Agenda Item No._____

File Code No. 120.02

CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: December 7, 2010

TO: Mayor and Councilmembers

FROM: City Clerk's Office, Administrative Services Department

SUBJECT: Council Vacancy Interviews

RECOMMENDATION:

That Council interview applicants for the Council vacancy resulting from the election of Councilmember Das Williams to the State Legislature.

DISCUSSION:

On November 2, 2010, Councilmember Williams was elected to the 35th State Assembly District. On November 4, 2010, Councilmember Williams resigned from the City Council on December 6, 2010, the date he will take the oath of office as a State Assemblyman.

At the November 9, 2010, Council meeting, Council approved the following steps for filling the Council vacancy created by Councilmember Williams' election:

- Accepting applications from November 9, 2010, through November 29, 2010, at 5:30 p.m.
- Holding interviews on December 7, 2010
- Appointing a replacement by resolution on December 14, 2010

The City Clerk's Office received 48 applications. Out of the 48 applications, two were rejected because they were incomplete or arrived late, and six do not appear at this time to qualify under Charter Section 501 as a "qualified elector of the City" for one of the following reasons:

- Not listed as a registered voter in the County Elections Office voter database and, as a result, not a "qualified elector" as required by the City Charter

- Registered at an address different from the residence listed on the application and, as a result, not a "qualified elector" as required by the City Charter

- Not residing at the registration address listed in the County Elections Office voter database for a period of 30 days or more and, as a result, not a "qualified elector" as required by the City Charter

An asterisk denotes those applicants who at this time do not appear to qualify. These applicants have until Monday, December 6, 2010, to provide information which substantiates qualification. If such information is received by the Clerk's office, it will be provided to the Council (along with a staff analysis of the information) in the event it becomes necessary for the City Council to determine the qualifications of an applicant pursuant to the requirements of City Charter section 501.

Due to the high number of applicants, it is recommended that each applicant have up to four minutes to make a presentation. Each applicant will have an opportunity to respond to questions, if any, from the Mayor and Council.

To impartially determine the order of interviews, the City Clerk's Office used an electronic random generator which produced the results in Attachment 1. The names of the applicants initially deemed ineligible are denoted with an asterisk. Council will be briefed on their status at the Council meeting.

The City Council is scheduled to make an appointment on Tuesday, December 14, 2010.

ATTACHMENTS:
1. Interview List
2. Applications

PREPARED BY: Cynthia M. Rodriguez, City Clerk Services Manager

SUBMITTED BY: Marcelo A. López, Assistant City Administrator

APPROVED BY: City Administrator's Office

ATTACHMENT 1

CITY OF SANTA BARBARA
COUNCIL VACANCY
INTERVIEW LIST
December 7, 2010

Applicants	
1. Nancy Sirbu*	24. Bonnie Raisin
2. Beverly D. Brott	25. Naomi Kovacs
3. Ed Cavazos	26. Cruzito Herrera Cruz
4. Lori A. Frisbie	27. Chris Casebeer
5. John J. Torell	28. John C. Jostes
6. Michael Jordan	29. Della Rosales*
7. Christopher A. Blair	30. Gerald W. “Gerry” DeWitt
8. Tom Brooks Burgher	31. James E. Caldwell
9. Sharon Byrne	32. Richard (Rick) Goodfriend
10. Barbara E. Mathews	33. Loretta Redd
11. Andy Rosenberger	34. Sheila Lodge
12. Robert Burke	35. G. Paul Berenson
13. Suzanna L. Savage-Raftican	36. Marilyn Rickard*
14. Randy Rowse	37. Cathie McCammon
15. Alberto Pizano	38. Carola A. Nicholson
16. Blanca Flor Benedict	39. Brian B. Barnwell
17. Daniel Ramirez	40. Brian Fahnestock
18. John J. Thyne	41. Wayne B. Norris
19. Dianne Channing	42. Diego Torres-Santos
20. Charles E. Huff*	43. Charles R. Quintero
21. Jerry Matteo*	44. Willie A. Shaw
22. Audrey Addison Williams*	45. David K. Hughes
23. Keith Coffman-Grey	46. David Pritchett

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-29-10

Name: NAUCP SIRB

Residence Address: 137 Garden St. #204, SB, CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature _____ Date 11-29-10

805-968-6869

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

From: NANCY SIRBU (kalamitiesinsanities@verizon.net)
To: kalamitiesinsanities@verizon.net;
Date: Sun, November 28, 2010 11:56:59 PM
Cc:
Subject: resume

Nancy Sirbu DOB 07/09/1948 Address 132 Garden St. #204,SB, CA, H.S. Diploma, 1966, North High School, Youngstown, Ohio, The Ohio State University, Columbus, Ohio 1966-1968, Los Altos Community College1968-1969, Stanford University, Palo Alto, CA 1969...entertainer, clothing designer, Sunset Blvd. Hollywood, CA 1969-1971, Married N.F. NY 02/06/1971, became a mom 02/26/72, divorced 09/1979, remarried SD, CA 02/1985, became a mom 02/1989...worked in family grocery store/provision business/working farm since I was 6, behind the counter counting change with my Grandma, raising, harvesting,selling crops, at 14, I waitressed in the family's catering business & restaurant,at 16 I walk- modeled & worked for The Fashion Barn & Macy's, a H.S. work/study program, at 17 I waitressed at The Ohio State University Faculty Club & Charbert's Restaurant, at 19 I was a working musician & clothing designer in Hollywood, CA I continued working in the clothing industry after I got married. I worked for GM as an effieciency expert.1967-1969 and again in 1979, I worked for Emerson Electronics 1976-1979. I worked as a paralegal from 1979-1984. In 1985, I remarried and began working in newspaper advertising. I became a series 03 & 07 Broker, SD, Orange County & LA.. I worked in the fund-raising industry in LA. I became a working musician & comedy writer again in the 1990's. I moved to SB in 09/1999. I have been in & out of Santa Barbara all my life, my family visited here when I was a child, and I visited many times when I was a college student.vacationed here as a married adult & parent. I was engaged to be married to a Goleta rancher, but he died of a sudden heart attack on the bike path on Patterson 16 days before the wedding. I took it really, really hard. I found myself broke, received SSI & a Section 8 Voucher. I am now 62 yrs of age and living in a low-income retirement community. I have 2 beautful children, 17 years apart by 2 different husbands, my son a successful working musician, home & business owner, a great father, the second child is in University, senior yr. pre-med, a champion soccer player & an accomplished pianist. I am a member of the NHS. I was president of my class every year from 7th grade to 12th grade save my freshman year when I did not run. I was a cheerleader. I am a champion synchronized swimmer & cyclist, still bike 90 minutes a day plus & swim daily for, at least, 45 minutes. I am very healthy. I do not smoke, drink or do drugs. never did never will. I am computer literate. I type very fast, very, very fast. I have helped establish 2 non-profits, The Sally Gibb Foundation 1967 & The John R. Sirbu Foundation 1979. I campaigned heavily in SB for the no-pesticide laws and I volunteered at the Republican Headquarters on State St., very proud of the fact that I manned the phones the evening Governor Schwartzenagger was elected. I ama well-known cyclist & swimmer. I get around. I phoned KTYD, the Morning Show, spoke to Joey Walnut's, the producer, off-air, I was fearful, but I was the whistle-blower for the homeless group that got arrested for killing the ducks at the Lagoon. I was the initial person at 1212 Punta Gorda, who called the police about people spraying pesticides criminally, not for their intended use. I rented from World-Class Surfer Jeff Cochran for 2 and one half years. We shared a trailer lot at 1212 Punta Gorda St., 2 separate structures. I know the East Side well. I know downtown, Ellwood Beach, the Turnpike area well, having become a low-income renter at age 56. I am not an advocate of the homeless. I am a writer. I coined the phrase, "The Shopping Cart Mafia" quite recently, this summer I coined the phrase, "Section 8 Gangster". These 2 phrases blazed through SB like wildfire.I am currently working on a series of articles to be published.

From: NANCY SIRBU (kalamitiesinsanities@verizon.net)
To: kalamitiesinsanities@verizon.net;
Date: Mon, November 29, 2010 1:59:55 AM
Cc:
Subject: Das William's Seat on the SBCC

Mayor, members of the SBCC, I pray that you appoint me, Nancy Sirbu, as councilwoman, as I would 1. Make "Homelessness a Felony in the City of Santa Barbara eliminating all financial costs. The Casa Esperanza, The Salvation Army, The New Faulding Residence, etc.make them dormitories for students. 2. I would demand that the SBHA put monitoring devices on electric, H20, & gas meters to judge that number of people inhabiting the low-income residence. If landlord's want SBHA renters, their buildings must comply with code. No asbestos. No lead paint. 3. I will not allow anything more than 2 stories for future structures because the density rates on the East & West Sides are high enough. 4.. If one has a child/children since the 1986 Immigration Laws were passed, does not speak English, does not have a father listed on the birth certificate, has a criminal conviction, including domestic violence, stop any benefits they have. 5. Have the East Side, West Side & Homeless Gangs develope medical facilties to take care of their casualties. I will not see Cottage Hospital go bankrupt as many , many hospitals have due to not being able to absorb the cost of emergency trauma care. 6. I would increase the police force with the money saved on not having to care "The Homeless". 6. Put ankle bracelets on the petophiles. Make them visible on Meagan's list. In the 93103 area, we have over 1,000 registered petophiles, 1 shows up on Meagan's List, Joseph Navarro, #423, The New Faulding Residence. There are more than 5 register petophiles in that hotel and it is within 3,000 feet of a playground..A prominent member of The Ladies of the Red Hat Society who rapidly pushed Chelsea's Law through Sacramento is willing to pay for the ankle bracelets & the cost of monitoring 7. Increase ICE, INS, FBI, INTERPOL forces. 8. Put prisoners in the SB County Jail, convicted criminals to work picking in the fields, if one does not meet US papers to work here, they should not be employed here. Save money, make prisoners work in jobs that illegals work in, the money you save in medical alone, welfare, foodstamps, can pay for extra security staff needed to watch them while they work. Jobs will be created in security monitoring for prison work detail. 9. Make marijuana a cash crop, strictly licensed, Give drug users a zone in which to use their drug of choice.Negate the argument, "I don't want my kids exposed to it's aroma". 10. Make SMOKING CIGARETTES a midemeanor, give them a fine or imprison them. Assemble a policing force & enforce this law! You have people writing traffic tickets, why not people writing smoking tickets. The fines alone will bring in more revenue. 11. No more free child-care. Santa Barbara is an up-scale, pastoral, artistic, low-crime city. People come here to escape the Big City life. Listen to your merchants, they are being over run. How would you like to be a policeman, fireman, EMT, cashier, waitress, who has to tolerate the virals, the funguses, the lice, the many communicable diseases that are common among the homeless, a buglary victim, a rape victim, an assault victim, a murder victim. The Shopping Cart Mafia is in bed with the Mexican Mafia, everyone has a cell phone, they employ look-outs 24/7 everywhere for vulnerable, unsuspecting,innocent, busy, working citizens, tourists, senior citizens, the baby boomers are of retirement age right now. The City of Santa Barbara is broke. Our charity, our good-will, our generosity has been spent, literally spent. The schools, the police force, our roads.etc horrible due the present financial crisis. Our descent working citizens live in fear. The tourist industry is down enough. Do you think tourists will choose Santa Barbara if they read headlines like "Fourth of July murder at the Dolphin Statue? Saks Fifth Ave. parking lot? Borders Books? Big Dogs, Open Air Bicycles, etc. could not stand up to 'The Homeless" who scared away their customers. The panhandlers are horrid. To quote, SB NewsPress Sunday's edition VOICES by Nick Ferrara, "This is their Mecca". Mayor, members of the council, I pray that you appoint me to Das Williams seat. Sincerely, Nancy L. Sirbu

From: NANCY SIRBU (kalamitiesinsanities@verizon.net)
To: kalamitiesinsanities@verizon.net;
Date: Mon, November 29, 2010 2:09:07 AM
Cc:
Subject: Statement of Economic Interest.

Mayor, members of the SBCC: 11/29/10 Statement of Economic Interest.1. acopy of my income from Social Security, Santa Barbara, CA dated 11/23/10 Sincerely, Nancy Sirbu

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 29 Nov 2010

Name: Beverly D. BROTT, MD

Residence Address: 521 East Anapamu #C-6, SB, CA 93103

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

[signature] 29 Nov 2010

Signature Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

email beverlybrott@gmail.com

Beverly D. Brott, MD
29 Nov 2010

Statement of Interest for Application for Appointment to City Council

It was during a road bicycling trip down the California Coast many years ago that I first was introduced to our Santa Barbara paradise and fell in love with the lifestyle and climate. Through the years I've worked as a physician in our town and cared for all sorts of people, from Montecito billionaires to the homeless on our streets and everyone in between. I read our local papers, both English and Spanish. And I shop and dine regularly along the Milpas, Downtown, Waterfront and State Street corridors so I have a good feel for our community.

I first became aware of governance at the Santa Barbara City level when I attended City Council meetings over this past year. Initially I was there as an advocate for safe access for medical marijuana patients, however as I attended these meetings I became fascinated with the process and the wide range of topics brought to the Council. I gained a deep respect for our Mayor and current Councilmembers and appreciation for their genuine commitment to make things better that I saw in each of them, even when they didn't always agree with each others' positions on an issue.

While I'd probably be described as a progressive, I am also a fiscal conservative. As a small business owner, I understand some of the challenges businesses in our community have. I network with many other business people through various organizations in town such as NAWBO (National Association of Women Business Owners) or the Downtown Business Organization and Chamber of Commerce. I've owned a home on East Anapamu for 15 years and know the concerns of some of my neighbors in the area. Everyday I get to walk home past our spectacular Court House, the Sunken Gardens and the amazing old Italian Pines that arch over East Anapamu. I do appreciate the need to plan for future growth and a way to house the population we have already here. And I also appreciate the concerns of those who want to keep Santa Barbara a bit quieter and less populated and point out that living here is a hard-earned privilege.

We've got to maintain our natural areas, parks, beaches and our downtown and water front destinations. Tourists and international students come from all over the world for our climate and lifestyle, so the beauty of our surroundings must not be allowed to be continuously eroded. There's an increasing presence of litter, panhandlers and chronically homeless on State Street, Milpas and our city beaches. Skateboarders ride right through crowded downtown sidewalks using pedestrians as an obstacle course, even though it's posted that this is not allowed. Perhaps we can bring back some sort of program like when Officer Murphy patrolled the downtown streets on his bike. He made sure that skate boards and cyclists were being courteous and not mowing down our tourists. I have a lot of respect for those who keep our city's visitors happy and I hope we can continue to help them feel safe here, as well.

On the other hand, I have respect for people like social worker Ken Williams who genuinely wants to make a difference for those who are vulnerable due to not enough food or inadequate shelter. I often chat with Sheila, the homeless woman who knits fantastic sweaters and hangs out downtown near the public restrooms by the Fiesta Five Theaters. She chooses not to go

into the shelters and is chronically homeless; talking with her helps me stay aware of the reality of so many living on our streets. I don't have solutions at this time, but would be open to discussions with others.

I appreciate the concern of the Milpas corridor residents and merchants. I was moved and grieved over liquor store clerk George Ied being beaten to death on our streets. I was alarmed when Madame Lu and her Milpas restaurant were attacked. From my home on East Anapamu, my rescue dachshund, Emme, and I often walk all over our city. We walk to my mother's house in the Upper State area, we walk down Milpas to the beach and along the downtown streets to the West side. I have a cute dog who makes people smile, so we stop and chat. Emme is a bridge to many people, whether we are chattering in Spanish with the toddlers on Milpas or she is being admired by Japanese language students at the Mission. We walk about 25 miles a week and see firsthand some of the neighborhoods of the city. All of us want to feel safe.

In order to communicate more effectively with Latino patients, I travelled on two separate occasions to a Guatemalan language school to formally study Spanish. Although currently my skills are a trifle rusty, I plan to resume lessons and study of Spanish sometime soon. There are so many opportunities to practice speaking in this city.

After the past November election and after being a resident of this beautiful city for almost 20 years I now feel a strong pull to step up to some sort of service and role in the stewardship of our community. One Saturday prior to the recent election, I spoke with Monique Limon at her Farmer's Market campaign station and told her how much I admired her plans for improving English language proficiency in our schools so that our children can gain the skills necessary to succeed. I was open to a place to fit in and begin to help make the community around me a better for our children and future generations. And then Das was elected to the Assembly seat and I now have this marvelous opportunity to be here before you asking for you all to consider appointing me to this council position for the remainder of the term.

After semi-retiring from a long, full-time career of emergency medicine, hospital-based medicine and outpatient medicine, I now have the time, energy, desire, and financial security to enable me to devote myself fully to a year of public service. The Council should appoint me because I have experience with working within large systems such as Kaiser Permanente and the VA, learning skills that are transferable when it comes to working within a complex governmental system. Should there be popular support for me to campaign for election for a four-year term, I would consider continuing on. However, if I would best serve my city as a "place holder" I promise to be the most conscientious place holder and do all of the homework assigned and meet all of the duties. I would consider it an honor and a privilege to serve on the Council for the benefit of the Santa Barbara I so dearly love

B. Brott, MD
Beverly D. Brott MD
29 Nov 2010

Beverly D. Brott, MD
29 Nov 2010

Statement of Qualifications

- In solo private practice since 11/08 with an office in Downtown SB
- Board Certified in Internal Medicine 1990, 2000 and 2010
- Licensed physician in the State of California since 1987
- Residency in internal medicine at University of California, San Francisco finished 1990
- Graduate of Case Western Reserve School of Medicine, Cleveland OH, 1987
- Graduated summa cum laude from Farleigh Dickinson University in NJ with a degree in Marine Biology 1983
- Spanish language proficiency and the desire to improve spoken skills
- Professional photographer, www.globalviewphoto.com

BEVERLY D. BROTT, M.D.
INTERNAL MEDICINE / GENERAL PRACTICE
BOARD CERTIFIED INTERNIST

618 ANACAPA STREET, SUITE C
SANTA BARBARA, CA 93101
TEL (805) 965-6767 · FAX (805) 965-6161

WWW.BEVERLYBROTTMD.COM

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-15-10

Name: Ed Cavazos

Residence Address: 1508 Clearview Rd, SB, CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11-15-10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

November 26, 2010

Honorable Mayor Schneider
City of Santa Barbara
735 Anacapa Street
Santa Barbara, CA 93101

Dear Mayor Schneider,

Please accept this letter and associated materials as part of my application for City Councilmember. With this submittal, I would like to express my interest in the current open Council position and confirm my desire to serve the people of Santa Barbara.

My interest in serving this great City began in earnest when I recently drove by a local business on the West Side and noticed that it had yet again been tagged by graffiti. This location has been repeatedly tagged over the years and this last time seemed to be my first step towards public service. As I drove away, I found myself questioning how such a beautiful City could have problems like graffiti. I then started thinking about other issues and problems we face such as crime, traffic and homelessness, etc. and wondered how these could be addressed. Who could help fix them? How can things get better? And as I thought about these questions, it soon dawned that if I wanted to make a difference then I needed to make the commitment to help find resolutions. The old adage of "put up or shut up" kept ringing through my head and I realized that instead of just hoping things would get better, perhaps it was time to put up my time, effort, experience and compassion to help bring resolution to the issues we face.

In terms of the experience I have to offer, I believe that I possess the business skills, the commitment to community and the personal convictions that will be required of the successful candidate. In my current role with GovernmentJobs.com for example, I am proud to work with a group of professionals that has helped position us as one of the fastest growing private companies as identified by Inc. Magazine. Serving as part of our internal leadership team, I have experience in contract and partnership negotiations, business development, and most importantly, driving customer satisfaction. In addition, as the leading provider of workforce management for public sector agencies (including the City of Santa Barbara), I also have had the privilege of working with all levels of government personnel in our attempt to achieve and maintain our mission statement of "improving the services that public sector agencies deliver to society". Over the past several years, I have worked with State Directors, County Administrators, and City employees to incorporate our solutions and I fully understand what it takes to work within established budgets business protocols found within the public sector.

In addition to my business experience, I also have shown dedication to serving our community through volunteer opportunities within the City. Over the past several year I have worked with community leaders, local parents, and the children of Santa Barbara which I feel will help me find success as a Councilmember. To date, I have donated my time to the Multiple Sclerosis Society of Santa Barbara (helping to redesign their newsletter) and the Boys and Girls Club of Santa Barbara, Inc. (having served on committees for annual golf tournaments and fundraising events to actually helping to refurbish their gym floor). Most recently, I have also contributed my time and efforts as a mentor for Santa Barbara Youth Baseball serving as the manager for our inaugural Pinto Division All-Star Team – a distinction I am extremely proud of, despite our post season record.

Lastly, in looking beyond my professional and volunteer experience, I also believe that my personal history, convictions and beliefs will help best position me as a leader for the City. As an example, in looking at my last name, one could easily deduce I come from a Hispanic background. However, while I am very proud of my heritage, I am more proud of our family's philosophy of being the best person one can be and not just the better Hispanic. In looking at our City's needs, it is clear that we need someone that not only understands our history and demographics as a whole, but one that can also strive to move beyond that in an attempt to making the best City possible. This philosophy holds true with regards to my political background as well. While history would show that I tend to vote Democrat, I have always believed that it is the issue at hand that must be voted on for the better, regardless of what the party lines dictate. In looking at the current make up of the City Council, it is again clear that we need someone that can vote for and support the issues as they stand, for what they stand, and again for the betterment of the City, not for the betterment of the party.

In looking at these examples of what the City needs, I can assure you and the other Members that I am that person who can successfully meet and exceed all expectations of the position of Councilmember. Coupled with my professional experience and my dedication to community, I am confident that my personal convictions will help best position me to fill the current vacancy. Thank you for this great opportunity and I look forward to the possibility of serving with you and your team to create a better Santa Barbara.

Sincerely,

Ed Cavazos

Ed Cavazos 1508 Clearview Road Santa Barbara, California 805.962.8745 ed@bikzo.com

2006 – Present **GovernmentJobs.com, Inc. – El Segundo, California**
Vice President of Business Development/Customer Success

- Responsible for customer Net Promoter Program, featuring a current 30% satisfaction level of 9/10's out of 10 (over a company target of 25%)
- Introduced and automated company business RFP/RFI response process, resulting in a more than 75% win-rate amongst submitted proposals
- Work directly with company President on all enterprise level (Federal, State, and large Cities and Counties) business opportunities
- Established basis for competitor customer conversions including call campaign, marketing concepts, and transition plan

Worked with Executive team to increase State level customer base, negotiating contracts with the States of Michigan, Colorado, South Carolina and more than 30% of all State agencies - currently tracking ahead of company goal of 50% by 2015

Led business team working with former competitors (SAP and CGI) on successful joint-opportunity proposals for local government contracts

2005 – 2006 **OnePlanetWeb, Inc. – Santa Barbara, California**
Director of Business Development

- Oversaw complete re-branding of company marketing identity
- Developed business documentation including sales sheets, pricing information, competitive analysis materials and more
- Produced initial customer Case Studies
- Restructured business proposal process and policies

Negotiated sales process and resulting contract with the State of Oklahoma

Introduced successful marketing campaign for industry tradeshows and conferences to out-drive competitor attendance and increase sales leads for company

1999 – 2004 **InQuest Technologies, Inc. - Southborough, Massachusetts**
Director of Marketing

- Oversaw all marketing aspects for corporate flagship software
- Developed client relations to ensure success of future marketing campaigns
- Assisted with development of ROI statistics, White Papers, and Case Studies
- Worked directly with and in support of all Sales Managers and Directors
- Created and maintained corporate website and online advertising programs
- Managed and mentored department staff

Successfully introduced enterprise software to Los Angeles MTA, Getty Center and others to expand company client base into Western United States

Scripted and Produced product video in conjunction with NBC Television that was completed under budget and ahead of schedule

Developed simultaneous web and print ad campaigns resulting in 4-1 increase in leads

1998 – 1999 **Microdesk of New England - Waltham, Massachusetts**
Director of Marketing

- Developed all corporate collateral and advertising materials
- Planned, budgeted and attended all corporate events and tradeshows
- Implemented and monitored web presence and metrics

Redesigned and oversaw distribution of monthly newsletter delivering a fifty percent savings in total production costs

Established and maintained relationships with outsourced vendors that resulted in volume discounts for all repeat business

1994 **University of California at Santa Barbara**
B.A. Film Studies

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 23, 2010

Name: Lori A. Frisbie

Residence Address: 402 E. Valerio Street

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Lori A. Frisbie
Signature

November 29, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Lori Frisbie – Statement of Interest
Santa Barbara City Council 2010

I would like to be considered for an appointment to the Santa Barbara City Council. I am an older graduate student at the University of California in Santa Barbara, scheduled to receive a Masters Degree in Global and International Studies in Spring 2011. I have been a resident of Santa Barbara since 2001 and am especially interested in the future of our community. I believe it is time for me to offer myself to serve as a public official.

I would be an ideal candidate for the City Council, as, although I am a registered Democrat, I am an impartial decision maker. I think that issues are more important than partisan politics and self-interest. I have never voted in an election where I am not fully aware of the issues. I am an avid researcher and enjoy the process of investigating all aspects of a subject. My experience as a mother of four children has enabled me to garner perspective from opposing viewpoints and reach consensus for a just and fair outcome – a bonus that I have earned from raising children – an asset that I am confident will extend to the City Council.

I admire Santa Barbara for being a "slow-growth", yet progressive City. I have often thought of our community as a sleepy, beachside town with its figurative eyes wide open. I think it is a reflection of the City Councils' decisions, past and present that have maintained this balanced environment. I have no expectation that this job will be easy, yet I look forward to the work that lies ahead.

From a perfunctory glance at the issues facing the current City Council, it appears that the high-density housing plan is at the forefront of the agenda. I look forward to being able to access all the available data, observations and opinions with respect to this

issue and subsequently present a scholarly opinion to assist in the creation of a sensible plan for Santa Barbara. I firmly believe that every member of the City Council has a passionate and valid viewpoint and that a consensus can be reached by looking at the facts specific to Santa Barbara, as well as similar communities. I have experience as a homeowner, landlord and tenant over the past 32 years, so I think that I can provide an opinion, based on research and not from a strong personal belief.

I approach issues with a reasonable, levelheaded attitude. I am an enthusiastic participant in all of my endeavors. I believe that I will be an affable, eager, hardworking and unbiased colleague to the current City Council members. I have no specific personal interest in any of the City's issues with respect to the General Plan – I do have an academic interest in the Living Wage Ordinance - passed in 2008 - as this is my current field of study. I look forward to becoming educated in the facts and opinions surrounding the General Plan and being an honored member of the City Council to offer my service to the City of Santa Barbara. I am grateful to be considered for this appointment.

Lori Ann Frisbie
402 East Valerio Street
Santa Barbara, CA 93101
805-698-3420
loriafrisbie@umail.ucsb.edu
Date of Birth: March 30, 1960

Education

Current – 2009: University of California Santa Barbara,
Master of Global & International Studies (MAGIS) Program.
Expected graduation – 2011
Emphasis of Study: Analysis of Global Wages.
2003-2002: Beverly Hills Playhouse, Milton Katselas Instructor,
Acting Courses
2001: Moving into Stillness, Erich Schiffman Instructor
Yoga Teaching Certification
1985 – 1984: University of Paris, Dauphine
Worked toward a Maitrese in Comparative Political Economic Systems
1984 – 1980: University of Colorado, Boulder, Colorado,
B.S. Journalism

Employment History

Present – 2002: Single Mother of 4 Children
Fall Quarter 2010: Teaching Assistant, Global 1, Philip McCarty, Instructor
Fall Semester 2010: Reader, Global 1, Andrea Haupt, Professor
May 28, 2010: Organizer, UCSB Microfinance Workshop
Spring Quarter 2010: Teaching Assistant, Sociology 1
Avery Gordon, Professor
Fall Quarter 2009: Teaching Assistant, Global 1,
Giles Gunn, Professor
2005: Complete Guide to Guys, Actress
2005 – 2004: Run of the House, WB Network, Actress
1989 -1985: PaineWebber, UBS Investment Banking Division, New York, NY
Associate Syndicate Manager

Volunteer Positions

2007 – 2006: Santa Barbara High School Site Council
2006 – 2004: Montecito Union Site Council
2001 – 1999: Kent Woodlands Property Association, Architectural Committee

Professional Affiliations

UAW Union Membership
SAG Union Membership

References Available upon Request

RECEIVED

2010 NOV 29 PM 11:06

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 29, 2010

Name: John J. Torell

Residence Address: 508 Alegria Rd. Santa Barbara, 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature _____ November 29, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Santa Barbara City Council
Application for Appointment

Submitted by: John J. Torell

Candidate Statement:

I am interested in being appointed to the Santa Barbara City Council to serve during the remainder of Councilman Williams' term for several reasons: First and foremost, I am a consensus builder who can get things done - there's no gridlock when I am involved. Also, although I have never held an elective office, I am intimately familiar with how the political policy-making process works and I know how to arrive at solutions that not only respect the diverse opinions of stakeholders, but that also address the needs of the parties involved.

These skills have been demonstrated throughout my public service career and were the primary reason I was selected to be the Executive Director of the Mission County Formation Commission - a five-member body appointed by the Governor to study and report upon the impacts, financial and otherwise, of splitting Santa Barbara County in half.

In a highly contentious environment, I was able to find a 'middle-ground'. I identified and articulated the pertinent issues in both oral and written form for the Commission's consideration. By searching, in detail, for elements of agreement, the focus was on developing solutions rather than on taking sides. As a result, the final Report to the Governor, which I authored, received the unanimous approval of Commission members.

My consensus building abilities were also demonstrated as the founding Director of Project Clean Water, a coalition of citizens, local governments, business initiated by the County Board of Supervisors, to deal with the issue of beach closures.

My own policy making skills have been demonstrated as a CEO in the private sector, and more recently during my tenure as County Director of Housing and Community Development, as a founding Board member of the County's "10-year Plan to End Chronic Homelessness,", during my time as Auditor-Comptroller for the City of San Diego, and as Assistant Auditor-Controller for the County of Santa Barbara.

