



CITY OF SANTA BARBARA
PARK AND RECREATION COMMISSION REPORT

AGENDA DATE: October 24, 2007
TO: Park and Recreation Commission
FROM: Business Services, Parks and Recreation Department
SUBJECT: Annual Contributions Report – FY 2007

RECOMMENDATION: That the Commission receive a report on the donations and grants received by the Parks and Recreation Department during FY 2007.

DISCUSSION:

Each year, the Department receives contributions in the form of various donations and/or grants. The Department classifies these in 4 categories:

- Cash Donations – funds received in cash or by check; sometimes they are for specific purposes, or can be in general for programs/projects.
- Grants – grants awarded for projects/programs. Example: Coastal Conservancy Grant for DFP (\$145,720).
- Non-Cash Donations – in-kind services such as donations of supplies, equipment or work performed. Example: Concerts in the Park advertising in the media.
- Volunteer Value - hours worked by volunteers for programs, park sites, in offices, etc. (calculated at \$9/hour). Example: East Beach, Leadbetter litter pick ups.

FY 2007 Contributions by Division

Division	Recreation	Parks	Creeks
Cash	\$20,026	\$0	\$0
Grants	\$12,153	\$180,720	\$345,000
Non-Cash	\$203,083	\$500	\$0
Volunteers	\$312,345	\$24,138	\$10,000
Totals:	\$547,607	\$205,358	\$355,000

Contribution History by Division – Previous Three Fiscal Years

Division	FY 2005	FY 2006	FY 2007
Recreation	\$544,333	\$635,829	\$547,607
Parks	\$144,084	\$181,362	\$205,358
Creeks	\$215,765	\$808,210	\$355,000
Totals:	\$904,182	\$1,625,401	\$1,107,965

Total contributions decreased by \$517,436 or -32% from FY 2007 vs. FY 2006, primarily due to a decrease in grants for Creeks in FY 2007.

Contribution History by Category – Previous Three Fiscal Years

Category	FY 2005	FY 2006	FY 2007
Cash Donations	\$29,327	\$97,979	\$20,026
Grants	\$392,773	\$1,003,210	\$537,873
Non-Cash Donations	\$179,808	\$169,091	\$203,583
Volunteer Value	\$302,274	\$355,121	\$346,483
Totals:	\$904,182	\$1,625,401	\$1,107,965

The donations/grants the Department receives greatly assist in providing programs and services above the funds received through the budget. In FY 2007, volunteers donated over 38,498 hours in service to the Department. Estimated conservatively at \$9 per hour, their contribution allowed the Department to provide \$346,483 in additional services to the community. Of special note is the value of the volunteers; without whose help we would not be able to assist the public or perform many program, maintenance or clean-up tasks at the facilities or in the parks.

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