



City of Santa Barbara
Parks and Recreation – Golf Division

Memorandum

DATE: July 6, 2010

TO: Parks and Recreation Commission

FROM: Golf Advisory Committee

SUBJECT: **Golf Course Advisory Committee Report For Fiscal Year 2010**

The Golf Course Advisory Committee advises the Commission and staff on the administration, use and policies of the golf course and ensures that the golfing experience provides quality opportunities.

Member Representation

The Committee consists of seven members, with representation from the Men's Club, Women's Club, Los Paisanos Golf Club, Hits and Misses Club, and the EWGA. Members also include at-large representation.

Golf Course Advisory Committee Members

Dominic Namnath – Men's Club
Maureen Masson – Women's Club
Irelle Beatie – Executive Women's Golf Association
John Craig – Los Paisanos
Jeff Hewes – At-large
John Stoney – At-large
David Fahrbach – At-large

Park and Recreation Commission Liaison

Lesley Wiscomb

Appointment Process and Meeting Schedule

The Parks and Recreation Commission appoint the members of the Committee. The Committee meets on the second Wednesday of every other month at 5:30 pm in the Parks and Recreation conference room, located at 620 Laguna St. The Committee met for a total of seven meetings. The Committee is staffed by Nancy L. Rapp, Parks and Recreation Director and Mark Reed, Golf Course Manager. Chris Talerico, P.G.A. Golf Professional, attends to give reports on pro shop operations.

Committee Projects/Activities

- Upper Las Positas Creek Restoration and Storm Water Management Project
- Recommended Budget, CIP, and Fees Adjustments for FY 2011
- Golf Course Marketing

Concerns

- Decline of rounds and revenue
- Course conditioning due to increased furlough

Recommendations

- Work with Mulligan's and Pro Shop to improve pace of play and golfer satisfaction