I believe that I would be a valuable asset to the City Council and to its decision making process. I am not a politician and I have no future political ambitions. I am smart, I understand the numbers, (I am a C.P.A. and an attorney), and I come to the Council with no agenda other than to do the right thing for our City and for our citizens. If you appoint me to this position, you will not regret it.

JOHN J. TORELL

508 Alegria Road
Santa Barbara, Ca 930105
(805) 570-8879

Management Qualities – Ability to identify and prioritize issues; strong leadership, organizational, communication, and consensus building abilities.

Professional Licenses - **Attorney** – Member of the California Bar
Certified Public Accountant – State of California
Certified Public Finance Officer - GFOA

Education – Michigan State University; Graduated – M.B.A.
Golden Gate University – J.D. Degree
Manhattan College; Graduated – B.B.A. Degree – Accounting

Experience – **County of Santa Barbara** (January 2007 – April 2009); *Director of Housing and Community Development*

City of San Diego (2005–2007); *City Auditor & Comptroller;* As a Charter Official, the Auditor & Comptroller is the chief fiscal officer of the city, responsible for the oversight of the City's (including SDCERS) accounting, reporting, and audit functions and supervises a staff of 108 employees.

County of Santa Barbara (1993-2005); *Assistant Auditor-Controller;* Responsible for day to day operations of the department including hiring, training, and supervision of professional staff; (1990–1993) *Chief of Internal Audit* – responsible for overall audit effort for County including evaluations of operational effectiveness and efficiency of County activities.

Ameritax (1987-90); *President and CEO*; Responsible for overall concept, business and marketing strategy, design and implementation of organizational and accounting controls; responsible for personnel and legal matters for multi-location service business.

Rainbow Records (1983–87); *President and CEO*; Directed overall operations for a retail chain with 38 locations and 450 employees in a "hands-on" manner. Defined marketing strategy, and responsible for personnel policies and legal matters. During my tenure, annual sales increased from $ 8 million in 1983 to $ 35 million in 1987.

Pacific Gas & Electric Co. (1972-83); *Assistant to the Director of Internal Audit* – Responsible for day to day operation of the department; interviewed and hired professional staff; presented operational audit recommendations to Board of Directors Audit Committee.

Price Waterhouse & Co., CPAs (1970–72); Reviewed and evaluated client firms' operations, budgets, management systems and controls.

Captain, USAF (1964-70)

Personal Interests – Enjoy travel, playing the piano, crossword puzzles and the camaraderie of good friends.

Mike.Jordan@
HUBInternational.c

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

RECEIVED

NOV 23 2010

CITY ADMINISTRATOR'S OFFICE
SANTA BARBARA

Position: City Councilmember

Date: 11/23/2010

Name: Michael Jordan

Residence Address: 2420 Medcliff Rd, Santa Barbara

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11/23/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

November 23, 2010

Mayor and City Council
City of Santa Barbara
Santa Barbara, CA 93101

Dear Madame Mayor and Council members:

Please accept my application for appointment to the City Council vacancy. As a local resident, parent, and business person I feel it is imperative to participate in the process of community rather than simply spectate and comment from the sidelines.

Issues and interests confronting residents are unendingly intertwined and directly connected to our quality of life, affecting us as individuals, children, families, and businesses.

I have both a history and **current ongoing involvement** of effective and diverse participation with groups and processes directed at local planning, social issues, regional economic vitality, youth and adult services, sustainability efforts, our youth's education, and neighborhood advocacy.

I can contribute constructively with Council, staff and residents, while promoting workable solutions and alternatives that represent the community's interests, in a manner that is engaging, creates opportunities instead of barriers, offers resolutions, and treats all involved fairly and respectfully.

I maintain a fair sense of compassion, an understanding of our everyday lives, and will work to improve the City's recognition and response to input and concerns, while involving local residents as advocates and participants.

While receptive to our changing economic and environmental world around us, I am respectful of our local culture and history. I will provide leadership that reflects policy, community, and people.

Sincerely,

Michael Jordan

Michael Jordan

I am an insurance agent with HUB International Insurance Services, and have worked over the past 12+ years primarily in the areas of client services and agency/carrier relations.

I have an M.A. and B.A. in Recreation Management, and worked for the U.S. Navy for almost ten years, managing military base recreation facilities, services and programs for active duty military and their family members. All but one of those years were at large overseas U.S. naval locations in the Western Pacific.

I am married to Dayna (masseuse and fitness trainer), and we have four children, all still in the house; Jenna (UCSB), Jaclyn (SBCC), Taylor (SBHS) and Savanna (SBHS). We live on the Mesa in a house that was originally my grandparent's house.

As a current City of Santa Barbara Planning Commissioner, I participate in planning and oversight decisions related to the City's land use policies and exercise judgement to ensure compatibility with regulations while balancing community benefits. Among planning efforts I have participated in are the General Plan Update, the Neighborhood Preservation Ordinance / Single Family Design Guidelines Review, and the Upper State Street Study.

As a prior member and Chair of the Creeks Advisory Committee I participated in planning processes related to the City's creek restoration and water quality improvement programs, outreach and education programs, and advocated watershed and habitat improvements to residents and businesses.

I continue to participate with both the South Coast Task Force on Youth Gangs and the Council Subcommittee on Homelessness and Community Relations, helping to engage both business sectors and residents in the effort toward collaborative programs that improve the community.

I am a board member or participate with the Greater Santa Barbara Lodging & Restaurant Association, the Santa Barbara Downtown Organization, Santa Barbara Region Chamber of Commerce, and the Mesa Business Association, helping to plan and implement programs that encourage local and regional economic vitality.

I am a board member of the Santa Barbara Family YMCA and committee member of the Santa Barbara American Red Cross, participating in administering services and programs that provide for community health and well-being for young and old, public education, and emergency preparedness and disaster relief.

I am a board member of the La Mesa Neighborhood Association, and also routinely participate with other neighborhood groups to build awareness and concensus while promoting responsible planning and neighborhood advocacy.

RECEIVED

2010 NOV 29 PM 1:58

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/14/10

Name: CHRISTOPHER A. BLAIR

Residence Address: 1718 La Coronilla Drive SB 93110

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Christopher A. Blair
Signature

11/14/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

November 29, 2010

Statement of Interest for the Position of City Council Member

My name is Christopher Blair. I have been a resident of Santa Barbara City for over 20 years. Currently I volunteer for Santa Barbara School District, Clean Beach Group, United Way and Caltrans Adopt-a-Highway. I am a retired Santa Barbara City Fire Battalion Chief with thirty-two years of public service and a U.S. Air Force veteran.

I am devoted to serve my beloved community. I have worked with most of the current staff of this great city. I have a vast knowledge of the history of Santa Barbara. I have been in every neighborhood, church, school and 90% of the businesses as well as every street in the City.

I would like to work with the Council to fine tune the direction and growth of this beautiful community. I will strive to bring a collaborative consensus with a hands on approach. I am not obligated to any party, special interest group or union. I do not seek any other political office.

In this recession I feel it is critical to replenish the City's reserves. Financial transparency is imperative to build trust between all concerned.

My core value is to help others and make the world a better place. I will also bicycle for the commute if chosen for this position of trust.

Thank you for your consideration.

Christopher A. Blair

Christopher Alan Blair
1718 La Coronilla Drive
Santa Barbara, CA 93109
(805)280-6074

WORK HISTORY

Retired, ***Santa Barbara City Fire Department***, Battalion Chief
Lompoc Unified School District, Substitute Teacher
Federal Firefighter/Wildland Seasonal
Lompoc City Fire Reserve Firefighter
US Air Force Firefighter Sergeant (E-5)

EDUCATION

Bachelor of Science Degree in Fire Administration/Management and Prevention/ Technology, Cogswell Polytechnic College

Associate of Science Degree, Community College of the Air Force

Associate of Science Degree in Business Administration, Allan Hancock College

CREDENTIALS

State Fire Marshal Certified Chief Officer #839488

State Fire Marshal Certified Master Instructor

California Specialized Training Institute Hazardous Materials Specialist #500

State Fire Marshal Certified Fire Officer #12035

Community College Instructor #344260
Division/Group Supervisor

Strike Team Leader

Urban Search & Rescue

MILITARY

Assistant Chief-4392 Civil Engineering Squadron, Vandenberg Air Force Base, California, Honorable Discharge 1981

RECEIVED
2010 NOV 22 AM 4:47
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/22/2010

Name: Tom Brooks Burgher II

Residence Address: 4120 Hidden Oaks Rd., SB, CA 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Tom B. Burgher — 11/22/2010

Signature — Date

805-455-3470 tburgher2@aol.com

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

Date: 26 November 2010

Name: Tom Brooks Burgher, II
Residence Address: 4120 Hidden Oaks Road, Santa Barbara, CA 93105

1. Why Are You Interested in this Position?

I have enjoyed the benefits of living and working in the City of Santa Barbara since 1991. My children were educated here; my career flourished here. Many personal friendships and business associations have been found and developed here due to the unique opportunities that this community offers its citizens. It is now time to give back to the community by availing it of my experience, expertise, energy and enthusiasm in the service of my fellow citizens. I want to contribute in a manner that preserves the potential of the Santa Barbara opportunity for the generations of my children, grand children, and great grandchildren. I am of that certain generation that heard the call of President Kennedy's challenge of: "Ask not what your country can do for you; but what can you do for your country." Here and now with this opportunity to be appointed to the City Council I feel uniquely capable of action and empowerment to respond meaningfully to the challenge of what I can do for my community.

As I have matured and become more seasoned in life, I have become a student of the political process and now wish to experience it from the inside as a City Council member. It is my observation that local political processes are the most important and most influential on people's lives. This appointment offers the opportunity of a lifetime to determine whether or not I can be an effective servant of the people before making a decision on whether or not to run for election to the same seat in 2012.

I am by nature a pragmatist and problem solver who believes that the democratic political process exists to achieve consensus and balance among competing ideas, visions, and positions. My career in domestic and international defense electronics business for governmental customers has honed my skills of listening, prioritizing, decision-making, time and money management, moral suasion, and negotiation. I am accustomed to handling the complexities of governmental legislation and regulatory procedures. I have studied and practiced the skill of leadership my entire life and believe in the acceptance of responsibility and the practice of accountability. I would be honored to have the opportunity to put these strengths to work for the Santa Barbara City Council.

2. Why Do You Believe the City Council Should Appoint You?

At this time of my life, my motivations are altruistic. I seek not grander political ambition but rather I seek to serve the interests of the community, the Mayor, and the City Council. I have been an active member of the local business community by virtue of my seat on Board of the Santa Barbara Technology and Industrial Associations. I am also an entrepreneurial small business owner and appreciate intimately the concerns of small business owners especially in

this challenging economy. We have been fortunate enough to hire a few employees and give back to the community by raising money for charities such as Direct Relief International and the Association of American University Women. Otherwise, I have no entrenched political point of view or party platform nor agenda of an established interest group. I am not an ideologue. I am a problem solver. Therefore, I listen and observe without bias or preconceived positions to the concerns, interests, and challenges that will face Santa Barbara in the future. I have an industry reputation as an out-of-the-box thinker that achieves results but only by "coloring within the lines;" i.e. by following legal and ethical rules of behavior. Integrity is at the heart of all that I do. My word and my handshake are my contract with, and commitment, to others. This is character and character does count.

The world has changed. Many mark 9-11 as the turning point, but fundamental change had set in long before. It is my observation that the global economy, California's fiscal challenges, environmental impacts of a growing population, and the acceleration of technology are altering society at an accelerating rate. We are not immune from the impact of these forces here in Santa Barbara. As we move into the future, Santa Barbara will have to learn how to anticipate and manage this churning landscape on their own as outside sources become increasingly focused on outside challenges. My executive career in a high technology corporate environment has provided me hard earned skills that the Santa Barbara City Council can call upon to help address future challenges. My listening skills are strong. I seek answers based upon facts and figures. I am skeptical of self-proclaimed experts and thus I challenge assertions and peel the skins of the onion back to understand issues in depth.

The City Council will find that I am generally well aligned with the public interests of local government. I support first and foremost the safety and security of the local populace. I believe we need to continue to seek a jobs / housing balance that will allow people who work in and for Santa Barbara City to also live here and leverage the opportunities of this unique community for themselves and their families. In order to preserve the way of life so many Santa Barbara residents wish to maintain, I believe we must maintain Santa Barabra as a magnet for tourism and do better at attracting "green" and "soft" manufacturing industries such as software, R&D, cyber security, health care, environment-friendly power development and transmission, etc. so that we can build and maintain a healthy, entrepreneurial middle class tax base within the city. As much as we have improved, we need to continually enhance Santa Barbara as a Mecca of educational excellence. Even in the one-year City Council appointment period, I believe I can prove to be influential and effective in helping the City of Santa Barbara continue to develop as a "model city" of the future by lending my strengths and support to a judicious balanced of sometimes conflicting agendas.

In summary, I perceive the potential appointment to the Santa Barbara City Council as a proverbial "opportunity knocking" for both parties. For me, the call comes at an opportune time when I have acquired and successfully exercised skills and experience that the Mayor and City Council can tap to move the city's agenda forward while I gain the insight and experience to inform me of potential future life as a servant to my community. Whatever the outcome, I am thankful and honored to know that my application has been reviewed and considered.

-- Tom B. Burgher, II

Tom Brooks Burgher II

4120 Hidden Oaks Road
Santa Barbara, CA 93105

Family:
Married 37 years to Sheryl Marie Burgher, we have 3 adult children: Julie, Tom III, and Andrew and 2 grandchildren: Kirra and Kailey. We have lived and prospered in Santa Barbara city continuously since 1991.

Education:
University of Pennsylvania, BA English; The Johns Hopkins University, BS Physics

Military:
Honorably Discharged in 1975 from the 1st/175th Infantry Battalion, Maryland Army National Guard, where I proudly served for 6 years rising to the position of First Sergeant, Combat Support Company.

Business Career:
Forty-three years working in the aerospace and defense electronics industry with Westinghouse Electric Corporation, Northrop Corporation, Anaren Microwave, Inc. and Raytheon Company. Functional and executive responsibilities included a nearly equal emphasis in business development and program management P&L responsibilities. I was a corporate officer as Vice President of Marketing and Contracts for Anaren Microwave and currently, I hold a position of Director of Strategy and Business Development at Raytheon. These positions required significant technical knowledge of radar and electro-optical technologies, the ability to create and achieve visionary strategies, and the ability to understand and explain the benefits and features of these technologies to military and commercial customers who could gain from such persuasiveness. This resulted in significant domestic government and international experience with highly regulated and legislatively directed business initiatives including competitively capturing and negotiating a single international quarter-billion dollar contract for a local Raytheon business unit.

Entrepreneurism:
For 3 years now, Sherie and I are the proud owners of a fine art gallery in Pismo Beach, California where we have learned to fully appreciate the trials and rewards of small business ownership including meeting payroll, paying taxes, motivating employees, building a reputation for quality and integrity, persistence and finding success in the face of a difficult economy.

Community:
Santa Barbara Technology and Industry Association, Board of Directors
Rancho Pacifica Homeowners Association, President
Goleta Valley Little League Coach
Santa Barbara Art Association
Malibu Art Association, Member

RECEIVED

2010 NOV 29 PM 4:13

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 29, 2010

Name: Sharon Byrne

Residence Address: 404 A De La Vina St Santa Barbara, 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

email: Lsbyrne@mac.com

Signature

Nov 29, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Statement of Interest:

To: Mayor Helene Schneider, Councilmember Dale Francisco, Councilmember Frank Hotchkiss, Councilmember Grant House, Councilmember Michael Self, and Councilmember Bendy White

I am hereby applying for the open seat vacated by Das Williams' election to the California Assembly. I am doing this, after a great deal of thought, in answer to several citizens who urged me to make an application shortly after the election.

Perhaps, because it will likely be of interest to you, I should share my political leanings and background. I am a registered non-partisan, and have worked in the field of election and campaign finance reform. I would say that I am moderately socially liberal, in that I have long embraced pro-diversity efforts, and I have also participated in organizations to advance the cause of women, in both the corporate and political spheres. I have also worked for over 20 years on intervention efforts for at-risk youth, in Atlanta, Dallas, and now Santa Barbara. I have no issue with gay marriage, and I support environmental conservation.

I am also moderately fiscally conservative. I (naturally) favor lower taxes, though I well understand that government is at times the only entity capable of providing certain services, such as roads, public safety, and certain utilities. I would seek to protect the excellent bond rating the city of Santa Barbara currently enjoys with sound fiscal management. I would also like to see some of the more onerous aspects of local business regulation scaled back, such as sign enforcement that seems at odds with combating the effects of the recession.

My priorities locally have been focused on public safety, at-risk youth and gang intervention, and neighborhood regeneration. I have had the opportunity to work with all of you at some point in these areas, including advocating for the return of beat coordinators, starting up neighborhood watches, bringing neighborhoods together to beautify blighted areas, and working to find creative solutions to reduce gang activity.

The early part of my career was in leadership positions in very large corporations. I have also worked with several small businesses in California, and was a successful sole proprietor. I have managed teams from the very small and local, to the large, very diverse, and global.

While a good understanding of business can be quite useful in approaching government, public finance is, notably, quite different. I also have some experience with this, garnered through service on the Franklin Advisory Committee and West Downtown Neighborhood. I understand the flow of monies from the federal and state governments to cities. In our case in California, I understand how the state seeks to seize monies appropriated to cities under RDA funding for its own purposes. I have participated in prioritization of neighborhood improvement projects through applying for funds under CDBG process and RDA funding.

I have excellent working relationships with officials at the city, county, and state levels of government. I have partnered with SBPD to take back my neighborhood in West Downtown. Mayor Schneider has been a strong ally of ours in the process. I have worked with the county on the Social Host Ordinance and the moratorium on dispensaries as part of the Fighting Back Public Policy Task Force. The county sheriff and the chief deputy prosecutor have offered their resources to the Milpas Community Association to help with gang issues in their area after a presentation I gave before the Criminal Justice Task Force.

I am a parent with a child in the SBSD. My daughter is a native Santa Barbaran, and loves the city as much as I do. She feels totally empowered to take action to make things in our community better, as do I. That is the core guiding belief we both operate from.

I have had numerous opportunities to attend Planning Commission hearings, and have been part of two appeals before that body. I organized a presentation on a land-use matter appealed to you, concerning a development on Eucalyptus Hill Road. I was hired to craft the appeal by the team of appellants because of my presentation abilities. We lost the appeal, and I lost the other two before the Planning Commission, but these have been terrific learning experiences for me in city land-use and zoning.

I have observed Plan Santa Barbara rather closely, particularly this past year, as it has moved through the public comment process, the Planning Commission, and finally come before you. I will happily share my thoughts on this with you, if you wish.

In summation, I humbly offer my application, to be of service to the City of Santa Barbara. I recognize the unique position Santa Barbara occupies as a beautiful city rich with early Spanish colonial history. I am grateful to live in a multi-cultural city of people with diverse backgrounds. I recognize our unique economic position, in our dependence on the tourist industry that is largely served by small businesses struggling through the recession. We face a host of modern urban challenges, such as gang activity, chronic homelessness, planning for affordable housing, and neighborhood revitalization. If I were appointed, I would apply myself diligently and bring all my talents to bear to work to resolve the current and upcoming challenges we face as a city.

Kindest regards,

Sharon Byrne

Sharon Byrne

QUALIFICATIONS

- **Strong background in state and local government:**
  - Solid experience building non-partisan coalitions locally for community issues, and statewide for passage of California ballot initiatives.
  - Excellent Understanding of State, City and County Government structure.
  - Excellent working relationships with SBPD, SBSO, SBSD, other city and county departments and elected officials.
  - Worked with Los Angeles City Council to pass voting reforms.
  - Public Finance experience: CDBG grants, RDA funding, prioritization of neighborhood improvement projects according to community need.
- **Proven Community Leader and Organizer:**
  - School Leader, and Annual Recognition Event Director, Saturday Scholars Program, Dallas Independent School District
  - Founder, Santa Barbara Youth Ensemble for at-risk youth to master conflict-management techniques through theater work
  - West Downtown Neighborhood Leader, Santa Barbara
  - Council-appointed to Franklin Neighborhood Center Advisory Committee
  - Milpas Community Association co-founder, core leadership role
- **Excellent track record in for-profit and non-profit firms:**
  - Held director and mid-level management positions in three Fortune 500 companies, two with revenues exceeding $1 billion annually.
  - Managed top-revenue product w $15m in annual sales and worldwide team
  - VP of area non-profit focused on bringing traditional blues music artists to perform in Santa Barbara.
  - Program director for Blues For Youth - delivery of musical education and African American history classes in Santa Barbara schools.
  - Understand needs of small businesses as a former entrepreneur, as well as in leadership roles in small businesses in Santa Barbara.

EDUCATION

- B Sc, Management and Economics, Georgia Institute of Technology. 1994
  First place, EDS National Business Case Competition, 1994
- Master's Certification, PMI Project Management, George Washington University. 1999
- M.A., Depth Psychology. Pacifica Graduate Institute 2004.

CAREER POSITIONS (partial listing):

2010: Executive Director, Milpas Community Association
Deputy Director, Common Cause, based in Los Angeles and Santa Barbara
2009: Vice President, Santa Barbara Blues Society, the world's oldest blues society
2008: Program Manager, Paxonix Corp., Santa Barbara
2006: Director of Engineering, ADECN, Carpinteria
2002: Sole Proprietor, management consulting, while working through graduate school
2000: Product Manager, Openwave Corporation, Santa Barbara
1998: Program Director, Verizon, Irving, TX.
1996: Service Delivery Manager, AT&T, Dallas, TX – at 27, youngest ever promoted to mid-tier management ranks within this organization.

RECEIVED
2010 NOV 29 PM 11:05
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 29, 2010

Name: Barbara E. Mathews office (805) 687-7778

Residence Address: 2105 Anacapa Street
Santa Barbara, Calif. 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Barbara E. Mathews — 11/29/10

Signature — Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

I am interested in serving on the Santa Barbara City Council because of my lifetime involvement in and history with the city of Santa Barbara.

In July of 1944, my parents, shortly after receiving their degrees at the University of California, Berkeley, located in Santa Barbara. My father was recruited to be a member of the faculty in the Department of English at the newly established Santa Barbara Campus of the University of California system, and my mother accepted a teaching position at Santa Barbara High School, later taking on teaching opportunities in the Continuing Education Division of Santa Barbara City College and as a language coach at the Music Academy of the West. Both parents enjoyed distinguished careers as well-respected educators in this community for a period exceeding one half century. It was always a source of pride to them, and most especially to me who honored them, that at their advanced ages of 95 and 100 respectively, they were objects of admiration and affection in this community. They were not infrequently approached in their later years by former students who repeatedly remarked that they were the students' most memorable, influential, inspiring mentors.

By dint of my parents' good fortune, selflessness, opportunities, and hard work, I have enjoyed the pleasures and privileges of being born and reared in Santa Barbara. I am a product of our public education system—graduating from Roosevelt Elementary, La Cumbre Junior High, Santa Barbara High School, and the University of California, Santa Barbara (where I was a Regent Scholar, graduated with highest honors, and was inducted as a charter member of the Lambda Chapter of Phi Beta Kappa). In fact, I was named for this city which my parents dearly loved.

My family home in the upper East side is my legal residence and voting precinct. Growing up, our immediate neighbors were the late Thomas Storke, Pearl Chase, Elmer Awl, Warner Edmonds, Judge Heckendorf, and Frank Kelly—community activists, benefactors, and role models who shaped my thinking, set the standard for my own performance, helped define my goals, and stimulated my intellect.

I grew up taking advantage of our immense cultural resources and unique heritage. I enjoyed attending the Santa Barbara Symphony, played in the orchestras at SBHS and UCSB, attended art classes at the Museum of Art and activities at the Museum of Natural History, conducted community volunteer work as a teenager with friends in our YMCA Club, and volunteered for years as a young teenager at the Alhecama theatre performances. I remember my early ballet classes with the celebrated Madame Kadrina, city sponsored tennis lessons at the Oak Park, city run ballroom dancing instruction at the Carrillo Street Recreation Center, and years of violin lessons with the renowned Stefan Krayk. I recall the thrill of attending Music Academy Master Classes of virtuoso Martial Singher, weekly foreign films at the Granada theatre, and what I believe was the first New York Metropolitan Opera performance in Santa Barbara at the Arlington theatre many years ago—sponsored by our then philanthropist, Dr. Warren Austin. I remember my twice weekly visits to the central public library—only a few blocks from our home—where my father and a host of special people at the reference desk, in those days preceding computer access, gave me all my arduous research experience.

The community cultural, historical, educational, and sports related activities were clearly limitless. We in Santa Barbara had access to virtually everything, and I wanted to spend my lifetime here. I know our city is a precious, but elusive jewel. As I have progressed in life here, I have become more aware of, and more committed to, the need to protect and nourish it.

I resided in Cambridge, Massachusetts, for a period of almost ten years following graduation from UCSB while I carried out my medical studies at Harvard University, but I quickly returned home upon completion of my formal training, taking a position in the gynecology department at Sansum Clinic, where I broke the glass ceiling as the first female physician to follow Dr. Doris McNamara who had practiced with the founders some thirty years earlier. As, I believe, the only female practicing gynecologist at the time between Los Angeles and San Francisco, I was honored and grateful to be able to draw attention to a need and to provide a medical service to women in this community.

Thirteen years ago, I established my own small business of private practice of gynecology in Santa Barbara.

Since I returned to Santa Barbara to establish my profession over two decades ago, I have seen many changes occur in this community—primarily a consequence of increased population induced by national exposure, growth and deliberate marketing of tourism, expansion of and increased academic reputation of UCSB, increased global wealth with opportunities for personal and corporate investment, and elimination of a long standing local water moratorium.

While progress necessitates change, and change can be good, development needs to be thoughtfully, slowly, and artfully planned, and cautiously, carefully executed. I believe the Council should appoint me because I am concerned and determined to be informed with regard to Santa Barbara's current trends. I believe I can bring a perspective of a small business owner, previous local, large business employee in management, and long time city resident to the shaping of public policy, to the manner in which we evaluate and deal with public safety, vagrancy and homelessness, community health, gang violence, crime and property damage, traffic patterns and congestion, environmental protection, waste, infrastructure and density management. I believe I would come to the City Council with a special, unique perspective as a general citizen with legitimate concerns regarding height limits, unit sizes and numbers, environmental protections, property rights, and land use issues.

I love this city. While I have no formal training in government administration and civic management, I have some reasonable business understanding and competency, having recently served for a few years as a member of the Board of Trustees of Furman University, having served on the Board of Directors of the St. Francis Hospital for two years, and having been a Board Member, and Vice Chairman, of the Sansum Medical Clinic for eight years in the past.

I believe I truly can relate to members of this community as a stakeholder in our city's future preservation and care and bring to the Council a deep understanding of a broad range of our city's constituency. I have the skills, energy, passion, integrity, civility, compassion, and humility to examine data, review options, develop consensus, and make sensible, judicious choices which will best serve our precious city and all of its special people.

Barbara Edith Mathews, M.D.

Education:

A.B., with highest honors, Regent Scholar, University of California, Santa Barbara
M.D., Tufts University School of Medicine
Internship, Santa Barbara Cottage and General Hospitals
Residency, Gynecology and Obstetrics, Harvard University, Beth Israel Hospital, Boston, Massachusetts

Civic Activities:

Member, Board of Directors, American Cancer Society, Santa Barbara County Unit, previously, two years
Member, Board of Directors, Santa Barbara Memorial Rehabilitation Foundation, previously, seven years
Member, Board of Directors, Channel City Club, current
Member, Board of Directors, St. Francis Hospital, previously, four years
Member, Santa Barbara Community College Citizens' Continuing Education Advisory Council, previously
Member, Board of Directors, Vice Chairman, Sansum Medical Clinic, previously, eight years
Member, Board of Directors, Music Academy of the West, previously, six years
Member, Board of Directors, Furman University, Greenville, South Carolina
Member, UCSB Alumni Association

Professional Activities:

Clinical Fellow in Obstetrics and Gynecology, Harvard Medical School
Instructor in Obstetrics and Gynecology, Harvard Medical School
Faculty Member, Harvard Medical School post graduate course in Management of High Risk Labor, one year
Faculty Member, Harvard Medical School post grad. course, Colposcopy in Gynecologic Practice, 17 years
Grand Rounds presentation, Beth Israel Hospital, Harvard Medical School
Co Director, UCLA School of Medicine post graduate course in IVF and Embryo Transfer, 22 years
Faculty Member, Regional Meeting, New Dimensions in Cervical Cancer Screening, one year
Lecture Bureau, Eli Lilly Pharmaceutical Corporation, one year
Scientific Investigator , Bone Loss in Post Menopausal Women, Amgen Corporation, three years
Gynecologist, Sansum Medical Clinic, previous
Women's Health Services, private practice of gynecology, 1998 to present

Professional Associations:

Fellow, American College of Obstetricians and Gynecologists
Fellow, American College of Surgeons; Chairman, Southern Calif. District I Committee on Applicants
Fellow, American Society for Colposcopy and Cervical Pathology
Member, Board of Directors, previously, two years
Delegate to the International Federation of Cervical Pathology and Colposcopy, three years
Member, Harvard Alumni Association

Publications:

Burke, L., & Mathews, B.E., *Colposcopy in Clinical Practice*, F.A. Davis Co., Philadelphia
Contributing author to *Manual of Ambulatory Surgery*, Springer-Verlag

Recognition:

Selected as Distinguished Alumna, Santa Barbara High School, l990
Included in Who's Who of American Women, Who's Who in Science and Engineering, Who's Who in the West, Who's Who in America, Who's Who in the World, and Who's Who in Medicine and Healthcare.

RECEIVED
2010 NOV 18 AM 1:51
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 10/18/2010

Name: ANDY ROSENBERGER

Residence Address: 711 MOUNTAIN DR.

