



City of Santa Barbara

GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, December 9, 2015

Regular Meeting Minutes

Dominic Namnath called the Regular Golf Course Advisory Committee meeting to order at 4:30 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present

Dominic Namnath

John Craig

Bob Garcia

Bryant Henson

Maureen Masson

Gretchen Ostergren

Others Present

Mark Sewell, Parks and Recreation Business Manager

Simon Herrera, Golf Course Superintendent

Chris Talerico, Director of Golf

Committee members absent

Michael Woodard

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from November 11, 2015

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of November 11, 2015.

Action: The approval was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Golf Course Performance and Staff Reports

Staff presented the rounds and revenue report for November 2015, Play levels were consistent with November 2014 and rewards card membership growth was encouraging.

3. Golf Maintenance Report

Simon Herrera provided a verbal report. Staff continued the attention to fairways, surrounds and tee boxes including aerification and over seeding to improve the hitting areas most impacted due to the drought. New sod on #2 and #9 greens was on order to

assist with improving the putting surfaces. Simon met with Marshals in order to communicate the best practices for divot replacement and ball mark repairs.

4. Players' Improvement Fund (PIF) Process Review

The Committee discussed the process for identifying projects and maintaining records for suggestions by the public for the use of the funds. Increased visual presence along with a dedicated web page were discussed for future implementation. John Craig, Chair of the PIF Subcommittee presented a written list of potential future projects to be communicated to the golfing public. Some discussion was had regarding the need for golfers to see tangible benefits from the PIF and the balance of large and small projects was discussed.

5. Players' Improvement Fund (PIF) Recruitment Process

Mark Sewell advised that as per the PIF policy, the subcommittee positions (3 GAC and 2 at large) were due for reappointment by the GAC at their January meeting. The deadline for applications to the PIF Subcommittee is December 17, 2015.

6. Players' Improvement Fund Sub-Committee (PIFSC) Report

John Craig issued the minutes from the most recent PIFSC meeting

7. Concession Reports

Chris Talerico provided a verbal report to state that there had been good progress in attracting golfers to the Rewards Membership program.

8. Home Club Reports

Home clubs are encouraged to engage with junior golfers and the City is interested in supporting these efforts.

ADJOURNMENT

The meeting was adjourned at 6.05 pm.

NEXT REGULAR MEETING

Wednesday January 13, 2015
Parks and Recreation Conference Room.
620 Laguna Street.
4.30 pm