



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, May 11, 2016

Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath
John Craig
Maureen Masson
Bob Garcia
Michael Woodard
Gretchen Ostergren
Bryant Henson

Others Present

Mark Sewell, Parks and Recreation Business Manager
Simon Herrera, Golf Course Superintendent
Chris Talerico, Director of Golf
Lesley Wiscomb, Liaison to the Parks and Rec Commission

Changes to the Agenda

None

Written Communications

None

Public Comment

Lance Merrihew, VP of Sales and Marketing from CourseCo introduced Adam Pohll, of CourseCo who will be a key resource during the transition and initial operation at the Golf Club.

CONSENT CALENDAR

1. Approval of Minutes from April 13, 2016

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of April 13, 2016.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance and Marketing Reports

Mark Sewell provided a verbal report to state that revenue for April was impacted by lower play levels and that the majority of the shortfall occurred over one weekend due to rain and windy weather. The Golf Course is \$92,722 behind the revenue target, but savings in costs had been identified to mitigate most of this deficit. Revenue is \$5,662 lower than FY15 for the 10 months to 4/30/16.

3. Golf Maintenance Report

Simon Herrera provided a verbal report to the committee. Tee boxes continue to be top dressed and greens aerified to ensure they are in good health for the upcoming City Championship and beyond. Parks Division staff have been temporarily assigned to the Golf course following a number of retirements to assist the remaining staff to maintain the course until the new management company assume responsibility in July 2016.

4. Player Improvement Fund Sub-Committee (PIFSC) Report

John Craig provided a verbal report and requested an amendment to the PIFSC minutes from their special meeting held on April 28, 2016. A discussion about the policy and purpose of the PIFSC took place, and documents created to define the policy, purpose and procedure for the PIFSC as defined in 2014, is attached to these minutes.

5. Concession Reports

Chris Talerico provided a verbal report and advised all home club representatives that the early bird discount for the City Championship had been extended for all home club members as a gesture of goodwill.

6. Home Club Reports

The Men's Club is 224 members strong, and EWGA has 50 members.

ADJOURNMENT

The meeting was adjourned at 5.50 pm.

NEXT REGULAR MEETING

Wednesday June 8, 2016
Parks and Recreation Conference Room.
620 Laguna Street.
Santa Barbara
4.30 pm