



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Santa Barbara Arts and Crafts Show Advisory Committee
SUBJECT: Annual Advisory Committee Report for FY 2016

The Santa Barbara Arts and Crafts Show is a long-standing tradition along the Santa Barbara waterfront. Established in 1965 by local artists and sponsored by the City of Santa Barbara's Parks and Recreation Department since 1966.

The show is held along Cabrillo Boulevard every Sunday of the year and select Saturdays. All artwork and crafts are original art, created by the approximately 180 Santa Barbara County artists. Show members display their artwork in an informal atmosphere that encourages visitors to talk with the artists about their work and in some cases, see them in action.

Committee Members

Art Section

Jim Hockin, Santa Barbara

Crafts Section

Marilyn Dannehower, Santa Barbara
Charlotte Barnard, Santa Barbara

An election was held in August 2015 to replace Tony Longo representing the Arts section with Edward Schmitz. Marilyn Dannehower was elected for a second term representing the Crafts section and served as Committee Chair.

Art Section Committee member Edward Schmitz resigned, and his position will be filled through an election in July.

Parks and Recreation Commission Liaison

LeeAnne French was the Commission Liaison to the Arts and Crafts Show Advisory Committee and regularly attended meetings.

Appointment Process and Meeting Schedule

Four of five Committee positions are elected by the members of the Santa Barbara Arts and Crafts Show. Eighteen-month terms are staggered to allow for continuity in the Committee. A fifth “member-at-large” position is a community member appointed by the Parks and Recreation Commission. Monthly meetings are held the second Tuesday of each month at the Louise Lowry Davis Center from 7:00 pm to 9:00 pm. At 6:00 pm on the night of the meeting, board members review the work of new applicants and add-on requests from existing exhibitors.

Member Representation

The Committee is comprised of two members and two alternates representing the Art Section and two members and two alternates from the Crafts Section. In addition, the currently vacant member-at-large position is a community member who is appointed by the Parks and Recreation Commission who cannot be a member of the show or City staff.

Advisory Committee Projects/Activities

Committee members are instrumental in communicating concerns between staff and show members. Committee members also assist in resolving disputes between show members by working with staff monitors to enforce the show’s procedures and regulations. The Committee plays a central role in considering rule revisions.

Recommendations/Concerns

Mission Bridge Replacement and Pedestrian Improvement Projects

Bridge construction began in late 2014 on the north side of Cabrillo Boulevard. Show spaces began to be impacted in February 2015 and construction should be completed in early 2017. Public Works staff regularly communicate with show members providing project updates. Show visibility during the construction project is a significant concern that substantially impacted show member’s income and morale due to a drastic reduction in tourist traffic. Show membership has declined by 12% during the bridge project. Staff works closely with show members and Public Works Staff to mitigate construction impacts, including displaying large directional and informational signs about the show in the construction area.

Violation Hearings

There was a single violation hearing conducted by the Committee this fiscal year resulting in a show member receiving a warning.

Marketing Program

The Advisory Committee established an Ad-Hoc group to work on marketing projects and made several changes to the advertising plan.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Creeks Restoration and Water Quality Improvement Citizens
Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2016

Committee Members

Lee Moldaver (Chair), Penny Owens (Vice Chair), Danielle DeSmeth, Paul Bullock, Betsy Weber, Natasha Lohmus, Vacant Position

Park and Recreation Commission Liaison

Jim Heaton

Appointment Process and Meeting Schedule

City Council appoints members twice yearly. Meetings are generally scheduled for the third Wednesday of each month at 5:30 p.m. in the David Gebhard Meeting Room, 630 Garden Street.

Member Representation

The Members of the Committee are appointed by the City Council from the residents of the City. Committee members must be residents of the City during their terms of office, except that up to two of the members may be non-City residents. Member representation includes the following:

- At least one member from the hotel/lodging industry;
- At least one member shall have experience in environmental/land use issues (e.g., land use planning, environmental/natural resource protection/preservation, habitat restoration, water specialist, biologist, or hydrologist, etc.).
- The remaining five members shall have some experience in ocean use (e.g., recreational user or commercial fisherman, etc.), business, environmental issues and/or provide community at large representation.

Committee Projects/Activities

The Creeks Advisory Committee currently has two subcommittees that work on the following:

1. The standing Budget Subcommittee reviews and discusses the annual Creeks Program Budget proposals prior to Committee consideration and provides recommendations to the full Committee and City Council regarding budget-related matters.
2. The ad hoc Education and Outreach Subcommittee guides the Education and Outreach Coordinator with development of an updated Public Education Plan.

Recommendations/Concerns

None.



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Golf Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2016

The Golf Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course and ensures that the golfing experience provides quality opportunities.

