



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, January 13, 2016

Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath

John Craig

Michael Woodard

Bryant Henson

Gretchen Ostergren

Bob Garcia

Others Present

Mark Sewell, Parks and Recreation Business Manager

Simon Herrera, Golf Course Superintendent

Chris Talerico, Director of Golf

Committee members absent

Maureen Masson

Changes to the Agenda

None

Written Communications

None

Public Comment

Scott Wackowski of CourseCo addressed the committee to state that CourseCo are grateful for the opportunity to work with the City of Santa Barbara following the contract award for management and operations for Santa Barbara Golf Club at the City Council meeting on December 15, 2015.

CONSENT CALENDAR

1. Approval of Minutes from December 9, 2015

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of December 9, 2015.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Interviews and Appointment for Players' Improvement Fund Subcommittee

The Golf Advisory Committee conducted interviews with five applicants to the Players Improvement Fund Subcommittee (PIFSC) for 2016.

Action: Bryant Henson motioned to appoint Lori Takeuchi and Jeff Hewes to the PIFSC, seconded by John Craig. Motion passed 4/2 with Dominic Namnath and Michael Woodard voting against the motion. Mo Masson absent.

Bryant Henson commented on the quality of all applicants and requested staff look into the feasibility of a seven person committee and term lengths for the PIFSC.

3. Election of Chair and Vice Chair for Golf Advisory Committee

Action: Michael Woodard motioned to elect Dominic Namnath as Chair, seconded by Gretchen Ostergren. Motion passed 4/2 with John Craig and Bryant Henson apposed. Mo Masson absent.

Action: Bryant Henson motioned to elect John Craig as Vice Chair, seconded by Gretchen Ostergren. Motion passed 6/0. Mo Masson absent

4. 2016 GAC Calendar

Mark Sewell presented the calendar for GAC meetings in 2016 so that committee members could have better foresight for agenda items and an opportunity to raise new items in a timely manner.

5. Golf Course Performance and Marketing Reports

Staff presented the rounds and revenue report for December 2015, and stated that revenue was higher than same month in 2014 and budget. Revenue is up \$23k at mid-year vs last year, but down \$35,200 v budget. Rewards Card sales were again strong following promotion in the independent.

6. Golf Maintenance Report

Simon Herrera provided a verbal report that the golf course is in great shape following some recent rains. The most recent downpour of more than 4 inches was contained by the drainage systems repaired in 2015 dramatically reducing the impact of the storm to neighboring properties. The storm water detention basins worked as planned and are filtering the water through the Las Positas watershed. Bunker drainage is a concern and a capital project is being scoped to improve irrigation around the greens to reduce the amount of water entering bunkers.

7. Player Improvement Fund Sub-Committee Report

Mark Sewell advised that a new bid walk for the PIF approved project for tee and bunker renovation took place on Tuesday, Jan 12th. Sic companies are eligible to bid. Projects to place digital screens on the exterior of the pro shop and restaurant buildings are with the City Attorney's office for review against City ordinances.

8. Concession Reports

Chris Talerico provided a verbal report to state that he had seen Montecito CC golfers continuing to play Muni and that many had decided to use Muni as their home club for tournaments.

9. Home Club Reports

Dominic Namnath advised that the SCGA had made some membership changes benefitting golfers who wish to join more than one club and that they are looking at tiered memberships and auto-renewal for membership enticements.

Gretchen Ostergren advised that there is a EWGA local social event taking place at the SB winery on January 28 from 7pm. All welcome.

ADJOURNMENT

The meeting was adjourned at 6.30 pm.

NEXT REGULAR MEETING

Wednesday February 10, 2015
Parks and Recreation Conference Room.
620 Laguna Street.
4.30 pm