



West Beach Art Program Memo

RE: Flagpole Banner Clarification and Colonnade Specifications

The following information regarding specifications of the flags and flagpoles has been provided to assist in the development of flagpole banners. **The non-cloth banners that are part of the Art Program are a different element than flags**, and are intended to attach to the flagpole below where a flag would be flown.

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From the West Beach Art Program RFP:

Flagpole Banners

As part of the Project, a series of flagpoles are proposed within the Waterfront parking lot along Cabrillo and along the pedestrian path between the wading pool and Marina 4 to highlight the pedestrian pathway between Cabrillo Boulevard and the harbor. **The flags flown here will be managed through a separate program. This request is for non-cloth banners that securely attach to the flagpoles and provide a year-round enhancement.** These banners shall be designed in a manner to accommodate a flag and be made of metal or other long lasting material that can withstand the marine environment at least as well.

Specifications regarding the flags and flagpoles as currently proposed as part of the West Beach Pedestrian Improvement Project are as follows and may be used to assist in the development of the banners which will attach below where a flag would be flown:

Flagpole height: 25 feet above grade

Flag dimensions: 5' high by 8' wide

Flags are flown approximately 6" below the top of flagpole

A new colonnade of flagpoles will be installed to mark the pedestrian path along Cabrillo Blvd and through the Los Banos and Waterfront parking lot areas to Marina 4 (see attached figure: West Beach Art Program: Proposed Flag Colonnade Area). 17 new flagpoles installed approximately every 60 feet along that path are proposed.

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West Beach Art Program: Proposed Flag Colonnade Area

