



CITY OF SANTA BARBARA

PARK AND RECREATION COMMISSION REPORT

AGENDA DATE: May 28, 2008

TO: Park and Recreation Commission

FROM: Golf Division, Parks and Recreation Department

SUBJECT: Santa Barbara Golf Club – 50th Anniversary – Celebration Events

RECOMMENDATION: That the Commission hear a report on the special events planned to celebrate the 50th anniversary of the Santa Barbara Golf Club.

DISCUSSION: Santa Barbara Golf Club opened for golf play on January 12, 1958; making "Muni", as it is still affectionately called, 50 years old in 2008. To commemorate this very special milestone, a committee was formed to plan special events. Attached is the information flyer that will be distributed to golfers at the Pro Shop and e-mailed to golfers. All publicity started the week of May 21st.

Four specials for golfers will be held from June 1 through August 31st:

- Fabulous 50 Fridays – 18 holes of golf, a cart, and a lunch for \$50
- Two at Twilight After 5 Special – 9 holes of golf for two golfers and a special dinner at Mulligans
- Play More Golf contest – the golfer who plays the highest number of 18-hole rounds will receive 50 free rounds of golf and there will be other prizes awarded for 2nd through 5th place.
- Lucky Birthday Bonus – golfers born in 1958 get a free resident discount purchase worth \$25 (allows golfer access to resident rates)

The final event will be a double shotgun tournament on Saturday, September 13th; to not only celebrate the 50th, but to honor Richard Chavez, Director of Golf, who is retiring after 28 years at Muni. We're inviting golfers who have been playing at Muni for 50 years and many former employees. Staff invites the Commission to participate in these events. The Commission will get an invitation to the September 13th luncheon.

ATTACHMENT: Information Flyer

PREPARED BY: Nancy Woods, Parks and Recreation Business Manager

APPROVED BY: Nancy L. Rapp, Parks and Recreation Director