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature: [signature]

Date: 10/18/2010

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

I am interested in the position of City Council because I have public service in my blood.

As outlined in the attached resume, I attended local schools, served in the U.S. Army, earning several awards for my administrative ability. Subsequent to that service, I joined the Santa Barbara County Fire Department, retiring in 2002 as a Fire Division Chief. While employed by Santa Barbara County Fire, for which I also received several awards.

My experiences with the County included the following that I feel would assist me in being a good Councilperson:

- Assisted survivors of the "Paint" Fire with their rebuilding process. Included inter-agency coordination and appearances at the County Planning Commission. Received County Employee of the Year and Firefighter of the year subsequent to this assignment.
- I was appointed as manager of the Office of Emergency Services in time of crisis. County Administrative Office wished to reorganize by moving OES to Fire (OES staff was involved with a sexual harassment lawsuit, employees out on "stress" leave, existing director had run off with his assistant, problems with relationships with the incorporated cities etc.) Two months later, we suffered two presidentially declared disasters (floods). We ran the Emergency Operations Center and subsequently worked with FEMA, State Office of Emergency Services, all incorporated cities, special districts, American Red Cross to recover from these disasters. This work included damage inspection and reimbursement requests to State OES and FEMA. When I was transferred out of OES, the agency was stabilized and productive and my position was turned over to my civilian assistant.
- Was appointed Training/Emergency Medical Services manager where I dealt with both hiring and firing of probationary firefighters and the certification and continuing education of paramedics.
- Was appointed Assistant Fire Marshal and Fire Marshal. In these positions I dealt with both code enforcement and with thorny land use issues. Additionally I managed the Hazardous Materials Section which had been moved from the Health Department to the Fire Department. Haz-Mat is responsible for regulation in both the unincorporated and incorporated areas of Santa Barbara County. Managed and budgeted for a staff of approximately forty.
- I am presently serving on the Fire Appeals Board. Appointed by First District Supervisor Salud Carbajal. We have heard a number of appeals from both landowners as well as industry (oil processing).
- I am presently volunteering at a number of non-profits.

The City Council should appoint me because I have a good public service record, I am an independent consensus builder and will be a working and productive part of the City Council team. I am beholding to no public interest group or political party (I will admit to having a public safety bent, however). I love Santa Barbara and want to make sure this place remains such a wonderful place to live through insightful land use, regulatory and societal decisions.

Andy Rosenberger
711 Mountain Drive
Santa Barbara, Ca. 93103
(805) 560-6185
AJRosenberger@AOL.COM

Education:

1959-1962	La Cumbre Junior High School
1962-1965	Santa Barbara High School
1966-1967	Santa Barbara City College
1971-1982	Santa Barbara City College (Business Administration and AS Degree in
1971-1983	Fire Science)
1982-1994	Monterey Peninsula College (State Chief Officer Certification)

Work Experience:

1966-1967	Deckhand, General Marine Transport Santa Barbara harbor
1967-1970	Clerk/typist and seaman, US Army Texas, Virginia, Vietnam, Texas
1971-1972	Real estate sales and property management, Helen Palmer Real Estate
1971-1974	Firefighter Santa Barbara County Fire Department
1974-1975	Apparatus Engineer Santa Barbara County Fire Department
1975-1994	Captain Santa Barbara County Fire Department
1994-2002	Battalion Chief Santa Barbara County Fire Department
2002-2003	Division Chief Santa Barbara County Fire Department
2004-2005	Public Information Officer (civilian) Santa Barbara County Fire Department

(As a captain, in addition to working as an officer assigned to station duty, I worked in staff positions as head of Inspection Services Division that also included fire cause determination. I also was the Public Information Officer. As a Battalion Chief I was assigned to both the Fire Prevention Bureau and the Training /Emergency Medical Services Divisions and as a Division Chief I was assigned as the Fire Marshal where I also managed the Hazardous Materials Section of the County Fire Department)

Special recognition:

Bronze Star US Army
Army Commendation Medal
Firefighter of the Year Santa Barbara County Fire Department-1994
Employee of the Month Santa Barbara County-February 1994

Volunteer/Board Experience:

Board of Directors, American Red Cross
Board of Directors, Montecito YMCA
Board of Directors, Southern California Emergency Services Agency (disaster planning)
Member, Firescope Task Force (Incident Management)
President, Vice President and Secretary Montecito Union School PTA
Secretary, Santa Barbara High School Alumni Association
Vestry member and Junior Warden All Saints by the Sea Episcopal Church
Member of (priest) Search Committee All Saints by the Sea Church (twice)
Lay Eucharistic Minister, Usher, Flower Delivery, Outreach Committee All Saints by the Sea Church
Subdivision Committee, Santa Barbara County
Buildings and Grounds Committee Friendship Center
Volunteer driver, Food For The Heart
Volunteer driver, Community Kitchen
Fire Appeals Board, Santa Barbara County (appointed by First District Supervisor Salud Carbajal)

RECEIVED
2010 NOV 29 PM 11:59
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 29th, 2010

Name: Robert Burke

Residence Address: 4202 Calle Real

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

November 29th, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

We grow beyond insurmountable challenges.

We walk through impenetrable barriers.

We surrender to incomprehensible serenity.

RECEIVED

2010 NOV 29 PM 1:25

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: Nov 27, 2010

Name: Suzanna L Savage-Rafticar

Residence Address: 716 Calle Palo Colorado, S.B. CA 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Suzanna L Savage-Rafticar
Signature

11/27/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

November 27, 2010

Members of the Santa Barbara City Council,

My name is Suzanna Savage-Raftican and I am applying for appointment to the City Council filling the vacancy created by the election of Councilmember Das Williams to the state legislature.

Relocating to Santa Barbara from Whittier, California in 1989, I have watched the sessions of the Santa Barbara City Council with much delight and chagrin over the past 21 years.

What I have heard, while waiting my turn for public comment, seemed to be, at times, a disconnection between what was said by council members and what was actually accomplished. What I propose to bring to the City Council is clarity, conflict resolution and cooperation.

I have been in the construction industry for over 25 years and was elected to the Santa Barbara Contractors Association Board of Directors in 1994. I served 2 years as President in 1996 and 1997 and completed a total of 15 years service with the SBCA Executive Board before retiring in 2009.

I am proud to have chosen the construction industry for my life's work. Although far from simple, the basic principles for a project are. Simply said, an Architect draws the dream, a Contractor builds the dream to reality and the Owner is the recipient of that reality. However, none of these stages happen without cooperation, consensus and dedication from all participants. These principles apply to every task or project. This is what I am trained to do. This is what I offer you as a member of the Santa Barbara City Council.

As a Sr. Project Manager, I am honored to have been involved with well over a hundred projects here in the Tri Counties and Santa Barbara in particular, such as the Ty Warner Sea Center and Moby Dick Restaurant's Fire Rebuild.

One of my first projects here in the downtown area was the Wells Fargo Bank Building remodel and new construction, across from the Santa Barbara County Courthouse. The time frame on this project was extremely tight. Beginning in the fall of 1990, the 3.3 million dollar remodel and new construction on the corner of Anacapa and Figueroa was completed within 3 months!

How was this accomplished? Clearly, cooperation, consensus and tenacity were essential from all parties involved. Negotiation and scheduling with all affected Santa Barbara City Departments began early and commitments were made. Everyone was on the same page and we all moved forward together. Isn't that refreshing?

This is what I will bring to the Santa Barbara City Council; a willingness to speak clearly and plainly, encourage cooperation and find common ground to reach consensus and completion.

Suzanna L. Savage-Raftican

Suzanna L. Savage-Raftican
716 Calle Palo Colorado, Santa Barbara, CA 93105
Home: 805-569-7044 - Cell: 805-535-8225

SUZANNA L. SAVAGE-RAFTICAN
716 Calle Palo Colorado
Santa Barbara, CA 93105

RESUME OF QUALIFICATIONS

805.569.7044 - cell 805.535.8225
suzannasr@cox.net

Qualifications:

- Excellent planner, initiator and organizer
- Proven bottom line negotiating skills
- Presents a positive "Can do!" attitude
- Coordinate and motivate personnel
- Strong purchasing/cost control background
- Reads blueprints, engineering sheets
- Experienced with many computer software programs, Microsoft Word, Excel Primavera Expedition, Master Builder, SureTrac & MS Project Scheduling software

Professional Experience

09/90 – 04/09

Frank Schipper Construction Company, Santa Barbara, CA
Position: Sr. Project Manager
Managed multi-million dollar projects, from bidding to contractual agreements, submittals, quotes, change orders and final completion. Responsible for scheduling daily project activity and reports. Tracked job costs to ensure maximum cost effectiveness. Liaison between Owner and Construction Management team. Affirmative Action and OHSPD experience. Creates Operational and Maintenance Manuals for Owner at project completion.

11/89 - 9/90

Associated General Contractors of California, Santa Barbara, CA
Position: Administrative Assistant
Assisted manager of Tri-Counties District. Coordinated all general office activities and record control. Updated computer program to maximize efficiency. Wrote monthly articles for construction magazine. Organized monthly meetings. Kept current on all local, state and federal legislation regarding construction industry.

10/85 - 11/89

Tyler Corporation, Cerritos, CA
Position: Construction Coordinator
Responsible for organizing and expediting personnel and materials for commercial refrigeration company. Analyzed projects needs, purchased supplies, materials and equipment. Obtained required city and building permits, scheduled work. Tracked job costs, payroll and coordinated preventive maintenance programs. Hired, trained and supervised related staff members. Created procedures manual and developed a new technique to track costs.

Professional & Civic Affiliations

1999-2010 Current President of SBTCWC
1994-2009 Santa Barbara Contractors Association, Director
1996-1997 Santa Barbara Contractors Association, President
1995-1997 Santa Barbara Kiwanis Foundation, President
1993-1997 Santa Barbara Kiwanis Club Member & Director

RECEIVED

2010 NOV 29 PM 4:43

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/29/10

Name: Randy Rowse

Residence Address: 201 Las Ondas Santa Barbara

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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Signature _____ Date 11/29/10

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Dear Mayor Schneider and Council Members:

My name is Randy Rowse and I am requesting consideration for the vacant seat on City Council. My interest in seeking this position is not borne of politics or ideology, nor have I envisioned a future in elected office. I see this as an opportunity to serve the community in a significant way at a time when Council's leadership is as critical as I have observed in my time in Santa Barbara.

I came to Santa Barbara as a student and graduated from UCSB in 1976, having majored in Environmental Studies and Geography. After extensive travel, I returned to Santa Barbara, eventually opening up the business that I own today, the Paradise Café. I have been active in civic and volunteer groups, most recently as Chair of the Downtown Parking Committee and as an officer in the Downtown Organization. At one time, I was also a tenant of the City as partner in the Shoreline Beach Café, a Waterfront Department property. I have lived in my home on the Mesa since 1985, am married to Janet Rowse and have two children, ages 20 and 17. Both children attended public schools in Santa Barbara. My daughter is currently a senior at Santa Barbara High and her brother is currently attending USC.

This Council has been tasked with a daunting amount of issues in the last few years, and these concerns have all been further complicated by the toughest economic circumstances in our lifetimes. I believe that it is time to narrow the focus and give the greatest attention to our immediate priorities. First, our citizens need to be and perceive that they are, safe and secure. Second, our city must be clean and presentable to residents and visitors alike. Third, but certainly not last, we must be fiscally solvent. True, there are many unresolved issues on the table, but none of them are reasonably approached or sustainable if the first three priorities are not met.

I have spent my adult life as a member of the business community, and have spoken to you on behalf of that sector on numerous occasions. I realize that government is not a business, nor can it be run as such. My hope is that you choose a candidate whose preconceptions and ideologies can be checked at the door, and that each issue can be approached on its own merits, without bias or prejudice and free of political influence. Your city deserves nothing less.

Thank You,

Randy Rowse

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2010 NOV 19 AM 1:49
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-15-10

Name: ALBERTO PIZANO

Residence Address: 1207 MIRAMONTE DR, S.B., CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Alberto Pizano
Signature

11-18-10
Date

APPIZANO@AOL.COM

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Statement of Alberto Pizano - November 18, 2010

The necessity of public service goes back to the Greek concept of democracy in the 5th Century BC and it is defined, in its simplest terms, as the freely chosen responsibility of all citizens to actively seek to secure the greatest common good. I choose to be involved. It is a personal drive and an interest that needs little or no explanation, and is no different than the desire to be part of, and to succeed, in business, in education, in art or in any other arena of human endeavor.

Over the years I have come to know the community I live in, to know people of different social, economic and political orientation and how to effectively work collectively to achieve common goals. The attached resume lists the organizations that I have been involved with and the leadership that I have provided in many of them.

None of us can totally separate ourselves from community involvement. We cannot abandon our civic duties, no more than we can abandon our family responsibilities. We may differ in how and what we contribute or in what we think is essential for the health of our city, but I firmly believe that constructive contributions come from all sectors of the community.

Santa Barbara, like other communities, is composed of diverse groups and however much they may differ in social and political orientation -- all of us have in common the desire to maintain that special character that distinguishes Santa Barbara from other communities. For example, some would unreasonably encourage urban development, others would unreasonably restrain it, but both sides would enter into a reasonable dialogue in order to prevent the social and economic stagnation that comes when a city unrealistically stifles its natural and healthy inclinations to grow and expand. I feel qualified to effectively participate in the implementation of the city's plan, keeping in mind adherence to established parameters while seeking to accommodate the current needs of individuals and groups.

There are no immediate solutions to all the issues that face the city and neither do I pretend that I can offer a solution to one or any of them, but I do offer the willingness to listen, to learn, to weigh the merits of all alternatives and to hone in on what I think is a well considered resolution. We all have to make decisions, fully aware we can never be right on every issue, much less be able to please everyone, but however difficult, decisions must be made.

I have said the following to the City Council before and I say it once again: The City Council cannot continue to effectively govern without the participation of Latinos. The 2010 U.S. Census may well put the Latino population of Santa Barbara in the mid-40 percent range. If this nation was partly founded on the assertion that the British Parliament did not include representation from the American Colonies and therefore could not hope to effectively govern them, then Latinos in Santa Barbara can surely assert that they can, and must therefore, participate in formulating public policy. Latinos are actively involved in many facets of community life and they make significant contributions, in both the public and the private sectors. There is no valid reason why they cannot effectively participate in that most ancient of American governmental mandates – "provide for the general welfare," emphasizing the word "general" and not the welfare of any special interest group.

Resume – Alberto Pizano

City of Monterey Park, Community Relations Commission – 1970

President, Plaza de la Raza Cultural Center, Los Angeles – 1972

District Manager, Santa Barbara County, The Gas Company (Ret.) - 1978-1998

Member and President, Santa Barbara Board of Education - 1979-81

Charter President, The Public Education Foundation - 1982

Co-Founder, Latinos for Better Government – 1983

Founder, Chairman, SB Hispanic Achievement Council – 1983

Board of Trustees, UCSB Foundation – 1983
Steering Committee, Luis Leal Endowed Chair in Chicano Studios – 1989

Member and Chairman, Industry Education Council – 1983

Board member and El Presidente, Old Spanish Days in Santa Barbara - 1987

Board Member and Chairman, SB United Boys & Girls Clubs - 1986

Co-Founder, Santa Barbara Mariachi Festival - 1995

Charter President, The PARC Foundation – 1995

Co-Founder and Chairman, Flamenco Arts Festival - 1999

Member, Citizens Advisory Council, Santa Barbara City College – 2005 - Present

Awards/Honors

Distinguished Community Service Award, B'Nai B'Rith – 1988

Resolution of Commendation, State of California Joint Legislature – 1988

Resolution of Commendation, Board of Supervisors, County of Santa Barbara -1988

Torch Bearer, Santa Barbara, U.S. Atlanta Committee for the Olympic Games - 1996

RECEIVED

2010 NOV 29 PM 4:41

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: NOVEMBER 29, 2010

Name: Blanca Flor Benedict, J.D.

Residence Address: 3940 VIA LUCERO, #11,
SANTA BARBARA, CA 93110

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Blanca Flor Benedict — 11/29/2010

Signature — Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

DATE: **November 20th, 2010**

TO: **The Honorable Mayor Helene Schneider, and Council Members Mr. Dale Francisco, Mr. Grant House, Mr. Harwood "Bendy" White, Mr. Das Williams, Ms. Michael Kathleen Self, and Mr. Frank Hotchkiss.**

FROM: **Ms. Blanca Flor Benedict, J.D., Applicant**
3940 Via Lucero #11
Santa Barbara, CA 93110

IN RE: **WHY I AM INTERESTED IN THE POSITION OF CITY COUNCIL MEMBER**

As a native of Santa Barbara, and civil rights activist I have always had a keen interest in serving my Community as the opportunity presents itself. Councilmember Das William's departure leaves me an opportunity to apply, and hopefully succeed, in securing an appointment to that vacancy. I have witnessed many City Council elections and it takes a *ton* of money to run for office. As a citizen of Santa Barbara an appointment in this manner would give me the chance that I would never have otherwise; with a period of time to prove myself worthy of the appointment.

WHY I BELIEVE THE COUNCIL SHOULD CHOOSE ME

If given the opportunity to serve on the Council I would bring the following; Resourcefulness, I am teachable; a good listener, organized and methodical, and an excellent planner. My education and experiences are varied and have taught me to appreciate that in others. I understand the need to interact, collaborate and find solution while being respectful. I appreciate the need to "be prepared". As someone who has grown up in Santa Barbara ,and through my employment, I have developed a good working knowledge of how agencies function in Santa Barbara and the Tri Counties. I learn quickly and am a person who can get the job done. I believe that accurate information for consensus building is key in a well run and informed City Council. I would like make every effort to bring knowledgeable, well researched and community based input to the decision making and daily activities of the council. I have a rich and diverse background culturally, experientially and educationally which lend themselves to making good decisions in the position of City Councilmember. For the sake of brevity I will elaborate on in the Resume/Statement of Qualifications ·tion of my submitted application.

STATEMENT OF INTEREST CONTINUED PG 2

Blanca Flor Benedict, J.D.
3940 Via Lucero, Apt. 11
Santa Barbara, CA 93110

Single mother of 2 children [both married] daughter Carla [Hoffman] 31, and Jason [McComb] 44

Education: Attended Lincoln, Franklin and Goleta Union Elementary Schools, Santa Barbara Jr. High, San Marcos, and Santa Barbara High School, Santa Barbara [Night school] Adult Education, Santa Barbara Business College 1969-70, Santa Barbara City College, Monterey Peninsula College. I have training provided by S.B.P.D.

I attended and earned a Baccalaureate Degree in English, from U.C.S.B., I began in 1973 and completed the degree in 1989; I hold Juris Doctor Degree from Southern California Institute of Law [2009].

Experience/Community Involvement: HIV/AIDS; Pre and Post Test Counselor for the Community Clinics; Isla Vista Health Project, Westside, and Eastside [Carrillo] Clinics; County Health [Jane Brechwald] Recovery Houses; New House 1, II, and III, SBCC Faires for testing; trained in phlebotomy work.

HIV/AIDS Trainer of trainers through the State Office of Aids [David Banda],

Gay & Lesbain Resource Center: working with staff; [Nancy Self and JoAnne Talbot] to assist families with the loss of a loved one, necessities of life pantry, etc. . **Grief assistance** through Gale Rink- Hospice and AIDSCAP; **Public speaking;** whenever asked by various organizations; **U.C.S.B. Biology Department,** concerned parents etc. **Isla Vista Health Projects** Helped run groups for substance abuse and did AIDS testing {Dennis Feely];

Board Member: Community Clinics Association; [Jane Brechwald] Met to discuss and find solutions for the clinics day to day operations, issues within the community, and improvement in services delivery.

Board [Member] Treasurer for Latinos for Better Government; : [Annette Cordero, Prof. Carlos Ornelas, Moises Vazquez] Met to discuss and take action on issues concerning Latinos within the Santa Barbara Community; Encouraging Latinos to become part of the political process through participation.

National Council on Alcoholism: Speaker – teen groups [Eduardo Cue].

St. Barbara's Parish 6 year member: 1 year Volunteer Usher and wherever needed; [Fr. Cordano, Fr. Barica]

Inns-of Court through Southern California Institute of Law; I am a proponent of Restorative Justice- [Mentor Judge Denise deBellefeuille]

Old Spanish Days /El Desfile Historico: [Family since 1924 – [Me since 1954] Native daughter Santa Barbara descendent of the Cota and Castro families; Participated in "La Ramada"Castro Party Street Dances; a 54 year participant of the Fiesta Parade; with my grandmother Belen Castro, mother and father Carlos and Flora Castro, Brother Leonard Castro and now with my son Jason Castro McComb as float builder and parade participant.

Work Experience

I've worked ever since I can remember—I started with my mom and dad in the walnut fields owned by the Lane Families. I took in laundry and did ironing while in Jr. High school, worked alongside my *mother housekeeping in the local motels/hotels and for the various residents in Montecito, Hope Ranch and the Riviera. I worked for Infomag, and Ronel Electronics. [*I lost my father at age 10].

1970 -Monterey Peninsula College; Summer Bridge Program- Mr. John Rivers; working with African American youth to encourage college participation; I was responsible for all phases of clerical support and teacher assistance. **1973-1976 –U.C.S.B.:** [William Villa] Peer Counselor for the Chicano E.O.P working with incoming freshman to help them adjust to and succeed in their studies; also did Peer Counseling for a center which mainly assisted low income students from diverse backgrounds during this period as well.

1976 -1977: Santa Barbara Police Department: Police Aide, C.E.T.A. Program; Trained to support sworn personnel by responding to calls for non-in-progress situations; report taking --vandalisms, burglaries; traffic collisions etc. Spanish translation.

1977-1984: Santa Barbara Police Department: [C.E.T.A. funding exhausted] promoted to the Patrol Division to do Police/Security at the Santa Barbara Airport; respond to all calls; enforced all rules and regulations; Muni Code, Penal Code, California Vehicle .Code Code and Federal Aviation and Administration Codes. : For the airfield; respond and work in tandem with other agencies; Sheriff's, University Police, Crash Fire and Rescue, City Police; traffic control and fire perimeter security; assist officers with evidence collection. [I also went back to U.C.S.B. and got my degree approx. 1982-1989]Training in basic patrol procedures-Oklahoma -weapons and explosions training and F.A.A. Rules and Regulations; Spanish Translation.

1986 – 1992: County of Santa Barbara Probation Department [Adult & Juvenile]; All phases of clerical support; word-processing/report writing, Spanish translation; for probation officers working with juveniles and parents; fingerprinting, photo taking etc; file upkeep.

1992 – 1993 Isla Vista Health Projects [Dr. David Bearman] Administrative Assistant; prepared all board meeting materials, billing for Federal programs, help with the clinic; Aids Testing, Vaccination Clinics, meeting minutes and Spanish speaking clinics

1993- 1997 – Department of Social Services : Clerical support- Medi-Cal and Aid to families with Dependent Children: Did all phases of case upkeep, purging, sending to other counties; copious interaction with clients; incoming phone calls, all reception duties; worked with Child Protective Services and assisted Welfare Fraud Division with Spanish translation.

1997- 2005- County of Santa Barbara General Service; [Ron Cortez]; 1997 -Vehicle Operations – Clerical support; all phases fleet management & maintenance; precise records of purchases, scheduled maintenance of County vehicles; ordering fuel,- upkeep of database, interactions with the public/agencies; County staff; Fire, Sheriff **General Services Administration**: All clerical support, accounting and public interaction: Ordering of supplies, accounting of purchases and other funds outlay by General Services, bill paying, filing, public interaction; trouble shooting.

Retired in 2007- Currently an adult volunteer with City at Peace[Joseph Velasco]; Life stories developed into plays by youths ages 13-19; developing self esteem through inclusion and mastery of the aspects of theater.

RECEIVED

2010 NOV 29 PM 4: 14

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-29-10

Name: Daniel Ramirez

Residence Address: 277 W. Alamar Ave. #3, Santa Barbara, CA 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11-29-10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

As a native Santa Barbaran, I am blessed to be from this beautiful city. However, life in Santa Barbara has not always been beautiful. I have lived through hardships of being in a divorced family as a preteen, associated in activities of gang involvement, and have endured the realities of being poor, where there were many times I could have been living on the streets if it weren't for caring and loving friends to stay with. I clung to many days and nights of hope and prayer, sports and education. Through my hard work, financial assistance from the Santa Barbara Scholarship Fund and Federal Aid and support from family and friends, I was able to leave Santa Barbara with an AA and move onto Cal State Northridge and receive a BA in Cinema, Television and Arts. Upon returning to Santa Barbara, I realized my unique experiences gave me insight to understand problems Santa Barbarans face. With many years of coaching youth football, working with at risk youth as a Teacher Assistant, and as a Youth Oriented Services Chair on the Community Development and Human Services Committee, I've learned about and worked with many wonderful organizations that serve our community, I want to continue to contribute to the successful future of our beloved Santa Barbara and it's citizens.

I have grown up with, seen, heard and lived the best and worst of Santa Barbara. In the classroom, I see the importance of having after school programs and services for our youth and their families and how not having enough of them can be detrimental to their future and ours. I know many individuals and families who commute to work and to be schooled in our city. I see the importance and need for having more affordable housing near transit areas for our workforce and their families. I remember when I was a young boy, my grandparents would take me swimming at

Ortega Park, picnics at Oak Park, watch soccer games at Santa Barbara Jr. High and Dwight Murphy, and they would take me to the beach. I know the importance of the beautiful outdoors that Santa Barbara has and I want our future children to enjoy them as I have. In my life I have also seen many, many changes to buildings, streets and watching wonderful business' come and go from Santa Barbara such as: Copeland's Sporting Goods, Deano's Pizza, Jimmy's Oriental, Morning Glory, Whitefoot Meat Market, Zelo's, Boarder's and many others, but there have also been wonderful additions such as the Paseo Nuevo Mall, Yogurtland , Blush, Crsvr, Warbler Records, Arch Rock Fish and well, although many changes have occurred, Santa Barbara is still a fantastic place to shop and enjoy good eats. Now, our city faces an important impasse on future development. I feel it is important to view the update to the General Plan of Santa Barbara with optimism, for the changes recommended, in many ways balance affordable housing with the preservation of Santa Barbara's beautiful historic landmark's and landscape. It is never easy to incorporate everyone's opinions, wants and needs into policy, but that doesn't mean success cannot be achieved. With my hard work and willingness to serve our community, I have the energy, enthusiasm and heart to listen to our vibrant community's concerns and I will work with the Council to address and resolve those concerns. My life experiences at an early age, gave me the courage to stand up and become a better man, person and citizen. I believe the City Council should appoint me for my spirit to keep hope alive during tough times, willingness to serve our community and wanting the best for our city, so Santa Barbarans and can live a happy and peaceful life.

DANIEL J. RAMIREZ
277 West Alamar Avenue, Apartment 3
Santa Barbara, CA 93105
Ramirez.dj78@yahoo.com
805.252.9045

OBJECTIVE

Follow my professional interests and pursue a career in community service. Work in a position combining leadership and interpersonal skills which is mentally challenging, where I am involved with a variety of people and tasks, and with situations that best utilize my skills.

EMPLOYMENT

July 2008 – Present, **Producer**, KLITE 101.7 FM
June 2006 – Present, **Teacher Assistant**, El Puente Community School
June 2006 – Present, **Street Team Promotions**, Rincon Broadcasting
March 2007 – 2010, **Runner**, Santa Barbara Bowl
January 2004 – January 2005, **Producer Assistant**, *High School Untitled*, MTV Networks
February – March 2004, **Producer Assistant**, *100 Most Outrageous Celebrity Moments*, Vh1
February – March 2004, **Personal Assistant to Andy Dick**, *100 Most Outrageous Celebrity Moments*, Vh1
January – July 2003, **Intern**, Production Department, MTV Networks
1995 - 2006, **Radio DJ**, KCSB Non-Commercial Radio

VOLUNTEER LEADERSHIP POSITIONS

2009 – Present, **Youth-Oriented Services Chair**, Community Development and Human Services Committee, City of Santa Barbara
2009 - 2010, **Offensive Coordinator**, Santa Barbara Senior Chargers, Youth Football League, Santa Barbara
2009 – 2010, **Event Chair**, Goleta Relay for Life, American Cancer Society
2008, **Offensive Coordinator**, Santa Barbara Senior Chargers, Youth Football League, Santa Barbara
2004 **Spirit of the Union Award**, California State University at Northridge
1994 – 2006, **Running Backs & Special Teams Coach**, Santa Barbara Senior Chargers, Youth Football League, Santa Barbara

EDUCATION

2009 –2011 (Anticipated Graduation Date) **Student**, Master of Public Administration, CSU Northridge
2002 – 2005, **BA**, Radio Production, CSU Northridge
1998 – 2002, **AA**, Liberal Studies, Santa Barbara City College

CERTIFICATIONS AND PROFESSIONAL TRAINING

FCC Broadcasting License
Crisis Prevention Intervention training

QUALIFICATIONS, PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS

Energetic, efficient and capable of multi-tasking in a lively fast paced environment; mature; knowledge of developmentally appropriate practices in early childhood; ability to conform to an established work schedule; effective interpersonal skills; ability to communicate in a concise and effective manner; ability to understand and follow instructions precisely; ability to exercise tact, discretion and confidentiality.
2009 – Present, **Member**, One Care for All Advocacy Campaign
2009 – Present, **Advisory Board Member**, Coalition Engaged in a Smoke-Free Effort (CEASE)
2009 – Present, **Member**, American Cancer Society Cancer Action Network
2009 – Present, **Member**, Trinity Episcopal Church of Santa Barbara
2009 – Present, **Member**, American Lung Association Action and Advocacy Networks
2009 – Present, **Member**, National Multiple Sclerosis Society Action Network
2009 – Present, **Member**, Surfrider Foundation
2008 – Present, **Member**, More Mesa Preserve Coalition
2008 – Present, **Member**, Pacific Pride Foundation
2004-2006 Tau Kappa Epsilon, **Upsilon Beta Chapter Member**
2002-2004 **Union Program Council**, California State University at Northridge
1985 – Present, **Member**, St. Raphael's Catholic Church

REFERENCES

Cecilia Molina, Principal, El Puente Community School, Santa Barbara
805.965.7490 CMolina@sbceo-jccs.org
Lin Aubuchon, Director, Marketing & Promotions, Rincon Broadcasting, Santa Barbara
805.879.8330 Lin@KLITE.com
Paul Espinosa, Head Coach, Santa Barbara Senior Chargers, Youth Football League, Santa Barbara
805.637.4431

Attachment

RECEIVED
2010 NOV 28 PM 9:50
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

Position: City Councilmember

Date: NOVEMBER 24, 2010

Name: JOHN J. THYNE III

Residence Address: 3755 GREGGORY WAY #4, SANTA BARBARA, CA 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11/24/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

LAW OFFICES
OF JOHN J. THYNE III

STATEMENT OF JOHN J. THYNE III REQUESTING APPOINTMENT TO VACANT SANTA BARBARA CITY COUNCIL SEAT

To the Santa Barbara City Council and interested parties,

This is my request to be appointed by you to serve the remaining portion of California Assembly member Das Williams' term on the Santa Barbara City Council. I am interested in this appointment because my skills, experience and political philosophy will be helpful to the current Council as we continue to succeed as a community, create and implement innovative solutions to our economic and social challenges, build consensus and resolve disputes justly and efficiently.

