U.S. Census Bureau

AMERICAN FactFinder

DP-1

Profile of General Population and Housing Characteristics: 2010
2010 Demographic Profile Data

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see http://www.census.gov/prod/cen2010/profiletd.pdf.

GEO: Santa Barbara city, California

Subject	Number	Percent
SEX AND AGE		
Total population	88,410	100.0
Under 5 years	4,824	5.5
5 to 9 years	4,507	5.1
10 to 14 years	4,324	4.9
15 to 19 years	5,620	6.4
20 to 24 years	8,016	9.1
25 to 29 years	8,044	9.1
30 to 34 years	6,636	7.5
35 to 39 years	5,950	6.7
40 to 44 years	5,611	6.3
45 to 49 years	5,653	6.4
50 to 54 years	5,874	6.6
55 to 59 years	5,705	6.5
60 to 64 years	5,073	5.7
65 to 69 years	3,400	3.8
70 to 74 years	2,422	2.7
75 to 79 years	2,128	2.4
80 to 84 years	2,021	2.3
85 years and over	2,602	2.9
Median age (years)	36.8	(X)
16 years and over	73,858	83.5
18 years and over	71,942	81.4
21 years and over	67,524	76.4
62 years and over	15,447	17.5
65 years and over	12,573	14.2
Male population	43,874	49.6
Under 5 years	2,364	2.7
5 to 9 years	2,291	2.6
10 to 14 years	2,233	2.5
15 to 19 years	2,866	3.2
20 to 24 years	4,184	4.7
25 to 29 years	4,205	4.8
30 to 34 years	3,519	4.0
35 to 39 years	3,159	3.6

Subject	Number	Percent
40 to 44 years	2,860	3.2
45 to 49 years	2,838	3.2
50 to 54 years	2,891	3.3
55 to 59 years	2,725	3.1
60 to 64 years	2,433	2.8
65 to 69 years	1,588	1.8
70 to 74 years	1,146	1.3
75 to 79 years	921	1.0
80 to 84 years	773	0.9
85 years and over	878	1.0
Median age (years)	35.4	(X)
16 years and over	36,527	41.3
18 years and over	35,553	40.2
21 years and over	33,261	37.6
62 years and over	6,710	7.6
65 years and over	5,306	6.0
Female population	44,536	50.4
Under 5 years	2,460	2.8
5 to 9 years	2,216	2.5
10 to 14 years	2,091	2.4
15 to 19 years	2,754	3.1
20 to 24 years	3,832	4.3
25 to 29 years	3,839	4.3
30 to 34 years	3,117	3.5
35 to 39 years	2,791	3.2
40 to 44 years	2,751	3.1
45 to 49 years	2,815	3.2
50 to 54 years	2,983	3.4
55 to 59 years	2,980	3.4
60 to 64 years	2,640	3.0
65 to 69 years	1,812	2.0
70 to 74 years	1,276	1.4
75 to 79 years	1,207	1.4
80 to 84 years	1,248	1.4
85 years and over	1,724	2.0
Median age (years)	38.5	(X)
16 years and over	37,331	42.2
18 years and over	36,389	41.2
21 years and over	34,263	38.8
62 years and over	8,737	9.9
65 years and over	7,267	8.2
RACE		
Total population	88,410	100.0
One Race	84,933	96.1
White	66,411	75.1
Black or African American	1,420	1.6
American Indian and Alaska Native	892	1.0

Subject	Number	Percent
Asian	3,062	3.5
Asian Indian	326	0.4
Chinese	901	1.0
Filipino	554	0.6
Japanese	474	0.5
Korean	335	0.4
Vietnamese	158	0.2
Other Asian [1]	314	0.4
Native Hawaiian and Other Pacific Islander	116	0.1
Native Hawaiian	53	0.1
Guamanian or Chamorro	18	0.0
Samoan	18	0.0
Other Pacific Islander [2]	27	0.0
Some Other Race	13,032	14.7
Two or More Races	3,477	3.9
White; American Indian and Alaska Native [3]	589	0.7
White; Asian [3]	902	1.0
White; Black or African American [3]	278	0.3
White; Some Other Race [3]	1,014	1.1
Race alone or in combination with one or more other races: [4]		
White	69,489	78.6
Black or African American	1,977	2.2
American Indian and Alaska Native	1,771	2.0
Asian	4,281	4.8
Native Hawaiian and Other Pacific Islander	285	0.3
Some Other Race	14,366	16.2
HISPANIC OR LATINO		
Total population	88,410	100.0
Hispanic or Latino (of any race)	33,591	38.0
Mexican	29,502	33.4
Puerto Rican	197	0.2
Cuban	106	0.1
Other Hispanic or Latino [5]	3,786	4.3
Not Hispanic or Latino	54,819	62.0
HISPANIC OR LATINO AND RACE		
Total population	88,410	100.0
Hispanic or Latino	33,591	38.0
White alone	17,994	20.4
Black or African American alone	243	0.3
American Indian and Alaska Native alone	579	0.7
Asian alone	135	0.2
Native Hawaiian and Other Pacific Islander alone	22	0.0
Some Other Race alone	12,846	14.5
Two or More Races	1,772	2.0
Not Hispanic or Latino	54,819	62.0
White alone	48,417	54.8
Black or African American alone	1,177	1.3
American Indian and Alaska Native alone	313	0.4
Asian alone	2,927	3.3
Native Hawaiian and Other Pacific Islander alone	94	0.1

