  
**1232 De La Vina Street**

**Screen New Members: 6:30 – 7:00 p.m.**  
**Regular Meeting: 7:00 - 9:00 p.m.**

**Meeting Minutes**

**CALL TO ORDER 6:35pm**

**SCREEN NEW MEMBERS**

**ROLL CALL**

**Committee**

Vacant - Arts  
John Rindlaub - Arts – Present  
Marilyn Dannehower - Crafts – Excused  
Absence  
Kevin Loughran – Crafts – Present

**Staff**

Jason Bryan - Senior Recreation Supervisor  
Xochitl Camarena – Recreation Specialist

**Parks & Recreation Commission Liaison**

Chris Casebeer

**1<sup>st</sup> Alternate Members**

Tony Longo – Arts - Present

**Member At Large - Open**

**2<sup>nd</sup> Alternate Members - Open**

**CHANGES TO AGENDA None**

After screening the regular meeting resumed at 6:55pm.

**PUBLIC COMMENT**

None

**CONSENT CALENDAR**

1. Approval of Minutes of the August 12, 2014 Meeting – For Action (attachment)  
Motioned, Seconded and Carried unanimously to accept the minutes of the August 12<sup>th</sup> meeting with three corrections:

Change Public Comment from “Helen Heising stated that having Saturday shows after weather day Sunday’s did occur approximately 10 to 12 years ago and stated that it was part of municipal code change and not enough show members voted or supported the change.” to “Helen Heising stated that there was a movement to having Saturday shows after weather day Sunday’s approximately 10 to 12 years ago and that a 2/3 membership vote was needed, but the vote was not successful”.

Change new business item 1 from “Ms. Heising stated in the event that there is a waitlist the 12 year minimum attendance per year should be enforced.” to “Ms. Heising

stated in the event that there is a waitlist the 12 shows minimum attendance per year should be enforced.”

Change staff reports item 3 from “Mr. Kennedy stated that this show is heavily high cost to run the show.” to “Mr. Kennedy stated that the show is a cost effective program the city has to offer.”

2. Statistics Report – For Information (attachment)  
Jason Bryan presented the statistics report.

## **OLD BUSINESS**

1. Advertising update

Mr. Bryan stated that there is over \$14,000.00 in the advertising fund and that he would like the marketing coordinator to have input in the advertising program. Mr. Bryan recommended that each artist create and maintain social media that can be linked from the new webpage and the show’s Facebook page.

Mr. Kennedy stated that he has not had any customers state that they learned about the show from past rack cards or Passport magazine efforts. Ms. Heising agrees with Mr. Kennedy and stated that less people are coming in from magazine ads, rack cards and newspaper ads. Ms. Heising stated that advertising should move forward digitally.

Tony Longo suggested advertising in the Independent. Mr. Longo also suggested having proposals submitted with specific budget and marketing targets.

Steve Richardson asked the committee what constitutes a historical landmark.

Mr. Bryan stated that Marilyn Dannehower performed research regarding establishing a state registered landmark, but landmarks are associated with structures and sites rather than events.

Cristy Hamilton stated that months ago she started a video about the arts and crafts show and failed to present it to the advisory board to put it on the agenda. Mr. Bryan stated that show members can contribute and make a video for consideration by the advisory committee.

Motioned, Seconded and Carried unanimously to approve the survey postcard and have them printed.

2. Hand-produced items and reproductions

Mr. Bryan stated there have been many discussions about hand- produced items and reproductions. Mr. Bryan stated that if new language is crafted and approved by the advisory committee, it would go to a vote of the entire membership after department review. Mr. Bryan stated that craft section members can sell art so they would not be excluded from a potential vote.

Mr. Longo disagrees with a 2/3 vote and would like people to be able to reproduce paintings and other items at the show.

John Rindlaub stated that the language should limit itself as much as possible to make it clear and concise for all show members.

Kevin Loughran suggested addressing three dimensional digital printing in the new rule language.

Mr. Longo made a recommendation to change rule B.6 to eliminate “For the purpose of the show, if there is an original from which a work is photographically or photo-mechanically copied, the resulting work is a reproduction and is not permitted.” and add “Any artist that takes a digital photo or scans their art with their own equipment can print on their own professional printers on paper, canvas or any other medium and can sell prints at the show.”

Helen Heising made a suggestion to pull the language from other rules. Ms. Heising read rule B.5. Ms. Heising stated that the committee needs to consider other rules involved on this topic.

Jeff Kennedy stated that he would like to have originals tracked so we know that they were the work of the show member. Mr. Loughran agrees with tracking originals. Mr. Kennedy stated there are currently artists in the show duplicating their artwork.