My life experience has prepared me well to serve all of the citizens of Santa Barbara. I was born into an economically poor but richly diverse neighborhood in Boston, Massachusetts and have lived in several states including Connecticut, Michigan, Illinois, Texas, and Oklahoma. Each move brought new experiences in different kinds and sizes of communities from very large cities to extremely small towns where I met, learned from, and served with people from all over the country of varying ages, incomes, cultural, ethnic and national origins, political ideologies and careers. Since putting myself through college and law school, I have worked hard to use my education to help others. In each community I have lived as an adult, I volunteered hundreds of hours annually for community service organizations and held leadership positions. Many people along the way have told me that I left each community better than I had found it.

Eleven years ago I discovered Santa Barbara and like many who live here, it was love at first sight. I have now made Santa Barbara my permanent home and for more than a decade I have established roots in our community. I own properties here, opened and grew several local small businesses here, I teach here, have lived and work downtown, and have become exceptionally involved in the lives of hundreds of people who call Santa Barbara home. My dedication to the people and City of Santa Barbara includes a willingness to focus on the needs and opportunities of our city during this term because I believe I can help you preserve our unique Santa Barbara while also moving toward a healthier, happier and more fiscally stable future.

Appointing a moderate, hard working, experienced community member who does not hail from a politically connected organization would be the most productive response to this vacancy. I humbly submit that I would be a good choice. My politics are in the center of the current council and I can see the wisdom of the perspective on each side. I have supported Democrats and Republicans throughout my voting lifetime because it is the candidate and not the party that inspires me most. I believe the City of Santa Barbara's affairs should be managed by those who are not strongly beholden to political ideologies, but rather, decisions should be made in a reasonable, enlightened, collaborative and apolitical way to do the bidding of Santa Barbara's citizens while preserving our community.

2000 State Street, Santa Barbara, CA 93105
Tel. (805) 963-9958 • Fax. (805) 963-3814

My experience as a lawyer, professor, real estate broker, president of non-profit organizations, oldest of six successful siblings, active member of many community oriented groups, and fortunate son of two amazing parents offers a perspective that no other applicant brings. I have represented and counseled hundreds of our fellow citizens in legal matters including insurance claims after the Tea and Jesusita fires, employment, marriages, divorces, deaths, law school, opening their own businesses, saving their homes from foreclosure and more. As a real estate broker and businessman I have effectively pioneered a new way of representing clients buying or selling residential and commercial property. I have served as a mediator, teacher, laborer, attorney, CEO and volunteer. I have friends and clients in the public sector, the private sector, and the nonprofit sector. I listen, I learn and I have a propensity for approaching challenges from multiple points of view.

As demonstrated by my resume and what I have been fortunate to accomplish in my life, I am a hard worker. If appointed to this Council I will dedicate myself to achieve all that we can together for the best interests of Santa Barbara and I will put in as many hours as it takes to get the job done. To me, public service is an intentional personal sacrifice and a call of duty, not a career.

While I had hoped that Plan Santa Barbara would be largely, if not completely, resolved prior to the swearing in of our new Councilmember, if it is not and if I am the appointee, I will work diligently with you to continue the spirit of compromise that addresses our real need for moderately priced housing appropriately located downtown while preserving the beauty and character of Santa Barbara that we all cherish. I will work with you to devise a plan to address the increasingly challenging issue of public employee compensation to honor our commitments and walk carefully the line between fiscal sustainability and recruiting the best and brightest. I will support the plan to address chronic homelessness while also helping to solve the challenges of new and different members of our community who are losing their homes. I will advocate that we take the most successful aspects of our enterprise fund organizations and implement them into our general fund departments and find a way to reward efficiency. I will listen to our fellow citizens, zealously advocate for them and work hard to ensure that Santa Barbara remains the community in which we all want to live always.

I hope we will have the opportunity to work together as fellow councilmembers and accomplish great things for Santa Barbara.

Very truly yours,

John J. Thyne III
Attorney/Broker/Professor
Community Volunteer

2000 State Street, Santa Barbara, CA 93105
Tel. (805) 963-9958 • Fax. (805) 963-3814

John Joseph Thyne III

john@thynelaw.com; john@gtprop.com

2000 State Street, Santa Barbara, CA 93105; o: (805) 963-9958; c: (805) 895-7309

PROFESSIONAL EXPERIENCE

2004 – Present	**Law Offices of John J. Thyne III, Santa Barbara, CA** *Attorney at Law*
2004 – Present	**Goodwin & Thyne Properties, Inc. Santa Barbara, CA** *C.E.O.*
2000 --Present	**Santa Barbara/ Ventura College of Law, Santa Barbara/ Ventura, CA** *Adjunct Professor of Law*
2008 – 2009	**In House Insurance, Inc. Santa Barbara, CA** *C.E.O.*
2008 – 2009	**Goodwin, Thyne, Weaver Wealth Managers, Santa Barbara, CA** *CEO*
1999 – 2003	**Law Offices of Kathleen M. Stout, Santa Barbara, CA** *Sr. Associate*
1999 - 1999	**United States Bankruptcy Court, Northern District of Oklahoma** *Judicial Law Clerk to the Honorable Dana L. Rasure*
1997 - 1999	**Ferrell Properties Inc., Tulsa, OK**: *General Counsel / Executive V.P.*
1995 - 1997	**Fuller, Dickman, Chlouber & Frizzell, Tulsa, OK:** *Attorney at Law*
1994 - 1995	**Corbitt, LaSorsa, Rineer & Zacharias, Tulsa, OK**: *Legal Intern / Clerk*

AWARDS / ACHIEVEMENTS

- **Outstanding Professor of the Year,** *2007, 2004*, Santa Barbara College of Law
- **"Best of" Realtor Santa Barbara,** *2008, 2005,* Santa Barbara Independent, runner up
- **"40 Under 40",** *2003*: Pacific Coast Business Times
- **Distinguished Service Award - President,** *2003*: Leadership Santa Barbara County
- **Outstanding Young Lawyer Award,** *1999:* Tulsa County Bar Association
- **Outstanding Jr. Alumnus,** *1998:* University of Tulsa, College of Law Alumni Association
- **"Golden Rule Award" national finalist,** *1998:* J.C. Penney Outstanding Volunteer Award
- **President's Award,** *1997, 1998:* Tulsa County Bar Association for outstanding service
- **"Everyday Hero Award",** *1998:* American Red Cross for Youth Court and Blood Drives
- **Outstanding Committee Chair,** *1997:* University of Tulsa, College of Law Alumni Assoc.
- **Outstanding Law Student,** *1996:* From both University of Tulsa and Oklahoma Bar Assoc.
- **Outstanding Student Bar Assoc. President,** *1996:* American Bar Association, 10th Circuit
- **Law School Admissions Test (LSAT):** *1993* – Scored top 4% in nation

MEMBERSHIPS / ACTIVITIES / INTERESTS:

- **Santa Barbara County Bar Foundation:** 2005-present, President, VP, law day, ct app party
- **University Club of Santa Barbara:** 2006 – Present, Board of Directors
- **Leadership Santa Barbara County:** Advisory council, 2002 – 2006 President
- **Santa Barbara County Bar Association:** 2005-present, Director, Bench & Bar Committee
- **American Inns of Court, William L. Gordon Chapter:** 2004-2006 served as Barrister
- **California Applicants' Attorneys Association:** President, Central Coast Chapter
- **Reading for Blind & Dyslexic:** Supporting donor, volunteer, 2002 - present
- **Santa Barbara Association of Realtors:** 2004 – present, Member of Grievance Committee
- **Santa Barbara Single Catholics:** Founding President 2000 - present
- **Santa Barbara Young Professionals Club:** Member of business/social club
- **American Bar Assn:** 2001-planned solo/small firm event; Vice Chair Nat'l YLD Committee

RECEIVED
2010 NOV 29 PM 11:08
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

Position: City Councilmember

Date: 11-29-10

Name: DIANNE CHANNING

Residence Address: 1502 FRANCESCHI ROAD, SB 93103

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Dianne Channing — 11-29-10

Signature — Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Dianne Channing
1502 Franceschi Road
805 963-2127
dchanning@cox.net

APPLICATION FOR CITY COUNCIL

Having campaigned last year with everyone sitting on the Council, except Councilmember Francisco, I believe that my positions and qualifications are an open book. I have worked with every sitting council member on important issues and I have a great respect for teamwork and consensus building. My most important work for the city was the lengthy Neighborhood Preservation Ordinance revision process. In over 30 public meetings as Chair of the Steering Committee, I worked with fellow steering committee members, the staff, and the public. The result is an ordinance that should make the city proud. It has reduced neighborhood antagonism, reduced appeals to city council, and provided clarity for those wishing to build or remodel their single-family homes. My regret is that there have not been the resources to follow up with guidelines for the multi family neighborhoods.

I am also proud of my work in the creation of the View Dispute Resolution Ordinance. Views are a valuable and cherished part of Santa Barbara residences. Trees and privacy are also important to property values and quality of life. The city desperately needed some tool that residents could use to bring disputes into a civil format. I chaired the task force that brought this ordinance to the city for adoption in 2001. I was able to bring two very diverse sides of this issue together to make this happen. According to the Riviera Association archives, there had been unsuccessful efforts to create such an ordinance for twenty years. I have continued to be available to monitor and advise residents in the use of the ordinance. Although not perfect, I believe that as a balancing tool, it has been very effective. The ordinance has been through Judge Thomas Pearce Anderle's court with positive comments. His ruling for the plaintiffs (view holders) was upheld by the court of appeals.

At 63 years old, I bring a great deal of life experience to everything that I have undertaken for the city. I grew up in West Los Angeles and watched as areas such as Westwood Village went from the casual California lifestyle to congestion nightmares. I watched as east coast developers brought in Century City, and watched as the freeways went from flowing to gridlock.

I have lived in San Francisco and Portland, Oregon. Although there is much to admire about both cities, I take issue with those that believe that Santa Barbara should follow urban models.

Prior to moving to Santa Barbara, I lived with my husband in Laguna Beach. We moved to Laguna Beach in 1975 when my husband took a job as staff photographer for UC Irvine. I was immediately struck with the difference between the architectural models of

the university and how it actually functioned. Windows couldn't be opened and most pathways between buildings were ignored because the pedestrian routes that looked so pretty on the models, were not the routes that people chose to take form here to there. The consequences were ugly scores on the landscaping where pedestrians chose to walk. This was an important lesson to me in over engineering the land. One of the things that struck me most when moving to Santa Barbara was that here was a town that was already built and for the most part (except outer State Street) functioned from years of slow development. I would like to see the city grow on that basis. Slow development that benefits the residents, not the out of town developer.

My husband and I were renters in Laguna Beach. When we moved to Orange County it was at the beginning of development. We believed that as more housing was built, we would be able to afford our own home. Nothing was further from the truth. More development brought more people and higher prices. The development was so dense that you could literally watch your neighbor's television from your living room. Open space that was supposed to balance the density was soon swallowed up as the demand for housing grew. Our quality of life diminished to the point that we left Orange County, still renters.

I would like to see more opportunities for housing for our workforce in Santa Barbara. I am deeply appreciative of our housing authority and what they have been able to accomplish in terms of affordability, neighborhood compatibility, and livability. However, I am realistic about the future financing for more of these projects. I have not been impressed with inclusionary housing models. I can support rental and employer assisted housing in the right location.

I believe in alternative transportation as a desirable goal for the city. However, I cannot support development that is not realistic about traffic generated or the need for parking. My experience at UC Irvine is the basis for much of my skepticism.

Santa Barbara has been our home for 22 years. I love this town and I believe every sitting council member feels the same. I am a doer, not a talker. I'm a good listener, and I have respect for differing views and am willing to learn from others. My views and opinions stem from practical life experience living in a variety of localities and running a small successful photography business with my husband Phil.

I have campaigned for this office twice. In 2009, I was the next highest vote getter after those elected. In addition, I had a large and broad base of community support and endorsements including environmental groups and public safety. I hope this council can agree on my appointment as someone that can work with everyone to make Santa Barbara the best it can be.

RESUME

Dianne Channing
1502 Franceschi Road
805 963-2127
dchanning@cox.net

Education:
Palisades High 1962 -1965

University of Southern California 1965-1969
International Relations-English Literature

Santa Barbara City College 1990-1993
Accounting

City of Santa Barbara:

Chair: View Ordinance Task Force 2000-2002

President: The Riviera Association 2002-2004

Wildland Fire Plan 2004

Chair: Neighborhood Preservation Ordinance Revision Steering Committee 2004-2007

Save El Pueblo Viejo Steering Committee
Rental Housing Roundtable
Coalition for a Fair Measure D

Self Employed: Philip Channing Photography 1985 – Present

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 29, 2010

Name: Charles E. Huff

Residence Address: 1016 Cliff Dr. Suite A, Santa Barbara, CA 93109

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Signature

November 29, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Application for City of Santa Barbara City Council Vacancy

Charles Huff

Personal Statement:

I moved to Santa Barbara in anticipation of my November retirement as a Commander, USN, yet have been visiting the city in one capacity or another consistently for over 20 years. I bring with me years of experience as a student of politics and economics, as a professional Naval Officer, as a father, and an active member of every community I belonged. Trained as a pilot, I have developed the ability to anticipate and stay ahead of challenges along with the crucial ability to perform under pressure. I have a reputation for creatively resolving crisis both in the air and on the ground.

As an Operations Officer for three of the Navy's largest installations, I was responsible for all aspects of running the equivalent to a city in itself. In this capacity I was dealing with political and domestic issues, and maintaining responsibility for protecting the environment while developing an infrastructure in which multiple, diverse businesses could flourish. Possessing strong leadership skills, I bring extensive experience in development, enforcement, community safety and emergency response, and will be a positive addition to the Santa Barbara City Council.

It is a privilege to have this opportunity to address the Santa Barbara City Council. I have travelled the globe as an ambassador for America, while at home maintained a level of civic involvement in the numerous communities I deployed from. As the father of three daughters, I have an optimistic vision for the future. I seek the ability to assist in preserving what has made this community unique and prosperous, and look forward to the added responsibility for future generations and the community as a whole.

Charles E. Huff

1016 Cliff Drive Suite A, Santa Barbara, CA. 93109
805-236-9652
charles.huff@yahoo.com

EDUCATION AND TRAINING

BACHELOR OF ARTS – HISTORY 1986
University of Delaware Newark, Delaware
Political Science Minor

MASTER OF ARTS – INTERNATIONAL RELATIONS 1998
Naval Postgraduate School Monterey, California

RECENT CAREER MILESTONES

Retired as Commander, USN November 1, 2010

Base Operations Officer/Air Show Director May 2007 – November 2010 (3 years 5 months)

US Navy, Naval Base Ventura County, CA

Operations Officer for the installation that recently combined former Point Mugu Naval Air Station, Port Hueneme, and San Nicolas Island, Naval Base Ventura County and its tenants (over 100) employ more than 19,000 personnel (military and civilian). NBVC contributes significantly to the economic health of the area, with an economic impact exceeding $1.2 billion in 2006. My responsibilities encompassed responsibility for two airfields, a deep water port along with eleven departments including: Air Operations, Port Operations, Force Protection, Federal Fire, Safety, Aviation Safety, Training, Explosive Safety, Weapons Detachment, EOD Detachment, and Emergency Management.

Base/Air Operations Officer 2005 – 2007 (2 years)

US Navy, Naval Air Station Sigonella, Italy

Chief Aviation Mishap Investigator 2003 – 2005 (2 years)

US Navy, Naval Safety Center, Norfolk, VA

Base Operations Officer 2001 – 2003 (2 years)

US Navy, Naval Station Roosevelt Roads, Puerto Rico

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-29-10

Name: JERRY MATTEO

Residence Address: 3739 MARIANA WAY SANTA BARBARA, CA. 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Signature

11-29-10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Dear Madam mayor and council members:

My name is Jerry Matteo and I've been a resident of Santa Barbara for over 19 years.

Thank you for the opportunity to present my application for City Councilmember.

During the course of my 19 years here, I've lived in various neighborhoods around the town from the West Side to Montecito. I've lived in beautiful high-end homes, modest single-family homes, a cottage, a converted garage storage room and even found myself living out of my car for a while. I've socialized with celebrities and the wealthy, the homeless and poor and many in-between.

My broad work history includes being an electrician, estate manager, multi-skilled factotum, massage therapist and spiritual awareness facilitator. I am currently building a web site pertaining to Earth-conscious community development.

My traditional educational background is high school graduate with some college experience. I've participated in many adult education programs through Santa Barbara City College and I've participated in several personal-growth seminars over the past 30 years. Mostly, I consider myself to be a graduate of the "school of life", earning my masters degree and now applying my education toward empowering others.

I've been on a spiritual self-awareness journey my entire life. I had lived in India for 3&1/2 months where I've learned many life lessons. I've seen how limited ego-consciousness inhibits conscious community development. I've seen it's negative repercussions and how it affects the people and the environment. We are the designers of our life experience. Everything we experience is a reflection of our projection, shaped by our perception. We can affect positive change in our lives by shifting our attitudes of "consumerism, competition and conflict" to attitudes of "conservation, co-operation and compassion".

I enjoy connecting with people and having a positive impact in their lives. I like to be active in the community. I had been a part-time volunteer at Transition House for 7&1/2 years serving as a proctor and manager. Once a month, I helped prepare and serve meals for up to 65 homeless men, women and children. For over 4 years now I have been greeting people in Santa Barbara almost every Sunday on State Street by the Paseo Nuevo Mall, offering free hugs as part of a global campaign to remind people that we are all connected as one global family. I've greeted and shared hugs with thousands of people, both visitors and locals; including past mayor Marty Blum. I received a full-page write-up in the News Press by one of the editors and I'm in 5 free hugs videos circulating the Internet. I've had my picture taken by inspired visitors from over a dozen different countries. What better souvenir is there for foreign visitors to take back home and share with others, than the experience of how they were accepted and loved when they visited Santa Barbara?

I believe that we are all created equal. Each of us are unique and serve a valid purpose, to be who we are and to do our part to maintain harmony on this planet. Our true self-worth is our personal power; not how much money we have or are capable of generating. This is why our individual rights and our freedom to be ourselves must be acknowledged, respected and preserved, in all decision-making at every level of government, especially at the grassroots level of city government.

When any faction of a society creates an imbalance in the equilibrium of that society it is the role of government [large or small] to maintain balance. More than a tourist attraction, Santa Barbara is a community of people and as with every city in our nation, the people are feeling the burdens of a failing economy. To truly make this city attractive is to maintain it from the inside out by caring for the needs of the people first. It is the responsibility of ALL Santa Barbarans [not just this council] to set priorities on harmonious societal infrastructure as oppose to image. By encouraging our community to organize itself in this manner, we provide an attractive example for other communities to learn from and see how they may restore order and balance where they reside as well.

A successful community is the result of an organized infrastructure that properly meets the core needs of ALL of it's citizens. We live in a time where we need to put our symbiotic relationship with our planet foremost with every development design. Green conscious community development utilizes designs that serve the needs of our community while simultaneously preserving and restoring the integrity of our environment. Although maintaining balance in the community is a complex task, it doesn't mean it's complicated. The more complex the task, the more information available to reveal what is necessary to meet it needs. Because change is a constant, and resources are not always plentiful, the most successful plans are those that are both flexible and built on systems that are self -sustaining.

I am a freethinking person and I have a very strong desire to serve this community. I am innovative, resourceful and insightful. Having lived here 19 years, I feel that I have a firm grasp on the needs of this community and I believe I can serve it well by bringing my wealth of life experience to this council. I am solution orientated, aiming on improving the efficiency of existing programs and creating new systems to support societal sustainability. What I have to contribute to this council and community, is my enthusiasm and un-bias perspective. Mostly, I am looking forward to working with this council as a team, sharing our individual abilities to serve the needs of the people.

I thank you for considering my application. If you need to contact me for any reason, I may be reached at the number and email address below.

Sincerely,

Jerry Matteo

805-637-2269 jerrymatteo@hotmail.com

JERRY MATTEO

CITY COUNCIL

P.O. Box 20022 - Santa Barbara, CA. 93120-0022

(805) 637-2269 [cell] - jerrymatteo@hotmail.com

WORK HISTORY:

1996 - 2008	*Resident Property Manager / Caretaker* ~ Santa Barbara County and Montecito.
1992 - 2009	*Licensed Massage Therapist* ~ Private practice and on-call at Pacifica Graduate Institute.
1991 - 2009	*Factotum* ~ Operating my own handyman / property manager business.
1989 - 1990	*Marble and Stone Refinisher* ~ For luxury homes in California and Texas.
1988	*Valve Mechanic* ~ Repaired valves for Alaskan Pipeline.
1987	*Resident Programmer* ~ Assisting the education of developmentally disabled adults. *Resident House Guardian* ~ Orange county funded group home for underprivileged adolescent boys.
984	*Electrical Draftsman* ~ For assembly line machine manufacturer.
1973 - 2002	*Journeyman Electrician and Foreman* ~ Industrial, commercial & residential.

I am experienced in working with individuals and leading groups. I've organized gatherings and special events. I am knowledgeable in many landscaping, maintenance and building trades and I know how to select contractors and work with crews and inspectors. I am very teachable and I adapt easily to new routines. I have great communication skills. Whether it be professional or personal, I always communicate openly, with honesty and respect.

EXTENDED EDUCATION:

2000	**General computer skills** - PhotoShop and web design.
1999 - 2000	**Personal Retreat in India** - [3 & 1/2 months].
1993 - 2002 -	**Additional Massage Instruction** - Lomi Lomi, Essential oils Aromatherapy and Polarity energy work.
1992	**School of Intuitive Massage** - Santa Barbara, CA. - Courses studied: Anatomy, Swedish, Deep Tissue & Esalen.
1992	**Toast Masters** - Public speaking club.
1990	**Fullerton Jr. College** - Fullerton, CA. - Courses studied: Psychology 101 & Child psychology.

PERSONAL ENRICHMENT SEMINARS:

1989 - 91 - ***The Game Academy*** - Trainer Assistant, utilizing "Transactional Analysis" to facilitate participants with transforming negative behavioral patterns.

1986 - 1989 - ***The Sage Experience*** - Personal transformational seminar. Served as seminar production assistant / Personal assistant for seminar trainer / Lead facilitator for seminar participants.

- ***Warrior With Heart*** - Self-empowerment seminar. Served as facilitator for seminar participants.
- ***Leaders With Heart*** - Program designed to develop leadership skills and gain respect through love, rather than through fear.
- ***Sage Educational Leadership Training [S.E.L.T.]*** - Developed teacher/trainer skills and design seminar programs to facilitate personal transformation utilizing techniques such as "Neuro-Linguistic Programming" [N.L.P.].
- ***Communication Matrix*** - A study of identifying personality styles and modality types by the way people communicate.

1981 - ***est*** -Personal transformational seminar.

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 18, 2010

Name: Audrey Addison Williams healingsoulofamerica@gmail

Residence Address: 77Skyline Circle, Santa Barbara 93109

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Audrey A Williams
Signature

11/17/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Audrey Addison Williams
City Council Applicant's Statement

I hereby announce my intention to fill the seat vacated by Das Williams on the Santa Barbara City Council. As an author, advocate, activist, and founder of Healing Soul of America, my primary motivation in seeking this office is to bridge the divisions in our city—ethnic, economic, and political—that prevent us from building on our common interests.

Three issues are of particular concern to me: homelessness, gang violence, and young people—particularly the challenges of young people growing up poor in a city of such affluence. These issues constitute a tremendous waste of human lives and human potential. They represent not only lives of personal pain and suffering, but a drain on the life of our community, as well. That is because every individual that is unable to find a way to contribute productively to our community becomes a drain on the community. We must either invest in opportunities or we will have to invest in problem control. I believe that investing in opportunities is not only more personally and collectively satisfying, it is also far more cost-effective in the long run. Perhaps most important, it is the right thing to do.

A common thread runs through these issues: the need all people share for dignity and the opportunity to contribute. My focus on this thread has enabled me to find common ground among factions that traditionally line up on opposite sides of an issue: the Milpas Community Association, for example, and the homeless. My solution to homelessness is based on self-sufficiency, self-respect, and micro-enterprise, which history has demonstrated can lift even generations of impoverished people out of poverty. This is a position that both businessowners and homeless people support.

Similarly, providing leadership and employment opportunities for at-risk teens would not only dramatically reduce the appeal of gangs; it would give young people a sense of purpose and significance, channeling them into paths that lead to productive citizenry.

Key to these solutions is involving all segments of the community—particularly those traditionally excluded, such as the homeless, the gang members, the young people. Developing the committees and protocols for soliciting the input of these under-represented members of the community would be one of my top priorities as Councilwoman.

Although my personal journey has been tumultuous, my life and career have given me the gift of association with people from all walks of life: from ex-offenders I've helped to transition to productive lives "outside," to the homeless I've helped to find housing and employment, to the heads of Fortune 500 companies in whose homes I've dined and whose counsel I still call upon. I've seen the potential in people the world has given up on. I myself could have been one of the people society gave up on. But I know that none of us is here by accident. We all have gifts to share. As City Councilwoman I'll work to ensure that all Santa Barbarans have a chance to share their gifts for the enrichment of our community.

Audrey Addison Williams: Statement of Qualifications

Qualifications summary: ***Advocate, motivational speaker, author, creative housing solutions expert, bridge-builder. Charismatic leader with broad-ranging managerial skills in both the nonprofit and for-profit worlds. Demonstrated ability to marshal and motivate people, manage priorities, projects, and budgets. Collaborative leadership style; fearless communicator. Ability to see problems and issues from many points of view and to build coalitions around shared interests and objectives. Solution-oriented and purpose-driven; resilient; undaunted by tough challenges. Knowing that life is about service and celebration, is committed to both.***

Career Highlights

Founder/Director, Healing Soul of America, Santa Barbara, 2008-present: Founder and driving force behind nonprofit organization dedicated to healing the divisions that afflict us as individuals, a community, a nation, and a world through innovation, celebration, and inclusivity. Specifically committed to utilizing microfinance and empowerment training to move the homeless and impoverished to self-sufficiency, gang members to dynamic youth leadership, and to providing opportunities for education through service.

Twelve years of experience as a case worker, advocate, grants administrator, and Board Member for the disenfranchised, running group homes for people with mental illness and/or developmental disabilities; providing re-entry housing and services for ex-offenders; and teaching employment and living skills to chronic welfare recipients in a low-income housing project. Demonstrated that, given the right conditions, all individuals can flourish; no case is hopeless; and that even seriously mentally ill clients can live successfully in supportive housing.

Seven years of experience as a small business owner. Founded and grew a construction company that employed ex-offenders, young people, addicts, and mentally ill in renovating housing for seniors; built a network marketing company of more than 200 people, rising to the level of Silver Direct Distributor, Amway Corporation.

Sixteen years of experience as a credit manager, loan officer, collections officer, and commercial debt recovery specialist, including the first female Beneficial Finance office manager in the state of New Jersey; breaking company records for high volume collections and rewriting loans to avoid bankruptcies; expanding the credit operations for a New Jersey furniture chain and doubling the credit operations of its Irvington store; and handling the most difficult commercial collection cases for Milliken & Michaels.

Education

Douglass College, Rutgers University, New Jersey, 1992-1997
Completed all but one 3-unit math class towards a B.A. in religion

Claremont School of Theology, Claremont University, Claremont, CA, 1997-1998
Graduate theological studies

American Institute of Banking, Bloomfield, New Jersey, 1971-1973
Basic and Advanced Certification Programs in banking and finance

Vale School of Real Estate, Maplewood, New Jersey, 1972
Real Estate certification course; licensed for real estate sales, New Jersey

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2010 NOV 29 PM 12: 59

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 26, 2010

Name: Keith Coffman-Grey

Residence Address: 1615 Calle Canon, S.B.,Ca 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Keith Coffman-Grey
Signature

November 26 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Keith Coffman-Grey
1615 Calle Canon, Santa Barbara California 93101
Phone 805.569.0561 Email cfmngrey@cox.net

November 29, 2010

Mme. Mayor and City Councilmembers:

I am interested in becoming a City Councilmember because I believe I can make a contribution to the betterment of our city.

As a 6th generation Californian and longtime resident of Santa Barbara, my life's path was shaped by events during my youth.

I was a child of Santa Barbara public education and experienced the results of uncontrolled growth in the Goleta Valley during the 1960's. While living in the same house, I ended up attending 6 different schools, three years in double sessions.

Also, I will never forget the 1969 Santa Barbara oil spill. My parents drove our family down to Hendry's Beach in the middle of the night to witness the first waves of oil coming ashore to spoil our beaches.

