

Management Background

Christopher Conway, CEO

Conway Vineyards, Arroyo Grande, CA

Chairman & CEO, 2007 – present

Mentor Corporation, Santa Barbara, CA

Chairman of the Board and CEO, 1969-2004

Department of Neurology, University of Minnesota, Minneapolis, MN

Research Fellow, 1965-1969

B.A. Psychology, University of Minnesota, 1965

In 1969 Christopher Conway founded Mentor Corporation, a manufacturer of medical devices, and was Chairman & CEO of the company for 35 years. The company started with four employees and \$50,000 capitalization. At Conway's retirement in 2004, Mentor, with headquarters in Santa Barbara, had two thousand employees, manufacturing operations in several countries, world-wide marketing, and annual sales of over \$500 million. In 2008 Mentor Corporation was acquired by Johnson & Johnson

Born in England, Conway became a U.S. citizen in 1958. Currently Conway's only business interests are Conway Family Wines and Rancho Arroyo Grande.

Chris Conway and his wife Ann have lived in Santa Barbara for 26 years. Since 1991 they have lived at:

1530 Roble Drive

Santa Barbara, CA 93110

For the past 23 years the Conways have leased a 60 ft end-tie boat slip (2C-000) in Santa Barbara Marina.

Gareth Conway, President & COO

Conway Vineyards, Arroyo Grande, CA

President and COO, 2007 - present

The Art of Coffee, San Diego, CA

Owner, 2000-2007

Wild Bird Houses Company, San Diego, CA

Owner, 1996-1999

Color Garden, Minneapolis, MN

Director of Operations, 1995-1996

Hawkshead, Santa Barbara, CA

Owner, 1990-1994

Danford Corporation, San Pedro, CA

Marketing Assistant, 1988-1990

Yaeger Securities, Encino, CA

Administrative Assistant, 1986-1988

Wine Marketing, University of California, Davis, 2007

B.A. Quantitative Economics & Decision Sciences (*Management Science*)

Minors in Chemistry and Engineering Mechanics,

University of California, San Diego, 1986

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Joseph DiVincenzo, Chief Financial Officer

Conway Vineyards, Arroyo Grande, CA

Chief Financial Officer, 2008 – present

Robert Hall Winery & Vineyard, Paso Robles, CA

Chief Financial Officer, 2005- 2008

Wild Horse Winery, Templeton, CA

Chief Financial Officer & Controller, 2003-2005

The Robert Mondavi Corporation, Napa, CA

Assistant Treasurer & Risk Manager, 1989-2003

Financial Manager, 1982-1989

Senior Accountant, 1980-1982

B.S. Accounting, San Francisco State University, 1980.

M.B.A. Financial Planning, Golden Gate University, San Francisco, 1989.

Jonathan Médard, Vice President, Winemaking

Conway Vineyards, Arroyo Grande, CA

Vice President, Winemaking, 2008-present

Kluge Estate, Charlottesville, VA

Assistant Winemaker/Production Manager, 2007-2008

Newton Vineyard, St. Helena, CA

Assistant Winemaker, 2002-2007

Boizel Champagne, Epernay, France

Assistant Winemaker, *méthode champenoise*, 2001

Moët & Chandon Champagne, Epernay, France

Research Laboratory, 1999-2000

Louis Roederer Champagne, Reims, France

Assistant Winemaker, *méthode champenoise*, 1999

Chateau Mouton Rothschild, Pauillac, France

Assistant Winemaker, 1998

Diplome National d'Oenologie, Université de Reims, France 2000

DEUG B Biology/Biochemistry, Reims, France 1996

Peter Price, Vice President, Sales

Conway Vineyards, Arroyo Grande, CA

Vice President, Sales, 2009 - present

Martin & Weyrich Winery, Paso Robles, CA

Vice President, Sales & Marketing, 2007-2009

Peachy Canyon Winery, Paso Robles, CA

Director of Sales & Marketing, 2004-2007

3 Wheel Wines, Oakland, CA

Managing Partner, 2003-2004

Greenfield Wine Company, American Canyon, CA

Western Regional Sales Manager, 2000-2002

Associated Wine Distributors, American Canyon, CA

Central California Sales Manager, 1998-2000

Central Coast Wine Marketing, Paso Robles, CA

Owner, 1993-1998

Bachelor of Science (B.S.), California Polytechnic University, San Luis Obispo, 1986

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Gillian Conway, Vice President, Communications

Conway Vineyards, Arroyo Grande, CA

Vice President, Communications, 2007 --present

Executive Wine Sommelier, International Wine Guild, 2009

B.A. Writing and Literature

Emerson College, Boston, MA, 2007

Thomas Conway, Vice President, Business Development

Conway Vineyards, Arroyo Grande, CA

Vice President, Business Development, 2007 – present

Executive Wine Sommelier, International Wine Guild, 2009

Wine Marketing, University of California, Davis, 2007

Diploma, Jazz Guitar, Los Angeles Music Academy, 2007,

Hartwick College, NY 2004-2006

Lisa De Vellis Médard, Compliance Manager

Conway Vineyards, Arroyo Grande, CA

Compliance Manager, 2008 - present

Worrell Water Technologies, Charlottesville, VA

Environmental Engineer, 2007-2008

Riechers Spence & Associates, Napa, CA

Environmental Engineering Consultant, 2007

Domaine Chandon, Inc., Yountville, CA

Laboratory Manager, Quality Engineer, 2005-2006

M.S. Biological Systems Engineering, University of California, Davis, 2005

B.Sc. Civil Engineering, Brown University, 2001