Member Representation

The Committee consists of seven members, with representation from the Men’s Club, Women’s Club, Los Paisaños Golf Club, and the Executive Women’s Golf Association (EWGA). Members also include at-large representation.

Golf Course Advisory Committee Members

Dominic Namnath – Men’s Club, chair
Maureen Masson – Women’s Club
Gretchen Ostergren – Executive Women’s Golf Association
John Craig – Los Paisaños
Bryant Henson – At-large
Michael Woodard – At-large
Robert Michael Garcia – At-large (Resigned June 2016)

Parks and Recreation Commission Liaison

Lesley Wiscomb

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoints the members of the Committee. The Committee meets the second Wednesday of each month at 4:30 pm in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of eight regular and special meetings. The Committee includes City staff: Parks and

Recreation Business Manager, Mark Sewell, and Golf Superintendent, Simon Herrera. With representations from the concessionaires; Chris Talerico, P.G.A. Golf Professional; and Lani or Mario Medina, Mulligan's restaurant concessionaire.

Committee Projects/Activities

- Recommended Budget, CIP, and unchanged Fees for FY 2016.
- Retained the \$1 Players Course Improvement fee which will be applied to all greens fees and generate dedicated funds for projects identified by golfers and as approved by the Golf Advisory Committee and staff.
- Approved the project to renovate tee boxes and bunkers as part of the Players' Improvement Fund policy.

Concerns

- Rounds and Revenue ended the year below budget for FY 2016 and below FY 2015 demonstrating the challenges facing the Golf Fund given record drought, increased competition and national trends in golf participation.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Integrated Pest Management (IPM) Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2016

The IPM Advisory Committee provides advice to the Parks and Recreation Department and Commission regarding the City's IPM Strategy, Pesticide Hazard And Exposure Reduction (PHAER) Zone, and other related matters.

Member Representation

- 4 – Community At-Large members
- 1 – Representative from the Pesticide Awareness and Alternatives Coalition (PAAC)

Committee Members

Greg Chittick (term expires 12/31/17)
Kristen LaBonte (term expires 12/31/17)
Larry Saltzman (term expires 12/31/17)

Parks and Recreation Commission Liaison

Nichol Clark

Appointment Process and Meeting Schedule

Committee members are appointed by the Parks and Recreation Commission. Meetings are held quarterly, with special meetings called when necessary.

The Committee held one meeting between July 2015 and June 2016.

Committee Projects/Activities

- Reviewed and approved IPM 2015 Annual Report.
- Continued discussion of ideas for increasing park volunteer program.
- Reviewed and updated Approved Materials List

Recommendations

- Recommended approval of IPM 2015 Annual Report to Parks and Recreation Commission and City Council.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Neighborhood Advisory Council
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2016

The Neighborhood Advisory Council (NAC) was established in November 2010, and the first meeting took place in April 2011. The NAC held 10 regular meetings and one special meeting during Fiscal Year 2016.

Committee Members

Beebe Longstreet (Chair)
Brittney Odermann Heaton (Co-Chair)
Sally Foxen
Ana Soto
Abbey Fragosa
Susan La Fond
Chelsea Lancaster
Amy Dunphy
Sebastian Aldana

Liaisons

Cathy Murillo, City Councilmember
Jason Dominguez, City Councilmember
Mark Rincon-Ibarra, Parks and Recreation Commission
Vacant Parks and Recreation Commission
Vacant, Community Development & Human Services Commission
Vacant, Youth Council

Appointment Process and Meeting Schedule

Members are appointed by the City Council following the City Guidelines for Advisory Committees. The NAC's regular meeting is on the second Wednesday of each month. Special meetings are held for topics requiring additional attention by the NAC.

Member Representation

The NAC is composed of 13 members that are City residents. Members represent neighborhoods as follows: Eastside (2), West Downtown (3), Lower Westside (2), Laguna (1), and Public at Large (5). The group currently has nine members and will add two more members in July 2016.

Committee Projects/Activities

The Neighborhood Advisory Council continues to develop its role as an advisory body for Santa Barbara's downtown, westside and eastside traditional neighborhoods. Working with the Department, the NAC has increased its civic knowledge and neighborhood voice for the Parks and Recreation Department. The NAC seeks to represent diverse needs in Santa Barbara's low-to-moderate income neighborhoods.

The group accomplished the following in FY 2016.

