



# City Administrator's Report

July 2005

Dear Reader,

*This monthly report from the City Administrator's Office provides a brief summary and update of major activities, events, projects, and programs that impact the Santa Barbara community. Feel free to share your comments and suggestions with us.*

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[http://www.santabarbaraca.gov/Government/E-Subscription/Esub\\_Userlogin.htm](http://www.santabarbaraca.gov/Government/E-Subscription/Esub_Userlogin.htm).

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## Key Meetings:

July 12, 19, 26      ▪    City Council

## Holidays:

July 4      ▪    Independence Day – City Hall closed

## Community Events:

June 25 - July 17      ▪    68th Annual Semana Nautica Summer Sports Festival,  
<http://www.semananautica.com/> , (805) 897-2680

- July 4
- Spirit of '76 Independence Day Parade, State Street from Micheltorena to Cota streets, 1 p.m.
  - Santa Barbara Foresters Baseball Game, Pershing Park, (805) 684-0657
  - Santa Barbara Symphony Concert, Courthouse Sunken Gardens, 5 p.m.
  - Fireworks display off of West Beach, 9:15 p.m., (805) 564-5418

- July 16 & 17                   ▪ 18<sup>th</sup> Annual French Festival, Oak Park, 11 a.m. to 7 p.m., (805) 564-PARIS or [www.frenchfestival.com](http://www.frenchfestival.com)
- July 24                         ▪ 13<sup>th</sup> Annual Black and Blue Ball to benefit the Muscular Dystrophy Association, Fess Parker's Doubletree Resort, 5:30 p.m., (805) 563-0456
- July 30 & 31                 ▪ Santa Barbara Greek Festival, Oak Park, 11 a.m. to 7 p.m., (805) 966-0843
- August 3 – 7                 ▪ Santa Barbara Old Spanish Days Fiesta, [www.oldspanishdays-fiesta.org](http://www.oldspanishdays-fiesta.org) , (805) 962-8101

Flags on State Street:

- July 1-8                       ▪ Independence Day
- July 8-22                    ▪ Museum of Art
- July 22 - August 8         ▪ Old Spanish Days – Fiesta

Free Thursday Concerts at Chase Palm Park, 6 - 8:30 p.m.

- July 7                         Captain Cardiac & the Coronaries – Oldies But Goodies
- July 14                        Soul City Survivors – Hot Buttered Soul
- July 21                        Benise – Nouveau Flamenco
- July 28                        Brian Lynn Jones & Misfit Cowboys – Country

Free Sunday Concerts at Alameda Park, 3 – 4:30 p.m.

- July 10                        The Chris Cairns Band – Hot Original Bluegrass
- July 17                        Luna Gitana – Flamenco
- July 24                        J.T. & the Zydeco Zippers – Cajun-Zydeco
- July 31                        Blue Stew - Blues

**City Administrator**

**Greening Santa Barbara through teamwork:** Staff are working together to create a greener city organization, one step at a time. Behind the scenes, our raw materials of paper, plastic, metals, and glass are being shipped off to recycled products manufacturers – both domestic and foreign – which then are available to us again as recycled products. The market for recycled goods has matured significantly in the last 15 years. Quality has risen and been standardized. We can do the city's daily work without using virgin tree pulp or virgin plastic, among other materials. By using 30% recycled copy paper as the city standard, we're saving an estimated 115 trees, 20,000 kilowatts of electricity, and 33,000 gallons of water.

An *Environmental Procurement Policy* drafted by Environmental Services outlines a process in which a committee of end users, purchasers, departments, and key decision makers. Their task will be to carefully review products and services purchased by the city, choosing those which are more environmentally and socially responsible – while maintaining high performance standards and low costs.

**“Inside Santa Barbara” on City-TV Channel 18:** Starting July 9th, feature segments will include: 101 In Motion, St. Francis Neighborhood Traffic Management Program, Lost at Sea Memorial Dedication, Traffic Solutions Team Bike Challenge, Santa Barbara Golf Club, and TV Hill Clean-Up. “Inside Santa Barbara” airs Mondays at 8 p.m., Tuesdays at 5 p.m., Wednesdays at 6:30 p.m., Saturdays at 9 p.m., and Sundays at 10:30 p.m.

