

WEDNESDAY, AUGUST 17

5-9PM

DIG FOR GOLD!

WOMEN'S OLYMPIC
BEACH VOLLEYBALL
RIO MEDAL MATCHES
VIEWING PARTY

AT THE HISTORIC
CABRILLO PAVILION

tickets at bit.ly/DigForGold

Ages 18+

Celebrate the famous sands of East Beach
SANTA BARBARA'S HOME OF BEACH VOLLEYBALL

CELEBRATE THE FAMOUS SANDS OF EAST BEACH
WHILE HELPING RAISE FUNDS FOR RENOVATION OF THE
HISTORIC CABRILLO PAVILION AND BATHHOUSE
HORS D'OEUVRES • HOSTED BAR • 8' BY 16' LED VIDEO WALL

\$25 per ticket

SPONSORSHIP OPPORTUNITIES AVAILABLE

PARC

Parks & Recreation Community Foundation

BOARD OF DIRECTORS

Bruce Stevens
PRESIDENT

Lesley Wiscomb
VICE PRESIDENT

Howard Hudson
TREASURER

Nichol Clark
SECRETARY

Tom Caesar
Molly Carrillo-Walker
Ed Cavazos
Mark Whitehurst
Jill Zachary

HONORARY BOARD

Rosalind Gies Amorteguy
Bill Bertka
Newell Bohnett
Jon Bull
Congresswoman Lois Capps
Larry Crandell
Richard Johns
Peter MacDougall
Glenn Miller, M.D.
Hon. Frank Ochoa
Tom Parker
Nancy Rapp
John Romo
Brian Sarvis
Jean Schuyler
Anne Smith Towbes

Judith Cook McCaffrey
FOUNDATION MANAGER

Parks & Recreation Community Foundation

Tax ID #77-0126823

P.O. Box 91742
Santa Barbara CA 93190
(805) 897-1946

parcsb.org

July 2016

Dear Santa Barbara Business Leader,

We are writing to request your financial sponsorship for the upcoming event, **Dig for Gold: Women's Olympic Beach Volleyball Rio Medal Match Viewing Party**, to be held on **Wednesday, August 17, 2016 from 5-9PM** at the historic Cabrillo Pavilion. Your business will receive several benefits from your sponsorship, including use of a City venue (up to a \$3,900 value), event tickets, and exposure to hundreds of community members. **Please see the enclosed "Sponsorship Opportunities" sheet for more details.**

The **Dig for Gold** fundraiser brings together volleyball players, sporting enthusiasts, and fans of the 2016 Olympic Games in Rio. Delicious hors d'oeuvres will be served with a hosted bar for beer, wine, and non-alcoholic refreshments. Shown on an LED video wall, the medal match viewing party takes place in the historic Cabrillo Pavilion, the anchor for beach and aquatic recreation since 1926, located on the famous sands of East Beach, Santa Barbara's home of beach volleyball.

Funds raised will go towards the **Cabrillo Pavilion and Bathhouse renovation project**, tentatively scheduled to commence in early 2018. The primary objective of renovation is to achieve a viable community recreation center and return the building to its original status as the "crown jewel of East Cabrillo Boulevard."

Not familiar with PARC? PARC helps provide camp, funding for a number of programs that serve at-risk youth, and support for park renovation projects. For more information about PARC and its mission, please visit parcsb.org.

Thank you for your consideration! We hope that you and your company will partner with PARC to support your Parks and Recreation Department in serving our community.

Please contact Rich Hanna, Assistant Parks and Recreation Director, at **(805) 897-2591** or RHanna@SantaBarbaraCA.gov with your interest in providing sponsorship of Dig for Gold.

Sincerely,



Bruce Stevens
President, PARC Foundation



PAVILION SPONSOR PRESENTING SPONSOR

\$5000

- “Presented by [Your Company Name]” added to title of event.
- Verbal recognition during event.
- Use of Cabrillo Pavilion Arts Center (up to \$3900 value) or Chase Palm Park Center (up to \$2200 value) for one eight-hour company event (Sunday–Thursday only; restrictions apply).
- Acknowledgment and company logo in online, emailed, and printed event invitations sent to 18,000 subscribers.
- Company logo displayed prominently, with top-sponsor recognition, on event signage throughout the venue.
- Recognition on PARC website, with click-through link to company website.
- Recognition on City of Santa Barbara Parks and Recreation Department website.
- Recognition in news releases relating to the event.
- Acknowledgment at televised Parks and Recreation Commission meeting after event.
- 8 complimentary event tickets (a \$200 value).

GOLD MEDAL SPONSORS

\$2500

- Acknowledgment and company logo in online, emailed, and printed event invitations sent to 18,000 subscribers.
- Verbal acknowledgment on stage at event.
- Company logo displayed on event signage throughout the venue.
- Recognition on PARC website.
- Recognition on City of Santa Barbara Parks and Recreation Department website.
- Recognition in news releases relating to the event.
- Acknowledgment at televised Parks and Recreation Commission meeting after event.
- 6 complimentary event tickets (a \$150 value).

SILVER MEDAL SPONSORS

\$1000

- Acknowledgment and company logo in online, emailed, and printed event invitations sent to 18,000 subscribers.
- Verbal acknowledgment on stage at event.
- Company logo displayed on event signage throughout the venue.
- Recognition on PARC website.
- Recognition on City of Santa Barbara Parks and Recreation Department website.
- Recognition in news releases relating to the event.
- Acknowledgment at televised Parks and Recreation Commission meeting after event.
- 4 complimentary event tickets (a \$100 value).

BRONZE MEDAL SPONSORS

\$500

- Acknowledgment in online, emailed, and printed event invitations sent to 18,000 subscribers.
- Verbal acknowledgment on stage at event.
- Company logo displayed on event signage throughout the venue.
- Recognition on PARC website.
- Recognition on City of Santa Barbara Parks and Recreation Department website.
- Recognition in news releases relating to the event.
- Acknowledgment at televised Parks and Recreation Commission meeting after event.
- 2 complimentary event tickets (a \$50 value).

PARC THE PARKS AND RECREATION COMMUNITY FOUNDATION

PO BOX 91742, SANTA BARBARA CA 93102-1990 | (805) 564-5425 | PARCSB.ORG

TAX ID NO. 77-0126823