We have many hard choices ahead. Santa Barbara is a great city due to the foresight of many dedicated residents. However, we are also a city with finite resources, and we need to plan for a future that will preserve and maintain the quality of life for our diverse community.

I supported the building height ordinance because I felt that we can maintain the character of our city and still provide affordable housing in our downtown corridor. We will never be able to house every person who aspire to live in our great city. We can move forward with creative ideas that will increase our affordable housing stock and still preserve Santa Barbara's unique qualities.

Our geography makes it essential that we continue to maintain a strong public safety force to protect our community during natural disasters.

Santa Barbara also needs to continue to support activities for youth during their formative years, and provide services for our senior citizens so they may continue their active lifestyles.

My involvement in city committees and local nonprofits make me knowledgeable in many areas of Santa Barbara. I have shown that I can bring together different ideas to arrive at compromises that will lead to successful solutions. I have the time and dedication to serve the citizens of the City of Santa Barbara.

Thank you for your time and consideration.

Sincerely,

Keith Coffman-Grey

Keith Coffman-Grey
1615 Calle Canon, Santa Barbara California 93101
Phone 805.569.0561 Fax 805.569.0526 Email cfmngrey@cox.net

CIVIC INVOLVEMENT

Committee-member, Transportation and Circulation Committee, City of Santa Barbara, since 2002, chairman 2005-2007

Member, Streetlight Sub-committee, City of Santa Barbara, since 2005, working on standardizing light pole designs throughout the city

Member, Santa Barbara Neighborhood Clinics board of directors 1999-2010, (Vice Chair 2005-2010, Secretary 2002-2005).

Member, Enhanced Transit Sub-committee, City of Santa Barbara, 2005, focusing on plan to increase bus service to Downtown Santa Barbara and Outer State Street

Former board member, Austin Val Verde Foundation of Montecito

Member, Committee for Domestic Partnership, which helped pass the landmark City of Santa Barbara domestic partners registry in 1997

Candidate, Santa Barbara City Council, 2001

Former chairman, Santa Barbara County Democratic Central Committee

Co-founder, Stonewall Democratic Club of the Central Coast

Central Coast delegate, LIFE/AIDS Lobby of Sacramento, 1996-1999

Member, Westside Neighborhood Clinics board of directors, 1996-1999

Member, Gold Coast Business and Professional Alliance board of directors, 1995-2000

Co-coordinator, AVEC Anti-Violence Project, 1996-1999

Humanitarian Award recipient, Gay & Lesbian Business Association, 1999

Treasurer, AIDS Quilt Ventura County, 1996-1998

Keith Coffman-Grey
1615 Calle Canon, Santa Barbara California 93101
Phone 805.569.0561 Email cfmngrey@cox.net

Employment

Saks Fifth Avenue Santa Barbara, California 1998 – Currently
Manager of Women's Shoe, Handbag, Accessories and Gift departments. responsible for:

Nordstrom Santa Barbara, California 1994 – 1998
Manager, Salon Shoe and Women's Shoe departments

Saks Fifth Avenue Woodland Hills, California 1992 – 1994
Manager, Women's Shoe Salon

I. Magnin Santa Barbara and Beverly Hills, California 1978 – 1992
Manager, Women's Shoe Salon, with a six-person staff and $2.1 million annual sales in Beverly Hills store.

Education

San Marcos High School
Santa Barbara City College, A.A.
University of Idaho, B.S. in Geology

RECEIVED

2010 NOV 29 PM 4:04

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 28, 2010

Name: Bonnie Raisin

Residence Address: 1323 Garden St., Santa Barbara CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Bonnie Raisin — Signature

Nov. 28, 2010 — Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Bonnie Raisin
1323 Garden Street
Santa Barbara, CA 93101
805.252.1212
braisin@cox.net

I am extremely interested in serving on the Santa Barbara City Council in the capacity of interim member. The following reasons are for the council's consideration in why I should be appointed.

1. To serve my fellowman is the noblest of all endeavors. To serve the people of Santa Barbara would be the greatest service of all.

2. I believe in my serving on the Santa Barbara City Council would be a culmination of the work I have done over many years both publically and privately to help make Santa Barbara a better and a more prosperous city in which to live.

3. I am liked by my associates at work and am fairly well known in the community. I am considered by them to be someone who gets the job done and in my varied careers have been committed to excellence in my work. I have proved to be skilled at bringing people together for unity in a common cause whether it is in a volunteer organization or in my business life.

4. I ran my campaign for office as a member of the City Council last November on a non-partisan platform and I very strongly believe that to do justice to this office and to serve the city fairly, I would maintain an unbiased, non-partisan stance in all matters. City government is not about political parties; it is about what is best for the city from the ground up, financially, socially and physically.

5. Although I have not served on any of the appointed commissions, I have a working knowledge of the city departmental agencies, boards, and commissions and their defined roles. Government and how it works and functions at the local level have always bee of keen interest to me.

6. Over the years I have learned many important lessons, the most important of which is how to be a team player. I was self-employed for many years and when it was time to shift careers I had to learn the skills and the joy of working with others in joint efforts. I am, at the same time, confident in my leadership abilities believing that they are a gift to be used for the greater good. I also am comfortable and productive in negotiation when polarization occurs.

7. I attempt always to put myself in the place of those who must make the decisions. I try to "walk in the shoes" of those who work for the government while also considering the needs of private business. I am sensitivity to the plight of the less fortunate in Santa Barbara. My resume attached gives insight into reasons why this is possible for me.

Bonnie Raisin
1323 Garden Street
Santa Barbara, CA 93101
805.252.1212
braisin@cox.net

RESUME

I left a real estate career of 20 years in 2002. The reason for my departure was to explore other ways that would give more meaning to my life and to be of greater service to my fellowman. My life as a residential real estate broker allowed me to be present for my young children when necessary but when they grew up to travel their own journeys it was time for me to search for a career that would allow me to be of service in a more meaningful way. I went to work at Devereux Foundation.

Devereux is a national non-profit helping children and adults with emotional, developmental, educational, and cognitive disabilities. The children's program was closed in 2004. I knew from that experience that I wanted to continue to work with a population struggling with emotional and mental difficulties.

I received a BA in Sociology from UCLA and decided to further my education at Santa Barbara City College where I received a degree in Alcohol and Drug Counseling. To intern I assisted in out-patient counseling at the Santa Barbara Rescue Mission and the Casa Esperanza Shelter for the Homeless where I then worked for over a year in residential staffing doing orientation and group counseling in life skills and substance abuse.

From the inception of my work as a residential real estate broker I became interested in land use and served on the Political Action Committee for the Santa Barbara Board of Realtors. In this capacity I was privileged to attend city council meetings. I also was appointed to the first affordable housing task force in the county to discuss the feasibility of affordable housing in Santa Barbara to meet the mandate of the state's requirements

The Historical Preservation Element of real estate became very important to me and I like to think that it was upper most on my mind when working with clients whether it was a small Victorian or an estate of note in Montecito. Since I am a native daughter of our city I became dedicated to communicating the value of our land and buildings historically.

I am currently employed by Community Solutions, Inc., and the Santa Barbara Day Reporting Center, counseling and helping client's to achieve their employment, educational, and vocational needs so that they may make a successful en-entry into the community.

In summary, my feet walk the walk to feel the heartbeat of our beloved city. Hopefully I will be able to talk the walk on the Santa Barbara City Council.

Thank you for your consideration!

RECEIVED

2010 NOV 29 PM 5:06

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/29/10

Name: Naomi Kovacs

Residence Address: 120-C W. Mission St, Santa Barbara 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

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Signature

11/29/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

NAOMI KOVACS

Santa Barbara City Council Application Statement

Community has always been important to me, from the people to the place, to the services and resources, to the feel and character of it. I grew up in Los Angeles, have lived in France and Cameroon, and have traveled fairly extensively, but ever since moving to Santa Barbara in 1985, I have had a clear and strong sense that Santa Barbara is my community, my home. Each time I have left – to study abroad, to sojourn, to serve in the Peace Corps, to attend graduate school – I have always felt the pull back to Santa Barbara and found my way back here. In fact, I so appreciate living here that despite having never been fortunate enough to own a home here, I am willing to remain a longtime renter if that is what it takes to live here.

I discovered Santa Barbara when I was a child and my older brother, who is developmentally disabled, moved here to live at Saint Vincent's (when it was such a facility). My mother and I would come visit him regularly, and from the start, even as a child, I felt there was something special about this town. Not only was it beautiful, I was struck by how nurturing and accepting this community was of people like my brother. I felt like this community really took care of him and helped him grow so much as a person.

When it came time to go to college, UCSB was an easy choice for me. From there my love of and connection to this community blossomed and has continued to deepen through the years. I have been involved in our community in many different ways over the past nearly three decades, most notably serving as the Executive Director of the Citizens Planning Association (CPA) for nine years, serving on the boards of directors of the Santa Barbara Peace Corps Association and the Santa Barbara Conservancy, and volunteering for a number of local non-profit organizations, including being a Special Olympics coach. Being involved in the community and helping to have a positive influence on people's lives and local policies and decisions has been very meaningful to me, and has allowed me to work and collaborate with, and get to know, so many wonderful people, and has helped increase the scope of my experience and abilities.

Once I had become established at CPA, every election season people would ask me if I would consider running for office. Since leaving CPA in late May of this year, with Council member Williams running for and subsequently getting elected to the Assembly, I have received a significant amount of push and encouragement to apply for his vacated Council seat. This has come from a wide variety of people in our community: people with whom I worked in differing capacities as Executive Director of CPA, community activists and leaders, non-profit leaders and workers, business people, city employees, city and area elected and appointed officials, and "Average Joe" community members. Consistent points they have voiced as leading to their encouragement and support have been my ability to be thoughtful, level-headed yet passionate, my knowledge and understanding of the public process and of land use planning, my relationships with so many people at so many levels of our community, my ability to actually listen to and weigh various "sides" of complicated and/or contentious matters and to make reasonable judgments about them, my understanding and experience of what it is to be "on the other side of the podium" (as a community advocate), the fact that I'm a relatively young professional (and a renter rather than property owner, which so many Santa Barbarans are) who therefore understands that segment of our community, and my genuine enthusiasm and commitment to our city. Such statements have come from people with whom I have not always agreed, which makes them all the more notable to me.

After much reflection, I found myself seriously contemplating the opportunity in front of me, which surprised me, as I had never truly considered becoming "a politician." I quickly realized, however, that in the greater sense of "politics," I had already been involved for quite some time, and to serve as a City Council member would allow me to not only continue my involvement as a community advocate, it would allow me to deepen and expand it, and have more of an impact, while at the same time deepening and expanding my understanding of the city I love and call home.

My background fits well with what is required of a Council member. I have a master's degree in Public Administration. I am an experienced non-profit executive with strong leadership and interpersonal skills. I am adept in networking, relationship building, collaboration, community and government relations, resource management, and public speaking. I am experienced working with culturally, economically, and socially diverse populations in the U.S. and overseas. I am compassionate, but have developed a thick enough skin to handle divergent public opinion about my actions and positions. I know from experience that you cannot please everyone, but what you *can* do is your best to consider the facts available and reach consensus or compromise as much as possible, and to be ethical and as fair and as reasonable as possible in that process.

The professional and life experience and skills I've gained throughout my career – particularly through my work as a Residential Counselor and Program Coordinator for people with developmental disabilities and dual diagnoses, as a Peace Corps Volunteer in Africa, and as Executive Director of CPA – strongly, and perhaps some ways uniquely, qualify me for the position of City Council member. I have worked successfully for years in difficult and contentious situations, with people of differing cultures and positions, with limited resources where you have to be creative and realistic (sometimes making hard choices). I have had to be able to see both the micro and macro of situations to get a better understanding of why and how things are and what the best solutions might be. I have helped to educate and empower community groups and individuals so that they could tackle their problems and improve their lives. I have developed and sustained strong working relationships with a large number of people, including those with whom I often do not agree or with whom I have disagreed on what I feel are important issues, because I understand the importance of doing so and I respect that having a different opinion from someone does not mean we cannot have mutual respect.

While by no means do I claim to be an expert in every aspect of a City Council member's job, I am an enthusiastic and quick learner, I thrive on and enjoy challenge, and I am extremely committed to this community. As a point of reference, when I assumed the role of Executive Director of CPA, I did not have a background in land use policy and planning, or in navigating the public process. I was hired for my other skills and experience and expected to learn the rest. The learning curve was steep, to say the least, yet I welcomed the challenge and was able to get up to speed fairly quickly, becoming recognized as a "go to" person in the community for land use and public process matters. If appointed, I will bring the same enthusiasm and passion to learning the various aspects and roles of being a City Council member.

I am aware, as are many people, of the divide on Council with regard to certain issues facing our community. I understand that as a result, it is possible that Council may choose not to appoint someone to fill the vacant seat. I see that as a possible serious disservice to our community, which would be left with a Council of only six leaders instead of seven for a full year, and one which may be divided enough to stall progress and inhibit decision making on important matters. Council needs someone who can respectfully and thoughtfully weigh the issues and work with his or her fellow Council members to successfully address the challenges and problems facing our community. Santa Barbarans are talking about the need for a "bridge builder" on Council, someone who has no special interest other than being a true steward of our city, and who can work with the two main factions on Council. My interest in applying for this seat is to serve my community in a new and more profound way than I have thus far. I have worked to one degree or another with all but one of the current Council members, and feel there exists a mutual respect between us and a proven history of a good working relationship, not just when we have been in agreement, but also when we have not. I am already familiar with the public process, know and have worked with several Commissioners, city advisory board members, staff, community leaders and activists, non-profit and community groups, as well as similar people in other jurisdictions throughout the county. I understand the importance of looking at things from both the local and larger area perspectives.

I offer my energy, passion, compassion, experience, knowledge, and various skills to sit amongst you and serve my community in this important role. While I know it would be challenging in so many ways, I welcome the opportunity and see serving on Council as an incredible honor and privilege.

NAOMI KOVACS

120 C West Mission Street
Santa Barbara, CA 93101

kettekovacs@gmail.com
(805) 448-9298

CAREER HIGHLIGHTS

Independent Consultant, Santa Barbara, CA (2010-present)

Consult on projects focused on a variety of nonprofit matters, advocacy efforts, navigation of the public process, research, publicity/PR, website and social media management, and event planning.

Executive Director, Citizens Planning Association of Santa Barbara County, Santa Barbara, CA (2001-2010) & **Citizens Planning Foundation of Santa Barbara County**, Santa Barbara, CA (2001-2009)

Responsible for overall operational, administrative, financial, and programmatic activities. Fostered, maintained and strengthened relations with donors, members, businesses, foundations, and collaborators. Worked with elected and appointed officials, city and county staff, community leaders, individuals, and various groups. Researched and wrote policy and position pieces. Represented the organization at public hearings, community meetings, media events, and interviews. Planned, implemented, and facilitated community educational forums and workshops.

Development Intern, University of Southern California, School of Policy, Planning & Development, Office of Development and External Relations, Los Angeles, CA (2000-2001)

Assisted with donor cultivation and relations, and the stewardship of student scholarships. Staffed the Master of Public Administration, Master of Public Policy, and Master of Planning programs Advisory Boards. Liaison between the Office of Development & External Relations, Dean's office, and Advisory Boards.

Research Assistant / Development & Events Coordinator, University of Southern California, Neighborhood Participation Project, Los Angeles, CA (2000-2001)

Served as lead event and development coordinator. Researched neighborhood political participation in Los Angeles, and helped document the growing neighborhood council movement throughout the city.

Administrative Intern, Housing Authority of the City of Los Angeles, Section 8 Administration, Los Angeles, CA (1999-2000)

Headed the research, development, design, and initial implementation strategy of a resident-run Section 8 Advisory Council system representing 44,000 Section 8 households throughout the city of Los Angeles.

Water & Sanitation Technical Trainer, Peace Corps Cameroon (1998-1999)

Peace Corps Volunteer/Community Development Extension Agent, Peace Corps Cameroon (1995-1998)

COMMUNITY INVOLVEMENT & PROFESSIONAL HIGHLIGHTS

2010-present	Board Member & Finance Committee Member, Santa Barbara Conservancy
2010-present	Advisory Committee Member, Safe Water Action Group (SWAG)
2005-present	City Council Appointee, Plan Santa Barbara Outreach Committee
2005	Project Executive Committee Member, County of SB's EIR Contract Procedures Review
2004	Representative, 2nd District Neighborhood Council, County of Santa Barbara
2002-present	Board Member, Santa Barbara Peace Corps Association (2003-2005 Board President)
2002-2003	Advisor, South Coast Livable Communities Project, Santa Barbara County
2001-2002	Member, USC Chapter, American Society for Public Administration
2000-2001	Member, Pi Alpha Alpha National Honor Society for Public Affairs & Administration

EDUCATION

MPA, Public Administration, University of Southern California & **BA**, Psychology & French, UCSB

RECEIVED
2010 NOV 22 AM 1:08
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-22-2010

Name: CRUZITO HERRERA CRUZ

Residence Address: 825-D OLIVE STREET SB CALIFAZ. 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11222010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010

Santa Barbara City Council Mayor and Council Members
City of Santa Barbara
735 Anacapa Street
Santa Barbara, California 93101

Date: 11-22-2010

RE: Appointment to Fill A Vacancy for Member of The City Council

Dear Madame Mayor Mrs. Helene Schneider & City Council Members Mr. Dale Francisco, Mr. Frank Hotchkiss, Mr. Grant House, Mrs. Michael Kathleen Self, and Mr. Harwood White:

Good day. May each one respected elected official find themselves in the blessings of life and in the fortune of good health and among loving Family.

This letter correspondence shall remain brief and concise and is submitted as part of the application for appointment to be a voting member to the Santa Barbara City Council. The City Council vacancy and future appointment is personally sought and I, Cruzito Herrera Cruz, call for a motion for said appointment.

In having lived in this political district all my life and have been a voting member ever since. I meet the eligibility requirements designated in the City Charter and Section §501. My educational background at S.B.C.C. and U.C.S.B. and employment background has provided the overall training for public service. Also, having participated as a City Council candidate in the last Municipal Vote-by-Mail 2009 Election and generating 3.3 % of the general vote, this 3.3% translates as a public vote demarcation that positively reflects 2,098 city-wide voters who would call for the motion to appoint Cruzito Herrera Cruz to fill the City Council vacancy.

In seeking this appointment, what I have to provide is my intelligence, personal commitment, listening-ears, and keen-mind to be a City Council member. This translates into political action as being an individual vote that is intelligent, fair, and fiscally conservative when it comes to decision-making and implementing city-wide policies and programs.

Furthermore, this local political City Council appointment is very important for the future community well-being and political vision of Santa Barbara. Our local government needs political representation with how the conduct and affairs are to be managed and how local governmental decisions have affected and are to affect the Spanish-speaking community. This is why it is imperative to give greater weight to a qualified voter from the Mexican-American, Chicano, Indigenous community. Strong consideration should be made to a qualified appointee that is capable to set agendas that focuses on addressing and re-defining the local government affairs and operational functions from a multicultural reality. The City of Santa Barbara and the population make-up is a clear indication of the needed political minority representation on City Council.

Due consideration and further explanations can be written-out of any future inquiry or questions that the Mayor and/or City Council Members may have, as a result of this political application process.

Thank You very much for the civic-political decision. I, Cruzito Herrera Cruz, shall be available upon request or written confirmation for any future interview and ready to adhere to the responsibilities and obligations taken under the swearing-in oath for public office for said City of Santa Barbara City Council.

Sincerely In Service,

Cruzito Herrera Cruz
825-D Olive Street
Sta. Barbara, CA. 93101-1542
(805) 963-9476 Home

CRUZITOC@SILCOM.COM

Cruzito Herrera Cruz
825-D Olive Street
Santa Barbara, California 93101
(805) 963-9476 /

Education:

Santa Barbara City College,	A.A. Business Administration	1996
University of California in Santa Barbara,	B.A. Political Science	1999
University of California in Santa Barbara,	B.A. Chicano Studies	1999
Santa Barbara College of Law (1st Year)		2001
H&R Block Income Tax Preparation Course		2005& 2010

Work:

Social Service Worker and Paralegal 2001-Present
(Self-employed)

Duties: Assistance with the preparation of legal documents and court pleadings. Legal research and provide legal information to client(s) and/or attorney(s). Transcribe notes and verbatim tapes. Conduct investigation(s) and or individual interview(s). Superior Court and Small Claims Court language translation from Spanish to English and English to Spanish. Provide Attorney and Client Translation in formal and informal meetings. Paralegal references can be provided upon request. Different cases worked on are Criminal, Civil, Appeal, Juvenile proceedings, and Small Class actions. Etc…

H & R Block Tax Season 2005-2008
21 North Milpas Street
Santa Barbara, CA 93101

Duties: Tax preparation and income tax service. Preparation of client's W-2's, Home Mortgage Interest, Small Business taxation, Mutual Funds recommendation, Customer Service, and other related duties regarding the internal revenue service code, Etc…

Community Action Commission, Non-profit Organization (C.A.C.) 2003-2005
Los Compadres / Las Comadres Program
5638 Hollister Avenue,
Goleta California 93117

Duties: Case worker for the Workforce Investment Act; Youth Oriented Services of Employment and Educational Placement. Community networking by connecting Youth to other human service organization, Weekly Reporting to Supervisor, One-on-one Youth Service and Mentorship, Collaborative Working Relationship with Business Enterprises in the Community, Etc…

Council on Alcoholism and Drug Abuse (C.A.D.A.) 2000-2001
Fighting Back Mentor Program
232 East Canon Perdido Street
Santa Barbara, CA 93101

Duties: Case worker for the Mentor program. Case Management of 110 working files and documentation Responsible for Mentor recruitment, training, and supervision of Adult Mentors. Mentors provide mentoring to local youths between the ages of 11 to 14 years of age. Etc…

Personal Reference: Can be delivered upon interview or request.

RECEIVED
2010 NOV 19 AM 1:57
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/10/11

Name: Chris Casebeer

Residence Address: 418 Islay Santa Barbara

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

Date 11/10/11

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Chris Casebeer, Santa Barbara Parks and Recreation Commissioner, small business owner and 46 year resident of Santa Barbara, is applying for the City Council vacancy created by the election of Das Williams to the California State Assembly.

"I believe my many years of experience in Santa Barbara, working on issues affecting our children and youth, local business, and social justice causes would allow me to be an effective councilmember for all our residents." Casebeer said.

Casebeer moved to Santa Barbara in 1964 to attend UCSB, earning a Bachelor's degree in Economics while also earning a 2nd Team All American selection in 1968 for Men's Volleyball and winning a NCAA National Championship in1969.

Chris has a long and distinguished record of civic participation in our community. His background and experience include membership on the City Parks and Recreation Commission, and service as a liason to the Lower Westside Advisory Council, the Creeks Advisory Committee as well as participation in the City's Integrated Pest Management Program.

Since 1979, Casebeer has owned and operated Casebeer & Company, a local real estate brokerage. His track record of success has won him numerous awards including Realtor of the Year and Realtor for Life. Casebeer has also been involved in the community in numerous other ways, including:

- Founder, Men Against Domestic Violence
- Founder, CASA magazine
- Former Board Member, Domestic Violence Solutions & current Advisory Council Member
- Former President, Santa Barbara Athletic Round Table & currently Membership Chair
- Former President, Santa Barbara Association of Realtors
- Youth Coach, AYSO soccer and Goleta Valley Girls Softball
- Olympic Torch Bearer Organizing Committee, supporter of Special Olympics, member SBCC Adult Education Advisory Council

Casebeer is married to Teriana Berriz Valle and has three adult children, Charlotte, Maripaula and Jeremy. He is a Spanish speaker, who enjoys travelling to his wife's homeland of Cuba, as well as cycling and yoga.

CHRIS CASEBEER

418 East Islay • Tel: 805 448 7727 • Fax: 805-563-9735 • chris@chriscasebeer.com

OBJECTIVE

Applicant to fill vacant seat for the Santa Barbara City Council

WORK HISTORY

Broker/Presdient *Santa Barbara California*
Casebeer & Company Real Estate Brokerage *Jan 1979 to Present*

I started my real estate career in 1973 with Pitts & Bachmann Realtors and then created Casebeer & Co in 1979. Over the years I have represented hundreds of buyers and sellers of Santa Barbara real estate.
I know the lay of the land....Santa Barbara is my home. I am a home owner.

- 1993 President of Santa Barbara Assocation of Realtors. Realtor of the Year 1995 Realtor for Life 1997
- Co Founder of CASA Classic Homes - Santa Barbara's Weekly Real Estate advertising publication 1993
- Chairman of Santa Barbara Multiple Listing Service 1992
- Represented SBAOR at California Assocation of Realtors traveling team 1991-1996

EDUCATION

University of California Santa Barbara *Santa Barbara California*
Bachelor Arts/Economics *Sep 1964 to Jun 1969*

Lettered UCSB Men's Volleyball 1966-1969; 2nd team All American; member of UCSB's National Championship team 1969.

MEMBERSHIPS

Actively invoved in the Santa Barbara community and non profit organizations.

- Member City of Santa Barbara Parks & Recreation Commission January 2010 to present Liason to Lower Westside Advisory Council;Integrated Pest Management; Creeks Advisory Committee.
- President Santa Barbara Athletic Round Table 2003 currently Membership Chair
- Founder of Men Against Domestic Violence 2004, Board member Domestic Violence Solutions 2000 to 2007 member Advisory coucil to present
- Member of UCSB Athletic Director Advisory Council
- Facilitator for Victoria Community Hall 2005 to 2008
- Santa Barbara Beautiful Judge 2007 2008 2010
- Coming of Age Program for Unitarian Society 2008 to present
- Santa Barbara City College Continuing Education Divison 1993 to 1997 President 1996 yo 1997
- R.F. MacFarland Memorial Award - Outstanding Sportsperson of the Year SB Athletic Round Table 2005
-

LANGUAGE SKILLS

Founding member of White Hatter's Ovation Club of Santa Barbara - Toast Masters 1992

- Member of Latinos Married to Gringos. Moderately fluent in Spanish. Married to a Cuban National.

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/18/2010

Name: John C. Jostes

Residence Address: 1339 Rialto Lane, Santa Barbara, CA 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11/18/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

John Jostes
City Council Candidate Statement

Madame Mayor and Council Members:

I am applying to serve out Councilman Das Williams remaining one-year term because I believe my unique combination of skills, demeanor, and sensibilities are particularly well suited to the challenges and opportunities faced by the Santa Barbara City Council in the coming year. I bring to the position:

- 7 years as a City Planning Commissioner, and positions of leadership in community, state- and nationwide organizations.
- 22 years as a nationally recognized professional mediator and facilitator specializing in public policy dialogues and environmental disputes
- 15 years as a planning consultant practicing in the Tri-Counties and beyond.
- Experience as a local businessman with a background in planning, public dispute resolution and consensus building,

Each of these career paths has had in common a demonstration of my work as non-partisan, creative, and collaborative; I've always strived for results-oriented outcomes and solutions that others have described as fair, efficient, effective and community driven.

Whoever replaces Mr. Williams will need to be able to come up to speed quickly and build workable solutions for the City's pressing problems - balancing the 2011-12 budget, revitalizing the local economy, responding to gang activity and homelessness, and following through on the General Plan Update. I believe I am the ideal candidate for Mr. William's seat. My competencies, perspectives and track record match those needed to best serve the City at this point in time and therefore, I can hit the ground running.

Trends at work in Santa Barbara have resulted in this community reaching a low point in terms of feeling safe, economically secure, environmentally sustainable, and maintaining a strong middle class. The future remains uncertain with regard to adequate public safety, living within our resources, attainable housing for our work force, and our traditions of historic, cultural and environmental protections.

As a Planning Commissioner, I have actively advocated for an assessment of cumulative growth trends in the Outer State Street neighborhood, reduced density in areas of high traffic congestion, attainment of an improved jobs-housing balance thru the location of work force housing close to job centers, and a simplified, lower-cost approach to updating the City's General Plan, to mention a few. I have insisted on effective and purpose-driven public engagement not cookie-cutter public meetings that have no connection to real people trying to solve real problems.

But good planning is not enough. Public safety needs to be the City's highest priority because of how it impacts our quality of life, our sense of security, the local economy, and the way we as a community interact. It must be considered in the context of how it impacts our residents and neighborhoods, our tourists and their contributions to the local economy and business health in general.

As a professional mediator and facilitator, I have developed and applied a strong set of skills related to addressing and resolving intractable disputes over endangered species, economic development, regional decision making, governmental reorganization, water resources, transportation infrastructure, marine resources and recreation. Dealing with uncertainty, complexity, polarized viewpoints, a lack of trust, and hostile behaviors have all been a part of my 'job description'.

As a planning consultant specializing in environmental impact assessment, general plans, and development feasibility studies, I founded, managed and made payroll for a small business widely recognized as a local leader in the environmental planning field during the 1970's and 1980's. I streamlined the City's environmental review process and worked closely with the Redevelopment Agency and private investment interests to approve and build Paseo Nuevo in the late eighties. I am fluent in the technical underpinnings of running a city - its zoning ordinances, its plans, its boards and commissions, and a block-by-block familiarity with its historical, environmental, and community resources.

The City is not an island unto itself; it is interconnected with other cities and communities in the region and beyond. Having worked for regional and super-regional entities such as SBCAG, SLOCOG, VCOG and SCAG, I am familiar with the challenges associated with allocating regional resources and responsibilities including transportation funding, homelessness issues, housing needs allocation, and other state mandates. I have built lasting consensus on issues pertaining to jobs housing issues and transportation infrastructure expenditures.

The challenges of balancing the City's budget are many. I bring to the table an analytical background and successful business practices that enhance the capacity of the Council to prioritize action steps and make decisions that balance multiple interests and reflect real community needs and values. Addressing the City's budget issues requires an ability to listen, understand, ask questions and make choices. Those are skills that I have developed and refined over my entire career as a problem solver. In my role as a mediator, I have used those skills to break impasse, reframe choices and help those with authority to balance trade-offs as they make decisions and move forward.