- Received an update on the proposed Neighborhood Noise Ordinance from NAC members who attended the August 12, 2015 public hearing discussing the issue.
- Received a presentation on October 14, 2015 from the City's Transportation Division regarding the proposed Bicycle Master Plan.
- On November 11, 2015, recommended support for FY 2016-17 Community Development Block Grant application for a new playground and pedestrian improvement project at the Municipal Tennis facility and Old Coast Highway and access ramps on the Westside.
- On December 9, 2015, recommended the Department include a basketball court and play feature in the Cabrillo Ball Park Renovation Project.
- On January 13, 2016, recommended support for two 2016 Community Development Block Grant applications for the Santa Barbara Arts Alliance and Youth Employment Training programs.
- On February 10, 2016, recommended funding of \$24,050 for the 2016 Neighborhood Improvement Program projects submitted by Habitat for Humanity, YMCA, YSTRIVE, Milpas Community Association and the La Cumbre Foundation.
- Received a presentation on April 13, 2016 from Parks and Recreation Capital Projects Supervisor George Thomson regarding the status of current Parks and Recreation capital projects.
- Received presentations on May 11, 2016 from City Council Representatives Jason Dominguez (District 1) and Cathy Murillo (District 2) related to issues and concerns

within their respective Districts, and opportunities for the NAC to provide future input and support.

- Received a staff presentation on June 8, 2016 regarding frequent vandalism and illegal dumping at the Coronel Bike Path on Santa Barbara's Lower Westside. The NAC recommended increased civic engagement with area residents and for evidence based community policing models.

Recommendations/Concerns

As part of the regular meeting agenda, The NAC would like to continue its quarterly "Neighborhood Break-Out Groups" inviting the public to join them to identify concerns and issues regarding safety, youth and infrastructure needs.

The NAC recommends to continue advising the City at the same level of action items, staff presentations and periodic "Neighborhood Break-Out Groups" that increase civic engagement. The NAC membership is committed to provide a balanced perspective between community concerns and how City staff address and support various neighborhood issues discussed by the NAC. Past concerns expressed by NAC members regarding their role in the community have been minimized. Its current membership is focused on building perspective around positive outcomes for residents in and around the neighborhoods they serve.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Santa Barbara Youth Council
SUBJECT: Annual Advisory Committee Report For Fiscal Year 2016

Committee Members

Zainab Noorsher	Scott Voulgaris	Ali Mikles*	Jensen Steady
Karim Cortez*	Nathaniel Getachew	Tyler Trosky	Kevin Acuna
Ari Chittick	Daniella Trisler	Charlie Thrift	Kristine Carrillo (Jr High)
Camille Cosio	Manny Rea	Cindy Diaz	Isabelle Andrews (Jr High)

*resigned mid-year

Parks and Recreation Commission Liaison

Commissioner Ed Cavazos

Appointment Process and Meeting Schedule

With the adoption of Resolution No. 12-018, voting members of the Santa Barbara Youth Council are appointed through the same process as other City Boards and Commissions by the Mayor and City Council members, with the exception that the Youth Council members interview the applicants and make recommendations to the City Council. During the first six months of this fiscal year, the Youth Council had 14 voting members, two junior high school representatives, and one vacancy. During the remaining six months, two members resigned, leaving three vacancies.

The Youth Council meets on the first and third Monday from September through June, and once per month during the summer months of July and August, unless otherwise stipulated.

Member Representation

The 2015-2016 Youth Council's 14 members were composed of the following:

- Gender: 8 males, 6 females

- Ethnicity: 4 Latinos, 8 White, 1 African-American, 1 Other
- Junior High Representatives: 2 females, 2 Latinos
- Year in school: 9 sophomore, 2 juniors and 3 seniors
- School: 2 private school students, 5 San Marcos High School students, 3 Santa Barbara High School students, 3 Dos Pueblos High School students, 1 Alternative School student, and 2 Junior High School students

Committee Projects/Activity Highlights

In FY 2016, the Youth Council continued to support different agencies and collaborate on projects and create opportunities. Some of the projects included:

- Community Collaborations – The Youth Council collaborated with community groups for a variety of community events. Collaborators included AHA’s Peace Builders, Martin Luther King, Jr. Committee, ADPOV, Coalition of Youth Advocates (COYA), Council on Alcoholism and Drug Abuse (CADA), Pacific Pride, Stand Together and Southern California Teen Coalition (SCTC).
- Out-of-Town Training and Collaboration – The Youth Council participated in the Southern California Teen Coalition’s Teen Summit held in South Gate, California. The Youth Council made two presentations to approximately 125 youth on social media – “#stopthebullying - End to Cyber Bullying.” The response to their presentation was highly positive, and the summit gave them an opportunity to network with other youth leaders from across Southern California. The Junior High School representatives also attended other presentations while at the summit.
- The Youth Council, led by its Anti-Bullying Ad Hoc and Special Events Subcommittees, worked with Stand Together to complete a series of events on bullying. The events included a poetry/essay contest for junior high schools on “A Peaceful End to Cyber-Bullying;” a series of presentations to junior high school students at La Cumbre Junior High School, and an evening event designed for parents and teens on cyber bullying. It was a great two months with lots of focus on how to prevent bullying in our community and how to educate parents on social media bullying. Overall, there were more than 250 teens involved with presentations, parent/teen workshops, and solutions to end cyber-bullying.
- The Youth Council, led by its Health and Mentoring subcommittee, collaborated with CADA’s Friday Night Live teen group and sponsored a Town Hall Meeting on the effects of underage drinking. The event, held at the Cabrillo Pavilion Arts Center, was attended by approximately 180 adults and teens and provided an opportunity for teens to have table discussion with adult professionals and parents on the effects of underage drinking as well as solutions to specific problems and issues. The event was well received and provided some important tools for the teens to use when confronted with peer pressure to drink.

