



DOWNTOWN PARKING COMMITTEE MEETING MINUTES

Thursday, March 8, 2012
Gebhard Meeting Room
630 Garden Street
Santa Barbara, CA 93101

1) **CALL TO ORDER:** 7:30 a.m.

2) **ROLL CALL**

DPC MEMBERS

Matt La Brie
Tom Williams
Eric Kelley
Bill Collyer
Gene McKnight
Trey Pinner
Krista Fritzen

Attendance

Present
Present
Present
Present
Present
Present
Present

CITY STAFF PRESENT :

Browning Allen, Transportation Manager
Victor Garza, Parking /TMP Superintendent
Dion Tait, Parking Supervisor
Rebecca Jimenez, Parking Supervisor
Jessica Grant, Project Planner
Malcolm Hamilton, Administrative Assistant

LIAISONS PRESENT:

Deborah Schwartz, Planning Commission
John Campanella, Planning Commission
Randy Rowse, City Council

OTHERS PRESENT:

3) **PUBLIC COMMENT**

None.

4) **CLOSED SESSION**

This item did not proceed due to noticing requirements.

5) **APPROVAL OF MINUTES FOR THE REGULAR MEETING OF FEBRUARY 9, 2012**

Motion: To approve the minutes from the regular meeting of February 9, 2012.

Made By: Bill Collyer **Second:** Gene McKnight

Yeas: 7 Nays: 0 Abstain: 0 Absent: 0

6) **OPERATIONS UPDATE**

Parking Lot Security & Security Camera Installation

D. Tait informed the Committee that contractors will install 14 cameras in the Granada Garage beginning next week. D. Tait said that the Parking Program began the process of installing cameras in all 17 Kiosks as well. V. Garza added that the camera system will be recorded but not actively monitored. B. Allen said that this project is important for the security of the operators and customers of the parking lot, and will help deter incidents in the lots.

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B. Collyer asked if the video feed will be store in a central place. V. Garza said that all the video feeds are recorded and stored on a central server. V. Garza said that only authorized users with a pass key can view the feeds.

D. Tait said that cameras will be installed in the elevators, kiosks, entrance and exit lanes, and paths of travel into and out of the lot.

T. Williams inquired about the quality of recording. D. Tait responded that the cameras were thoroughly tested prior to purchase, and staff is able to clearly identify individuals and license plates from the camera recording. B. Allen said that the Parking Program purchased the best quality cameras available at this time.

B. Collyer asked if signs will be posted in the lots. V. Garza confirmed that signs will be posted in the lots and staff is currently evaluating different options.

G. McKnight asked what the total cost is for the Granada Garage camera system. V. Garza said \$23,000.

PBIA Rate Categories

B. Allen said the Finance Subcommittee met with a couple members of Council to discuss the PBIA non-profit rate categories. M. La Brie said that the Committee is researching the performing arts category, particularly the non-profits. M. La Brie said that this is an equity issue much more than an effort to generate more revenue. Previous research done by staff indicated that live performance theatres would pay less than \$200 per show.

R. Rowse said that it is important to relay the equity message to City Council and remind people that small local businesses are paying their share, so it is important everyone else is as well.

B. Allen said that the PBIA fees can be passed on to the production company if the theatre rents out the space.

M. La Brie said that Committee members discussed only charging for the for-profit shows.

Lot 2 Structural Construction

J. Grant informed the Committee that the Lot 2 structural construction was going as planned including the elevator modernization and camera installation.

B. Allen said that staff requested quotes for interior painting of Lot 2 and will proceed with painting if it does not prolong the scheduled reopening.

T. Williams asked if Lot 2 is plumbed for a camera system. B. Allen said no, all the parking structures need to be retro fit for cameras.

Bikestation Agreement

V. Garza said that staff is finalizing the Bicycle Station agreement and the agreement will go to council for approval.

Electric Vehicle Charging Stations

V. Garza said that Council received a report to install 6 cameras. Santa Barbara is targeted as an early adopter and as a pass through destination point.

V. Garza said that payment is based on the variable rate needed to charge and current estimates put that at \$5.00 per hour.

B. Allen said that the Building Maintenance department will install and maintain the stations.

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T. Williams asked what happens if staff decides not to keep the stations after December 2013. V. Garza said that the City will need to pay an annual fee for access to the Charge Point Network. B. Allen added that the City is committed to 6 chargers until 2013. Staff will monitor demand and bring reports quarterly to the Committee.

T. Pinner asked how the City decided on 6 stations. B. Allen said that the City's Facilities Manager recommended that 6 chargers be installed.

E. Kelley asked if staff had gathered information from other Cities and their experience with the charging stations. B. Allen said that this is brand new and staff will closely monitor the program.

R. Rowse said that there are many outstanding questions regarding this program, and the City will take cautious first steps.

D. Schwartz asked who will be responsible for fixing a broken station. B. Allen said that it is Coulomb's responsibility. D. Schwartz asked what protection the City has taken to limit their liability if Coulomb goes bankrupt. B. Allen said those terms are written into the contract. B. Allen said that staff is responsible for removing the stations.

G. McKnight referenced a recommendation from the Committee on February 9, 2012, asking if the Committee would get another chance to advise staff on the EV charging stations. B. Allen said that the Committee will not get a final recommendation, but staff took into account the comments of the Committee aimed at minimizing costs and asset risk.

R. Rowse said that Council heard the Committee remarks and they were taken into account.

B. Allen said that staff works to protect the City's assets.

D. Schwartz said she complements staff on being expeditious and thoughtful in the evaluation of the EV charging station opportunity. D. Schwartz followed by saying that the Committee is supportive in concept but also cautious of the City's interests and long term asset planning.

7) REVIEW OF SWOT ANALYSIS FROM 2011 RETREAT

The Committee reviewed the 2011 SWOT analysis and made the following suggestions for addition and removal.

Add

Weaknesses: Signage – International & Parking Lot

Opportunities: Communicate with PD Beat Coordinator, Signage, Carpooling promotion, green marketing, International signage, Real-time parking data, outreach to Planning Commission and other stakeholders for PlanSB

Threats: Non-DTP parking lots, Paseo/Waterfront/Etc, perception of being non-green, changing dynamics of Downtown Santa Barbara

Remove

Weaknesses: Mission Statement

Threats: Sunset of RDA

8) REVIEW OF FY 12 COMMITTEE ACCOMPLISHMENTS

This item was tabled.

9) ESTABLISHMENT OF NEW SUBCOMMITTEES

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The Committee discussed the goals for the coming year and formed three subcommittees to help accomplish those goals.

Motion: To continue the Communications and Finance Subcommittees and establish the Operations Subcommittee.

Made By: E. Kelley **Second:** T. Pinner

Yeas: 7 Nays: 0 Abstain: 0 Absent: 0

The Committee members volunteered for the following Subcommittees.

Operations: Tom Williams and Gene McKnight

Finance: Trey Pinner and Krista Fritzen

Communications: Bill Collyer and Eric Kelley

10) FY 13 COMMITTEE WORK PLANS

The Committee discussed their goals for the coming year and developed work plans to further those goals.

11) RECAP OF VISIONING AND SUBCOMMITTEE WORK PLANS FOR FY 13

The Committee reviewed the work plans.

12) ADJOURNMENT

The meeting adjourned at 1:00 p.m.