



MEDIA RELEASE

Growth in Key Tax Areas Continues

SANTA BARBARA, CA – April 3, 2015

Sales Tax Results for the Quarter Ended December 31, 2014

Santa Barbara received nearly \$5.6 million in sales tax during the quarter ended December 31, 2014, which is 2.5% higher than the same quarter last year. Since sales tax is received quarterly from the state, one quarter in arrears, the City receives the 2nd quarter results for each fiscal year in March, which also marks the second sales tax payment for fiscal year 2015. Over \$11.1 million in sales taxes have been received to date for fiscal year 2015, representing overall growth of 4.7%.

The sales tax budget for fiscal year 2015 is \$21,317,400. Sales tax results for the third quarter of fiscal year 2015 will be available in June.

For additional information on recent sales tax results, click [here](#).

Transient Occupancy Tax Up 6.7% in February

Santa Barbara lodging establishments collected and remitted \$1.12 million in Transient Occupancy Tax (TOT) during the month of February, which is 6.7% higher than February of last year.

Over \$12.2 million in TOT has been collected through February. Year-to-date collections are 12.4% ahead of last year. The adopted budget is \$17,641,400.

For additional information on TOT, click [here](#).

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**City of Santa Barbara
SALES TAX**

Quarter Ended	FY 2012	Change Prior Yr	FY 2013	Change Prior Yr	FY 2014	Change Prior Yr	FY 2015	Change Prior Yr
Sep 30	4,797,256	8.4%	5,045,256	5.2%	5,210,484	3.3%	5,570,216	6.9%
Dec 31	4,931,326	9.7%	5,126,847	4.0%	5,489,331	7.1%	5,628,264	2.5%
Mar 31	4,382,961	10.8%	4,651,142	6.1%	4,866,059	4.6%		
Jun 30	5,014,843	6.6%	4,938,809	-1.5%	5,385,864	9.1%		
Totals	\$ 19,126,387	8.8%	\$ 19,762,055	3.3%	\$ 20,951,739	6.0%	\$ 11,198,480	4.7%
					FY 2015 Adopted		\$ 21,347,400	1.9%

City of Santa Barbara
TRANSIENT OCCUPANCY TAXES

Month	FY 2012	Change Prior Yr	FY 2013	Change Prior Yr	FY 2014	Change Prior Yr	FY 2015	Change Prior Yr
July	\$ 1,763,206	12.2%	\$ 1,820,520	3.3%	\$ 2,050,097	12.6%	\$ 2,165,781	5.6%
Aug	1,697,686	6.7%	1,832,581	7.9%	2,069,170	12.9%	2,325,106	12.4%
Sept	1,255,217	8.7%	1,379,110	9.9%	1,510,334	9.5%	1,626,983	7.7%
Oct	1,126,506	6.4%	1,208,010	7.2%	1,283,718	6.3%	1,617,359	26.0%
Nov	845,583	12.3%	895,132	5.9%	1,036,437	15.8%	1,212,104	16.9%
Dec	709,979	8.9%	790,368	11.3%	930,596	17.7%	1,051,107	12.9%
Jan	774,725	11.9%	801,431	3.4%	1,004,235	25.3%	1,167,590	16.3%
Feb	831,055	11.9%	827,924	-0.4%	1,051,136	27.0%	1,121,378	6.7%
Mar	950,142	15.2%	1,058,332	11.4%	1,236,237	16.8%		
April	1,128,073	6.4%	1,182,635	4.8%	1,459,691	23.4%		
May	1,168,811	6.9%	1,327,776	13.6%	1,515,832	14.2%		
June	1,410,718	11.5%	1,552,103	10.0%	1,674,511	7.9%		
FY Total	\$ 13,661,699	9.7%	\$ 14,675,922	7.4%	16,821,995	14.6%	\$ 12,287,408	12.4%
Adopted Budget							\$ 17,641,400	4.9%
Beginning in January 2001, an additional 2% is credited to Creeks/Clean Water (Measure B).								