City of Santa Barbara

PROCLAMATION

Breast Cancer Awareness Month
End Domestic Violence Month
October 2007

WHEREAS, *October is National Breast Cancer Awareness and End Domestic Violence month; and*

WHEREAS, *Domestic Violence is a serious and violent social problem that exists in all economic segments of society, in all cultures, and in all countries of the world; and*

WHEREAS, *an estimated 211,240+ new cases of female breast cancer were diagnosed, while an estimated 2,000+ new cases of male breast cancer were diagnosed in 2005 and that mammography is recognized as most effective method of detecting breast changes that may be cancer long before physical symptoms can be seen or felt; and*

WHEREAS, *the Soroptimist* ***Workplace Campaign to End Domestic Violence*** *and* ***Breast Cancer Awareness*** *are ongoing Soroptimist efforts to promote awareness, advocacy and action; and that Soroptimists are in a position worldwide to educate everyone, especially women, that they have the right to feel safe and to live free from violence; and*

WHEREAS, *Soroptimists in Camino Real Region, launched a region-wide campaign called "****COLOR ME PINK*** *(for breast cancer)* ***AND PURPLE*** *(for domestic violence)" – to provide information about breast cancer and services available for prevention of domestic violence,*

NOW, THEREFORE, I, MARTY BLUM, *by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim October as* ***BREAST CANCER AWARENESS MONTH*** *and* ***END DOMESTIC VIOLENCE MONTH*** *with special recognition to Soroptimists of Camino Real Region for their various contributions to many communities for advancement of human rights and dissemination of information.*

IN WITNESS THEREOF, *I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California, to be affixed this 30th day of October, 2007.*

Marty Blum
MARTY BLUM, MAYOR