

City of Santa Barbara - Downtown Parking Program
Credit Card Revenue and Ticket Transactions for Calendar Year 2011

	Credit Card Revenue	Total Kiosk Revenue	% Credit Card Revenue	Credit Card Transactions	Total Paid Transactions	% Credit Card Paid Transactions
2010 December	61,984	386,122	16%	13,210	130,239	10%
January	65,902	364,899	18%	13,728	113,543	12%
February	67,793	327,018	21%	14,309	104,965	14%
March	76,388	343,628	22%	15,945	109,561	15%
April	74,095	342,819	22%	15,734	111,136	14%
May	77,948	361,383	22%	16,815	117,259	14%
June	79,358	366,699	22%	17,002	120,420	14%
July	86,368	406,659	21%	18,320	132,130	14%
August	92,248	440,883	21%	19,547	140,772	14%
September	87,115	365,199	24%	18,601	118,392	16%
October	90,643	374,955	24%	19,705	121,665	16%
November	93,147	383,186	24%	20,440	123,798	17%
December	95,379	415,181	23%	20,939	138,185	15%
Total	986,380	4,492,509	22%	211,085	1,451,826	15%