



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, July 13, 2016

Special Meeting Minutes

Dominic Namnath called the Special Golf Course Advisory Committee meeting to order at 5:05 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
Michael Woodard
John Craig
Gretchen Ostergren

Others Present

Mark Sewell, Parks and Recreation Business Manager
Simon Herrera, Parks Supervisor
Randy Shannon, General Manager
Jesse Seguin, Golf Superintendent
Adam Pohll, CourseCo
Lesley Wiscomb, P&R Commission Liaison

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from June 8, 2016

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of June 8, 2016.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Introduction of General Manager and Key Management Staff for Santa Barbara Golf Club.

Mark Sewell introduced Randy Shannon PGA, and Jesse Seguin CGCS, to the GAC.

3. Golf Course Performance and Marketing Reports

Mark Sewell provided a verbal report to state that revenue for June 2016 was only just below that of June 2015, rebounding a little from declines in March and April. Revenue for the 12 months of FY16 is \$118,998 lower than FY16 budget, 7%, and \$7,798 lower than FY15 Actuals.

4. Golf Maintenance Report

Simon Herrera advised the committee that he had been focused in the last few weeks of the fiscal year, on training the staff in readiness for their transition to employment with CourseCo. He thanked all the staff who had worked with him during his role as Golf Course Superintendent. Jesse Seguin expressed his thanks to the previous crew for providing a solid foundation and shared his excitement for the future at Santa Barbara Golf Club.

5. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig shared the result of a recent PIF project identification survey.

6. Concession Reports

None.

7. Home Club Reports

The SB Men's Club is 233 members strong and advised the committee of a tournament in aid of Russ Morrison Junior Golf to be held at Santa Barbara Golf Club on August 20th.

ADJOURNMENT

The meeting was adjourned at 6.05 pm.

NEXT REGULAR MEETING

Wednesday August 10, 2016
Parks and Recreation Conference Room.
620 Laguna Street.
Santa Barbara
4.30 pm