Bill Richardson stated that he was not aware that painters are currently duplicating their artwork. Mr. Richardson stated that the ability to reproduce his work would change his life.

Motioned, Seconded and Carried unanimously to change rule B.6 to read “Reproductions: Offset lithography and Polaroid processes are not permitted in the show. Serigraphs using photo silk-screens must be developed and printed by the individual artist. Hand-colored Polaroid photographs are allowed. Any artist that takes a digital photo or scans their art with their own equipment can print on their own professional printers on paper, canvas or any other medium and can sell prints at the show.” as a discussion item for the October meeting.

3. Bridge replacement project: review placement options for displaced artists

Mr. Bryan stated that an unpaid leave of absence has been approved for artists with space numbers 1 to 24 and 27 to 73. This leave of absence will only be offered to the 16 artists with assigned spaces in the construction zone. Mr. Bryan proposed holding a space assignment meeting on Sunday, October 5, 2014 at 5pm consisting of two rounds: The first round will include artists with assigned spaces 1 to 24 and 27 to 73. The second round will include unassigned arts section members wishing to apply for a space assignment. Priority would operate the same as regular space assignment meetings with attendance in the previous quarter first, then seniority. The space assignments will be effective as soon as spaces are lost due to construction. Mr. Bryan stated that members participating in this meeting could choose designated second row spaces in the arts section or move into the crafts section in either open spaces or the unassigned area.

Trisha Dalziel asked about the display height restriction if there is a second row in the arts section. Mr. Bryan stated that we will be enforcing this rule and that we will have to go through some education for artists.

Scott Price stated that he does not believe assigning artists to a second row will work and would like to know if access will be provided.

Ms. Heising is concerned about the opened prime spaces in the crafts section and believes that crafts section members should have priority over the prime spaces. She stated that prime real estate is valuable at the show. Mr. Longo recommended having an “IOU” to crafts section members for temporary displacements due to construction.

Mr. Loughran stated that art section members have larger spaces than crafts section members and asked how that will work if a displaced artist moves into a crafts section space assignment.

Mr. Bryan stated that all crafts section space assignments will remain the same width and if an artist chooses to apply for a crafts section space they will have to setup in the appropriate space numbers. Mr. Bryan will inquire about the depth of spaces for arts section members temporarily moving into the crafts section.

Motioned, Seconded and Carried unanimously to accept Mr. Bryan's proposal for the temporary space assignment process with the inclusion of offering a right of first refusal to crafts section members who would have otherwise been assigned prime spaces at the October 12<sup>th</sup> space assignment meeting.

## **NEW BUSINESS**

1. Discuss the possibility of adding Saturday shows after a weather day Sunday

Mr. Longo stated that he would like to propose a Saturday after a Sunday weather day.

2. Review the election to replace art section advisory committee member Dow Harris

Mr. Bryan presented the nomination form to the advisory committee and initiated the election.

Motioned, Seconded and Carried unanimously to accept the nomination form.

3. John Allen's art section handicap space

Mr. Bryan stated that the Department's staff nurse reviewed Mr. Allen's application and recommended assigning him space 242-243 based on his specific needs. Mr. Longo would like to move the item to next month's meeting and allow other artists to apply for the handicap space.

Motioned, Seconded and Carried unanimously to move this item to next month's agenda for action.

4. Review recommended rule change to G.1 changing "Permit holders must show twelve (12) times in a permit year and new permit holders six (6) times in their six (6) month's permit period in order to renew a show permit." to "In the event of a waitlist, permit holders must show twelve (12) times in a permit year and new permit holders six (6) times in their six (6) month's permit period in order to renew a show permit."

Motioned, Seconded and Carried unanimously to move this item to next month's agenda for action.

## **STAFF REPORTS**

1. Special Events

2. General Correspondence

Tony Longo's written document submitted at the August 12, 2014 meeting

Jeff Kennedy's email regarding demonstration area during construction.

Claire Weber's email with Jason Bryan's response regarding non-approved jewelry items at her booth

Dow Harris' resignation document

3. Citations, Complaints and Incidents



**Santa Barbara Arts & Crafts Show  
Artist Screening List Results  
September 9, 2014**

<b>Last</b>	<b>First</b>	<b>Section</b>	<b>New Addition Rejoin</b>	<b>Description</b>	<b>Decision</b>	<b>Cautions</b>
Carlson	Dawn	Crafts	Addition	Earrings, necklaces & bracelets with metal work.	3-0	
Chapple	Elizabeth	Crafts	New	Leather & cloth bags & wallets.	3-0	
Lucassian	Michelle	Arts	New	Photography on wood and other materials.	3-0	
Miller	Westerly	Crafts	New	Jewelry and handbags.	No Show	
Ortman	Carl	Arts	New	Paintings.	3-0	