My ongoing work as a Planning Commission over my seven-year tenure highlights my abilities to deal with complexity, uncertainty and highly-charged issues, and make decisions and recommendations that are compelling based on public input. In the process of making decisions and taking action, I look for proposals and outcomes that are sufficient *to solve the problem at hand*, reasonable *because they reflect the diversity of viewpoints*, legitimate *because they were developed openly*, and operational *because they can be implemented in a timely manner*. I will bring that same perspective to a position on the City Council.

For instance, the Commission's recent recommendations on General Plan policies reflected a broad consensus of the Commission and were a product of **a consultative approach.** I believe that 'great cities are made up of great neighborhoods'. During the General Plan process, I made it a point to personally interact with diverse groups such as Allied Neighborhoods, the Mesa Architects, Citizens Planning Association and the Downtown Organization. Prioritizing values and initiatives that reach across ideological boundaries is absolutely essential for continued productivity in the coming year.

Challenging times require creativity, innovation and pragmatism. Over my career, I have contributed to pragmatic solutions for the City on many occasions. In 1975, as a city employee, I pioneered efforts to streamline the environmental review process. In 1986, I took the lead in developing the mitigation monitoring framework as a tool for accountability in environmental decision making. That effort was incorporated into state law. In the recent General Plan update process, I contributed structural concepts including an adaptive management framework to make plan implementation more responsive to the real world.

In conclusion, I seek appointment to the City Council because I believe I bring a sense of non-partisanship, open-mindedness, innate curiosity, and good listening skills needed to make decisions and craft solutions that are workable, long lasting, and fair. I believe that my combination of public service on boards and commissions and on community boards of directors, my depth of understanding of city issues, and my unconditional constructiveness will benefit the City through results that make a difference.

RESUME
JOHN C. JOSTES
CANDIDATE FOR SANTA BARBARA CITY COUNCIL

John Jostes has over 35 years of experience at the local, regional and national levels helping agencies, non-profits, and communities solve problems through collaboration. He has demonstrated strong leadership skills serving on a variety of boards and commissions, special purpose task forces and with local and national NGOs. Last year, he was elected National Co-Chair of the Environment/ Public Policy Section of the 6,000 member Association for Conflict Resolution, a two-year elected position. He is also an Affiliate at RESOLVE – a Washington DC-based collaborative think tank.

He has helped public officials, business and community leaders craft solutions for complex environmental and public policy challenges. He has successfully facilitated multi-party negotiations that have generated lasting outcomes regarding, habitat conservation, marine resources, housing, water policy, airport expansion, local development and growth management. He is also a lecturer at the Bren School of Environmental Science and Management.

EDUCATION

- B.A., Economics (Mathematics Minor) U.C. Santa Barbara, 1971
- M.P.A. Harvard University, 1989; John F. Kennedy School of Government, Specialization: Public Dispute Resolution;

EMPLOYMENT HISTORY

2010 - Present: Affiliate, RESOLVE, Washington DC

1999 – Present: Principal, Senior Mediator, Interactive Planning and Management, LLC

1994-99: Principal, Dudek and Associates, San Diego/ Santa Barbara

1989: Harvard Law School, Public Disputes Program, Senior Writer, Consensus

1975-94: President and CEO, Interface Planning and Counseling Corporation, Santa Barbara

1975: Environmental Analyst (Acting Environmental Hearing Officer), City of Santa Barbara

1973-74: Consultant, Assistant Campaign Manager, Partner, Environmental Assessment Associates

1973: Researcher, University of California Berkeley, Institute of Urban and Regional Development,

1970-72: Research Associate, UCSB, Marine Science Institute, Economics Lab

APPOINTED POSITIONS:

City of Santa Barbara: Planning Commission Member and Chair 2004-2012; Creeks Restoration and Water Quality Improvement Program Citizen Advisory Committee, Member and Chair 2000 -2004; Rental Housing Mediation Task Force Member and Chair 1987-1994

Santa Barbara County CEQA Task Force on Streamlining 1985-86

California Coastal Commission, South Central Region, Alternate Member, 1979 – 1981

COMMUNITY SERVICE

- Environment/Public Policy Section, Assoc. for Conflict Resolution; National Co-Chair, Leadership Council Member, Leadership Council (2006-08, 2010-12)
- Southern California Mediation Association, Board Member, 1998 – 2000;
- Community Environmental Council, 1978-86; Board of Directors; President, Vice President.
- California Center for Civic Renewal, 1993-95; Strategic Planning Director
- The Sustainability Project, 1997-1999; Board Member

CERTIFICATIONS AND AWARDS

- National Center for Collaborative Planning and Community Services – Certification of Negotiation and Mediation Training, 1988
- U.S. Institute for Environmental Conflict Resolution Roster Member: 2000 – Present
- Member, American Institute of Certified Planners, 1985 – Present
- American Planning Association Central Coast Section Distinguished Leadership Award, 1993
- American Planning Association Central Coast Section Award of Merit, Carpinteria Downtown and Waterfront Plan, 1988

SELECTED PUBLICATIONS

- Taking Action Regionally: Background, Recommendations and Action Steps for Jobs, Housing and Mobility Balance", SBCAG, June 2004
- Intergovernmental Cooperation and Development at the Fringe; Paper presented to San Luis Obispo Council of Governments. 1996
- Monitoring, the Missing Link in Effective Decision Making, Lead Author with Paul Relis, Hewlett Foundation, 1987.
- CEQA and Local Decision Making: A Santa Barbara Case Study, Lead Author with Paul Relis, Thomas Rogers and Anthony Dominski, Prepared for the William & Flora Hewlett Foundation, 1985.

1339 Rialto Lane Santa Barbara, CA 93105 ◆ (805) 687-4043 (805) 687-9750 (FAX) ◆ e-mail =jjostes@cox.net

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: Nov. 29, 2010

Name: Della Rosales

Residence Address: 1822 Loma St, Santa Barbara 93103

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Della Rosales
Signature

Nov. 29, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

1.

Talk around the water cooler and public commentaries in response to local news include concerns about a runaway city budget that could lead to higher taxation and greater deficits; unsafe neighborhoods and safety for our children; reconciling the impact of area homelessness on area businesses and public decency; and, finally, a chasm within our City Council among the so-called conservatives and progressives. My casual conversations with others often condemn the latter, citing it as a threat to solving serious problems if common ground cannot be found.

I have been a public servant for the majority of my professional career, even before my graduation from USC, and at this point in my life -- sharing a phrase from Governor-elect Brown – I believe that my upbringing, my education in print journalism and public administration, and my life-changing experiences as a citizen of Santa Barbara, have led me to this decision.

Serving behind the scenes of City business for nearly two decades has prepared me to serve the members of our community immediately for this one-year term. These are not mere words; the habit to "seek first to understand, then to be understood" has been honed and demonstrated during my years working for Lily Rossi in the City Clerk's Office, as well as working as Executive Assistant to the Mayor and City Council. In that role, I served all constituencies equally, regardless of their beliefs or perceived social station. My role, in what is a non-partisan office, was to assess the needs of constituents and then use my extensive knowledge of how the city works to direct them to an elected official or other manner of assistance. I prided myself as a true professional public servant, and over the years my actions even saved a life or two. As a council member, I will insist upon a staff that doesn't revert to serving self before others.

As a City Council member, I will want to discuss with our present City Administrator what I consider to be the most successful and creative examples of leadership by his predecessors. I will share information gained from serving as a staff aide/campaign assistant to then-State Senator John Garamendi when I learned how to best communicate with the public and other groups for collaborative solutions. I would like to continue the pattern of creating lasting partnerships set by former council members.

Collaboration has worked well for our not-for-profit organizations as I have witnessed through our Community Development and Human Services Committee, United Way, Catholic Charities, and others. From my many years as a board member of Transition House, I understand the complicated topic of homelessness in our community and the history of assistance. I understand the hard work ahead for sincere parents wanting to break the cycle of poverty and I sense the anger and frustration in response to those who seek to only take without giving back.

The fear of "losing it all" in this economic downturn is palpable. Through my friendships with small business owners and my own experience in the private sector as a consultant and while employed by Santa Barbara Auto Group as a brand specialist, I have more understanding than ever about government's influence over income and outgo.

And from my affiliation as Board Secretary of the Santa Barbara Public Education Foundation, the PTA at the elementary and high school levels, and as President of the Santa Barbara Area Council of PTAs, I have stayed close to the issues affecting our families and youth. Reducing the instances of our city's youth violence will take this kind of background and insight.

During my life, I have voted as a Republican, a Democrat, and an Independent. I am an insider and an outsider. Possibly because of my training as an objective observer, I am an active listener who waits to hear all sides before making a decision. I have the necessary qualities to fill the gap between the opposing sides of the present City Council.

Della Rosales

Nov. 29, 2010

2.

I am uniquely qualified to fulfill the duties of a Santa Barbara City Council Member. I have served as an employee within the walls of City Hall under three City Administrators, four mayors, and numerous council members, including those considered among the pillars of our community: Marty Blum, Hal Conklin, Gil Garcia, Rusty Fairly, Babatunde Folayemi, Elinor Langer, Dan Secord, Phil Bugay, and the late Harriet Miller.

My education and training toward a degree in print journalism with an emphasis in public administration led me to cover numerous political activities, political campaigns, criminal trials, and city council meetings. I am a trained observer who seeks to understand before speaking.

Most people in the community, and many seeking to be appointed to this position, are unaware of the duties of the members of our city council beyond Tuesday meetings; but, I am familiar with the staff who are consulted well before any item reaches the formal agenda; I am aware of the hours of research and multiple meetings held by members of the council, staff, and constituencies. And I am ready and willing to take on the meaningful challenges facing our multiple constituencies.

As an advocate for our youth, I was one of the Area Council of PTA members who voted to support the Coalition Against Gun Violence education program in schools. I introduced school communities to city safety programs and the electric car, as a vision for the future. One-on-one, I helped children to improve their reading, writing, and math through regular weekly classroom volunteer efforts, as well as after-school gardening classes. For adults, I am part of the library's adult literacy program because of my belief one should never stop learning. Adults who are resilient are the best role models for children and teens who fret and may give up before reaching their potential.

Both my professional and my volunteer efforts through the United Way funding panel, a decade of Day of Caring events, and years devoted to the solutions offered through Transition House, have given me insight into our region's sustainable not-for-profit organizations. My experience with the Santa Barbara Auto Group as a smart Brand Specialist and Hughes Automotive gave me insight into corporate and small business ownership, as well as that of its employees.

I am an advocate of preschool through higher education and earned my Bachelor of Arts degree in print journalism from the University of Southern California

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 19, 2010

Name: Gerald W. "Gerry" DeWitt

Residence Address: 1615 Castillo St. #3/Santa Barbara, CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11-18-10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

My passion for the very special place that is Santa Barbara began before I graduated from UCSB, when I had the opportunity to work on the "Impacts of Growth" study for the City. As I watched the study move through the process, I developed a keen interest and desire to be a part of it. I subsequently served for two years on the Planning Commission and for twelve years on the City Council.

This experience makes me uniquely qualified to fill the current vacancy. I am familiar with City and Council practices and procedures – from land use rules and regulations through the goals-based budgeting process, which was established during by tenure on the Council.

As a concerned Santa Barbaran, I have continued to follow City affairs closely since stepping down from the Council in 1993. As vice-president of Citizens Planning Association, I have particularly tracked land use and development issues and carefully followed Plan Santa Barbara. I am truly ready to "hit the ground running."

Finally, I believe that I can and will reach out to and work with all segments of our diverse community, while offering the perspective of a lifelong renter and downtown area resident. During my time on the Council I was able to win respect and even support from groups and individuals across the political spectrum. My reelection campaigns were endorsed by both of the community's newspapers, and by organizations ranging from the Chamber of Commerce to the social-activist group Network.

At the same time, I am confident that I will be able to work with each of you. I do not seek this appointment with any political agenda or axe to grind; only as a Santa Barbaran with a unique set of qualifications and experience who cares deeply for my City.

I look forward to any questions you may have, and thank you for the opportunity to participate in this important process.

Gerry DeWitt

682-4799 (H)
696-1145 (W)
gerrydewitt@cox.net

Gerry DeWitt
P.O. Box 40396
Santa Barbara, CA 93140-0396
(805) 682-4799 gerrydewitt@cox.net

Gerry DeWitt graduated from UCSB in 1974, a Dean's List Scholar with degrees in Economics and Sociology. During 1974 and 1975, he helped to write the landmark urban planning study "Santa Barbara: The Impacts of Growth." He became active in local planning issues, and served on the Board of Directors of the Citizens Planning Association, chairing the Association's Comprehensive Planning Committee, until his appointment to the City Planning Commission in 1979.

DeWitt served on the Planning Commission from 1979 until his election to the City Council in 1981. On the City Council, he assumed a leadership role on planning issues ranging from the Central City Redevelopment Project to the creation of the public process leading to the voter-approved Measure E, which sought to bring the City's commercial buildout potential into line with its housing supply.

DeWitt's work on the Council resulted in widespread and bi-partisan support in the community. He was chosen "Best Elected Official" or "Best Local Politician" six times in local newspaper polls. He was supported for reelection by labor, environmental and progressive organizations, as well as by the Chamber of Commerce, the Downtown Organization and others - the widest spectrum of political groups ever joined behind a single political candidate in our community. He was reelected to the Council by large majorities in 1985 and 1989.

Since leaving the Council, DeWitt has remained active in the community, serving on the Boards of CPA, the Democratic League and the Community Media Access Center.

Professionally, DeWitt has worked as a journalist, broadcaster and administrator in the Santa Barbara area since 1975. He served as News Director at KTYD-FM from 1976 until his election to the City Council in 1981 and as Program Director at KTMS-AM in 1993-1994. He created, hosted and produced **"The Sixties Revisited"**, a staple of Santa Barbara radio from 1976 to 2001, and co-hosted **"Head To Head"**, a long-running political debate program which began as a radio program in 1993 and later moved to Public Access Channel 17 in the Santa Barbara area. He currently works in the Public Health Department of the County of Santa Barbara.

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2010 NOV 29 PM 1:23

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 29, 2010

Name: James E. Caldwell

Residence Address: 203 Calle Manzanita - S.B. 93105

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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JECaldwell
Signature

11/29/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

James E. Caldwell
203 Calle Manzanita
Santa Barbara, CA 93105
805-708-2100
James.SBRealtor@gmail.com

To the Members of the Santa Barbara City Council,

When I was growing up in the Bay Area and going to school in the Bay Area, it was always my dream to live on the California Central Coast. Reality was that I always thought it would be in the Monterey-Santa Cruz area. That dream changed 30 plus years ago when I was transferred to Southern California. At that point I started visiting Santa Barbara on a regular basis for both business and personal reasons. It took very little time for me to fall in love with Santa Barbara and for me to start looking for opportunities to eventually relocate here.

Just under 18 years ago the dream came true when an opportunity presented itself for my family and me to relocate to Santa Barbara. Though challenging at times Santa Barbara has been a most wonderful place to raise my 3 children, offering them the chance to grow up in a pleasant and safe environment. Now that the children are grown and starting to pursue their own separate lives, I feel it is time to start giving back to Santa Barbara. In the past several years as I have become more involved with the Santa Barbara Association of Realtors, I have also become very involved in many public issues within both the city and the county.

Now that the family is raised and having pursued an assortment of career paths before settling in Real Estate, it is now time to look for a new challenge. I feel a City Council position would represent just such a challenge and allow me to continue my civic efforts.

I would bring to the Council a vast business background of managing companies; setting budgets; dealing with personnel; creating numerous marketing opportunities and providing good jobs for people. Over the course of my business career I have always presented creative visions for realistic growth and a sustainable future. At the same time I have had to deal with the challenges of changing trends and the creation of new and different opportunities. Every business that I have ever been involved with has presented the challenges of constant change and the need to revaluate the future and change constantly.

Besides the diversified business background, I also have a varied background in volunteer organizations. These include several youth sports organizations; school fund raising activities; university organizations and trade associations in all industries that I have been a part of over the years. With these involvements have also come many positions of leadership and the involvement in numbers very successful fundraising programs.

I feel I offer the Council a strong background that would be most helpful in facing these very challenging times. Due to my mixed background I would bring to the council many fresh ideas that are not influenced by past decisions and positions. I feel I would be very neutral in my approach to all future deliberations and will appreciate your selection.

James E. Caldwell
203 Calle Manzanita
Santa Barbara, CA 93105
805-708-2100
James.SBRealtor@gmail.com

PROFESSIONAL PROFILE

30+ years of success in **Regional and National Marketing / Sales Management, General Manager & Sales Manager** of various companies. **Manager/Realtor** of local Real Estate Firm. A pattern of success in Creating and managing new opportunities. Skilled in recruiting and training.

KEY AREAS OF EXPERTISE

SALES & SALES MANAGEMENT

- Built division of housewares and electronics company from $1MM to $17MM in 5 years.
- Supervised & trained sales force of 35 for national sales organization.
- National sales and marketing manager for small gift company.
- Marketing & sales manager, local Real Estate firm. Responsible for hiring & training.

MARKETING & PRODUCT DEVELOPMENT

- Established new markets for housewares; hardware and electronics products including market tests.
- Developed and marketed successful wholesale & retail line of college sportswear and gifts.
- Developed mail order program to include full color national catalogs.

REAL ESTATE MARKETING & SALES

- Successful local Real Estate Sales.
- Management of local office along with teaching Real Estate Licensing.

FUNDRAISING & PROMOTION

- Planned national trade shows with budgets in excess of $250,000.
- Supervised rebuilding of campus living facility of over $2 Million plus furnishings.
- Chairman of fundraising program with a Million dollar goal.
- Strong understanding of non-profit and tax exempt laws.

CAREER HISTORY

2001 – Present	**Manager/ Realtor**	CENTURY 21 Butler Realty, Inc
1991 – 2005	**Marketing Manager/Owner**	BCW Enterprises
1982 – 2000	**Marketing/Sales/General Mgr.**	Various National & Regional Companies

EDUCATION

Bachelor of Science, Marketing & Management
San Jose State University, San Jose, CA

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CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/29/10

Name: Richard Goodfriend (Rick)

Residence Address: 1734 Bath St. Santa Barbara, Ca. 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Richard Goodfriend
Signature

11/29/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

November 29, 2010

Dear Madam Mayor and City Council Members:

Subject: Santa Barbara City Council Appointment

Thank you for the time and patience to read and consider my application for City Council member. It is a great privilege to be considered for this position.

I am interested in this position as I am wanting to be a contribution to the well-being of the residents and many visitors of Santa Barbara. As a communication expert I can help bring harmony to the meetings of the Council. It has been sad to watch the many debates in the council that have been extremely violent, violent emotionally to the members and spectators. It is no one's fault, yet this is how people have learned to communicate.

With my knowledge, self-practice and experience of compassionate communication I may be able to facilitate harmony between the members of the Council when the discussion becomes intense. I am known as a mediator that can calm anger with a few sentences.

These skills I can teach the council on how to be heard without using blame and shame onto each other. I share this because the citizens need the Council's support. We all have the same needs and when this philosophy is realized by all parties, the strategies and policy making come easily.

Making the policies is much easier when everyone has been adequately heard in an authentic way. Compassionate communication guarantees that this can be accomplished. It is also a way to prevent emotional burnout as there are ways to be heard and understood more efficiently and effectively.

No, I have not been on any government committees, yet I have been bringing peace to communities by teaching people how to communicate with compassion, by expressing what they want and listening in a functional not dysfunctional manner. I wish you ease and peace in doing your work on the Council.

Thank you again for your consideration.

Gratefully,

Rick Goodfriend

Rick Goodfriend

1734 Bath St.
Santa Barbara, Ca. 93101
805 898-9336
Rick@WalkyourTalk.org

Statement of Qualifications for
Rick Goodfriend

Goodfriends Communication Skills
www.RickGoodfriend.com
Teaching innovative customer service communication skills to corporate and small business
California Bar Assn. – Teaching "Improving Attorney – Client Relationships" for Continuing Legal Education.

Author:

Book:
"I Hear You, But" 102 Communication Tips
CD's::

- "Manifesting Instant Calm and Positive Energy"
- "How to Calm Angry Customers, Instantly
- "Creating Extraordinary Customer Relationships"

Founder:
World Empathy Day (WEday): For 4 years WEday has been sending weekly communication tips throughout the world and presenting workshops in person and by phone. World Empathy Day is becoming non-profit in a month and will start bringing compassionate communication skills and consciousness to even more world citizens using a network of already trained Trainers.
www.walkyourtalk.com – www.empathyday.com

Past Work Experiences:

- **Verizon Telephone**: Engineer Fielder
- **Communication Workers of America**: Employees Assistance Counselor
- **Santa Barbara Lodging:** Owner, Internet Booking Agency for Santa Barbara Hotels
- **Musician**: keyboard, singer and guitar

Volunteer Experience:

- **YMCA**
  - Swim Instructor, Life Saving Teacher - 5 Years
  - Physical Education Board Member – 3 years
- **Big Brothers of America** – Big Brother for 8 yrs.
- **American Red Cross** – Water safety Instructor
- **Play Senior Softball**

Education: Florida State University – Major: Social Work
Minor: Marketing
Alumni: Delta Sigma Pi: Business fraternity

RECEIVED
2010 NOV 29 PM 11:07
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/29/2010

Name: LORETTA REDD

Residence Address: 1637 SANTA ROSA AVE SB, CA. 93109

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   lorredd@cox.net

   Section 501 Eligibility

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Loretta Redd
Signature

11/29/2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Statement of Interest in Appointment to Santa Barbara City Council
By Loretta Redd

In preparation for this important consideration of interest in serving the Council and the people of Santa Barbara, I have listened to your interests and concerns, as well as those of the City Administrator and Attorney, and most department heads. I have attended Council meetings for several months, paying special attention to budget hearings and to the various viewpoints for Plan Santa Barbara. This investment has provided me with helpful and realistic insight into the dedication of time and determination required to be an effective member of Council.

In making this appointment, you are speaking on behalf of the voters of the city without the benefit of an election. Rather than a platform of issues, I present myself as a moderate, reasonable and resolute citizen who brings both compassion and constraint to the office. There is much for me to learn, and within the constraints of the Brown Act, I look forward to continuing to engage each of you, taking full advantage of your experience and perspectives.

I believe there are three basic duties of an effective Council Member:
1) to remain connected to the residents by listening and building consensus in order to apply the best solutions, or in rare instances, to undo less favorable decisions.
2) to effectively consider the projects and proposals brought by staff; weighing feasibility, financial cost, return on investment and community benefit.
3) to find a balance between the historic 'small town' character of our city, and the modern challenges of housing, safety, tourism and transportation; working cooperatively with County and State representatives, while never sacrificing our high standards.

At times of abundance, be it local, State or Federal, there will be opportunities to create or support other types of endeavors. It is also the time to refill our financial reserves, to plan ahead for a time of less fortune, and to occasionally make long-lasting investments in new projects. Supporting enterprise areas like new harbor docks or our airport terminal, opportunities for improving creek beds and natural habitat, or creative funding combinations for acquisition of property for housing redevelopment, and private-public support for the arts are some examples for making the most of the resources at hand. Besides the hiring and management of the City Attorney and City Administrator, the Council also extends its significance through the appointment of citizens to various committees and commissions.

The Council appointee must be cooperative, yet decisive. I believe my varied executive experience in business, government and non-profit sectors enable me to effectively and efficiently work with the elected members of Council in getting City business done. The unenviable truth is that should our revenues suffer further, there are difficult financial decisions ahead requiring further program, salary and benefit cuts.

Although the media seems to insist on making the current membership into a battleground of political and philosophical opposition, in reality, our City Council is

designed to be a refreshingly non-partisan body. You are called upon to show both compassion and restraint, so to imply that a 'conservative' doesn't care about humanity or that a 'liberal' can't manage a budget is basically ludicrous.

I much prefer to applying reason and negotiation when approaching major policy, ordinance or budget decisions, than try to make political points. To this end, I may not be 'predictable,' but I will keep an open mind, and can certainly be educated. The City of Santa Barbara is a complex, $100 million enterprise. Our 'product' is providing service to our residents, attracting business and tourism, and investing in our community. I believe I am well-qualified to serve as a steward of this City's interests and all of its citizens, regardless of background or income.

I was born in Atlanta, Georgia in 1949 and lived through the challenges and inequities that led to the Civil Rights movement. Because I chose to work with the terminally ill as my 'specialty' as a psychologist, I both witnessed and worked to change the prejudices and fears raised by the AIDS epidemic, serving on national boards and being a consultant for several large corporations in the 1980's.

My service in the US Air Force was based purely on the belief that I 'owed' this country more than simply paying my taxes; had my father not become ill, I may well have continued to serve in active duty beyond my first tour. Working on both Security Service and Logistics bases gave me an appreciation of the complexity of our military, the emotional consequences of their duty assignments, and the discipline required to maintain effectiveness. This service assists me in understanding the role of our public safety professionals, and the importance of their service.

My work with non-profits has been as a 'change agent.' Intentional or not, I have served as Executive Director during times of either financial or mission crisis. Working with both large and small staff, serving Boards of Directors and being responsive to both donors and clients is a real balancing act, especially when charged with eliminating debt, expanding services or improving community awareness.

I believe I have demonstrated my interest in the well-being of our city since arriving in Santa Barbara twelve years ago by attending the Citizens Police Academy, serving on both the Sign Committee and Water Commission, holding office on various boards including President of the C-4 board of Planned Parenthood, and by running for Council in 2005. I have enjoyed writing various columns for local newspapers. As such, it was my intention to create thought provoking topics to initiate dialogue in the community. The experience of 'public opinion' has helped me appreciate the reality of having citizens disagree with opinions while engaging with a wide audience and keeping a finger on the pulse of the community.

Having your support would be a humbling opportunity to serve Santa Barbara in an accountable and responsible manner. At this point, if selected, I would intend to run for office in the next general election. Thank you; I deeply appreciate your consideration.

Loretta Redd, Ph.D.
1637 Santa Rosa Avenue
Santa Barbara, California 93109
(805) 963-9426

Education

2008 Coaching Certification, The Hudson Institute, Santa Barbara, California
1980 USAF Squadron Officers School, Maxwell Air Force Base
1976 Doctor of Philosophy, Educational Psychology, Georgia State University
1973 Master of Arts, Educational Psychology, Georgia State University
1972 Bachelor of Arts, Special Education, Georgia State University
1969 Associate, Liberal Arts, Finch College, New York, New York

Employment

Current Owner, Crisis Navigation Executive Coaching
Work with business clients to assist in achievement of full potential.
2006-2009 Executive Director, Alzheimer's Association, Central Coast, Ca.
Staff of 25 in four offices, restructure and rebuilding of organization.
1997-2000 Executive Director, Horizons Foundation, San Francisco
Progressive community foundation serving predominately LGBT population.
1995-1997 Executive Director, Project Open Hand, Atlanta, Georgia
$2.5 million non-profit, mission of feeding those with chronic illnesses.
1993-1995 Clinical Director, United Behavioral Systems, Atlanta, Georgia
Supervisor of 13 staff and 85 network mental health professionals.
1986-1993 Psychologist, Professor, Consultant in private practice, Atlanta, Ga.
Clinical practice with terminally ill, adjunct professor, corporate presentations.
1982-1986 Small business owner and Restaurant management
Design, own, and operate first triathlon store; manager of 3 fine dining locations.
1979-1982 Captain, US Air Force, Behavioral Sciences Division, 14th Training Wing
Preventative mental health program development, clinic administration
Goodfellow and Robins AFB Hon. Discharge, Inactive Reserve, May 1996

Volunteer Experience (partial listing)

Past member and President, Planned Parenthood Action Fund C-4 Board of Directors
Past member, Solstice Parade board
Member, Executive Women's Golf Association board
Member, Association of Women in Communications
Member, National Association of Women Business Owners
Member, National Speakers Association, Greater Los Angeles Chapter
Volunteer, Recording for the Blind and Dyslexic

Municipal/ Public Service

SB Citizens Police Academy and Police Advisory Committee
Prior Santa Barbara Sign Committee member and Water Commission
After school tutor at Ladera Project, People's Self Help Housing
Candidate, 2005 Santa Barbara City Council:
Finished 4th in field of eight, with 9316 votes

RECEIVED

NOV 23 2010

CITY ADMINISTRATOR'S OFFICE
SANTA BARBARA

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/23/10

Name: SHEILA LODGE

Residence Address: 1303 LAS ALTURAS ROAD

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Sheila Lodge
Signature

11/23/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

To: Mayor Helene Schneider, Councilmembers Dale Francisco, Grant House, Frank Hotchkiss, Michael Self and Harwood White

From: Sheila Lodge

Re: Appointment to the City Council Vacancy

Date: November 23, 2010

I had the great privilege and honor of serving the City of Santa Barbara as a planning commissioner, councilmember and mayor from 1973 to 1993. Although I left elected office 17 years ago, my love for this City continues unabated. I was appointed to the Planning Commission two years ago, and I am grateful for the opportunity to serve Santa Barbara again.

In 1974 I helped draft the Planning Commission resolution which recommended the 85,000 population goal, some 35,000 less than the zoning at that time allowed. That number was chosen because that population level fit within the city's available resources such as water and traffic capacity. That was the beginning of planning for living within our resources and for sustainability.

Living Within Our Resources, the subtitle of the General Plan, and sustainability are of key importance in the present General Plan update. As I write the City Council has one more meeting left in which to consider it. Whether or not the General Plan has been adopted, it is indeed general. A major task before the City Council will be the completion of the plan and adoption of its implementation measures. I have been deeply involved in the plan's preparation. Seeing places for improvement and working with staff, I even wrote some small parts of it, including the introduction. I am fully prepared to continue the process.

In 1981 I recognized the desirability of having people live downtown near work, shopping and recreation, and I began pushing for mixed use development. I recently suggested to the City Council that the City establish a bonus density program for projects that are <u>not</u> mixed use but are all housing on commercially zoned land. It is a way to improve the jobs/housing balance as well as lessen future traffic impacts. The City needs housing more than it needs more commercial development now.