Subject	Number	Percent
Some Other Race alone	186	0.2
Two or More Races	1,705	1.9
RELATIONSHIP		
Total population	88,410	100.0
In households	86,783	98.2
Householder	35,449	40.1
Spouse [6]	13,240	15.0
Child	19,161	21.7
Own child under 18 years	13,725	15.5
Other relatives	6,349	7.2
Under 18 years	2,056	2.3
65 years and over	644	0.7
Nonrelatives	12,584	14.2
Under 18 years	547	0.6
65 years and over	359	0.4
Unmarried partner	2,759	3.1
In group quarters	1,627	1.8
Institutionalized population	455	0.5
Male	154	0.2
Female	301	0.3
Noninstitutionalized population	1,172	1.3
Male	827	0.9
Female	345	0.4
HOUSEHOLDS BY TYPE		
Total households	35,449	100.0
Family households (families) [7]	18,233	51.4
With own children under 18 years	7,760	21.9
Husband-wife family	13,240	37.3
With own children under 18 years	5,349	15.1
Male householder, no wife present	1,539	4.3
With own children under 18 years	675	1.9
Female householder, no husband present	3,454	9.7
With own children under 18 years	1,736	4.9
Nonfamily households [7]	17,216	48.6
Householder living alone	11,937	33.7
Male	4,981	14.1
65 years and over	1,286	3.6
Female	6,956	19.6
65 years and over	3,054	8.6
Households with individuals under 18 years	8,768	24.7
Households with individuals 65 years and over	9,390	26.5
Average household size	2.45	(X)
Average family size [7]	3.13	(X)
HOUSING OCCUPANCY		
Total housing units	37,820	100.0
Occupied housing units	35,449	93.7

Subject	Number	Percent
Vacant housing units	2,371	6.3
For rent	920	2.4
Rented, not occupied	71	0.2
For sale only	182	0.5
Sold, not occupied	56	0.1
For seasonal, recreational, or occasional use	776	2.1
All other vacants	366	1.0
Homeowner vacancy rate (percent) [8]	1.3	(X)
Rental vacancy rate (percent) [9]	4.1	(X)
HOUSING TENURE		
Occupied housing units	35,449	100.0
Owner-occupied housing units	13,784	38.9
Population in owner-occupied housing units	34,056	(X)
Average household size of owner-occupied units	2.47	(X)
Renter-occupied housing units	21,665	61.1
Population in renter-occupied housing units	52,727	(X)
Average household size of renter-occupied units	2.43	(X)

X Not applicable.

[1] Other Asian alone, or two or more Asian categories.

[2] Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

[3] One of the four most commonly reported multiple-race combinations nationwide in Census 2000.

[4] In combination with one or more of the other races listed. The six numbers may add to more than the total population, and the six percentages may add to more than 100 percent because individuals may report more than one race.

[5] This category is composed of people whose origins are from the Dominican Republic, Spain, and Spanish-speaking Central or South American countries. It also includes general origin responses such as "Latino" or "Hispanic."

[6] "Spouse" represents spouse of the householder. It does not reflect all spouses in a household. Responses of "same-sex spouse" were edited during processing to "unmarried partner."

[7] "Family households" consist of a householder and one or more other people related to the householder by birth, marriage, or adoption. They do not include same-sex married couples even if the marriage was performed in a state issuing marriage certificates for same-sex couples. Same-sex couple households are included in the family households category if there is at least one additional person related to the householder by birth or adoption. Same-sex couple households with no relatives of the householder present are tabulated in nonfamily households. "Nonfamily households" consist of people living alone and households which do not have any members related to the householder.

[8] The homeowner vacancy rate is the proportion of the homeowner inventory that is vacant "for sale." It is computed by dividing the total number of vacant units "for sale only" by the sum of owner-occupied units, vacant units that are "for sale only," and vacant units that have been sold but not yet occupied; and then multiplying by 100.

[9] The rental vacancy rate is the proportion of the rental inventory that is vacant "for rent." It is computed by dividing the total number of vacant units "for rent" by the sum of the renter-occupied units, vacant units that are "for rent," and vacant units that have been rented but not yet occupied; and then multiplying by 100.

Source: U.S. Census Bureau, 2010 Census.