**Quick Reference Numbers to cut and save:** The last page of this report has a list of handy telephone numbers for contacting city services to report problems.

## Airport Department

**Passenger growth continues:** In May, more than 75,000 passengers arrived at and departed from Santa Barbara Airport (SBA) – 9.9% more than the same month last year. Comparatively, the national average showed a 4.7% increase in passenger traffic during May. Non-stop routes with the highest passenger volumes on average were Denver (United Express) at 91%, Dallas/Fort Worth (American Eagle) at 83%, and Seattle (Horizon Air) at 87%. The year-to-date passenger count is up 8.3% over 2004.

**New security access control system:** As part of the security upgrade project currently underway, a new access control system consisting of closed circuit television and computerized access control for doors and perimeter gates is being installed. The new system will include all automatic vehicle gates and walk-through pedestrian gates. Also, the current combination lock system on pedestrian gates and the existing card-controlled vehicle gates in the general aviation areas will be under one centralized system. Fixed based operators will issue gate access cards as they do now, however personal identification numbers will be used in conjunction with each access card just as with a bank card.

**Airport World War II Memorial now in concept design:** A monument will honor local WWII pilots who lost their lives in the war, and recognize the contribution of those who served at SBA in the early 1940s – when it was Marine Corps Air Station. The proposed project will be located at the airport airfield overlook, adjacent to the east end of the Long Term Parking Lot. The memorial will consist of two small circular plazas with a granite obelisk and benches, and informational signs about the airport’s historic context and role during WWII.

## Finance Department

**Fiscal Year 2006 Budget adopted:** On June 21st, the City Council adopted the operating and capital budgets for fiscal year 2006 which begins July 1st (Happy Fiscal New Year!). As always, budget development, review, and adoption require a significant commitment of time and resources from all levels and areas of the organization. Staff would like to thank the City Council, the council's Finance Committee, the city's various boards and commissions as well as staff from each department for their time and excellent work in getting the budget adopted on time.

**Sales tax update:** For the quarter ending March 31, 2005, sales tax revenue was up 1.8% from the same quarter of the prior year. Since we also know what the state will be advancing us for the next three months, we can project our year-end actual. Assuming there are no state adjustments, the current year will be 2.8% above the prior year. This means that we will end fiscal year 2005 about \$74,000 under budget, which is consistent with our previous year-end estimate.

Quarter Ended	FY 2002	Change from Prior Year	FY 2003	Change from Prior Year	FY 2004	Change from Prior Year	FY 2005	Change from Prior Year
Sept 30	\$4,407,462	-3.7%	\$4,556,500	3.4%	\$4,536,571	-0.4%	\$4,512,083	-0.5%
Dec 31	\$4,646,788	-0.2%	\$4,548,826	-2.1%	\$4,765,855	4.8%	\$4,946,706	3.8%
Mar 31	\$3,915,141	-2.6%	\$4,016,831	2.6%	\$4,289,056	6.8%	\$4,367,907	1.8%
June 30	\$4,349,512	-3.9%	\$4,373,358	0.5%	\$4,621,598	5.7%	* See Note	
<b>Totals</b>	<b>\$17,318,903</b>	<b>-2.6%</b>	<b>\$17,495,515</b>	<b>1.0%</b>	<b>\$18,213,080</b>	<b>4.1%</b>		

\* Actual revenue for the quarter ending June 30, 2005 will not be known until September 2005.

**Transient Occupancy Tax (TOT) update:** TOT revenue continues to exceed our expectations. May TOT was up 11.8% from the prior year, and our fiscal year-to-date is up 5.7%.