The Water Resources Division is in the process of implementing the pass-through agreement, bringing up some of my past history with the City. The agreement came out of a discussion I had with the then head of the Santa Barbara County Water Agency regarding Santa

Barbara water supplies and decreasing storage capacity at Gibraltar. I told him that I would gladly trade 1,000 acre feet of *maybe* water at Gibraltar for 800 acre feet of *assured* water at Cachuma. Although signed in 1989, the agreement was not needed until now. It is being implemented because of the 22% loss of capacity at Gibraltar which resulted from the Zaca Fire.

I served on the Cachuma Conservation and Release Board and the Cachuma Operations and Maintenance Board. I am prepared to serve on them again as Councilmember Williams did, if needed.

As a councilmember I was a driving force in getting rid of pole signs. As a council member and as mayor I was a driving force in the support of affordable housing leading to Santa Barbara meeting its State assigned goal by 700% and in the critical redevelopment of downtown Santa Barbara with the building of Paseo Nuevo.

I have of course dealt with budget issues, union negotiations, gangs, and the homeless. (I participated in the very first meeting which led to the creation of Transition House.)

I believe that both my earlier and more recent experience and my knowledge will be helpful on the City Council as the City moves forward. I would be most honored to once again serve this special City as a councilmember.

Resumé

Sheila Lodge
1303 Las Alturas Road, Santa Barbara, California 93103
Phone and fax: 805-966-5586 e- mail:sjlodge@cox.net

EMPLOYMENT

January, 2008, to present	Planning Commissioner, City of Santa Barbara
November, 1981 - November, 1993	Mayor, City of Santa Barbara While mayor a major downtown retail revitalization project completed, cross-town freeway and removal of the last signals on 101 accomplished, largest municipal seawater desalinization plant in U. S. built, major land use planning changes adopted to create a better jobs/housing balance and award winning innovative affordable housing programs developed.
March, 1975 to November, 1981	City Council Member, City of Santa Barbara Led implementation of forward looking growth management plan developed while on Planning Commission, successfully worked for community support of public housing. Chaired regional water agencies, City Council Ordinance and Finance Committees.
August, 1973 to March, 1975	Planning Commissioner, City of Santa Barbara Helped develop major General Plan revisions and growth management plan.
1953 to 1955	Small Business Owner and Operator Operated bait, tackle, outboard motor rental and hamburger stand on pier at Goleta Beach Park, Goleta, California.
1950 to 1951	Free Lance Editor Researched and synopsized stories for possible movie use.
1949 to 1950	Intake Worker, Anne Arundel County Welfare Office, Annapolis, Maryland Interviewed all new applicants, processed for assistance.
February, 1948 to June,1949	Elementary School Teacher, Glen Burnie, Maryland Taught first grade, then second.

EDUCATION

1961	University of California, Santa Barbara. B. A., English. Graduated with honors. Post graduate courses in urban affairs.

ORGANIZATIONS

1981 to 1993	United States Conference of Mayors: served on Advisory Board, Resolutions Committee, Energy and Environment Committee. Served as Chair, Subcommittee on Hazardous Materials. League of California Cities: Environment Committee.
1952 to present	Served on boards of League of Women Voters, Planned Parenthood, Trust for Historic Preservation, Citizens Planning Association and other organizations. Docent at the Santa Barbara Botanic Garden 1995-2007. Currently on boards of Channel City Club and UCSB History Associates. Currently docent at the Santa Barbara County Court House.

RECEIVED

2010 NOV 29 PM 5:23

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

COPY

Position: City Councilmember

Date: NOVEMBER 29, 2010

Name: G. PAUL BERENSON

Residence Address: 219 W. FIGUEROA ST., SANTA BARBARA, CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Signature

PAUL@PAULB.COM

11/29/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Paul Berenson | City Council Application | 805-455-9100

I would like to serve the final year of Das Williams' City Council term because I feel I can have a major effect on the issue of gangs and youth diversionary programs. I am passionate about this issue and have worked on it since around 1992 as a member of the Westside Center Advisory Committee, and as a radio talk show host. According to the Assembly Budget Committee it costs around $46,000 per year to incarcerate somebody in California who is between the ages of 18 and 64, and, I believe around $224,000 for younger and older prisoners. I believe there's a better way to do it.

It's imperative that we help turn these kids who are on the fence as far entering gangs into productive tax paying citizens from both a humanitarian and economic standpoint, while recognizing that law enforcement is a necessary component. There are and will continue to be bad people out there and they need to be dealt with. The recent murder of the store owner on Milpas Street is an escalation of violence and cannot be ignored. Even one incident of gang members staging an attack on tourists on State Street could have a devastating effect on our tourism industry. That said, the recent election defeat of Measure S makes it clear that we will have no new jail in the foreseeable future and we need to find other solutions to keep kids out of gangs. I have the experience to help do it.

As a member of the Advisory Committee I had the opportunity to evaluate and monitor the kids who went through the programs, along with the programs themselves. The primary goals of the Community Center programs are to get kids who are out of school back in, get kids who are in school to do better, and help kids who complete the programs to transition into another training environment or job situation. The success rate is around 95%. The beauty of the Neighborhood Centers is that they are under the auspices of the City Council, are fully accountable, they keep regular office hours, and you can inspect them and their books or talk to the staff and kids any time you wish.

As a talk show host, I have had the opportunity to interview kids about why they get into the gangs and what they get out of them. After the killing of the kid on State and Carrillo a few year's ago, I had George Rodriguez on. George started the Westside Locos gang in the 1990's, went through the Westside center program, and at the time I interviewed him was pursuing a master's degree at USC. He told how his single mother was undocumented, he was stuck in a gray area, and the gang was an instant group of friends for him. I have also interviewed kids and administrators from a number of our fine non-profits such as, I believe, City at Peace run by Nancy Davis, and a number of others, and I have always made a point of including some of the kids with them, so I'm familiar with what's out there in the community, and I think the neighborhood centers are the greatest asset we have in this fight.

As a Council member I would advocate for increased funding for the centers and programs, including trying to work with our new Assembly member to secure some. At the Westside meetings we would also have outreach into the immediate neighborhoods about issues involving crime and gangs, and much more. One of the effects of people parking on the streets for extended periods of days at a time was the street sweeping

program that was started around December 2001 with the active involvement of then Mayor-elect Marty Blum.

As far as some of the most contentious issues such as the General Plan, the past couple elections have been quite ambiguous with building heights (Measure B) and last year's City Council election, and while I have definite views, I would advocate more study of the specific issues, especially density, and I think it should be an issue for next year's campaign, rather than any appointed swing vote. To that end, I would like to help sponsor and facilitate a community outreach, through media outlets and the neighborhood centers so that people at least understand what the issues are and why they should care. It's the future of Santa Barbara, and it's extremely important. Do we want to maintain our medium sized city, or do we want to be bigger and denser?
I would like to be involved in the Budget process. My priorities would be to save money where I can, including making better use of the resources we have, such as the Community Centers, and proposing some long range solutions, such as a restructuring of pensions. I would make protecting jobs a top priority, and I'm a strong supporter of the Living Wage. People who work full time should have enough money to pay their bills and have some disposable income to return to our consumer economy. For the most part, however, those decisions will probably be left to the next Council to implement. I will NOT run for election in 2011.

Thank you very much, and I hope if you agree that I can be of use in achieving some of these goals, you will appoint me.

Paul Berenson

Paul Berenson | City Council Qualifications | 805-455-9100

I have been a resident of Santa Barbara since 1971 and know the unique characteristics of our city and the South Coast. Most recently I have done a political talk radio show for the past seven years and am keenly aware of the issues that affect us as a community and a unique region. I have good relationships with all of the current Council members and I able to see both sides of most issues. If selected I will not run for election in 2011 for a number of reasons, including a reluctance to make a commitment to serve for 5 years at this time of my life.

I served on the Westside Center Advisory Committee from around 1992 - 2004. In my year on the Council I would like to focus on neighborhoods and the gang problem. This was my primary area of focus there, so I am very knowledgeable about that, including the costs and consequences of gang activity in both economic and human aspects. I feel that in one year I could have a significant effect on one important issue, and we have hardly any more important than this one.

As a talk show host I have educated myself extensively on budgetary issues, both locally and statewide, by speaking with each of you and many others on a local, state, and national level. I also have a good understanding of political issues, including, but certainly not limited to divided legislative bodies.

RECEIVED

2010 NOV 29 PM 3:22

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-22-2010

Name: Marilyn Rickard

Residence Address: 811 Via Granada

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Marilyn Rickard
Signature

11-22-2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Members of City Council of Santa Barbara:

I submit my application for consideration as to the appointment to the Council replacing the position of Das Williams.

I believe that my experiences living, working and raising a family in this community solely, for over 45 years, gives me the background and wisdom to benefit the City that I so passionately love.

I consider myself a socially conscious moderate. I know that there are diverse philosophies and agendas in our community. I believe that I could use skills that I have honed over the years in facilitating outcomes to these issues, considering as many view points as possible.

I have watched our town mature and struggle to keep the beauty and appeal that make Santa Barbara so special. I have been intimately involved in many of the issues over the years. I can bring a sage opinion and calm to issues that confront us during these very difficult times.

I have a deep appreciation and knowledge of the legacy of the past and a hope for the future. I have raised four successful, now adult, children here and therefore aware of the struggle of education, employment and housing for those who wish to live here.

I owe no allegiance to anyone and am not afraid of speaking for what I believe in…give me a chance to pay back to this wonderful City all it has done for me and mine.

Marilyn Rickard

Marilyn Rickard

Marilyn Rickard

811 Via Granada, Santa Barbara, California 93103
Home: 805-682-3655 - Cell: 805-452-8284 : mrickard32msn.com

Executive Profile

1975 - Present Consistent Top Producing Real Estate Sales Consultant specializing in Greater Santa Barbara including but not limited to Residential Sales and Leasing, Commercial and Development including downtown Historic Property and Ranch Land. Co-owner of Rickard Realty for 12 years.
Co-owned, restored and operated 32 unit Motel and 12 unit Motel in the City of Santa Barbara.

Skill Highlights

- Listening, negotiating and problem solving.
- Able to make decision after discovering motives and facts.
- Communicate and find win-win solutions.
- Proven ability to plan, organize, and manage

Core Accomplishments

Fact Find
Listen
Clearly Respond
Decisive
Communicate to people accepting their prospective
Trustworthy
Experience and years of relationships from living, working and volunteering in Greater Santa Barbara
Acquired and restored properties in City of Santa Barbara

Professional Experience

Senior Realtor

November 1975 to November 2010

Numerous – Santa Barbara, California

Accountable for business area including overall customer satisfaction.
Defined strategy and business plan.
Built strategic alliances that resulted in positive outcome.
Marketing and Presentation
Advertising
Hospitality

Community Board Positions

January 1974 to November 2010

See Below – Santa Barbara, California

SB Zoo Auxiliary, Zoo b Que Chair
President PTA
Board of St Francis Hospital Foundation
Jr. League of Santa Barbara
Foundation Board of St. Vincent's
Board Member Area Agency for Aging (City appointment)
Board Member of Casa Esperanza
Numerous Youth Organization Boards: YFL, Little League, Building of Page Youth Center, etc.

UCSB & Cal Poly 1968

Santa Barbara & SLO, California

Social Science/ Politics

Bachelor of Science

Professional Development: GRI (Graduate of Real Estate Institute)

RECEIVED

2010 NOV 29 PM 1:31

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: Nov 29, 2010

Name: Cathie McCammon

Residence Address: 622 Sunrise Vista Way, Santa Barbara CA 93109

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

   Section 501 Eligibility

   No person shall be eligible to hold office as Mayor or as a member of the City Council unless he is and shall have been a resident and qualified elector of the City for at least thirty (30) days next preceding the date of his election or appointment. The City Council shall judge the qualifications of its members as set forth by this Charter. (Approved by election held March 6, 1979.)

4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11/29/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Catherine McCammon
622 Sunrise Vista Way
Santa Barbara, CA 93109
805 966-0536

Application for Appointment to Santa Barbara City Council

I am interested in this position because I have devoted much of the 38 years I have lived in Santa Barbara to working on city issues. I love Santa Barbara and want to work to maintain our unique community to improve it now and to make it even better for future generations.

My background and skills make me uniquely qualified to deal with both the subject matter and the challenges that are involved with being on the Council. Having represented the League of Women Voters, Citizens Planning Association and Allied Neighborhoods Association, I have worked with city officials and staff for many years. I know the system and what is involved. I served the city as a Harbor Commissioner for ten years and I know what it is like to be on the other side of the dias. As a Commissioner. I obtained firsthand knowledge of dealing with often conflicting interests in challenging and contentious situations

A key issue facing Santa Barbara today is Plan Santa Barbara, the General Plan Update. The city is at a crossroads regarding how it will develop in the future. I have been involved in this topic since the beginning of the process and I am very knowledgeable about the issues. Even after 5 years, more work needs to be done by the Council if this Plan is to be approved. I believe I am up to this challenge. This process has revealed and it is clear that there are very diverse points of view in our community. I believe that my leadership skills and my work with different organizations will serve us well in dealing with these different points of view.

If we are to ever get a new General Plan, the city will need to take a different approach. The massive amount of material needs to be broken down into reasonable chunks so that both the decision-makers and the public are knowledgeable and informed. Then, we need to understand the totality of what is actually being approved. This needs to in printed form and made available to the public before the meeting. It is only when this Plan stops being a moving target and differing points of view are balanced, that consensus building can start to happen. Items where there is agreement should move forward and be implemented. While progress has been made, there are still some major issues that will change parts of our community that need to be dealt with in a clear fashion. When the city gets to the implementation stage I believe that my legal training and attention to detail will serve the city well.

Another key issue facing Santa Barbara is how to address our needs, preserve Santa Barbara's unique characteristics, while at the same time living within our ever diminishing resources. I have opinions on how this can be accomplished and will welcome the opportunity to work on this. The city needs to be focused and targeted on what we as a local government can do best.

My professional background as a business and bankruptcy attorney would be an asset in this regard.

Doing what we can to help local businesses is important. Our local businesses need the Council's support to thrive and grow. Tourists like the small-town feel of our community. They come because we are unique. We need to give special consideration to those businesses that help tourism and always remember that tourism is the number one source of our economy.

The third key issue facing Santa Barbara today involves human services. For years I have served on the board of Work Training Programs (now Path Point) and I also served on the original County Human Services Commission where I had the unique experience of working to set up a commission from scratch, as well as choosing which agencies would receive grants.

I look forward to working with the Council in addressing the continued needs of the homeless in Santa Barbara and would expand future inter-governmental cooperation. We need solutions that would reduce the concentration of this problem, while at the same time protecting and working with our local businesses and residents.

As a person and a professional, I am open and eager to know and understand all sides of an issue. I carefully listen to people with different points of view. I believe that it is important to understand what people are really saying. As a member of the Council, I think it is of upmost importance to respect differing points of view. My ability to gather information from diverse sources will be beneficial to the city as a whole.

I have had a wealth of experience both as a professional and as a volunteer in the community for over 30 years. I believe that my unique experiences will enable me to work with the present needs of the community today and help to make it an even better place for future generations.

RESUME

CATHERINE G. MCCAMMON

Contact Information:

Catherine McCammon
622 Sunrise Vista Way
Santa Barbara, CA 93109
(805) 966-0536, FAX (805) 963-2764
mccammon@cox.net

Personal Data:

Widow
No Children

Education:

BA, Political Science, University of California at Santa Barbara
MA, International Relations, University of Southern California
JD, Santa Barbara College of Law
CEB Classes
Adult Education Classes

Professional and Community Experience:

ACES (Associated Continuing Education Students) - Co-President
Allied Neighborhoods Association - President
La Mesa Neighborhood Association - Co-President
La Vista Estates Association – Vice President, Past President and Board member
Catherine McCammon Designs - Jewelry and Art Glass business
Naples Coalition - Board member
League of Women Voters of Santa Barbara - Land Use Consultant, Past President (twice) and other Board positions
Attorney - Business and Bankruptcy Law
Work Training Programs (now Path Point) - past Board member
Instructor of Adult Education - Workshop on Affirmative Action
Citizens Planning Association - Executive Director, Past President and Board member
American Association of University Women of Goleta Valley- Past President
Process Improvement Committee, County of Santa Barbara - Committee member
Harbor Commissioner, City of Santa Barbara - Commissioner
Human Services Commission, County of Santa Barbara - Commissioner
International Farm Youth Exchange Program - Director for Washington State

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2010 NOV 29 PM 4:57

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/29/10

Name: Carola A. Nicholson

Residence Address: 120 Calle Palo Colorado

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11/29/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Carola A. Nicholson
Statement of Intent

City of Santa Barbara
City Clerk's Office
735 Anacapa Street
Santa Barbara, CA 93101

RE: Council Vacancy

Mayor and Members of the Council:

My name is Carola Nicholson. I would appreciate your consideration to appoint me to serve out the council seat vacated by Mr. Das Williams.

I moved to Santa Barbara from Argentina 30 years ago, and after several jobs at local companies I found my passion and career in accounting and small business management. I attended Santa Barbara City College as well as UCSB, after which I was hired by "big eight" accounting firm, Ernst & Young, in San Francisco. Since 2000, I have owned my own practice here in Santa Barbara and in Santa Maria, married, purchased a home and have one child.

I have always been interested in serving as a way to give back to my community, and have served on many boards, past and present, in the Santa Barbara community:

- Current board member to the Santa Barbara Bowl Foundation
- Current board member of The Children's Project Academy
- Past board member/treasurer of Recording for the Blind & Dyslexic (RFB&D)
- Past board member/treasurer of the Santa Barbara Hispanic Chamber of Commerce
- Past board member of the Santa Barbara Symphony League
- Past board member of Women's Economic Ventures (WEV)
- Past volunteer for San Francisco's CASA - Court Appointed Special Advocate Program
- Past board member/treasurer of the Brazil Ranch Environmental Center in Big Sur
- Past board member to the County Drug & Alcohol Advisory Board

If selected I believe I would bring a unique and distinctive perspective to the Council. I am a Latina woman and small business owner with a pure and passionate volunteer attitude. I have no political aspirations beyond serving out this term. I am an independent-thinking person with a social conscience, but I also believe strongly in fiscal responsibility.

Due to the recession we are experiencing, our City is currently facing a myriad of very challenging budgetary pressures. As a CPA, I work every day with business clients and

not-for-profit organizations that are facing similar situations. I well understand budgets, taxes, fees, pensions etc. and the intricate components that blend them together. I appreciate how fiscal decisions can affect policy making and vice-versa. Perhaps this financial background would prove valuable to the make-up of the current City Council.

As a business owner I understand first hand the financial demands and responsibility that businesses face, what it takes to create jobs and how best to keep people employed. It is not easy in the current economic climate to make ends meet. Therefore it is imperative that City and business work together to come up with possible partnerships and solutions. If selected I would be billing to champion such an endeavor.

As a (fully bilingual) Latina I represent a large and significant percentage of Santa Barbara's community. As a homeowner I am sensitive to new development that might impact property values and quality of life. As a mother of a 5th grader (at Peabody Charter School) I would like to help mold a city that my son will be proud of for decades to come.

As a long time resident I believe Santa Barbara is a small jewel along the California coastline. It is truly the American Riviera and we should keep it as such.

Perhaps my background is well-suited perfect for this time and place in city history. If so, I am willing to serve. Once again, thank you for your time and consideration.

Sincerely,

Carola A. Nicholson
120 Calle Palo Colorado
Santa Barbara, CA 93105

CAROLA A. NICHOLSON, CPA

120 Calle Palo Colorado
Santa Barbara, CA 93105

Phone 805-969-9662
Fax 805-969-7672

PROFESSIONAL EXPERIENCE

Partner
NICHOLSON & SCHWARTZ – 2000 to present
1151Coast Village Road, Suite 3, Santa Barbara, CA 93108
411 E. Betteravia, Suite 204, Santa Maria, CA 93454

- Tax preparation and consulting for individuals, non-profits, corporate, partnerships and trust tax returns.
- Assist clients with start up companies, business valuations, value negotiations, due diligence and the preparation of business planning.
- Part-time CFO for a high-technology company.
- Monthly management for small business and individuals and yearly financial reporting requirements.
- Tax consulting for overseas U.S. citizens and foreign nationals.

Corporate Account Manager and Business Development Manager
ERNST & YOUNG (SAN FRANCISCO, CA) – 1990 to 1994 & 1995 to 1999

- Contract negotiation and management.
- Identified and solved tax issues related to sales and use, personal property and real estate taxes.
- Assisted clients with relocation and compensation planning and reporting issues for their domestic and expatriate employees.
- Identified issues related to merging companies and companies preparing for IPO's as well as companies that prepared for foreign expansion.
- Managed the preparation of consolidated federal and multi-state corporate tax returns.
- Created computer models for effective tax rate planning computations and cash flow projections.

Senior Consultant
BANK OF AMERICA (SAN FRANCISCO, CA) – 1994

- Advised senior management on the various options and feasibility of acquisitions of local banks, using financial analysis and modeling.
- Researched tax and compliance issues required in the implementation of the acquisitions.
- Reviewed the accuracy and completeness of prepared tax returns for out-of-state banks.

EDUCATION & PROFESSIONAL ACTIVITIES

UNIVERSITY OF CALIFORNIA at SANTA BARBARA
Bachelor of Science, Business & Economics, 1990

STATE OF CALIFORNIA, CERTIFIED PUBLIC ACCOUNTANT since 1995

MEMBER OF THE CALIFORNIA SOCIETY OF CPAs since 1996

GOLDEN GATE UNIVERSITY, SAN FRANCISCO
Masters of Taxation (anticipated 2013)

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2010 NOV 29 PM 12: 13

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 24, 2010

Name: Brian B. Barnwell

Residence Address: 1830 Castillo St, Santa Barbara CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

3. Section 501 of the City Charter stipulates the following eligibility criteria for appointment:

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

[signature] November 24, 2010

Signature Date

TRESABEJAS @ Earthlink.NET

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Statement of Interest

I would like to fill the vacant one year seat on the Santa Barbara City Council. I am an experienced and knowledgeable past member of both the council and five of its boards and commissions. My tenure as council member was three years ago and I am keenly aware of all the current issues facing the City. I have a working familiarity with planning issues and the current Plan Santa Barbara document. I was a member for four years of the Ordinance Committee and chaired the Environmental Committee. I sat on several joint task forces with the County government and participated in numerous regional negotiations on land use, waste treatment, homelessness and transportation. I have been involved in negotiations with all the current labor bargaining units. I am familiar with all the departments in the City, their locations, operation, management, and general budgetary parameters.

I would like to serve the city for one last time on the council. I do not seek the mantle of incumbency and have no desire to run for reelection after the one year term is up. The Council has my solemn pledge not to do so. By virtue of my experience, there would be no need for the City to spend the $30,000+ that is typically spent to familiarize new council members with the City's various operations, sites, and departments. Because I do not seek reelection, my attention would not be divided in the last four months of the year between City business and running a campaign. I would have no learning curve on how meetings and subcommittees are conducted or how they operate. I have more than 14 years of working within the Brown Act and the City's governance policies. I could begin immediately on the tasks at hand.

It would be an honor and a genuine pleasure to work with the current Council for the year 2011.

Thank you for the opportunity to apply.

Brian B. Barnwell

NOV 24, 2010

Resume of City-related Activities

Rental Housing Meditation Task Force (Chair and member: 4 years)
Planning Commission (Chair and member 7 years)
Housing Action Task Force (Chair, 2 years)
City Visioning Task Force (Member 1 year)

I am an original member and am currently chair of the City's Access Advisory Committee.

brianfahnestock@gmail.com

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NOV 23 2010

CITY ADMINISTRATOR'S OFFICE
SANTA BARBARA

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: November 23, 2010

Name: Brian Fahnestock

Residence Address: 210 W Cota St, Santa Barbara, CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

B Fahnestock
Signature

November 23, 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Brian Fahnestock
210 West Cota Street
Santa Barbara, CA 93101

November 23, 2010

Mayor Schneider and City Council
City of Santa Barbara
City Hall
735 Anacapa Street
Santa Barbara, CA 93101

Mayor Schneider and Council:
I ask for your consideration for the appointment as City Council member to replace Das Williams. With my application and this letter, I have included my resume.

I believe that I am a good candidate for two reasons:

1. **Financial expertise**. I view the budget as the Council's single biggest challenge and I believe that my background in government accounting and finance will be valuable in the difficult decision making ahead.
2. **Problem Solving.** I have extensive experience in large organizations, collective bargaining and consensus building.

A former Navy Officer (Lieutenant Commander) with a graduate degree in financial management, I came to Santa Barbara in 1993 to work for the County Auditor-Controller. I served as division manager for Financial Reporting, Budgeting and Cost Accounting for several years before becoming the Assistant Director of General Services, responsible for Risk Management and self-insurance programs for workers compensation, general liability and medical malpractice.

I am a Certified Public Accountant, though my license has been inactive for several years. While at the County of Santa Barbara I taught government accounting at UCSB Extension. I have been a member of the Government Finance Officers Association for many years.

Hired by Peter MacDougall as his chief business officer, I was a Vice President at Santa Barbara City College from 1999 through 2003. While at the college, I served on the board of directors for the state association of chief business officials.

For the past seven years, I have been on the Board of Directors for the Metropolitan Transit District where I chair the finance committee. Additionally, I have served on several other boards or advisory councils in the Santa Barbara area always as the treasurer or in other, similar financial oversight roles.

Aside from my government experience, I have worked in the private sector in firms related to property management and manufacturing and have been vice president of a local technology firm for the last seven years.

As part of my current employment, I work with cities and counties throughout the state to assist them with financial data access, analysis and reporting. From this role, I am witness to many approaches to common, but difficult organization and civic issues. My experience in government finance comes with a very broad perspective.

Politically, I am an independent and fiscal conservative. Philosophically, I look to data for decision making and cost-effective solutions. I understand business and I understand the business of government.

I ask for your consideration for this important position.

Sincerely,

Brian Fannestock

Brian E. Fahnestock
210 West Cota Street, Santa Barbara, California 93101
(805) 962-6698, Mobile (805) 451-4206

Highlights of Qualification

Twenty five years experience in private industry and government financial management

Graduate Degree in Financial Management / Administration

Certified Public Accountant *(inactive)*

Significant Experience

Vice President, July 2003-Present, **Simpler Systems,** a software firm specializing in data search, inquiry and reporting. Simpler Systems technology is used by many cities, counties, special districts and schools throughout California to gain access to and understanding of their data.

Vice President, Business Services, August 1999 – July 2003, **Santa Barbara City College**

- Primary leadership role in the following areas: accounting and financing activities ($80M annual operating budget), union negotiations, bookstore and restaurant operations, financial systems operation, analysis and process redesign, risk management, purchasing, facilities management (650,000 sq ft), construction and campus security.

Assistant Director, October 1998 – August 1999, **General Services, Santa Barbara County**

- Executive level responsibility for purchasing and risk management. Administered three self-insurance programs for workers' compensation, general liability and medical malpractice.

Division Chief, Financial Reporting, Budgeting and Cost Accounting, January 1995 – October 1998, **Auditor-Controller, Santa Barbara County**

- Preparation, publication of the financial statements for Santa Barbara County. Quarterly, in-depth analysis of 23 departments' budgets and projections of associated expenditures and revenues totaling over $475 million.

US Navy Officer (Lieutenant Commander), Active Duty 1981-1990.

Community Involvement

Santa Barbara Metropolitan Transit District, Board of Directors, September 2003-Present.

Community Environmental Council, Current Treasurer, January 2005-Present.

Planned Parenthood of Santa Barbara, Ventura and San Luis Obispo Counties, Audit Committee, June 2005-Present.

Court Appointed Special Advocates (CASA), Treasurer, June 1995 - October 1999.

Education

Institute for Education Management,
Graduate School of Education, Harvard University

MS Financial Management/Administration, Navy Postgraduate School
BA Liberal Arts and Sciences (Political Science/Economics), University of Illinois

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2010 NOV 29 PM 2:58

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/29/2010

Name: WAYNE B. MORRIS

Residence Address: 2534 MURRELL ROAD, SB 93109

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Signature

11/29/2010
Date

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Wayne B. Norris
2534 Murrell Road, Santa Barbara, CA 93109-1859
VOICE PHONE: 805-962-7703 FAX 805-456-2169
EMAIL Wayne@WayneBNorris.com

29 November 2010

Dear Mayor and City Councilmembers,

Please consider me for the open Council position vacated by the departure of Councilmember Williams.

I am interested in this position because I would like to give back to the City that has been my home since 1976.

Unlike many who have sought the office of Santa Barbara City Councilmember, I am of the opinion that the members of the existing Council have done well under a variety of challenges in the past. I would like to continue that tradition.

I believe that the next few years will bring challenges, not only to the City of Santa Barbara, but also to cities around the world, that have never before been faced by civil society anywhere. We are, indeed, entering brave new world.

Transportation, public safety, public amenities, zoning, and housing will all change in unpredictable ways. The balance between the maintenance of traditional lifestyles, values, and ambience, on the one hand, and the pressures of modernization, globalization, and worldwide growth and change, on the other, will call for solutions that require genuine attention to all stakeholders, novel ideas, and substantial thinking outside the box.

I do not come before the City Council as a member of any advocacy or special interest group. For that reason, my views may not align well with established factions on any particular issue. However, I view this as an advantage, in that it will allow me to contribute in ways uncolored by previously staked out positions on specific issues.

To best demonstrate what I mean by thinking outside the box, I offer the following examples.

- Although it is widely acknowledged that a major motivator for young boys to form gangs is the status accorded to youthful male gang members by girls of the same age, high profile programs directed specifically toward changing the attitudes of girls toward their male peers in gang situations seems to be languishing. Yet countless United Nations and other Non-Governmental Organizations the world over have achieved their highest, best, cheapest, and fastest successes by educating young girls. I would like to see greater attention paid to girls in gang situations.

