



City of Santa Barbara Downtown Parking Committee

Downtown Parking Credit Card Usage

Fiscal Year 2011

	Credit Card Revenue	Total Kiosk Revenue	% Revenue	Credit Card Transactions	Total Paid Transactions	% Paid Transactions
<i>November</i>	15,712	398,505	4%	3,349	55,826	6%
December	61,984	279,383	22%	13,210	130,239	10%
January	65,902	501,415	13%	13,728	113,543	12%
February	67,793	262,752	26%	14,309	104,965	14%
March	76,388	363,638	21%	15,945	109,561	15%
April	74,095	378,956	20%	15,734	111,136	14%
May	77,948	351,246	22%	16,815	117,259	14%
June	79,358	451,491	18%	17,002	120,420	14%
Total	519,177	2,987,386	17%	110,092	862,949	13%

Fiscal Year 2012

	Credit Card Revenue	Total Kiosk Revenue	% Revenue	Credit Card Transactions	Total Paid Transactions	% Paid Transactions
July	86,368	304,236	28%	18,320	132,130	14%
August	92,248	501,391	18%	19,547	140,772	14%
September	87,115	336,732	26%	18,601	118,392	16%
October	90,643	351,381	26%	19,705	121,665	16%
November	93,147	440,490	21%	20,440	123,798	17%
December	95,379	244,026	39%	20,939	138,185	15%
January	99,595	504,844	20%	21,423	127,009	17%
February	94,746	391,164	24%	21,057	118,036	18%
March	101,300	370,991	27%	23,072	121,122	19%
April	99,767	365,103	27%	22,795	116,747	20%
May	111,460	436,994	26%	25,272	131,146	19%
June	106,918	477,977	22%	24,118	130,634	18%
Total	1,158,685	4,725,329	25%	255,289	1,519,636	17%