



**CITY OF SANTA BARBARA**

**REGULAR MONTHLY MEETING  
SANTA BARBARA ARTS AND CRAFTS SHOW  
ADVISORY COMMITTEE**

**Tuesday, July 8, 2014**

**Louise Lowry Davis Center  
1232 De La Vina Street**

**Screen New Members: 6:00 – 7:00 p.m.  
Regular Meeting: 7:00 - 9:00 p.m.**

**Meeting Minutes**

**CALL TO ORDER 6:04pm**

**SCREEN NEW MEMBERS**

**ROLL CALL**

**Committee**

Dow Harris- Arts – excused absence  
John Rindlaub – Arts - present  
Marilyn Dannehower – Crafts -present  
Kevin Loughran – Crafts - present

**Staff**

Jason Bryan - Senior Recreation Supervisor  
Xochitl Camarena – Recreation Specialist  
**Parks & Recreation Commission Liaison**  
Chris Casebeer

**1<sup>st</sup> Alternate Members**

Tony Longo – Arts - present

**Member At Large - Open**

**2<sup>nd</sup> Alternate Members - Open**

**CHANGES TO AGENDA**

After screening, the regular meeting resumed at 7:03pm

**PUBLIC COMMENT**

**CONSENT CALENDAR**

1. Approval of Minutes of the June 10, 2014 Meeting – For Action (attachment)  
Motioned, Seconded and Carried unanimously to accept the meeting minutes of the June 10, 2014 meeting.
2. Statistics Report – For Information (attachment)  
Jason Bryan presented the statistics report.

**OLD BUSINESS**

1. Advertising update – For Discussion

Jason Bryan stated that staff will explore the possibility of holding an exhibit at the Faulkner Gallery and at the Cabrillo Pavilion Arts Center. Mr. Bryan has contacted Visit Santa Barbara to feature the 50<sup>th</sup> Anniversary. Mr. Bryan stated that he has been in contact with the City's sign committee relative to signs on Cabrillo Boulevard.

Marilyn Dannehower suggested researching information on how the Arts and Crafts Show sign can be displayed on the 101 freeway Cabrillo Boulevard exit. Ms. Dannehower would like show members to have information on how to post on Facebook.

Ms. Dannehower asked about the survey postcard she presented in the June meeting. Jason Bryan stated that Marketing Coordinator Summers Case agrees that the postcard survey is an inexpensive way to advertise and survey customers.

Cristy Hamilton suggested having an arts and crafts show Twitter account and a video explaining the show.

## 2. Hand-produced items and reproductions –For Discussion

Kevin Loughran stated that 3D printing is becoming more popular and that the printing issue will arise in the near future. Marilyn Dannehower stated that there are several options on 3D printing and asked if the committee should include this on the current discussion. Tony Longo stated that he wants to focus on today's issues not on the future of printing.

Mr. Bryan read rule B.6. and stated that, over time, photography moved to a digital process. Mr. Bryan confirmed that the current rules do not allow a painter to sell a copy of their original items but photographers can sell reproductions of their images. Because this topic is referred in the municipal code, a change to rule B.6 would require significant support from the arts and crafts show members with a 2/3 vote. Mr. Bryan stated that if the rules were changed allowing painters to sell reproductions, the same standards would apply where artists would need to have their own printers.

Mr. Longo asked why a vote from crafts section members is needed in the decision making of an arts section matter. Mr. Longo stated that he would like his previous emails included in next month's correspondence; he will forward his previous email to the show office.

Mr. Bryan stated that it is important that show members understand the pros and cons of this potential rule change. The first step in the process is developing the proposed language. After a draft rule change is crafted, that language would be reviewed before a vote could take place.

Mr. Bryan cautioned the committee not to hold "serial meetings" where more than two committee members discuss a policy topic outside a public meeting with a series of emails; that would be a violation of the Brown Act.

Mr. Longo stated it is discriminatory that a watercolor artist is not allowed to sell reproductions of their paintings, but photographers are allowed to sell reproductions.

