



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, November 9, 2016

Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:36p.m in the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath (Chair)
John Craig (Vice-Chair)
Maureen Masson
Gretchen Ostergren (arrived 5.30pm)
Michael Woodard
Bryant Henson

Others Present

Mark Sewell, Parks and Recreation Business Manager
Randy Shannon, Golf Club General Manager
Jesse Seguin, Golf Course Superintendent
Scott Wackowski, VP of Agronomy, CourseCo
Mario and Lani Medina, Mulligan's Bar and Café

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from September 14, 2016

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of September 14, 2016.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance and Marketing Reports

Randy Shannon provided a verbal report for the performance in September and October 2016. Rounds and Revenue are lower than budget, and inline with prior year performance. Major aeration maintenance affected revenue performance in the month of October, and now the course is again in great shape. Merchandise revenue is performing better following the introduction of new product lines and cart inclusive promotions are helping to increase cart revenue. 9&Dine special has been launched in November whereby Golfers receive \$63 in value for \$39.

3. Golf Maintenance Report

Jesse Seguin provided a verbal report regarding improvements made at the golf course. Aeration and irrigation repairs have been the major projects in the last couple of months as the

team focus on ways to increase the efficiency and effectiveness of all water that is used at the course. New plantings have been installed to improve the welcome for guests and focus on maintaining and improving the greens continues to be high for the team.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig, Chair of the PIFSC, confirmed no meetings had occurred since the last report submitted at the September GAC meeting. Mark Sewell advised that the PIF balance was approximately \$35,000. The available PIF as at October 31, 2016 is \$35,696.

5. Concession Reports

Mario Medina addressed the committee to advise that all flooring and restroom tenant improvements had been installed in the interior of the restaurant. Wifi is also live for guests to enjoy at Mulligans. Communication on plans to install glass screens, repaint the interior and update lighting in the patio area continues with City Staff.

6. Home Club Reports

The SB Men's Club is now over 260 members. Los Paisanos has a membership of 50-60 and the EWGA currently has 55 members, who recently enjoyed their Turkey Shootout at Santa Barbara Golf Club. Mo Masson asked the Golf Course Superintendent three questions regarding some maintenance practices requesting white paint around certain areas on #5, confirmation that Rakes should be left outside of bunkers, and whether Capital improvements are funded by increases in greens fees. Randy Shannon confirmed rakes are to be laid outside the bunker pointing toward the green. Mark Sewell confirmed that the capital plan is not contingent on price increases, yet over a six year period there may become the need to review pricing as expenses increase.

7. Golf Fund Fiscal Year 2018- 2024, Six-Year Capital Improvement Program - For Action

Mark Sewell and Scott Wackowski presented the proposed capital improvement program for the Santa Barbara Golf Club. The committee discussed the rationale for prioritizing irrigation improvements prior to major turf projects. A motion was made by Bryant Henson, seconded by Gretchen Ostergren to recommend the plan as presented. The Motion passed unanimously.

8. Smoking Ordinance Update

Mark Sewell advised the committee of a public meeting to be held at 2p.m. on Tuesday, November 22, 2016 at City Hall, where the Council will be considering updating the smoking ordinance that may impact smoking in City parks. Santa Barbara Golf Club is a City park and golfers are encouraged to read the staff report available from midday on Thursday November 17, from www.santabarbaraca.gov, and attend the meeting / write to Council members, if they would like to contribute to the discussion.

ADJOURNMENT

The meeting was adjourned at 6.05 pm.

NEXT REGULAR MEETING

Wednesday December 14, 2016
Parks and Recreation Conference Room.
620 Laguna Street.
Santa Barbara
4.30 pm