	FY 2001	FY 2002	Change from Prior Year	FY 2003	Change from Prior Year	FY 2004	Change from Prior Year	FY 2005	Change from Prior Year
July	\$ 1,204,593	\$ 1,171,041	-2.8%	\$ 1,183,951	1.1%	\$ 1,198,952	1.3%	\$ 1,301,652	8.6%
Aug	1,246,973	1,276,212	2.3%	1,328,278	4.1%	1,349,990	1.6%	1,357,717	0.6%
Sept	952,314	808,657	-15.1%	849,174	5.0%	887,095	4.5%	931,244	5.0%
Oct	839,946	790,919	-5.8%	830,054	4.9%	863,919	4.1%	914,718	5.9%
Nov	691,398	653,829	-5.4%	684,776	4.7%	696,742	1.7%	721,982	3.6%
Dec	594,145	539,598	-9.2%	529,694	-1.8%	553,094	4.4%	575,075	4.0%
Jan	578,703	511,090	-11.7%	583,413	14.2%	584,653	0.2%	606,484	3.7%
Feb	628,764	611,322	-2.8%	616,824	0.9%	703,493	14.1%	699,349	-0.6%
Mar	769,047	783,829	1.9%	704,942	-10.1%	782,652	11.0%	872,554	11.5%
April	810,450	822,209	1.5%	793,352	-3.5%	875,760	10.4%	941,281	7.5%
May	841,975	856,251	1.7%	817,047	-4.6%	895,378	9.6%	1,001,450	11.8%
June	1,012,439	1,012,905	0.0%	942,897	-6.9%	973,955	3.3%		YTD
<b>FY Total</b>	<b>\$ 10,170,747</b>	<b>\$ 9,837,862</b>	<b>-3.3%</b>	<b>\$ 9,864,403</b>	<b>0.3%</b>	<b>\$ 10,365,683</b>	<b>5.1%</b>	<b>\$ 9,923,505</b>	<b>5.7%</b>
<b>Budget</b>	<b>\$ 10,065,000</b>	<b>\$ 9,779,115</b>		<b>\$ 9,974,700</b>		<b>\$ 10,273,900</b>		<b>\$ 10,684,900</b>	

Note: This report includes only the 10% unrestricted TOT revenues. Beginning in January 2001, an additional 2% is credited to Creek Restoration and Water Quality Improvement (Measure B).

## Community Development Department

### *Development and Environmental Review*

- July 7th – The Planning Commission will review the draft Storm Water Management Plan, required under the federal Clean Water Act, and discuss planning issues for the Outer State Street Area.
- July 14th – Concept review of a project in the Outer State Street Area, on the site of Circuit City, Taco Bell, and Citibank.
- July 20th – Joint meeting with the City Council, the Transportation and Circulation Committee, and the Metropolitan Transit District board regarding transit funding.
- July 21st – The Planning Commission will consider certification of the Veronica Meadows Environmental Impact Report (24-unit subdivision, annexation, and Specific Plan off Las Positas Road), and the proposed project.
- August 4th – No meeting, in recognition of Old Spanish Days.

***Taking out the trash:*** Due to a lack of response from the owners of 817 and 815 W. Arrellaga in regard to enforcement cases, the City Attorney's Office received a warrant to enter the properties and clean them up. Over the weekend of June 18th, city crews consisting of the Streets Division and Building and Safety Division, with assistance from the Police Department, removed five, 40-ton and two, 17-ton dumpsters full of trash and debris. Four inoperable cars and one boat with an inoperable tow trailer were also removed from the properties. After the clean-up, several neighbors expressed their gratitude for the city's efforts.

## Fire Department

***Firefighters rally for burn victims:*** The Santa Barbara City Fire Department participated in the 9th Annual Firefighters Quest for Burn Survivors Rally last month. The Quest is an all-volunteer organization which collects donations for the benefit of burn survivors. Participants in this one-day, caravan-style event traveled from Santa Barbara to Riverside County. Along the way, the caravan stops at local fire and law enforcement agencies who make donations and then join the procession.

## Library Department

***1,000+ music CDs donated to Central Library:*** The Santa Barbara Public Library accepted delivery of new CDs, ranging from children's songs to rock, hip-hop, salsa, classical, jazz, and easy listening, available for checkout beginning July 1st. Public libraries throughout the state have received similar donations. These gifts are part of the settlement of a legal case filed against distributors of music CDs and a number of music companies by the California State Attorney General's Office.