Ms. Hamilton addressed the advisory committee and recommended a group discussion to educate other show members on this topic.

John Rindlaub stated that it is going to be difficult to educate crafts section members on why arts section members want a rule change.

## 3. Bridge replacement project: review placement options for displaced artists –For Discussion

Mr. Bryan presented maps identifying impacted assigned spaces and potential 2<sup>nd</sup> row spaces that could be assigned during construction. (attachment)

Mr. Bryan stated that space 23 will be eliminated, space 28 will need to be shifted because the creek will be widened. 16 artists with assigned spaces will need to be reassigned. Mr. Bryan would like to review options and develop a system for the artists losing their space and their process in obtaining a new space.

Mr. Longo asked if art section members will be receiving a discount for their fees, whether artists can be assigned in the crafts section and what the process will be for impacted artist to receive a new assigned space.

Mr. Bryan stated that before the next space assignment meeting on Sunday, October 12, 2014 we will need to develop a plan for impacted show members. Mr. Bryan stated that we will have to continue enforcing the four foot height display rule when we have people setting up in the second row. Mr. Bryan asked the advisory committee if we are assigning spaces for impacted artists based on attendance, seniority or both.

### **NEW BUSINESS**

1. Review policy for the minimum number of attendances per year to maintain membership – For Discussion

Marilyn Dannehower recommended to move this item to next month's agenda.

2. 2014 annual Parks and Recreation Commission report – For Action (attachment)

Mr. Bryan drafted the 2014 annual Parks and Recreation Commission report based on the format used in previous years and asked if there were any recommended changes.

Motioned, Seconded and Carried unanimously to accept the 2014 annual Parks and Recreation Commission report with a change for Kevin Loughran's city of residence from Isla Vista to Gaviota.

3. Handicap space assignments

- a. Review assignment procedure. –For Discussion

Mr. Bryan informed the committee that he has consulted with a nurse to help make informed decisions on appropriate handicap space assignments.

- b. Susan Richards' craft section handicap space –For Action

Mr. Bryan stated that he received four handicap request forms for the crafts space between marker 1 and the bollard. The nurse recommended Ms. Richards for this assignment, however one of the other applicants stated his request was placed more than two years ago and would like to submit more information.

Motioned Seconded and Carried to assign Ms. Richard to the space between marker 1 and the bollard until the nurse can review new information.

- c. Ali Shahrouzi's arts section space assignment during bridge construction –For Action

Mr. Bryan presented maps of the space Mr. Shahrouzi requested with an analysis of items which would make that space and two other spaces appropriate for accommodation. Motioned, Seconded and Carried unanimously to accept staff's recommendation to offer Mr. Shahrouzi one of the two new spaces in the arts section along the parking lot entrance.



**Santa Barbara Arts & Crafts Show  
Artist Screening List Results  
July 8, 2014**

<b>Last</b>	<b>First</b>	<b>Section</b>	<b>New Addition Rejoin</b>	<b>Description</b>	<b>Decision</b>	<b>Cautions</b>
Comstock	Diana	Arts	Re-join	Paintings	No Show	
Dupuy	Diana	Arts	New	Paintings	4-0	
Emerson	Kayla	Crafts	New	Jewelry	0-4	Assemblage
Fox	Kaylin	Crafts	Addition	Jewelry	4-0	
Johansson	David	Arts	New	Paintings, Hand Painted Clay Tiles	4-0	Words must be incidental.
Lavarack	Gary	Arts	New	Plein Aire Oil on Canvas	4-0	
Mines	Laurel	Arts	Re-Join	Oil Paintings	No Show	
Mitchell	Nadine	Crafts	Addition	Walking Sticks	4-0	Compasses must be integrated into walking sticks.
Nielson	Dean	Arts	New	Oil Paintings & Drawings	4-0	
Pluhar	Jim	Crafts	Addition	Wire-wrapped Arrowhead	4-0	