Recommendations/Concerns

The Santa Barbara Youth Council continues to be an active advisory board and is improving in its efforts to work and collaborate with other youth leadership groups and to be involved in community issues. A couple of concerns expressed included:

- Application Process – Each successive group of Youth Council members appointed since the institution of the new appointment process, have expressed concerns about the group’s ability to retain and maintain a student from an alternative school. The City has had little success in appointing members from an alternative school to the board. In these four years, only two students have been appointed from an alternative school and of those, only one remained for their entire term. Youth Council members plan to work with staff to develop some new approaches to recruiting and retaining members from the alternative schools. The Youth Council recommends amending the resolution to read, “one representative from an alternative school and three at-large representatives.” This would allow an applicant from any school to be appointed as an at-large member if there are no applications received from an alternative school, yet still providing the option to recommend two alternative high school students in those positions if applications have been received. This will help reduce the potential for vacancies throughout the year. Another concern is the delay in filling vacancies since recruitments are only conducted twice a year. The Youth Council has set a goal to work with City staff to find the best remedy for this issue.
- Fundraising –In order to reach community teens, activities such as Youth Speak Outs, Town Hall meetings, and Youth Candidate Forums are held. Funding is often needed to execute these activities. The Youth Council also collaborates with the Mayor and/or other councilpersons to address issues such as bullying or underage drinking. Funding is needed to effectively coordinate these programs and to promote them. Additionally, one of the goals of former Mayor Harriet Miller was that the Youth Council attend at least one of the National League of Cities conference each year.

The Youth Council is working on developing more successful fundraising activities and has had some measure of success. The Youth Council recommends consideration for increased funding in the City’s budget to support Youth Council programs and events. Funds would augment the funding (approximately \$2,000 annually) provided by the Harriet Miller Youth Endowment Fund, which supports sending Youth Council members to leadership conferences. The Youth Council is interested in working with City staff on developing fundraising ideas.

- Another one of their 2016-17 goals is to reintroduce their “City to Youth” Program in which they assign Youth Council members to individual City Council members

with the goal of enhancing the youths' understanding of current City issues and to help them work more closely with the City Council in addressing youth issues.

The Youth Council members expressed their gratitude and thanks to the City of Santa Barbara for providing this program and opportunity for them to grow as leaders. Many have expressed that their experience on the Youth Council has enhanced their success in their college experience and in the employment field.



City of Santa Barbara
Parks and Recreation Department

Memorandum

DATE: July 27, 2016
TO: Parks and Recreation Commission
FROM: Street Tree Advisory Committee
SUBJECT: Annual Advisory Committee Report for Fiscal Year 2016

Committee Members

Bob Cunningham (term expires 12/31/16)
Maury Treman (term expires 12/31/16)
Desmond O'Neill (term expires 12/31/17)
Warren 'Duke' McPherson (term expires 12/31/17)
Bruce Reed (term expires 12/31/17)

Parks and Recreation Commission Liaison:

Lesley Wiscomb

Appointment Process and Meeting Schedule

Members are appointed for two-year terms by the Parks and Recreation Commission.

The Committee meets on the first Thursday of each month, with a field tour to inspect tree removal requests and other issues pertaining to City street trees and front yard setback trees.

Member Representation

Three members must be residents of the City of Santa Barbara; two members can be non-residents.

Committee Projects/Activities

- Advisory Committee monitoring of Tree Preservation Ordinance enforcement.

Recommendations

The Committee inspected and made recommendations regarding requests for removal of sixty-six (66) street and front yard setback trees, and recommended replacement planting of thirty (30) trees. They made recommendations for eight (8) changes to the Street Tree Master Plan.

- Recommended approval to remove forty-four (44) City street trees. Thirty-four (34) of these were for Public Works Department bridge and sidewalk infill projects.
- Recommended replacement planting of twenty-seven (27) City street trees. Twenty-one (21) of these were for Public Works Department bridge and sidewalk infill projects.
- Recommended denial to remove five (5) City street trees.
- Recommended approval to remove ten (10) front yard setback trees.
- Recommended denial to remove seven (7) front yard setback trees.
- Recommended replacement planting of three (3) front yard setback trees.
- Recommended eight (8) Street Tree Master Plan changes.