

## Argument In Favor Of Measure G

Santa Barbara police officers, firefighters, business and civic leaders, seniors, parents and citizens throughout our community urge you to **Vote Yes on G.**

**Yes on G** reduces the existing Telecommunications Utility Users Tax, from 6% to 5.75%, while still providing over \$4 million to fund:

- ✓ Police, fire, and 911 emergency communications,
- ✓ Parks and recreation,
- ✓ Gang prevention and after school programs for at-risk youth,
- ✓ Senior services,
- ✓ Street and pothole repairs,
- ✓ Public transit and other general fund services.

**Yes on G** continues funding for youth programs that serve thousands in our community. Yes on G continues funding for anti-gang and anti-drug programs in local schools, and after-school activities, recreational program and summer camps to keep kids off the streets and out of trouble.

Measure G is not a new tax. For almost 40 years, the current tax has helped ensure that our police and firefighters are there when we need them, and funded road repairs, youth and senior programs and other vital community services. However, the existing ordinance was enacted before the introduction of many modern telecommunication technologies. Yes on G simply replaces the existing ordinance with one that is consistent with new federal and state law, and modernizes definitions to close loopholes and ensure equal treatment for all taxpayers. Without Yes on G the City may have no choice but to cut services.

**Yes on G** specifically exempts Internet access service charges, continues the existing exemption for low-income individuals, and prohibits any future rate increase without voter approval.

**Yes on G** requires that every penny raised stays in our city and gives local residents control over how our local money is spent.

**Please Vote Yes on G.**

Cam Sanchez,  
Chief of Police, City of Santa Barbara

Pat McElroy,  
Santa Barbara City Firefighters Association

Hal Conklin,  
Executive, Southern California Edison  
Former Mayor, City of Santa Barbara

Beebe Longstreet,  
Chair, Park and Recreation Commission, City of Santa Barbara

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