

City of Santa Barbara

**LIVING WAGE ADVISORY COMMITTEE  
MEETING MINUTES**

for

5:30 P.M., Monday, February 6, 2012

Room 15 – City Hall  
735 Anacapa St., Santa Barbara, California

Roll Call:     John Goodman     Joey Corazza     Richard Flacks  
                  Anna Kokotovic     Larry C. Lee, Chair     Gabe Dominocielo

- I. Call to order: **5:36 P.M.**
- II. Public comment: **None, no members present.**
- III. Meeting minutes: Recommend that the committee review and approve the regular meeting minutes of October 10, 2011; and waive the reading and approval of the special meeting of October 24, 2011 (meeting adjourned without any discussion or action) and the regular meeting minutes of December 12, 2011 (cancelled)  
**Motion made by Anna to accept the recommendation with the correction to item IX.5 of the October 10 minutes and seconded by Richard. Motion passed unanimously passed.**
- IV. Schedule the regular meetings (quarterly) for the calendar year  
**Regular meetings at 5:30 P.M. for: May 7, September 10, and December 10**
- V. Receive a report from Dr. Flacks on the recruiting efforts at UCSB to study the impacts of the Living Wage Ordinance  
**Dr. Flacks has not pursued it because he was not sure where the committee was going and it would be useful to know the type of data that the City is collecting. He needs more clarity from the Committee so that he can provide direction to potential researchers. There has been interest from a couple of people. In speaking to others around the country, this is a difficult subject to research. He will try to invite the people interested researching to the May 7 meeting for the committee to meet and interview.**
- VI. Report from staff on the types of Living Wage data being collected  
**The City system produces reports on POs identified as Living Wage and Living Wage totals by vendor. Staff also maintains an Excel spreadsheet to summarize the information obtained from the Living Wage Certification forms. The information includes the dollar value of the contracts, number of employees benefiting from the living wage requirement, the aggregate amount of the benefit, and the living wage tier. Vendors complete the certification from prior to the issuance of a PO. Vendors are providing information prior to completing the work. For multiple year contracts, Purchasing will have vendors “re-certify”**

because Living Wage increase each year. Many of the vendors identified as being subject to the Living Wage Ordinance come back with no affect because they are already paying wages higher than the living wage tiers.

- VII. Discussion of where we stand with information dissemination regarding the LWO  
Larry requested an update at the next meeting on running PSA. Gabe said that TV ads are relatively inexpensive. His firm says \$100 to \$200 for advertisement. Richard wanted to know if City TV can run PSAs. The committee was interested in being interviewed by City TV. Also, they were interested in the running “info” commercials on the local cable channels. They wanted to know if City TV would assist in developing PSA. If there is a cost, could the Mayor or City Administrator fund the PSA?

Staff informed the Committee that Purchasing will be training departments on providing information to workers to increase awareness and to identify potential problems. The Committee requested that the City issue press release each year to highlight any changes in the living wage tiers. Committee was interested if the City could survey workers. This would be difficult since we do not have employee addresses. We would need to send the survey to the employer and this may not be very effective.

- VIII. Discussion of methods of enforcement of the LWO: what is needed  
Staff informed the Committee that Purchasing will be training departments on how to better administer Living Wage contracts to increase compliance and to provide better information for audits, if needed. For example, departments have direct contact with their living wage vendors. Purchasing could provide specific wage notices based on the vendor’s bid and that departments can handout to the workers. Committee was concerned about the potential manipulation of living wages for less than full time workers. The City cannot audit the wages paid for non-City work.

- IX. Adjourn: 6:31 P.M.