## Parks and Recreation Department

**48 local teens honored at Cabrillo Pavilion Arts Center:** “Youth Leaders: Your Legacy Begins Here” was the theme of the 4<sup>th</sup> Annual City of Santa Barbara’s Youth Leadership Awards Banquet hosted by the city’s Teen Programs last month. Santa Barbara Mayor Marty Blum and City Councilmembers recognized the teens nominated by 22 youth service agencies for their academic achievement, community service or for overcoming challenges. They also were recognized by the Offices of Governor Arnold Schwarzenegger, Congresswoman Lois Capps, State Senator Tom McClintock, and Assemblyman Pedro Nava. La Cuesta Continuation High School was selected as the Youth Agency of the Year.

**Free “Concerts in the Parks” kicks off the season with Latin Soul:** Santa Barbara’s most popular recurring concert series began the summer season on a sizzling note last month at Chase Palm Park with Leslie Paula & the Latin Soul Band. Thursday night concerts (6:30 - 8 p.m.) continue each week through August 25th. Sunday afternoon concerts in Alameda Park (3 - 4:30 p.m.) begin July 10th with The Chris Cairns Band, and continue each Sunday through July 31st. For more information and a concert schedule, please call (805) 897-1982, or visit [www.sbparcsandrecreation.com](http://www.sbparcsandrecreation.com)

**Mark your calendar for July 30th, “Hotter Than July:”** The Carrillo Recreation Center ballroom will be shaking to a Salsa beat when the music of local favorite, Somos Son, guarantees a hot evening of nonstop Salsa fun. Hosted by Parks & Recreation Department Salsa instructor M.C. Callaghan, the dance party runs 8 - 11 p.m, with free Salsa lessons from 7:30 - 8 p.m. Admission is only \$10 to dance to sensational music from Cuba. Teen Programs will be selling refreshments as a fundraiser for the new Teen Center. Call (805) 897-2519 for more information.

**Ortega Park improvements begin in July:** An improvement plan for Ortega Park will start in early July and continue through early October. This high-priority community project will be an asset for the youth of this densely populated neighborhood, and provide relief for other, over-used sports fields around the city. Improvements include: decreasing the size of the “skinned” baseball infield and replacing it with turf; expanding the turf into the area of an abandoned street; re-grading, replanting and installing a new water-conserving irrigation system for sports field turf; construction of street improvements to provide a safe drop-off area for students at the adjacent junior high school; constructing a bike path to replace current access via the existing abandoned street; and improvements to two intersections for pedestrian and handicap access and safety, including new drainage structures.

**Jr. Lifeguard Fiesta Competition to be largest ever:** The Parks and Recreation Department’s Junior Lifeguards program will host other similar competitions from the tri-county area, as well as Newport Beach and Los Angeles County for this annual, Jr. Lifeguard Fiesta Competition on July 29th at Santa Barbara’s East Beach. Nearly 1,500 junior guards are expected to converge at 9 a.m. to match skills in ocean swim, paddleboard, and beach relay events. This is the first year that teams from Los Angeles have been invited to participate. For more information, contact the Aquatics Section at (805) 897-2680.

**Summer Drop-In Fun Recreation Program is free to local youth:** This program at the McKinley, Harding, and Franklin Elementary Schools provides a safe, constructive recreational environment for children during the summer. Trained and certified recreation staff teach children a wide variety of games and crafts and take them on field trips to the beach, pools, zoo, bowling alleys, movies, the Natural History Museum, Sea Center and other local sites. Many community organizations present information, including the Santa Barbara Fire Department, Santa Barbara Library book mobile, Harbor Patrol, and Santa Barbara lifeguards. Children receive a free lunch donated by the Community Action Commission. This year the program has added two weeks of formal swimming lessons at each site thanks to a grant donation from the Orfalea Foundation.

