The Brief
CITY OF SANTA BARBARA

December 2007 City News In Brief Newsletter

Plan Your Parade Calendar with Two Holiday Favorites!

1	**Downtown Holiday Parade**
2	**Parade of Lights**
3	**SBA News**

City of Santa Barbara
P.O. Box 1990
Santa Barbara, CA
93102-1990

www.SantaBarbaraCA.gov

2007 Downtown Holiday Parade

The cheers of more than 40,000 children and adults will ring throughout the streets of downtown Santa Barbara on Friday, December 7th as the 55th Annual Downtown Holiday Parade ushers in the holiday season. Spectators will be treated to a dazzling display of giant helium balloons, floats, marching bands, and performance groups decked out to celebrate this year's theme, *Sea Shells & Sleigh Bells*. The spectacle continues with appearances by the Holiday Prince & Fairy, the Grand Marshal and of course, the most anticipated arrival of the season….Santa Claus! The ocean is one of our city's greatest resources and this year's parade theme provides the community with an opportunity to celebrate its impact on our lives and our town, while also reminding the public to treat it kindly. The parade begins at 6:30 p.m. at State and Sola and concludes at Cota Street.

For information, contact the
Santa Barbara Downtown Organization at (805) 962-2098 ext. 22 or
visit www.santabarbaradowntown.com.

Non Stop Service
Sacramento & San Diego
XJet.com
EXPRESSJET

Dazzling display of giant helium balloons, floats, marching bands, and more at the Downtown Holiday Parade.

Visit Santa's Village at the 2007 Parade of Lights in the Harbor.
See details on page 2.

looking good

santa barbara

Spirit of Service Awards

Looking Good Santa Barbara is taking nominations from the community to select award recipients who have taken action to keep Santa Barbara sustainable and looking good. We welcome your nomination of a community member or organization that has made efforts to promote effective recycling practices and eliminate visual pollution such as graffiti and litter.

Nominations:
January 2 through January 25, 2008

Applications:
www.LookingGoodSB.com
805-897-2526

2007 Annual Parade of Lights

Join us at the 22nd Annual Parade of Lights, the theme of which, "*Surf's Up for the Holidays*," celebrates ocean recreation along our beautiful coast. The parade begins at 5:30 p.m. on Sunday, December 9th.

Santa's Village from 3 p.m. to 5 p.m.
Come early and bring your camera for a photo op with Santa and friends. Santa arrives at 3 p.m. escorted by Harbor Patrol and his elves. Santa's Village has become a cherished holiday activity for children of all ages. Located on the City Pier in the Harbor (below Brophy's), Santa's Village will feature 12-tons of snow, holiday carolers and special treats from the Santa Barbara Maritime Museum.

Boat Parade from 5:30 p.m. to 7:15 p.m.
Cheer on your favorite boats as they parade around the Waterfront dressed in colored lights. Best viewing locations include Stearns Wharf and the Breakwater in the Harbor. Bring warm coats.

Fireworks immediately following the Boat Parade.

DIRECTORY OF CITY DEPARTMENTS AND SERVICES

Area Code: (805) City Hall, 735 Anacapa Street, Santa Barbara, CA 93101 **Website: www.SantaBarbaraCA.gov**

Airport	967.7111
Ainimal Control	963.1513
City Administrator	564.5305
City Attorney	564.5326
City Clerk	564.5309
City Employment	564.5316
City-TV Channel 18	564.5311
Community Development	564.5502
Building & Safety	564.5485
Housing & Redevelopment	564.5461
Planning	564.5470
Finance	564.5334
Business Licenses	564.5346
Purchasing	564.5349
Water Billing	564.5343
Fire (non-emergency use)	965.5254
Library	962.7653
Eastside Branch	963.3727
Mayor and Council	564.5318

Parks and Recreation	564.5418
Adapted Recreation	564.5421
Adult Sports	564.5422
Aquatics	897.2680
Community Services	963.7567
Creeks and Water Quality	897.2658
Cultural Arts	897.1982
Golf	687.7087
Active Adults & Classes	897.2519
Street Trees	564.5434
Teen Programs	897.2650
Tennis	564-5573
Youth Activities	564.5495
Police	897.2300
Emergency Use	**9-1-1**
Non-Emergency Use	897.2300
Public Works	564.5377
ABOP Hotline*	560.7505
Cater Water Treatment Plant	897.2628
Downtown Parking	564.5656

Distribution & Collection	
Water & Sewer Mains	564.5413
After Hours	963.4286
El Estero Wastewater Plant	568.1010
Engineering	564.5363
Graffiti Hotline	897.2513
Permit Counter	564.5388
Pot Hole Hotline	897.2630
Recycling	564.5691
Shopping Cart Hotline	1.800. 252.4613
Street Light Hotline	564.5416
Street Maintenance	564.5413
Traffic Signal Hotline	564.5417
Transportation Operations	564.5394
Transportation Planning	564.5385
Trash Complaints	564.5669
Water Conservation Hotline	564.5460
Water Resources Admin.	564.5387
Waterfront	564.5531
Harbor Patrol	564.5530
Parking	564.5523

* **A**ntifreeze, **B**atteries, Used Motor **O**il and Filters, Latex **P**aints