

City of Santa Barbara Downtown Parking Committee

Occupancy Narrative for 2014 vs. 2013, January - March The Regular Meeting of June 12, 2014

Overview:

The overall occupancy levels for 2014 were similar to 2013 with the exception of Sundays where 2013 outpaced 2014.

Lot 2 – 914 Chapala St. – 568 Public Spaces (Nordstrom, Canary, Powell Peralta)

- 2014 Peak Occupancy: 76%-Weekends-3 p.m. ||| 2013 Peak Occupancy: 80%-Weekends-2 p.m.

Lot 3 – 9 W. Figueroa – 164 Public Spaces (MTD Bus Station, Saks, Walter Claudio, Old Greyhound)

- 2014 Peak Occupancy: 95%-Weekends-2 p.m. ||| 2013 Peak Occupancy: 98%-Weekends-2 p.m.

Lot 4 – 1120 Chapala St. – 122 Public Spaces (CVS, Hennings, Sansum Clinic, Don Q's)

- 2014 Peak Occupancy: 91%-Weekdays-2 p.m. ||| 2013 Peak Occupancy: 98%-Weekdays-2 p.m.

Lot 5 – 1220 Chapala St. – 192 Public Spaces (SOHO Club, Unity Shoppe, Victoria Theatre)

In 2013, Lot 5 had 18 less parking spaces available due to the Victoria Theatre Restoration Project. To note, both years are displayed by percent occupied however the total number of cars parked per hour is not equal. The “M” shape is consistent with a daytime retail/errand lot that is also surrounded by restaurants and night-time attractions.

- 2014 Peak Occupancy: 94%-Weekends-7 p.m. ||| 2013 Peak Occupancy: 96%-Weekends-7 p.m.

Lot 6 – 1221 Anacapa St. – 565 Public Spaces (Granada Garage, Coffee Cat, Tupelo Cafe, Book Den)

The old surface Lot 6 had 210 parking spaces, approximately 37% of the Granada Garage's capacity. In 2014, the Granada Garage had been absorbing parking demand from Lot 5 as the weekends were consistently more occupied throughout the mid-day.

Due to the 9-1-1 Call Center Relocation Project, 40 short-term spaces have been temporarily removed for construction staging. The project began in early March of 2014.

- 2014 Peak Occupancy: 58%-Weekdays-1p.m. & 58%-Weekends-2 p.m. ||| 2013 Peak Occupancy: 64%-Weekdays-1 p.m.

Lot 7 – 1115 Anacapa St. – 266 Public Spaces (Library Garage, La Arcada, SBMA)

- 2014 Peak Occupancy: 79%-Weekdays-1 p.m. ||| 2013 Peak Occupancy: 85%-Weekdays-1 p.m.

Lot 8 – 1015 Anacapa St. – 104 Public Spaces (Kinkos, Chase Grill, Rabobank, Bank of Santa Barbara)

- 2014 Peak Occupancy: 87%-Weekdays-10 a.m. ||| 2013 Peak Occupancy: 97%-Weekdays-12p.m.

Lot 9 – 921 Anacapa St. – 231 Public Spaces (Lobero Garage, Fiesta 5, Marshalls, Union Bank, Apple Store)

- 2014 Peak Occupancy: 87%-Weekends-2p.m. ||| 2013 Peak Occupancy: 90%-Weekends-2p.m.

Lot 10 – 621 Anacapa St. – 546 Public Spaces (Ortega Garage, Dargan's, Habit, Seagrass, World Market)

- 2014 Peak Occupancy: 65%-Weekends-8p.m. ||| 2013 Peak Occupancy: 75%-Weekends-8 p.m.

Lot 11 – 523 Anacapa St. – 187 Public Spaces (Old Town Lot, Paul Mitchell, Pierre La Fond, Holdren's)

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- *2014 Peak Occupancy: 95%-Weekends-7p.m./// 2013 Peak Occupancy: 99%-Weekends-7 p.m.*

Lot 12 – 11 W. Gutierrez St. – 95 Public Spaces (Roasting Company Coffee, Backyard Bowls, D'angelo's)

Lot 12 has been showing noticeable spikes at the 1:00 p.m. and 7:00 p.m. hours on weekdays and weekends. This may be due to recurring hour long events such as exercise classes at nearby boutique fitness clubs.

- *2014 Peak Occupancy: 89%-Sundays-1 p.m. & 89%-Weekends-2 p.m./// 2013 Peak Occupancy: 95%-Sundays-2 p.m.*

Lot 13 – 209 State. St. (Depot Lot) – 160 Public Spaces (Amtrak/Greyhound Stations, Enterprise Fish Company, Ducati Store, Reagan Center)

- *2014 Peak Occupancy: 88%-Sundays-2 p.m./// 2013 Peak Occupancy: 84%-Sundays-2 p.m.*