- Transportation solutions in Santa Barbara tend to focus on daily commutes to and from work, by a combination of subsidized mass transit and increased costs and inconvenience for private vehicle use. However, a major incentive for private vehicle use is, and remains, shopping trips, where cars afford the equivalent of short-term public lockers as well as rapid and secure transport of purchases to the home. I would like to see attention placed in non-traditional areas, such as public short term storage spaces and rapid home delivery.

- The largest savings in transportation is achieved by telecommuting, already a standard for many companies. The City should encourage telecommuting opportunities and technologies, including with employers who are out of the area.

The foregoing are examples of the out-of-the-box solutions on a limited number of issues that I would like to propose for discussion by stakeholders. Good solutions in the public sector are much harder to come by than a casual observer might expect, and I am under no illusion that we as a city would actually decide to implement any of the ideas I just discussed. I simply present them as examples of the way I personally approach solutions, so as to allow evaluation of my application for membership on the Council.

I respectfully and sincerely request your favorable consideration of my application.

WAYNE B. NORRIS

Chief Scientist, Board Member, SEDS, LLC, 2005 - current

Chief Scientist / Program Manager / inventor of a patented system for detecting Improvised Explosive Devices [IEDs] (*US Patent 7,573,044 B2; five others pending*). Regular presenter on Capitol Hill.

Owner and Host of a Radio Show, *Business and Technology*, on AM 1290 KZSB, 2006 - 2008

Shows are archived at www.Business-and-Technology.com. Guests included local and regional business and technology leaders.

President, Chief Financial Officer, and Board Member, Offshore Creations, Inc., 2003 – 2005 [acquired by BOSSdev, Inc.]

Offshore Creations, Inc. was a publicly traded 130-person US-based multinational software engineering firm with business and sales offices in the United States and engineering offices in Ukraine, and supporting an orphanage in Crimea. I designed the financial and capital structure and accounting system, managed all finances and audits, was responsible for all US regulatory agency reporting including the SEC and NASD, and authored the Form 10, including the MD&A. I developed and implemented the managerial accounting standards, performance metrics, and job costing standards.

Expert Witness in private practice, 1993 –: Intellectual property, technology, forensics, valuation; Lead Expert Witness, Software Development, *Microsoft vs Commissioner of Internal Revenue [US Tax Court Docket Number 16878-96]*, 1999 - 2000

I was the IRS's lead expert for software development issues in the largest tax case ever litigated by any jurisdiction in history. I authored four expert witness reports admitted into the record.

Physicist, Member of Technical Staff, General Research Corp., Santa Barbara, CA

Chief Scientist, Morton Associates, Santa Barbara, CA

I was the Chief Scientist for the OSCEPs [*federally mandated oil spill contingency and emergency plans*] for the Santa Barbara channel platforms formerly owned by Chevron, as well as on the KLMR pipeline and numerous others. I formerly owned an environmental firm, was a scientist on the first EIS ever written in California, and have participated in dozens of environmental reports and studies.

Instructor, Multiple Subjects, University of California and California State College Extension

CEO, Gasohol, Incorporated, Santa Barbara, CA

Physicist, Rockwell Science Center

Performed published research on moon rocks returned from Apollos 11 and 12.

EDUCATION, CERTIFICATIONS, and LICENSES

- UCSB: B.A. Physics, 1969; also courses leading to designation as a CPA
- Microsoft Certified Professional + Internet [MCP+I] designation
- Project Management Professional [PMP] designation
- University of Texas, Austin: Professional Certificate, HAZOPS and Risk Management
- FAA Airline Transport Pilot; Ground Instructor, Parachute Rigger, former CFII/ASMEL
- California Community College Lifetime Designated Subject Teaching Credential, Aviation

SELECTED COMMUNITY EXPERIENCE

Candidate, United States Congress, 19th Congressional District, State of California, 1986

Elected as my party's nominee for Congress in a 3-way primary, June 5, 1986. Served as an ex-officio member of my party's Central Committee 1986-1988.

President, Board President, MADD Santa Barbara Chapter, 1982 - 1988

President from 1982, 2 years after MADD's founding, thru 1984 and Chairman of the Board thru 1988. Pioneered the then-new concept of vehicle donations for fundraising, opened the first staffed office, and created 27 radio and 7 TV commercials and the first bilingual sober driving literature.

AFFILIATIONS

- Institute of Electrical and Electronics Engineers [IEEE]
- Forensic Expert Witness Association [FEWA]
- Project Management Institute [PMI]
- Lions Club International
- Santa Barbara Science and Engineering Council

* CHAMBER of COMMERCE

dtorressantos@gmail.com

RECEIVED

2010 NOV 29 PM 2:36

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11/26/10

Name: Diego Torres-Santos

Residence Address: 1207 Castillo St #A

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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4. The Political Reform Act of 1974 stipulates that the appointed Councilmember is required to file a Statement of Economic Interest.

I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

Signature

11/26/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

The value of being involved in my Community is high on my list of important things to do. At a very early age, I learned the value of being involved and contributing to my immediate Community. As an elementary student, I had the fortunate opportunity to attend school at Peabody Charter School. I not only witnessed, but benefited from the many hours that parents volunteered in the school. It not only ensured that students received the best services possible, but it also tapped into the many resources that the parents provided to the school. Education has continued to be impacted by the State's budget deficit and schools have had to look at creative ways of keeping within budget and still providing a solid education to their students. Parents at Peabody were able to fund raise to build a new technology building; teachers supported the need for a healthy nutritious lunch and so the fifth grade class tended to a school garden and provided fresh produce to the cafeteria. Students received a home cooked, healthy meal through the efforts of the paid staff and the parents who volunteered daily to ensure that we did not receive massively produced school lunches but more specialized, daily cooked meals.

My passion for volunteerism and Community involvement manifested itself when I entered High School. In order to graduate from High School, each of us was required to put in so many hours in our Community. I fulfilled my hours in the first year of High School, but continued to contribute to my community by volunteering at the Unity Shop; visiting the elderly; being involved in Lois Capps' campaign by working the phone tree. These were very gratifying experiences, but being part of the Youth Council and the Youth rep. for Parks and Recreation solidified my desire to impact the Community I lived in. Being part of organizations that established policies and made decisions that helped make life for youth productive helped me appreciate the difference I could make by bringing these youth issues to the forefront. Through the Youth Council, we have been able to present the issues that impact the youth in our Community and make changes to involve youth in being a positive influence in their community instead of contributing to the negative image of Santa Barbara. It has been through my

involvement in Youth Council that I have understood the importance of creating policies that create opportunities for the youth to get involved.

Being part of he youth council certainly provided me with an insight as to how the City Council works and the important role each City Council member has in making some very difficult choices. I also saw the importance of having different groups represented in the different organizations. Participating in the Parks and Recreation Department as the Youth Rep. helped bring the voice of the youth to the forefront. It is a very important responsibility to make decisions based on the people that you represent and without having the voice or point of views of the diverse group that live in our community; it can have a negative impact on those we are meant to serve. My interest in the City Council is to bring the experiences I have had as a young person raised in Santa Barbara and to be able to represent the point of view of the youth in our Community. There are many challenges that we face as we try to continue to keep Santa Barbara as one of those places that families want to raise their children. Part of keeping Santa Barbara sustainable and safe is to engage all its Community members in a way that makes them proud to not only live here, but to be a positive influence to those that one day will be the leaders of this Community. I thank you in advance for your time and consideration of my request to be considered as a candidate for the vacant seat in the Santa Barbara City Council.

Diego G. Torres Santos

1207 Castillo Street, Apt. A
Santa Barbara, CA 93101
Cell - 805-698-1871

Education

San Marcos High School
Goleta, CA 93110
2006-2010
Degree: High School Diploma

Work Experience

CVS Pharmacy
Cashier/Customer Service

- Provide information to customers, stock shelves and work the cash register. In addition, have received training in film development.

Regal Coin Laundromat
Part time Custodian

- Evening and weekends maintain the facilities by ensuring that floors were swept and mopped; machines and folding tables were wiped down; discard of forgotten garments and empty the trash. Assist customers with questions or provide change if change machine was broken.

Achievements

- First two years of High School: Honor Society
- Youth Leadership Award
- Youth Council member: two years
- Parks and Recreation Commission Youth Intern: two years
- Santa Barbara Parks and Rec. Youth Leadership Award
- Certificate of Completion for Public Speaking from Toastmasters

Activities

- Unity Shop volunteer: two years
- Track Team: two years
- Royal Knights for San Marcos: three years
- Musical Production of Grease: Teen Angel

Skills

- Bilingual: Speak, read and write in both English and Spanish
- Proficient in Word, Excel, Publisher and PowerPoint
- Communication Skills
- Training and supervision of other youth leaders
- Public Speaking

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

"Once A Marine, Always A Marine"

Date: _____

CHARLES R QUINTERO
969 MIRAMONTE DR # 6
SANTA BARBARA CA 93109-1328

Name: _____

Residence Address: _____

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Signature _____ Date Nov 23 2010

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

Reasons of Charles *Carlos* Quintero for Seeking Appointment to the Vacant Santa Barbara City Council Seat

26 November 2010

To the Honorable Santa Barbara City Council and City Staff,

As a Marine Corps veteran, mediator and one who has promoted land development to advance the public benefit, my background lends itself well to helping enable the City Council to achieve its long range development plans and other goals.

I am bilingual (English & Spanish) and a child of Mexican immigrants. My father, who was tank crew member with General Patton's Army during WWII, instilled in me the personal and community value of public service and involvement.

My father's advice has repeatedly motivated me to become engaged in improving the community. In particular, I want to bring the city government into the neighborhoods to show citizens that they have city support for their communities. Such outreach can introduce relevancy that not all citizens may experience or perceive in their local governing bodies.

Being bilingual and a trained mediator, I am able to listen and hear the hopes, fears and concerns of important and significant segments of our community. I have found that my background enables me to breakdown impediments that often alienate community members from their government. As one example, I found that spending time with youth to illustrate how vandalizing newly planted street trees is an act against their own families' interests, because their mothers, grandmothers or themselves may enjoy the shade produced by those trees when they are provided a chance to grow. Illuminating the relevancy of government action can constitute a vehicle to cultivate further youth involvement to increase positive civic activity and vitality, as well as to decrease the attraction that gang culture can present.

This is especially true for the East Side of Santa Barbara, as reflected by the community support that was expressed by local citizens as a result of the recent criminal activity at a Milpas Street restaurant and the outrage over the senseless murder of a store clerk returning home from his day at work. These grass root expressions of community support can be nurtured so to encourage fundamental change in a community.

I feel fortunate to be a resident of Santa Barbara and enjoy showing friends from out of town the beauty of not only its unique location but the liveliness of State Street and the attractive residences, both big and small, that reflect the prevailing positive spirit of its people.

I believe that the Santa Barbara City Council is making significant strides to guide the City during these challenging times and I look forward in working with the Council members to enhance and improve our community. I would be honored to provide my abilities, experience and enthusiasm to the City as a member of the Santa Barbara City Council.

Respectfully Submitted,
Charles *Carlos* Quintero

Charles *Carlos* Quintero
969 Miramonte Drive Santa Barbara, CA. 93109; Tel. (805) 899-3639; Email: crquintero@cox.net

Charles *Carlos* Quintero

969 Miramonte Drive Santa Barbara, CA. 93109; Tel. (805) 899-3639; Email: crquintero@cox.net

Community Involvement & Associations

Member, Santa Ynes Elks Lodge	2009 to Present
Member, Santa Barbara/Puerto Vallarta Sister City Committee	2005 to Present
Member, Civil Service Commission, Santa Barbara, CA	2001 to Present
Member, Latinos for Better Government, Santa Barbara, CA	1998 to Present
Member, Mandatory Fee Arbitration Committee of the California State Bar	2000 to 2003
Board Director, Santa Barbara Hispanic Chamber of Commerce	1998 to 2000
Member, Fire and Police Pension Commission, Santa Barbara, CA	1997 to 2003
Trustee, The Mexican Museum of Art, San Francisco, CA	1995 to 1997
Associate Member, Latino Peace Officer Association, Oakland, CA	1994 to 1997
Board Director, Oakland Private Industries Council, Oakland, CA	1993 to 1995
Charter Member, Latino Advisory Crime Committee, Oakland Police Dept.	1992 to 1997
Board Director, Spanish Speaking Citizens Foundation, Oakland CA	1991 to 1996

Community Development

Directed and worked with San Francisco Bay Area Community leaders with acquisition, and development of land for public use.

Owned and developed neighborhood commercial public improvement projects.

Work Experience

Arbitrator/Mediator

- Mediator, Conflict Management Institute
- Mediator, The Divorce Forum Mediation
- Small Business Owner and Community Preservationist (Commercial & Residential)
- Property Management, Acquisition, and Development (Commercial & Residential)
- Los Angeles County Bar Association Dispute Resolution Services — 2004 to Present
- Sworn Native American Peace Maker of the Navajo/Hopi Indian Tribes — 2004 to Present
- Santa Barbara County Bar Association, Santa Barbara, CA — 1997 to Present
- Alameda County Bar Association, Alameda, CA — 1994 to Present

Licensed Barber/Stylist

- State of California — 1967 to Present

U.S. Marine Corps

- Infantry/Air Wing (Honorable discharge) — 1967 to 1973

Social Activities and Outside Interests

Los Ranchero Pobres Trail Rider	2004 to Present
Docent to the Carriage and Western Art Museum of Santa Barbara	2002 to Present
Commandant, Marine League of Santa Barbara (2004) - Member	2000 to Present
Member, Screen Actors Guild and Screen Actors Guild Conservatory	1999 to Present
Member, Santa Barbara Trail Rider	1996 to Present
Member, Hawaiian Outriggers Association	1991 to Present

RECEIVED
2010 NOV 22 AM 2:24
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 11-22-2010

Name: Willie A Shaw

Residence Address: 322 E. Micheltorena St #139, S.B. CA 93101

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

2. Attach a copy of your resume or statement of qualifications. Please limit your resume or statement to no more than one typewritten page.

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Willie A Shaw
Signature

11-22-2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

When I first came to Santa Barbara in 1979 I was serving our country at Vandenberg Air force Base. This Town may have changed some here and There, but its Rewards for both the Young and Old can still be found.

Serving on City Council is a Responsibility that cannot be taken lightly. All of the Local Newspapers Mention that as it currently stands City Council is divided, but that is not the Case, the political body is designed to serve the best interest for the citizens we all serve.

I have Owned my Own Firm, Have been An Employee, and it all comes down to Problem Solving and having an open and inquisitive Mind. These are what I will bring to City Council; an open mind; + willingness to find the underlying issue stand the ability to Problem solve all for the Betterment of The Community.

At various time I have served in leadership roles in the Salvation Army, HRM the Rotary Club and the MLK Committee.
Currently I am Voluntaries, at the Women Economic Venture. We are currently putting together a jobs skills Film bringing together local producer and film Students.

Addressing the Challenges that the City will face over the next Year will be challenging as the Economic Environment continues to be uncertain, making the city more transparent and more user friendly for its Citizens wood be an accomplishment that I would like to be a part of.

Willie Shaw

322 East Micheltorena Street #139 • Santa Barbara, California 93101 • wishaw@cox.net • (805) 259-7220

NATIONALLY & INTERNATIONALLY EXPERIENCED SERVICE PROFESSIONAL

PROFILE

Highly productive, results-focused team builder with unique blend of Professional Administrative, Management and International Teaching experience. Creative, develop-oriented nature, Combine Exceptional analytical and communication expertise with outstanding project development and people Skills polished and professional - Comfortable working in demanding and responsible positions Currently Co - member also of City of Santa Barbara "Community Events & Festivals Committee!

EXPERIENCE

OFFICETEAM (Specialized Administrative Staffing (2008/2009/2010) (1525 State Street Suite101 Santa Barbara, CA 93101 Tel: 805.882.0049 (Tanya Marcus) Division Director.
Macy's La Cumbre Plaza, Santa Barbara, California
Holiday Sales on –call Employee (2009) Duties: Men's Shoes and Clothing Kombi sales. 3805 State St. Santa Barbara, CA 93105, 805-687-6413 (Supervisor names Shakin – dept & HR George Scarfe)

INN OF THE SPANISH GARDEN HOTEL, Santa Barbara, California
Sales Coordinator (2007 – 2008)
Duties: Establishment of New Corporate Contracts, while maintaining and updating pre-existing Contract plus new meeting room sales also front desk duties. 915 Garden St. Santa Barbara, CA 93101 805- 564-4700 Rebecca Johnson General Manager

CORRECT~ ENGLISH ORESTAD, Malmoe, Sweden
Private Owner - Business Sales Trainer/English Language Educator (1996 - 2006)
Prepared custom Business English class programs for private high schools, local companies and international corporations. Major emphasis in business-oriented sales language /instruction for Office, Customer Service Associates, Managers and Sales personnel; provided verbal and written translation. Contracted to create programs for diverse industries such as high-tech Manufacturing, aviation and government; worked directly with top company officers (CEO, Pres, GM, Owner) to design programs. Lorensborgsgatan 5C, 217 61 Malmö, Sweden

RAMADA RENAISSANCE HOTEL, San Francisco, California
Restaurant Manager (1989 – 1991) 415) 391-3709; 55 Cyril Magnin St; 94102
Managed both full service restaurant and room service division with a total of 25 full and part time staff members also coordinated private parties, banquets..

HOLIDAY INN GOLDEN GATEWAY HOTEL, San Francisco, California
Personnel Service Manager (1985 - 1988) largest hotel in the Northern California chain comprised of a diverse, international staff. Interviewed and managed up to 25 personnel for both dining room operations and room service. In charge of scheduling, training and ensuring a high quality experience for guests. Sept. 1985 to June 1988, 1500 Van Ness Ave, (415) 441- 4000 Holiday Inn Hotel Golden Gateway, San Francisco, CA 94109

EDUCATION

Military Experience: (4 years) Jet Engine Mechanic Training
Associate Degree, Hotel & Restaurant Management, Santa Barbara City College
Guest Relations Training, Holiday Inn Hotel, Inc., San Francisco
TESL/TEFL Certificate, Kalmar, Sweden- English as a Second Language & Foreign Language

Computer Skills: Microsoft Word, Excel, QuickBooks
Languages: Bilingual in Swedish and English

Attachment

RECEIVED
2010 NOV 28 AM 9:00
CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT

Position: City Councilmember

Date: 11/29/10

Name: DAVID K. HUGHES

Residence Address: 1608 LASUEN ROAD, S.B. 93103

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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I have read and hereby certify that I meet the eligibility criteria for appointment stipulated under the above City Charter Section 501 and will comply with all reporting requirements.

David K Hughes
Signature

11/29/10
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

CITY COUNCIL APPLICATION STATEMENT
OF DAVID K. HUGHES

Why I am interested in being appointed to the City Council:

1. I have applied for the primary reason of helping the council break any potential logjam in the selection of a seventh council member, believing that the vacancy needs to be filled in order for the City to effectively do its business and believing that I am person who would be acceptable to both sides of the present political and ideological mix on the Council.

2. I believe in the good that city government can do.

3. I believe, that when able, interested citizens should be active participants in the process of government rather than being observers and critics.

Why should the Council appoint me to fill the council vacancy?

1. I am committed to public service.

2. I am applying only to serve the 1 year unexpired term of Das Williams with no interest to run for reelection in 2012, and would publicly make and keep that commitment.

3. Because I would not be campaigning for reelection during any part of 2011, I would be able to devote all of my attention to the duties of a council member.

4. Because I believe in the concept of a citizen legislator and am able to serve without compensation, I would expressly waive payment of a councilmember's salary for the entire term of my service.

5. I would not expect to bring any defined political or ideological perspective to the position, but rather the views of a common sense pragmatist seeking to make appropriate decisions in the best interest of the City and its residents one issue at a time.

6. I am familiar with the workings of the City based on my previous employment with, and present service to, the City. I am also very familiar with the constitutional principles and state law which govern the manner in which the City may operate. Because of that knowledge and background, and because I am organized and a quick study, I would not anticipate that I would have any difficulty coming up to speed on all pending and scheduled council issues, including, e.g., the fiscal year budget process and Plan Santa Barbara.

7. I have the time to devote to the position.

David K. Hughes
Resume

PERSONAL

Born February 7, 1945 in San Mateo, California

Married to Linda Koehler Hughes

Santa Barbara resident since 1983

Retired since October 2005

EDUCATION

University of Virginia School of Law, J.D. 1973

University of Denver, B.S.B.A. 1966

MILITARY

Captain, U.S. Naval Reserve. Active duty 1967-1970, retired 1991.

PROFESSIONAL

Attorney – Price, Postel and Parma [1989-2005]

Partner. Practice emphasized business, real property, public entity, land use and constitutional litigation

Assistant City Attorney – City of Santa Barbara [1983-1989]
Deputy County Counsel – County of San Luis Obispo [1974-1983]

LAW ACTIVITIES

San Luis Obispo County Bar Association, President [1982-1983]

Santa Barbara County Bar Association, President [1995]

S.B. County Bar Foundation, Incorporator and board member [1998-2009]

2009 recipient of S.B. County Bar Association Humanitarian Award

Charter Master of the Bench, Santa Barbara Inns of Court

American Arbitration Association commercial panel arbitrator

PRO BONO LEGAL WORK IN RETIREMENT

Hearing Officer, City of S. Barbara Civil Service Commission, 2009 to present

Small Claims Court Judge, Santa Barbara Superior Court, 2006 to present

Settlement mediator, Santa Barbara Superior Court, 2006 to present

RECENT COMMUNITY ACTIVITIES

Commissioner, City of Santa Barbara Housing Authority, 2008- present

Board member and Officer, S.B. Center for Performing Arts, 1997-2008

Board member, Unity Shoppe, Inc., 2008 to present

Board member (elect), Council on Alcoholism and Drug Abuse, 2011-

RECEIVED

2010 NOV 29 PM 2:00

CITY OF SANTA BARBARA
CITY CLERK'S OFFICE

SANTA BARBARA CITY COUNCIL
APPLICATION FOR APPOINTMENT
(Deadline: 5:30 p.m. on Monday, November 29, 2010)

Position: City Councilmember

Date: 29 November 2010

Name: David Pritchett

Residence Address: 809 W. Valerio St., Westside Neighborhood, Santa Barbara. Tel. 805-569-3179

CAREXPRITCH @ AOL.COM

1. Include a statement as to why you are interested in this position and why you believe the City Council should appoint you. Please limit your response to no more than two typewritten pages.

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Signature

28 Nov. 2010
Date

ELIGIBLE CANDIDATES WILL BE INVITED FOR AN ORAL INTERVIEW BY THE CITY COUNCIL BEGINNING AT 6:00 PM, ON TUESDAY, DECEMBER 7, 2010.

David Pritchett *for* City Council Appointment, Dec. 2010

STATEMENT OF INTEREST

As everyone involved in Santa Barbara politics knows, I was a candidate during the 2009 City Council election, where I placed in the top half of the crowded field of candidates and came close to attaining a seat during this most recent City election. During the past year, that 2009 election season, and throughout my many years of local civic involvement, I have learned to understand and appreciate the wide range of public opinions and concerns about local issues. I am especially in touch with neighborhoods and communities that often are not engaged in what the City government does, and visa versa.

Accordingly, I believe I can represent intelligently, wisely, and fairly, the interests of all City residents –both during the next year and with a distant view to the future. Focusing on practical solutions instead of political partisanship or ideology, my concerns during the next 12 months would center on the General Plan Update, a fiscally sound City budget, improved environmental quality, reduced traffic congestion, and enhancing youth services integrated with public safety.

For Council consideration, I briefly offer these perspectives as my priorities for some of the most timely and urgent issues facing the City and our residents during the next 12 months:

Public Safety

★ Take a fresh, critical look at *South Coast Gang Task Force* to incorporate successful ideas from programs in other locations; continue collaborating with schools and family groups.

★ Maintain if not increase the number of police patrol officers, working through the City budget process for FY 2011-2012.

★ Increase police bike patrols in areas that are subject to street sweeping enforcement, paid by the car parking fines collected from those same areas.

★ Establish and operate police substations, as at improvised offices in unoccupied residential or commercial spaces temporarily donated by those property owners and managers.

City Budget for FY 2011-2012 (necessarily integrated with most policy priorities and plans)

♦ Continue gradually to build back the City fiscal reserves towards the 10% General Fund policy level, mainly through saving the growing TOT and other revenues as the economy also gradually improves.

♦ Improve coordination and cost-sharing efficiencies with other local agencies, especially County, UCSB, School District, SBCC, and other Special Districts.

♦ Continue to work with the employee labor bargaining units for saving on both salaries and benefits, while watching quality of public service by any private contractors.

♦ Evaluate and consider an Ordinance on how "Old Town" lower State Street bars may be consuming a disproportionate share of policing resources and consider fiscal compensation to mitigate those alcohol-fueled attractants.

Reduce & Resolve Homelessness

- Support the efforts of the so-far successful *Bringing Our Community Home* 10-year plan to end chronic homelessness, and tout how much is saved in public resources.
- Revitilize the *Milpas Task Force* and engage with *Milpas Community Association* and similar neighborhood and business groups.
- Implement the *12 Strategies to Address Community Issues Related to Homelessness*.

Transparent & Responsive City Government

- Avoid a sole-source negotiation with any solid waste hauler, and strengthen the municipal waste hauler contract renewal decided in 2012 to assure highly competitive billing rates and infallible provisions for excellent customer service.
- Enhance the connection between what Commissions, Boards, and Committees actually do and what the City Council knows about them, especially with recommendations or findings or permits by those groups.
- Encourage Commissions, Boards, and Committees to have liaison positions among themselves where subject areas overlap.
- Respond to substantive phone calls and email messages promptly, and prevent public email to City officials from getting blocked by spam and junk filters, as often occurs.
- Track and directly respond to any concerns that arise during formation of the Neighborhood Councils formed by morphing the traditional community center advisory groups.
- Fix the City website so the archives and search functions work better; as by The Google.

General Plan Update (especially as still under revision through next February if not longer)

- Continue planning and coordination for On-TRAC and a full commuter or passenger rail operation to connect with Ventura County.
- Clarify which criteria may lead to adaptive implementation of any *Transportation Demand Management* measures.
- End the discretionary *Density Bonus Program* that circumvents the intent and expectation of existing neighborhood zoning and character.
- Keep the commercial zoning allowance at approximately 1.3 million square feet of commercial space.
- Examine and map the proposed zoning for downtown housing density to be linked more directly to the number of approximately 2800 new residences in the preferred *Plan Santa Barbara* project alternative, thereby addressing the concern that all of the mapped area could become very high density housing.
- Establish a "cap" process for new residential development --as with commercial development-- to provide public assurances that this limit in the General Plan really will be the limit, because much of the public does not trust that will occur.
- Conduct focused neighborhood outreach and listening meetings targeted towards residents and businesses along the Haley Street and Gutierrez Street corridors.
- Encourage market-rate, affordable-scaled rental housing where feasible and consistent with zoning density.

###

David Pritchett *for* City Council Appointment, Dec. 2010

STATEMENT OF QUALIFICATIONS

including Highlights of Civic Engagement and Local Government Experience

Local Government Positions. Nearly 10 years serving on the City Creeks Committee and the Transportation & Circulation Committee, both prominent public advisory committees to Santa Barbara City Council. Also served 6 years as a County Fish and Game Commissioner, and currently as the City representative and recent Board of Trustees chair for Mosquito & Vector Management District of Santa Barbara County, an independent Special District agency (www.MVMdistrict.org). Other related experience includes years of participation in Goleta Slough Management Committee and serving as a public stakeholder for State formation of Central Coast Marine Protected Areas.

Environmental & Neighborhood Protection. Collaborating with community partners on the *Mission Possible Vision*, an outline of actions for restoring Mission Creek as a multi-purpose community asset for flood control, neighborhood beautification, and fish and wildlife habitat in downtown Santa Barbara. Active in city housing policies and land-use planning, such as successfully fighting the failed "Veronica Meadows" luxury housing project that would have degraded lower Arroyo Burro and exacerbated traffic congestion along Las Positas Road. Participate in neighborhood groups, such as Mesa Village, Oak Park, and Lower West Downtown.

Sustainable Transportation. Advocating with local environmental and social justice groups to form Sustainable Transit Users Coalition for establishing fair bus fares and bus service routes by MTD. Participating in the public coalition for a fair Measure A-2008 and on the SBCAG stakeholder committee to develop the scope and funding allocations for regional transportation projects paid by the county-wide sales tax. Tracking and promotive transportation choices in City planning and design, especially to reduce traffic congestion in Santa Barbara.

Social Justice. As the *Disappointed Eagle Scout*, organized coalition and actions to raise local awareness about how Boy Scouts of America actively discriminates on the basis of sexual orientation. Recently advocated in local venues about marriage equality under California law, and produced documentary videos about the issue.

Non-Profit Organizations. Serves on the Board of Directors for Santa Barbara County Action Network and UCSB Environmental Studies Associates, serving for the latter as Chair of the Tom Rogers Scholarship selection committee. Advised *Shape of Voice* youth newspaper. Participate in Looking Good neighborhood cleanup events throughout Santa Barbara.

Public Affairs. Organized public events to challenge the journalistically unethical and anti-labor practices of *Santa Barbara News-Press*, including a rally of 1000+ participants held July 2006 and other related demonstrations. Writes news and commentary for local websites and produces the community-access TV and video show *Off-Leash Public Affairs,* about news, events, and politics of the Santa Barbara area (www.OffLeashPublicAffairs.org).

Education. BA in Environmental Studies from UCSB, and MS in Land Resources from University of Wisconsin, Madison, emphasis on restoration ecology and wetland science. Professional career as an environmental consultant, project manager, and Federal agency biologist working on open space land and habitat conservation in Central Coast region and Owens Valley of California.

Personal. Originally from Santa Clara County, a California native and a middle-income resident of the middle Westside neighborhood of Santa Barbara, a home renter and regular bus-rider. Pets include a dog adopted from a local shelter and 2 rescued cats.