**Children's Fiesta Parade (El Desfile de los Niños) applications available:** August 6th marks the 75<sup>th</sup> Annual Children's Fiesta Parade, sponsored by the Parks and Recreation Department. This year's Fiesta theme is "**Viva la Vida del Rancho!**" Boys and girls ages 16 and under are welcome in the parade. Santa Barbara's early days are depicted by costumes and hand-drawn carts. Children may wear any costume that portrays the life-style and traditions of early California. Brightly colored dresses, hats, shawls, and suits are fun and add charm to the parade. For more information and an entry form, please call (805) 897-1982. There is no cost to participate.

**Community Garden renovations completed:** The Parks and Recreation Department is proud to announce the completion of renovations at the three community gardens with funding from the Community Development Block Grant Program. The Rancheria, Yanonali, and Pilgrim Terrace gardens underwent major transformation with the installation of weed fabric and mulch on pathways, fence repairs, new entry gates and locks, boxed redwood borders, ADA accessible borders, benches, information kiosks, and irrigation system repairs. For more information on this program, call the Community Services Section at (805) 963-7567.

## Police Department

**TV Hill gets a facelift:** To comply with the Fire Department's orders to reduce the fire hazard, the property owners of TV Hill requested assistance in removing homeless people living in makeshift camps on the property. On June 15th, three teams of combined police and fire personnel warned transient campers to take their belongings and leave. This cleared the way for crews to clean up the 7.9 acres of densely overgrown hillside. The teams uncovered 15 campsites of varying sizes. Accompanying each site were large trash mounds filled with all manner of rotting debris. A final sweep of the hillside was made on June 17th. All campers previously warned had left the area. However, one man was arrested for a felony warrant, and a woman for a misdemeanor warrant. A private tree service began the projected three-week project to bring the hillside into Fire Department code.

**Police Department lobby remodel to be completed in October:** The lobby at 215 East Figueroa Street is receiving a major overhaul. Planned improvements include the addition of public restrooms, bullet-resistant glass partitions for improved employee safety, plus fingerprint and camera accessibility for increased efficiency. The construction has temporarily relocated many Record's Department functions to a trailer parked beside the building. So far, employees and the public are adapting well to this temporary disruption.

**Bank robber caught red-handed, literally:** After being given a ride to a State Street bank by an unsuspecting neighbor, the 35-year-old perpetrator ran back to the parked car with bundles of stolen cash. When a dye pack hidden in the money exploded before they could drive away, the neighbor became suspicious – leaving his car to enter the bank and investigate. To protect his employees, the bank manager had locked the door and called police. The suspect was found at a nearby bus bench, his hands and clothes covered in red dye. He was booked for bank robbery.

**Hot 'n spicy heroin seized in traffic stop:** Both the driver and passenger in a vehicle with a broken headlight were found to be unlicensed. To verify that she had no identification, the woman passenger consented to the officer checking her purse. Sure enough, she had no I.D. But she did have 3/4 pounds of tar heroin, tightly wrapped in plastic and rolled in barbecue sauce, yellow mustard, and finally, wrapped in black electrical tape. The sauces are used to mask the odor of the heroin.

## Public Works Department

**West Side Storm Drain Project-Phase II:** In this collaboration between the County and City of Santa Barbara, the city is funding 25% of construction costs for the new storm drain, inlets, and access ramps. The project will alleviate flooding in the west side neighborhoods north of Micheltorena, and proposes to construct 31 new access ramps within the project limits at intersections where none currently exist. Starting at the intersection of Micheltorena and Chino (where Phase I ends), the project continues north on Chino to Mission then west on Mission to Monterey Street. A separate leg of the project is along Valerio Street between Mountain and Clearview, then continues north on Clearview to Hillside. The county recently advertised the project for bidders, with construction anticipated to begin mid-August 2005 and continue through spring 2006.

**Recycling gains momentum at Santa Barbara schools:** Personnel with the Santa Barbara School District are eagerly working with Environmental Services staff to significantly improve their recycling infrastructure, and initiate educational programs to “Reduce, Reuse and Recycle!” City staff are working hard to bring recycling to the highest levels, and reduce the flow of waste from the classroom and into the landfill.

