



CITY OF SANTA BARBARA

PARKS AND RECREATION COMMISSION REPORT

AGENDA DATE: April 27, 2011

TO: Parks and Recreation Commission

FROM: Recreation Division, Parks and Recreation Department

SUBJECT: Recognition of the Junior League of Santa Barbara for Efforts Hosting the Spring into Health Family Day

RECOMMENDATION: That the Commission recognize the Junior League of Santa Barbara for their volunteer service to Spring into Health, an event focused on educating youth and families on healthy lifestyle choices available in the Santa Barbara community.

DISCUSSION:

The Junior League of Santa Barbara, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Santa Barbara partnered with like-minded community organizations, including the Santa Barbara Parks and Recreation Department, to host the Spring into Health event on March 19, 2011. With an event goal to encourage healthy lifestyle choices and increase awareness of the many healthy eating and exercise options available in the Santa Barbara community. League volunteers raised over \$3,000 and hosted a total of 203 children, 127 adults, 23 different exhibitors, and 44 volunteers. Event attendees received a Spring into Health goodie bag, a Silvergreens lunch, shuttle services to and from the event, entertainment, activities, educational resources for the entire family and a chance to win prizes such as health club memberships, free medical exams, camp and afterschool program scholarships, and family fun packs to a variety of local attractions.

Staff recommends that the Junior League of Santa Barbara be recognized for their volunteer service to the Santa Barbara community.

SUBMITTED BY: Kimberly J. Coley, Recreation Coordinator

APPROVED BY: Nancy L. Rapp, Parks and Recreation Director