



# DOWNTOWN PARKING COMMITTEE MEETING MINUTES

Thursday, July 19, 2012  
Gebhard Meeting Room  
630 Garden Street  
Santa Barbara, CA 93101

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1) **CALL TO ORDER:** 7:30 a.m.

2) **ROLL CALL**

DPC MEMBERS

Matt LaBrie	Present
Tom Williams	Present
Eric Kelley	Present
Bill Collyer	Present
Gene McKnight	Present
Trey Pinner	Present
Krista Fritzen	Present

Attendance

CITY STAFF PRESENT :

Browning Allen, Transportation, Streets and Parking Manager  
Rebecca Jimenez, Parking Supervisor  
Brandon Beaudette, Parking Resource Specialist  
Dion Tait, Parking Supervisor  
Malcolm Hamilton, Administrative Assistant  
Justin Berman, Parking Coordinator

LIAISONS PRESENT:

Randy Rowse, City Council  
Deborah Schwartz, Planning Commission

OTHERS PRESENT:

3) **PUBLIC COMMENT**

None.

4) **APPROVAL OF MINUTES FOR THE REGULAR MEETING OF JUNE 14, 2012**

**Motion:** To approve the minutes from the regular meeting of JUNE 14, 2012.

**Made By:** Bill Collyer **Second:** Eric Kelley

Yeas: 6 Nays: 0 Abstain: 1 (Pinner) Absent: 0

5) **OPERATING AND CAPITAL BUDGETS**

M. Hamilton presented an overview of the Fiscal Year 2012 final line item balances and the Fiscal Year 2013 adopted budget.

G. McKnight asked how signage would be funded going forward considering there are no allocated funds specifically for signage. M. Hamilton responded that small expenses may be able to come out of the Parking Lot Maintenance line item in the Capital program, and if the project becomes larger in scope, then funds may have to be budgeted in Fiscal Year 2014.

T. Williams asked what kind of lighting is currently in the lots and whether or not staff would be looking to more efficient LED lighting. D. Tait said that there is a mix of low pressure and high pressure sodium lighting, as well as LEDs in the garages. The Lighting Study will determine what is needed and what will satisfy code requirements. D. Tait said that the Historic Landmark Commission will also need to be involved in the discussion.

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T. Williams expressed concern regarding the fund reserves and he commented that he did not want the Downtown Parking Program to fall off a cliff so to speak.

R. Rowse commented that the Downtown Parking Program will continue to be burdened by debt and unrelated expenses, however the Program will not fall off a cliff because staff continues to improve the customer experience with credit cards, good customer service, and an overall safe and convenient experience.

G. McKnight said that he did not want to be discussing a rate change and there may be more ways to generate revenues and skim costs. B. Allen said that staff is not considering a rate change in the short-term, but it is a year long process and it is important to know in advance what factors will lead into the analysis.

B. Collyer asked if the hourly revenues from Fiscal Year 2012 are the highest in history. B. Beaudette confirmed.

### 6) QUARTERLY OCCUPANCY REPORT

M. Hamilton presented the quarterly occupancies for April through June, comparing 2012 to 2011.

In reference to the Lot 6 charts, T. Williams asked if the County and City are continuing to discuss the lease of spaces in the Granada Garage. B. Allen said that negotiations ended without an agreement.

D. Schwartz asked if we will be able to provide overflow parking in the Louise Lowry Lot for the project at the old Von's site. B. Allen said that they are able to provide parking on-site.

R. Rowse inquired about the discussions between Parks and Recreation and Downtown Parking to operate the Louise Lowry Lot. He recalled that there may be some lighting and portions of the property that will need to be brought up to code. Staff will continue to work on negotiations for contractor overflow parking during the day.

T. Pinner noted that while the Theatre project will impact Lot 5, some customers may learn that Lot 6 is more convenient, with more capacity and less congested than Lot 5. E. Kelley followed by saying that State Street is the main destination so customers will find Lot 6 just as convenient as Lot 5, however contractors will abuse the policies and it will be important to monitor the overflow parking during the project.

D. Schwartz mentioned that there may be more opportunities to set clear guidelines and requirements for parking for the contractors.

### 7) OPERATIONS UPDATE

#### RDA Legislation

B. Allen informed the Committee that the language pertaining to the disposal of parking lots was removed from the State Trailer Bill. At this point, the Redevelopment Oversight Board will make formal recommendations to the State Department of Finance. Staff is confident that the City will retain the parking lots.

#### Lot 5 Theatre Project

This item was moved forward to coincide with the occupancy discussion.

#### EV Charging Stations

B. Allen said that staff installed 2 stations in each of the following Lots: 6, 7, and Helena. Customers will pay for their hourly parking as well.

#### Mission Creek Flood Control Project

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B. Allen said that an underground diversion is being built to relieve flooding, and the Depot Lot will benefit as heavy rains will flood the Lot as well.

August Meeting Schedule

The Committee will not meet in August.

**8) ADJOURNMENT**

The meeting adjourned at 9:15 a.m.