**Recycling at the Waterfront:** The Wharf and Harbor recently joined the city's recycling efforts in earnest, providing beachfront parks with recycling containers. Public spaces are now nearly universally providing recycling as well as trash bins, and replacing temporary containers provided by BFI and MarBorg with permanent ones. These containers serve as reminders of the importance of recycling, emphasize the opportunities to buy recyclable products, and help divert waste from landfills.

## Waterfront Department

***Best-practices training for underwater dive-service operators:*** In keeping with its Clean Marina Program, the Waterfront Department is sponsoring an eight-hour training session in July for Business Activity Permit (BAP) holders performing underwater dive services (such as hull cleaning) in Santa Barbara Harbor. Harbor Patrol officers and the harbor operations manager will also attend the training, conducted by the California Professional Divers Association, an organization experienced in practices that limit copper bottom-paint discharges into ocean waters.

Dive-service operators have partnered with Waterfront staff to develop a training requirement for maintaining their BAPs, recognizing their responsibility, along with that of individual boaters, boatyard operators and dry-dock operators, to embrace environmentally sound management practices. Department staff welcomes this training opportunity as well, as a means of learning more about the recommended do's and don'ts of underwater boat maintenance.

***Chandlery remodel project draws to a close:*** The Waterfront's administrative staff have relocated to the remodeled Chandlery building at 132 Harbor Way. Though the trailers served the department well, many were glad to see them leave as the department completed the move into permanent offices. Harbor parking has benefited from the move. Twenty-six harbor parking spaces once covered by the department's now former trailer offices have been reclaimed for public parking. An additional 13 parking spaces have become available in the main harbor lot, with department staff now parking in Harbor West parking lot.

While remodeling the 40-year-old Chandlery building took longer than expected largely because of the exceptionally rainy winter, the total project cost is under budget. The approved total project budget was \$3,375,000 and final costs are expected to be approximately \$3,185,000--a savings of \$160,000 to \$190,000. Final costs will be calculated once West Marine completes its move back into the first floor in mid-July. Chandlery Yacht Sales, meanwhile, will re-occupy second-floor offices through a sublease with West Marine.

**City of Santa Barbara  
Quick Reference Numbers**

**HELP KEEP SANTA BARBARA  
CLEAN & BEAUTIFUL**

Abandoned Vehicles (Public property)	(805) 897-2413	Pothole & Sidewalk Hotline	(805) 897-2630
ABOP (Antifreeze, Batteries, Oil & Paint)	(805) 560-7505	RADON Information	(800) 745-7236
Airport Noise Complaint Hotline	(805) 967-1900	Recycling Hotline	(805) 564-5587
Animal Control	9-1-1 or (805) 963-1513	Sand Bags	(805) 564-5411
BFI	(805) 965-5248	Sewer Problems (Water/Streets)	(805) 564-5413
Code Enforcement Hotline	(805) 897-2676	Shopping Cart Hotline	(800) 252-4613
Creeks – Dumping/Water Quality	(805) 897-2658	Street Lights (24 hr recording)	(805) 564-5416
Fire Department (24 hr.)	(805) 965-5254	Street Sweeping	(805) 897-1903
Graffiti Hotline	(805) 897-2513	Storm Drain Hotline	(805) 564-5458
Hazardous Waste	(805) 897-2624	Traffic Signals (Public Works)	(805) 564-5417
Information – City Hall	(805) 963-0611	Trash Complaints	(805) 897-2618
Marborg	(805) 963-1852	Tree Problems	(805) 564-5434
Noise Abatement (PD Dispatch)	(805) 897-2410	Vector Control (Rodents, mosquitoes)	(805) 560-7510
Park Ranger	(805) 897-1941	Water Problems: Broken mains, wasting water Conservation (audit requests)	(805) 564-5413 (805) 564-5460
Police Department: 24 hr Non-Emergency 24 hr Dispatch Tip Line	(805) 897-2300 (805) 897-2410 (877) 800-9100	Zoning Enforcement	(805) 897-2676